HOW TELEGRAMS
ARE SENT
AND RECEIVED

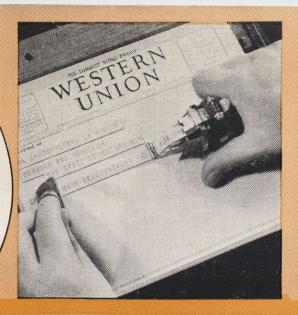


WESTERN, UNION verywhere



Sending a Telegram

How is a TELEGRAM sent and received?



Pasting the Tape

FTER you have given your telegram to a Western Union messenger, or telephoned it to the office, it is only a few minutes, or seconds, before it reaches the operator who types your message on her automatic telegraph printer—a machine which has a keyboard somewhat similar to that of a typewriter. As she touches the keys, the signals speed over the wire to the distant city where another

automatic machine prints the message on tape. The tape is pasted on the yellow blank—the symbol of universal telegraph service.

No matter where you want to send your message, Western Union provides the fastest and most effective method of getting it there. No other telegraph company has as many actual telegraph offices as Western Union.

Everywhere

- This nation had just begun to feel its growing pains in 1856. In that year the founders of this company visioned a nation united by a universal telegraph system serving the smaller and less active communities along with the larger trade centers. This policy has been unselfishly maintained even though it has often produced a loss instead of a profit from the smaller places.
- This is why you see the Western Union name wherever you go—in cities, on railroad stations, on the highways, in small vacation resorts—everywhere you travel. More than 22,000 actual telegraph offices are in the Western Union system. When you write a message on a Western Union blank, it goes through as a telegram. You pay for telegraph service. You get it from Western Union.

WESTERN, UNION verywhere