

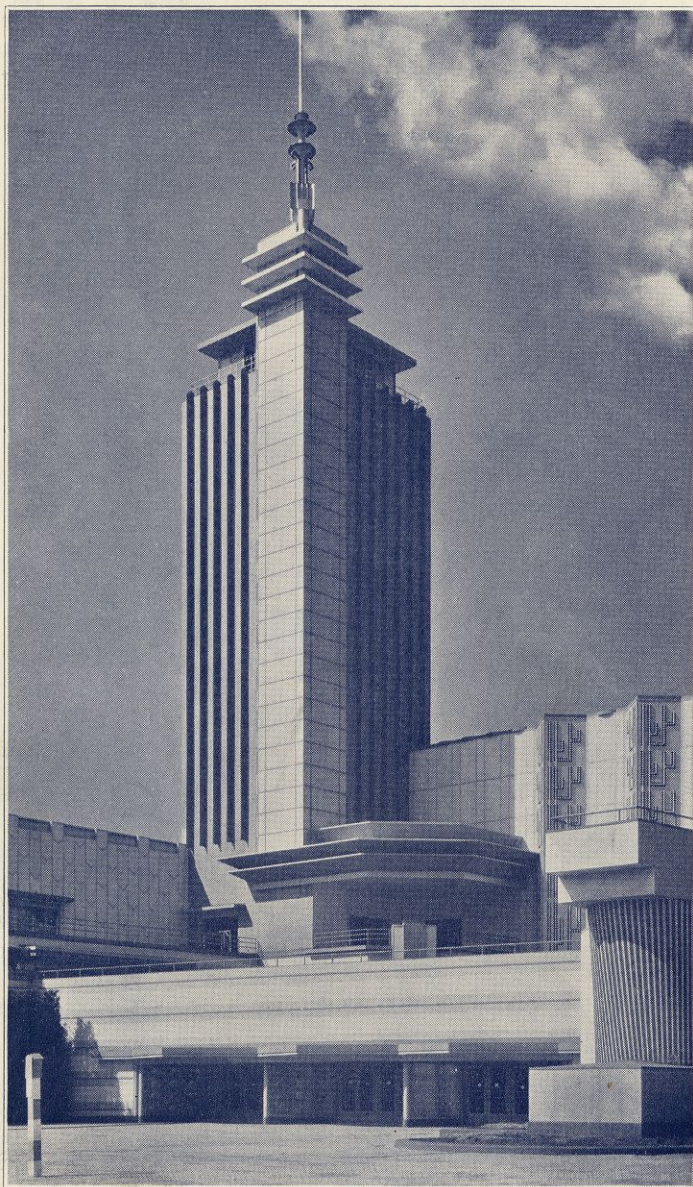
SOUVENIR MAP
OF
A CENTURY OF PROGRESS
EXPOSITION GROUNDS
AND
CHICAGO LOOP DISTRICT

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Prepared for the convenience of those
attending the Annual Conference of the
AMERICAN LIBRARY ASSOCIATION
October 16-21, 1933, and of the
SPECIAL LIBRARIES ASSOCIATION
October 16-18, 1933, Chicago, Illinois

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Rand McNally & Company
536 S. Clark Street
Chicago, Illinois



The Carillon Tower, Hall of Science

Points of Interest in Chicago

NOW THAT YOU ARE HERE, SEE ALL OF CHICAGO

CHICAGO is proud of its A CENTURY OF PROGRESS . . . not only of its physical growth, but of its cultural and intellectual advancement as well. While you're here, see *all* of this beautiful city . . . enjoy its marvelous museums, recreational facilities, amusements and places of particular interest. Below are but a few of the outstanding places in Chicago that you should not miss.

Academy of Sciences and Museum of Natural History. In Lincoln Park at Center and N. Clark sts. Open week days from 9 a.m. to 5 p.m. Sundays, 1 to 5 p.m. Admission free.

Airport. The Chicago Municipal Airport, W. 63rd st. and S. Cicero av., is one of the most active airports in the country.

Aquariums. The Shedd Aquarium, in Grant Park at the foot of Roosevelt rd. (extended), open every day, 10 a.m. to 5 p.m. Admission on Mondays, Tuesdays, Wednesdays, and Fridays is 25 cents. Other days free.

The Aquarium in Lincoln Park, containing fresh-water fish, open daily, 9 a.m. to 5 p.m. Admission free.

Art Institute, Michigan Avenue at foot of East Adams Street. Official Department of Fine Arts, A Century of Progress Exposition. Open week days 9 a.m. to 5.30 p.m.; Sundays 9 a.m. to 9 p.m. Admission to building free. Admission to A Century of Progress Painting and Sculpture Exhibition on second floor, 25 cents. All other exhibitions free. General tour of the Exhibition with guide every week day at 9.30 a.m., Sundays at 1.00 p.m., 25 cents. Special lecture in the galleries every week day at 11 a.m., 25 cents. Illustrated lectures in Fullerton Hall at 12.15, 2.00, and 3.45 p.m., daily, 25 cents.

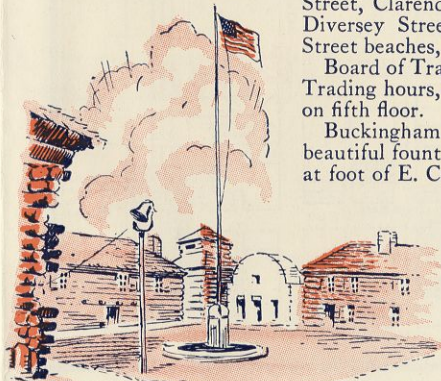
Bathing Beaches. Public bathing beaches are situated along the shore of Lake Michigan at many points. Among the most frequented are the Oak Street, Clarendon Avenue, Rogers Park (Touhy av.), Diversey Street, Jackson Park, 75th Street, and 79th Street beaches, located at the foot of the streets named.

Board of Trade, S. La Salle st. and W. Jackson blvd. Trading hours, 9.30 a.m. to 1.15 p.m. Visitors gallery on fifth floor.

Buckingham Fountain, one of the largest and most beautiful fountains in the world, located in Grant Park at foot of E. Congress st.

Field Museum of Natural History, Grant Park at foot of E. Roosevelt rd. (extended). Admission free Thursdays, Saturdays, and Sundays. Other days, 25 cents. Open daily, 10 a.m. to 4.30 p.m.

Flower House, Garfield Park Conservatory, largest in the United States, in Garfield Park. Admission free.



Ghetto Market, Maxwell st. between S. Halsted and S. Jefferson sts. Closed Saturdays.

The Chicago Historical Society, located in Lincoln Park at N. Clark st. and North av. Open to the public on week days from 9.30 a.m. to 4.30 p.m., Sundays 1 to 5 p.m. Admission free on Mondays, Wednesdays, and Fridays; 25 cents fee on remaining days.

Hull House, S. Halsted and Polk sts., is a noted social settlement founded by Jane Addams. Open to visitors each afternoon and Saturday mornings.

Museum of Science and Industry, founded by Julius Rosenwald. Here the history and development of science and industry will be vividly depicted. Central section only is now open. Jackson Park on 57th Street Drive.

Navy Pier, Lake Michigan at foot of E. Grand av., is justly popular as a recreation center and steamboat landing.

The Adler Planetarium, on an island east of the foot of E. Roosevelt rd. (extended), is open on Mondays, Tuesdays, Thursdays, and Fridays from 10 a.m. to 10 p.m., admission 25 cents. On Wednesdays and Saturdays from 10 a.m. to 5 p.m., and on Sundays from 2 to 5 p.m., admission is free. Lectures are at 11 a.m. and 3 p.m. on free days, at 11 a.m., 3, 8, and 9 p.m. on other week days, and at 11 a.m. and 3 p.m. on Sundays.

Radio Broadcasting Stations. Among the larger stations are WENR, WMAQ, WGN, WBBM, KYW, WIND.

Union Stock Yards, the largest live stock market in the world, are located near S. Halsted st. and W. Pershing rd. Attendants are provided by most of the large packing plants to guide visitors through.

The Lincoln Park Zoo, in Lincoln Park, approximately at the extension of Center st., contains several thousand wild animals and birds. Open daily from 9 a.m. to 5 p.m., admission free.

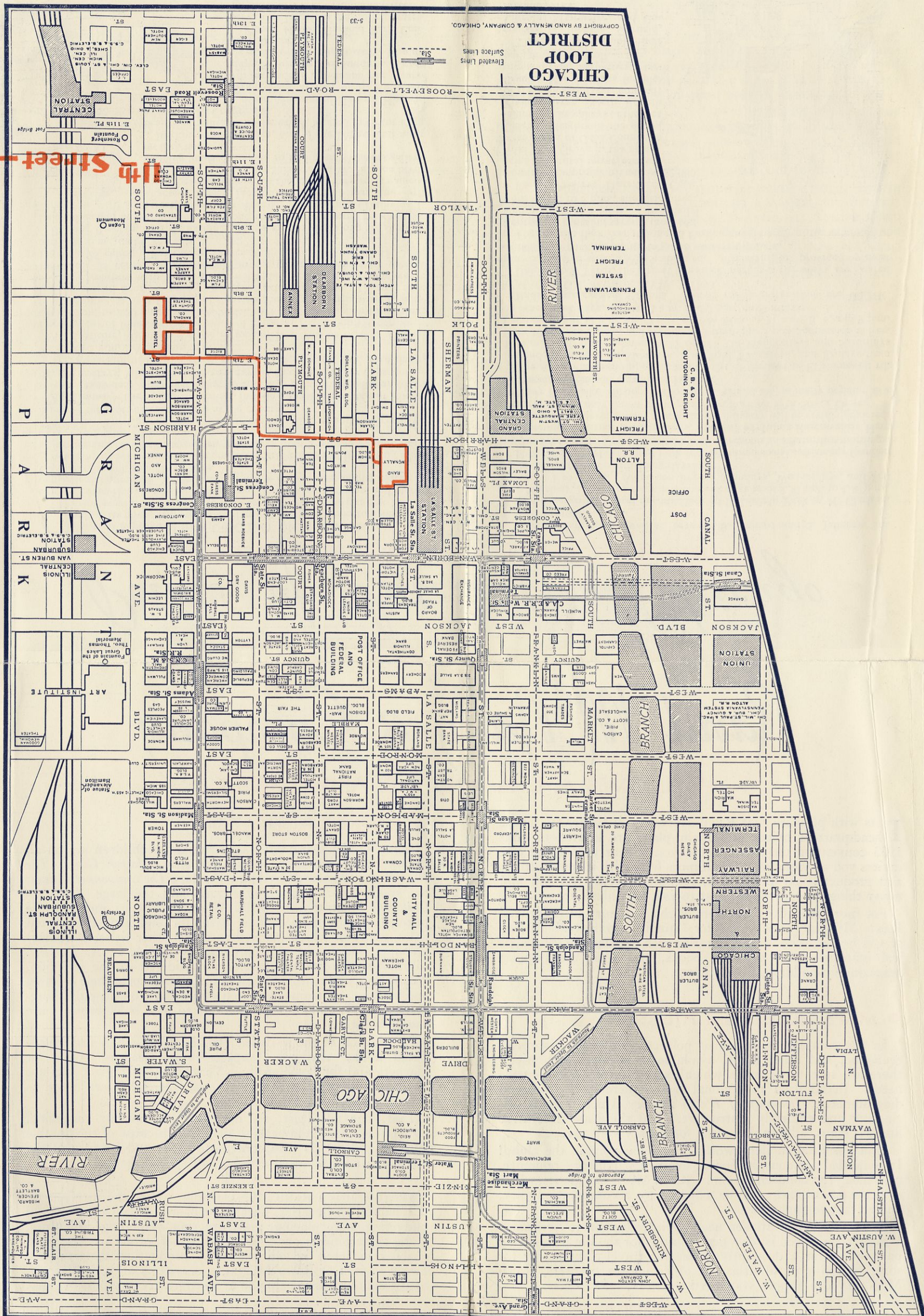
Forest Preserve District of Cook County, comprised of nearly 32,000 acres of natural forest, extends from Deer Grove in the northwest corner of Cook County to Chicago Heights in the south, including the valleys of the Des Plaines River, North Branch of the Chicago River, and Salt Creek. Has facilities for picnics and camping parties, baseball, tennis, and golf.

There are free public golf courses in Jackson, Garfield, Lincoln, Marquette, and Columbus parks.



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IT is with pleasure that RAND McNALLY & COMPANY, whose headquarters offices and main plant are located in your 1933 convention city, extends to you a hearty welcome and invites you to acquaint yourself more fully with its publications and products. At Booth C-5, Exhibition Hall, you will find many things of especial interest to you, as a librarian.

For more than three-quarters of this "century of progress," RAND McNALLY has stood for "quality products." It has served homes, schools and libraries with dependable geographical material and children's books, and with the popular magazine for children, CHILD LIFE.

• MAPS, GLOBES, and ATLASES

In the complete selection of political, physical, historical, economic, and other **maps**, available in all sizes and prices, there are sure to be maps which exactly meet your library's needs. In addition to regional maps, there is the unusual diagrammatic *Histomap of World History* which is both fascinating and endlessly instructive. And there are decorative literary maps, admirably suited for library wall use.

How essential modern world affairs have made the **globe**! It is needed for consultation in every department—reference, periodical, the children's room. RAND McNALLY globes, whatever the size or style, can be relied on for accuracy, durability, and attractive appearance.

RAND McNALLY **atlases** need no introduction to librarians. Whether your need is for a general atlas for the library's casual patrons, or for a descriptive atlas for travel-planners, or for some special type of atlas for other classes of users, RAND McNALLY can supply your need.

VISIT THE RAND McNALLY BOOTH—C-5—EXHIBITION HALL

Also, if time permits, visit the Rand McNally building, at Clark and Harrison Streets, where you may see maps, globes, and books in the making. Be sure to sign our mailing list for up-to-the-minute information regarding new publications.

• JUVENILE PUBLICATIONS

Many of the RAND McNALLY **books for children** are on all library "first-purchase" lists: *The Real Mother Goose*, *The Pied Piper*, illustrated by Hope Dunlap; *The Sunbonnet Babies*; the small *Child's Garden of Verses*, and the large *Aesop for Children*, illustrated by Milo Winter. Not to mention the beloved Windermere Series with its eighteen time-tested titles, many of which (as well as many other titles, of course) are approved for library purchase by the A. L. A. *Booklist*. Library viewpoints are carefully considered in the selection, illustrating, and editing of new books, as well as in their printing and binding. A trained children's librarian is on the publishing-division staff, and library reactions to new book projects are eagerly sought.

In addition to the so-called "trade" books, there are **educational books**—textbooks, supplementary readers, books for teachers and for home study. Very many of these books are being bought constantly by libraries, where they are found as indispensable as in the classroom.

Last, but not least, we mention the monthly magazine, *CHILD LIFE*, which appeals to librarians because of the notable authors and artists who contribute to it, and because of the merit of its informative articles and special features.

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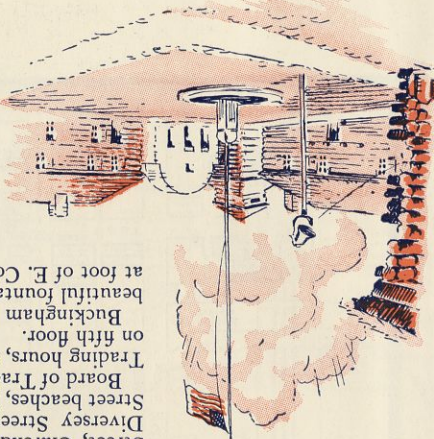
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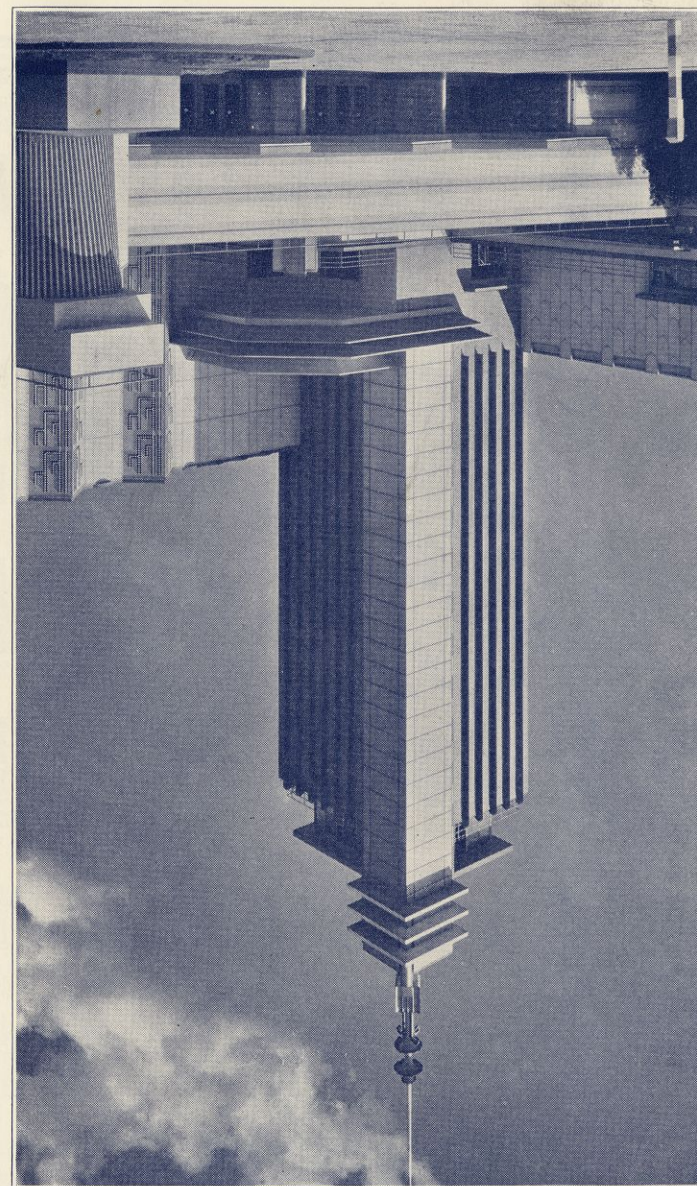
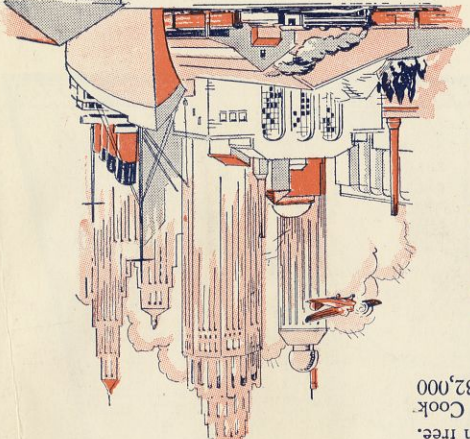
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