

INTERNATIONAL TELEPHONE AND TELEGRAPH CORPORATION

**A
WORLD-WIDE
SYSTEM
of
ELECTRICAL
COMMUNICATION**

THE INTERNATIONAL SYSTEM

Postal Telegraph

Commercial
Cables



All America
Cables

Mackay Radio



TELEPHONE

your TELEGRAMS *to*

Postal Telegraph

You need not move further than your telephone to send a telegram, cablegram or radiogram by Postal Telegraph. Just call "Postal Telegraph" and dictate your message. It will be handled accurately and swiftly for you and the charges will appear on your telephone bill.

A *unique* SOUVENIR

This Souvenir
POSTAL TELEGRAM
sent from the
CENTURY OF PROGRESS
WORLD'S FAIR
at Chicago in

1933

To send a souvenir telegram

to relatives or friends, just give your message to one of the operators here. She will dispatch it, and paste the duplicate for you in teletype ribbon on this telegraph blank. The only charge is the regular telegraph rate.

1883 1933
POSTAL TELEGRAPH'S
GOLDEN JUBILEE
FIFTY YEARS OF
WORLD-WIDE SERVICE

Postal Telegraph
 THE INTERNATIONAL SYSTEM

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Radio

This is a full rate Telegram, Cablegram or Radiogram unless otherwise indicated by signal in the check or in the address.

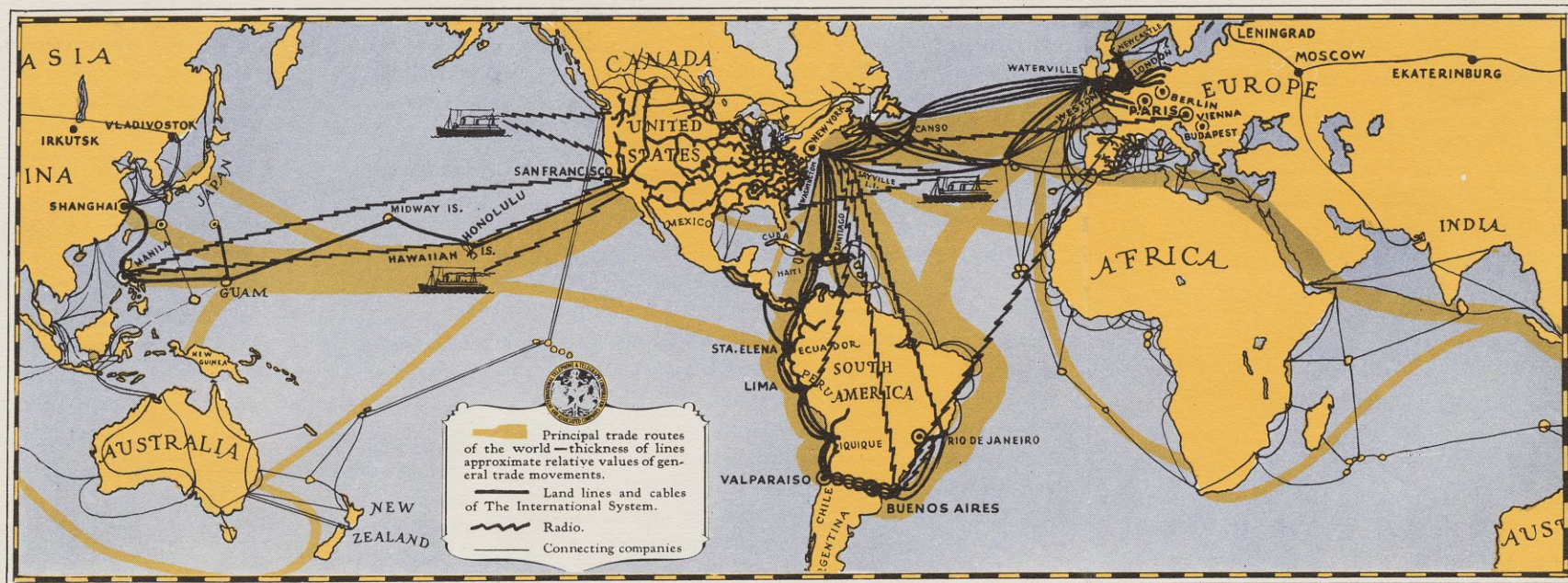
DL	DAY LETTER
NL	NIGHT LETTER
NM	NIGHT MESSAGE
LCO	DEFERRED CABLE
NLT	NIGHT CABLE LETTER
WLT	WEEK END CABLE LETTER
	RADIOGRAM

A CENTURY OF PROGRESS CHICAGO ILL NOV 10

VISITORS=
 WORLDS FAIR CHGO=

JUST A REMEMBRANCE OF YOUR VISIT TO THE HALL
 OF COMMUNICATIONS WHILE TOURING THE WORLDS FAIR=
 THE POSTAL TELEGRAPH CABLE CO.

COMMUNICATIONS *and* WORLD TRADE



Closely paralleling the trade routes of the world by land, sea and air are the communications lines of the International System and connecting companies.

Postal Telegraph, nerve center of the System in the United States, reaches all the centers of national and international business activities and its service is invaluable in handling the products of industry from

origin to consumer in the daily markets of the nation.

Fleets of ships, constituting the merchant navy of the world, with their billion-dollar cargoes, ply ceaselessly between distant points, while the cable and radio network of the International System—to Europe, to Central and South America and the Orient—follows the steamship lanes of the seven

seas and links the commercial ports of the world.

In this vast flow of domestic and international commerce, the coordinated communications services of the International System and its affiliated companies play a vitally important part, speeding telegrams, cablegrams, and radiograms between points of origin and destination.



Services of POSTAL TELEGRAPH

(THE INTERNATIONAL SYSTEM)



TELEGRAPH SERVICES

DOMESTIC TELEGRAPH SERVICES

Fast Day Telegram—The full rate expedited telegraph service. Charges based on first ten words, with extra charge for each additional word.

Day Letter—A deferred day service at reduced rates. Fifty words can be sent at one and one-half times the initial rate for Fast Day Telegrams.

Night Message—An overnight service at rates somewhat less than for Fast Day Telegrams. Night Messages are accepted up to 2 A.M. for delivery on the morning of the same day.

Night Letter—An overnight service, the rate for fifty words being the same as for a ten-word Fast Day Telegram. Night Letters are accepted at any time up to 2 A.M. for delivery on the morning of the same day.

City Message—A ten-word Fast Telegram or fifty-word Night Letter may be sent within city limits for only twenty cents—a fifty-word Day Message for only thirty cents.

CABLEGRAM SERVICES

From any Postal Telegraph office you can send cablegrams to anywhere in the world. As in the case of the domestic telegraph, several classes of deferred cable services are available at lesser cost in addition to the full-rate cablegram. Full information is available at Postal Telegraph offices.

RADIOGRAM SERVICES

Radiograms to ships on any ocean and to foreign countries may be sent from Postal Telegraph offices. A transcontinental radio service is available between New York and San Francisco—also point-to-point service between principal cities on the Pacific Coast. Radiogram service is also available to Honolulu and Manila.

MONEY ORDER SERVICE

The fastest and safest way to send money in this country and abroad is by Postal Telegraph Money Orders. They are easy to send, convenient to cash and are immediately available without red tape.

SUPPLEMENTARY SERVICES



ERRAND SERVICE

Smartly uniformed messengers are available at all Postal Telegraph offices to run errands and to pick up and deliver packages. The cost of this service is extremely low and the messengers are trained to serve you quickly, courteously and efficiently.



MESSENGER DISTRIBUTION SERVICE

This service provides the business man with an ideal method of distribution for advertising material—samples, coupons, circulars. Deliveries can be handled in your city or on a nation-wide basis. These deliveries can be made simultaneously in all parts of the country.



GIFT AND PURCHASE SERVICE

The purchase and delivery of merchandise can be arranged in many cities of the United States through Postal Telegraph. This service is available at any Postal Telegraph office or through the Personal Service Bureau in New York City.



SERVICE AT STANDARD OIL STATIONS

Without so much as stepping out of your car you can send Postal Telegrams ahead for reservations or communicate with home or office from several thousand Standard Oil and Colonial Beacon Oil Stations along the highways of the nation.

AIRPLANE AND BUS RESERVATIONS

Reservations on all air transport lines and on all Greyhound Bus Lines may be made through Postal Telegraph offices, and information on schedules, rates, routings, etc., pertaining to airplane or bus service is gladly given.



AIR EXPRESS SERVICE

Postal Telegraph messengers and offices perform the important pick-up and delivery function for General Air Express (The Interline System), through which the leading air lines of the country provide a nation-wide door-to-door package air express service.



THEATRE TICKET SERVICE

Reservations for New York Theatres can be made at any Postal Telegraph office in cooperation with Joe Leblang's Central Ticket Service. This service is proving a great convenience to the theatre-going public.



PERSONAL SERVICE BUREAU

Through this service you can make reservations of all sorts, obtain information regarding shops, schools, trips, etc.; in fact, busy men and women may obtain through this Bureau practically any aid with their shopping, social or domestic needs.



INTERNATIONAL TELEPHONE AND TELEGRAPH CORPORATION

The International Telephone and Telegraph Corporation was organized to develop in a broad international sense all branches of electrical communications. Its present activities include the following:

RECORD COMMUNICATIONS

The transmission of written messages is effected by the following subsidiary companies through the use of land wires, submarine cables and radio, and the scope of the International System in this field is world wide.

All America Cables, Incorporated, owns or operates some 30,000 nautical miles of submarine telegraph cables and connecting land lines extending from New York through the West Indies, the Panama Canal Zone and Central America to the west and east coasts of South America, providing cable service to the whole of Latin America. These facilities are supplemented by radio telegraph installations in the territory served.

The Postal Telegraph and Cable Corporation owns and operates a network of telegraph lines extending throughout the United States, and in

its system includes some 37,000 nautical miles of telegraph cables of the Commercial Cable Company from the United States and Canada to Europe, and the Commercial Pacific Cables from San Francisco via the Hawaiian Islands to the Philippines, Japan and China.

Mackay Radio and Telegraph Company operates transcontinental radio telegraph service between the Atlantic and Pacific Coasts of the United States, and point-to-point radio telegraph between cities of the West Coast of the United States. Ship-to-shore and ship-to-ship service is conducted on both the Atlantic and Pacific oceans. Transoceanic radio telegraph service is conducted from the United States to Hawaii, Philippines, Austria, Hungary, Vatican City, Cuba, Argentina, Colombia and Peru, and service is being extended to other countries including China. International Marine Radio Company, Ltd., supplies and operates radio equipment on ships.

TELEPHONE COMMUNICATIONS

Associated telephone companies of the International System are operating and furnishing

service in Argentina, Brazil, Chile, China, Cuba, Mexico, Peru, Puerto Rico, Rumania, Spain and Uruguay.

International radio telephone stations providing service with Europe, the United States, Canada, Cuba and Mexico, are located in Argentina, Brazil, Chile, Colombia, Peru and Uruguay. Equipment for radio telephony from and to ships at sea is in operation on several transatlantic passenger vessels.

MANUFACTURE

The International Standard Electric Corporation and other companies licensed under International System patents have factories for the manufacture of all classes of electrical communications equipment, and the necessary expert personnel for the installation of such equipment, in England, France, Belgium, Spain, Germany, Italy, Austria, Hungary, Czechoslovakia, Rumania, Norway, Denmark, Argentina, Australia, China, and Japan, with sales organization extending throughout the world.

of FIFTY YEARS **WORLD-WIDE SERVICE**

The celebration of the Century of Progress in 1933 is a particularly enthusiastic one for Postal Telegraph. While it is celebrating with all the world the Century of Progress, it is, at the same time, celebrating its own half-century of progress, for 1933 is Postal Telegraph's Golden Jubilee Year.

Fifty years ago Postal Telegraph service began. First, cables across the Atlantic were laid; then, a telegraph network covering the entire United States was formed; a cable to Asia (the only one) was laid; an affiliation with All America Cables brought into this system a cable service to all Latin America; direct contact by radio with ships and with various world centers was established, and all were coordinated into a truly comprehensive system of world-wide communications under one operating management.

Providing to people everywhere a means of swiftly interchanging their thoughts, Postal Telegraph has this fortunate opportunity to celebrate, more than its own progress, the amazing world progress to which its service has so definitely contributed.

