

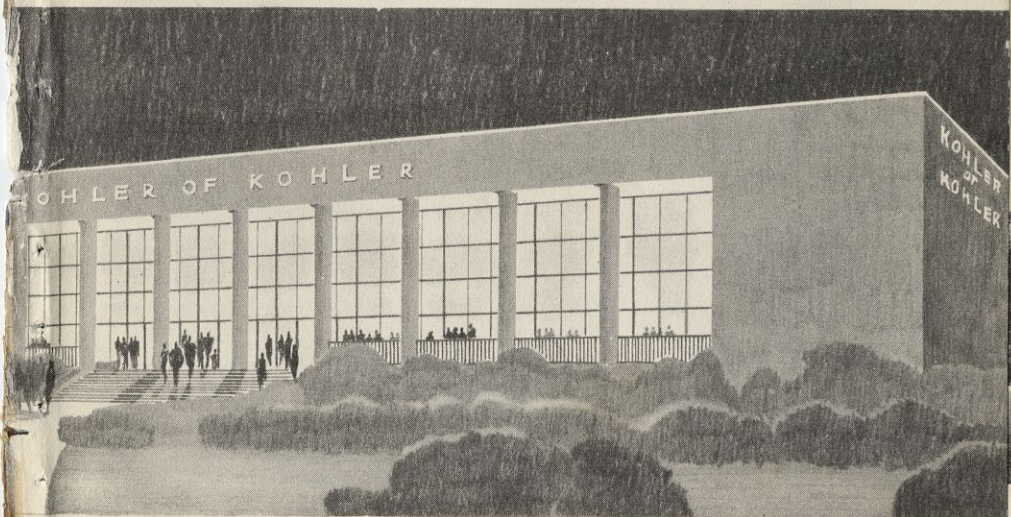
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K O H L E R

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K O H L E R

1873 • SIXTY YEARS OF PROGRESS 1933



AN ORGANIZATION AND A COMMUNITY *contribute to healthful living ---*

KOHLER OF KOHLER identifies an organization of several thousand people, engaged in the manufacture of products vital to general well-being, with the unusual planned village in which they live. The Kohler Community had its beginning when a Wisconsin industry, the Kohler Co., founded in 1873, moved from its city location into the rolling wooded country four miles west of Sheboygan. Some years later, the village, with its cluster of homes, was incorporated.

Meanwhile, there had been conceived a far-reaching thought—of a community that should be beautiful, good to live in, and American in spirit and government. Serious directed study was begun. Walter J. Kohler, then, as now, President of the Kohler Co., visited the "garden cities" of Europe and America. With the assistance of architects, town planners, landscape gardeners and the Kohler Co. organization, a plan was developed which took full advantage of the natural contours of the ground.

Most of the houses have been built by the Kohler Improvement Co., a non-profit organization which has been able to effect substantial savings in bulk purchase of mate-



KOHLER OF KOHLER



School Street and West Park Lane, in Kohler Village.

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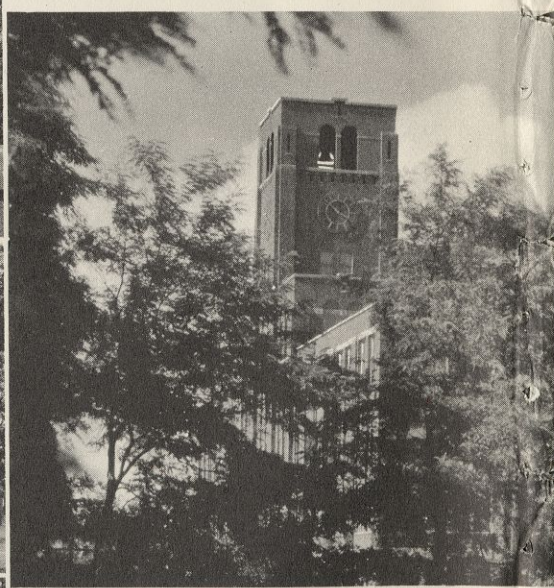
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KOHLER VILLAGE



rials and by building numbers of houses at one time. A Building and Loan Association provides a sound and economical method of financing. All of which explains why, in Kohler Village, a community of working people, practically every family owns a tasteful and comfortable home.

Kohler Village is zoned so as to segregate the residential areas from commerce and industry. All streets are paved, well lighted and landscaped. The community has those modern utilities and services which are customary in cities. Many parks and playgrounds are maintained by the village government.

The public elementary and high schools are modern, well-equipped and thorough. There is a marked development of musical instruction. An active Woman's Club is a constructive influence. There are three troops of Boy Scouts. Beautiful Waelderhaus, erected in memory of John M. Kohler, founder of the Kohler Co., is the headquarters and center of interest of the Girl Scouts. The character of the citizens of the Village of Kohler is reflected in the excellence of the products of Kohler of Kohler.

PLUMBING

THERE is no precedent in the lives and customs of other peoples for the bathroom as we in America know it today. It is a purely modern conception that has become the symbol of America's emphasis on personal cleanliness.

A Kohler bathroom with its enameled bath; pedestal lavatory, enameled or vitreous china; and one-piece vitreous china syphon jet toilet in a setting of tile, glass, marble, rubber, or waterproofed wall paper—is a thing of beauty and an example of practical ingenuity that



A Kohler Bathroom with Matched Fixtures.

would have amazed our forefathers. The bathroom is a remarkably efficient machine for cleanliness. An easily turned valve brings hot or cold water. The touch of a lever drains away the waste. The gleaming surfaces are smooth, sanitary; the metal untarnishable.

Kohler of Kohler has consistently pioneered in the development of the bathroom. An outstanding contribution was the invention by Kohler of the one-piece, double-shell built-in bath. This bath, which eliminated the space between the tub and floor and walls, is a straightforward expression of function, characteristically American, and characteristically Kohler.

Shortly thereafter Kohler originated the one-piece lavatory. Now accepted as a matter of course, the one-piece fixtures were epoch-making advances in the history of the then young industry.

Research has ever been important. In recent years there have been developed the Electric Sink to wash dishes mechanically; an all-over enameled clotheswasher of exceptional efficiency; the Duostrainer, a removable cup strainer by means of which the sink became a water-retaining vessel; ledge sinks.

Believing that plumbing fixtures should be attractive as well as useful, Kohler developed a palette of colors for the



Claridge Vitreous China Lavatory.

Ledge Sink and Duostrainer, important developments.



A skilled man works weeks on modeling a new fixture.



fixtures themselves—soft enduring pastels, conceived and produced with a view to their successful combination with materials used in the walls and floors.

Matched Fixtures, designed with flat surfaces and straight lines, to go together in pleasing ensemble, achieve an architectural unity that brings new beauty and distinction. New possibilities for effective treatment of the bathroom as an interior are offered to architects, decorators and home-owners.

IMPORTANCE OF THE QUALIFIED PLUMBER

A high degree of specialized skill is required to install plumbing fixtures, together with a knowledge of sanitary requirements and the legal codes established in almost every city. Best qualified to safeguard your health and to insure satisfactory service from your Kohler fixtures and fittings, is the responsible plumbing contractor. Depend upon his skill and knowledge.

For the convenience of the public, the Kohler Co. maintains complete showrooms in fifteen important American cities. Many wholesalers and plumbing contractors have showrooms of their own. If you can, visit a Kohler showroom with your plumbing contractor and architect, and see how fixtures in various price ranges look in appropriate settings. Courteous attention will be given you.

Kohler showrooms are located in the following cities: Boston, Chicago, Detroit, Houston, Kansas City, Los Angeles, Milwaukee, Minneapolis, New York City, Philadelphia, Pittsburgh, Richmond, St. Louis, San Francisco, Seattle.

FITTINGS

So that Kohler fixtures can properly function, Kohler offers smart, significantly formed metal fittings—"working parts" which match the fixtures in character and quality.

The valves are positive, quick-acting and operate at finger-tip touch. There is no sidesway in opening or closing a valve because threads are always in mesh. Fittings have "Remov" units, so that valve seats and other parts subject to wear can be replaced easily and inexpensively.

The metal used contains a high copper content, insuring cleaner castings, smoother surfaces, better threads and tighter joints.

The superior chromium plating requires but an occasional wipe of a cloth to keep it lustrous and immaculate. The hard surface does not scratch, dull, or tarnish.

It might be supposed that prices of Kohler fixtures and fittings would be higher. Such, happily, is not the case. They cost no more, and insure better day-by-day service. An all-Kohler installation, besides paying regular dividends of comfort and pride, increases property value and saves you money in the long run. For your protection, the name "Kohler" is etched on every fitting. Look for it.

Literature describing Kohler fixtures and fittings may be obtained at any Kohler Showroom or by writing to Kohler Co., Kohler, Wisconsin.



HEATING

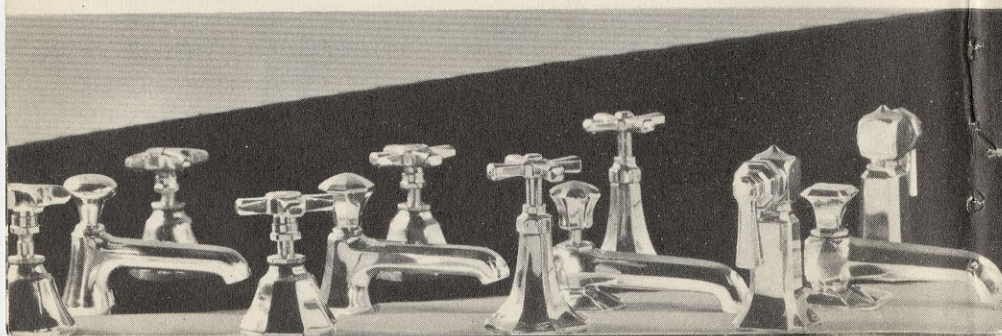
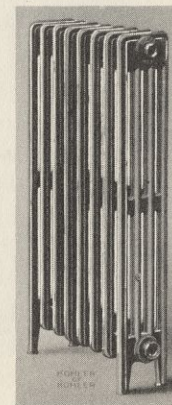
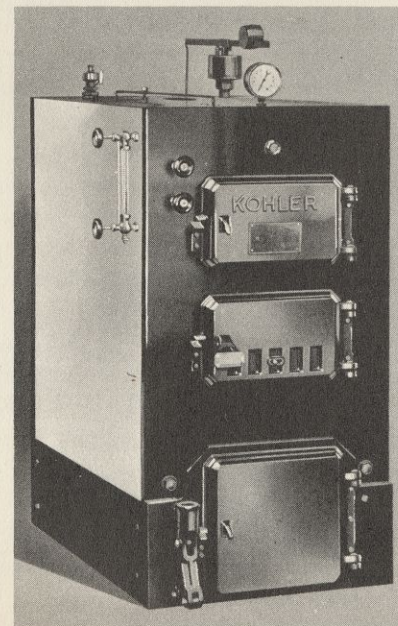
HEALTH and the general well-being of a household are influenced favorably, or otherwise, by the adequacy or inadequacy of the heating system.

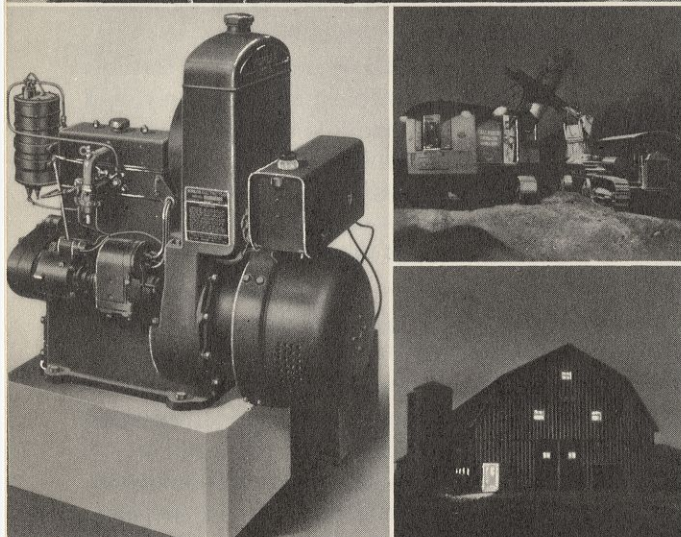
A Kohler heating system, whether steam, vapor or vacuum, is your best guarantee of steady, clean warmth in every room, regardless of wind or weather.

Kohler boilers are characterized by outstanding features which make for complete combustion, high economy, and ease of control and care—fire box is generous in size and carefully proportioned, with full-size grates, permitting longer firing periods. Direct heating surface over the fire is large, and the long flue walls have no soot-collecting pockets, so that a maximum of heat is absorbed from the hot gases. Improved details such as recurved baffles on doors, adjustable smokehood providing a sweeping curve instead of a sharp angle, make low draft requirement. A heavy coat of mineral wool insulates and prevents heat loss.

The radiators are streamlined, with large unobstructed passages for free circulation of air.

Newest in Kohler heating equipment are the Humidiator, for providing humidity as well as heat, and the Convector, an indirect heating unit for building into the wall.





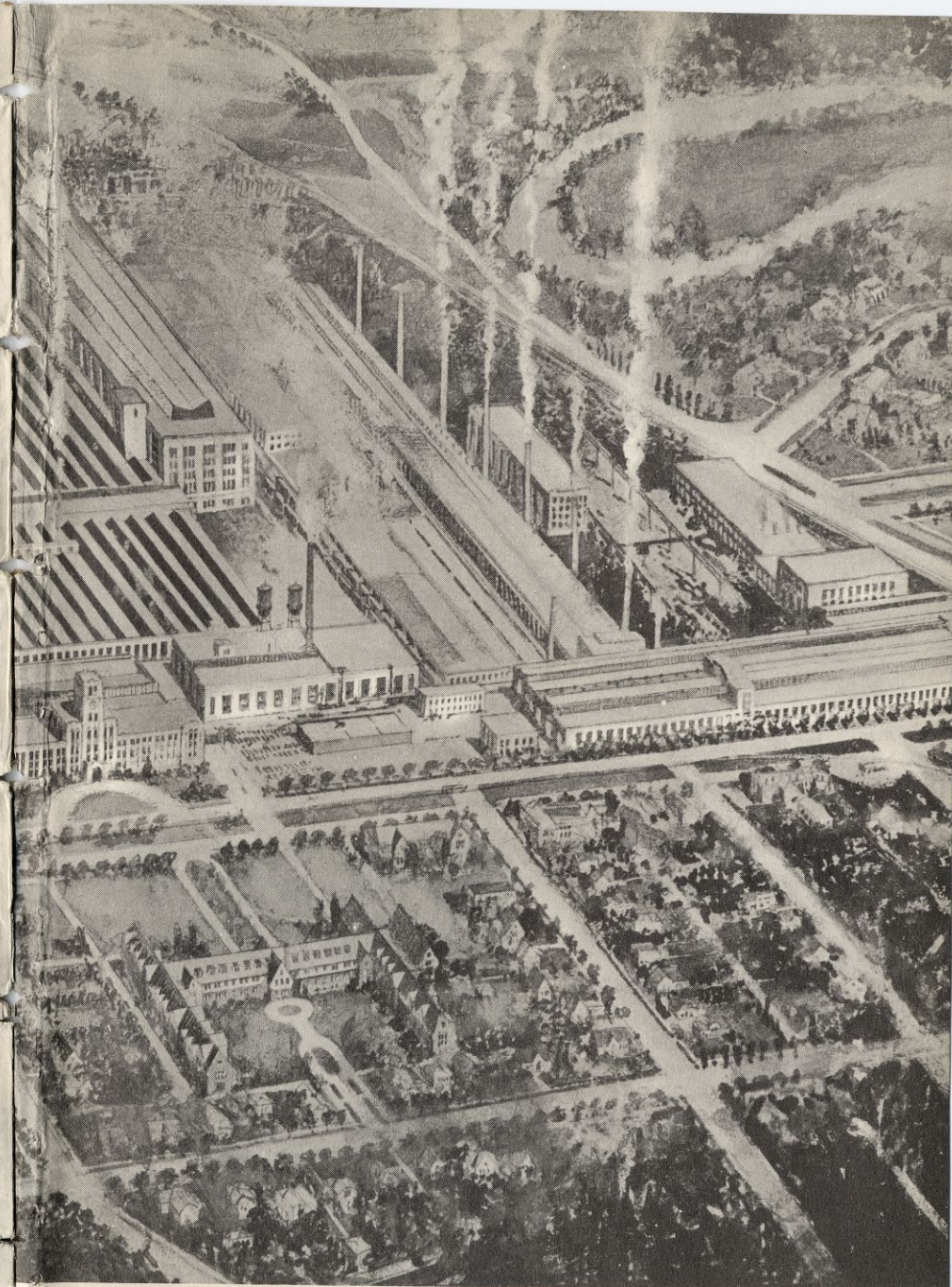
ELECTRIC PLANT

ONE of the most interesting products made at Kohler is the Electric Plant—an ingenious, completely automatic, self-contained unit, which enables people *anywhere* to enjoy the comfort, convenience and increased efficiency that result from modern living conditions.

The Kohler Electric Plant has found a wide variety of uses in homes, stores, schools, camps, resorts, garages, dredges, yachts, and as an auxiliary or emergency unit for ships, hospitals, theatres, department stores, banks, railroads.

The Kohler Automatic has given outstanding service to the U. S. Government in lighting some 2,000 miles of night aerial mail routes, and in the Navy, Coast Guard, Light-house, Forestry, and Fisheries divisions. Little America, base of the Byrd South Pole Expedition, was Kohler-lighted and used Kohler power to flash radio messages. Kohler Plants are in use in nearly every country in the world.

Kohler Electric Plants, because of their remarkable features and dependable service, have won a deserved leadership—products worthy of an organization and the community—Kohler of Kohler.



**KOHLER OF KOHLER
BUILDING**

AT A CENTURY OF PROGRESS

INTERNATIONAL EXPOSITION

CHICAGO, 1933

