



# CHRYSLER MOTORS

*AT A Century of Progress*

PLYMOUTH — DODGE — DE SOTO — CHRYSLER  
PRESENTS

## THE EXPORT MURALS



A CENTURY OF PROGRESS 1934



THROUGH the Chrysler Export Corporation all the distant and romantic places of the world are linked together by a chain of Chrysler Motors cars and trucks. To symbolize this far-flung girdle of motor transportation there has been installed in the Chrysler Motors Building at A Century of Progress a series of five murals representing a trip around the world.

Stippled on glass, three of the murals were painted with transparent analin dyes on a window while the other two are on walls and were executed in the conventional manner. The group is highly colorful and suggestive of the marts of foreign trade.

On the right hand wall of the Export Niche the mural is representative of the countries of the Southern Hemisphere. In the foreground are four señoritas seated on a fountain and to their right is the corner of the Opera in Mexico City. Directly opposite is the corner of the Presidential Palace in Lima. The Column of Victory in South Africa, stands in the immediate center. The steppes and plains of South Africa compose the background of this picture while on the left is a replica of the new arch bridge in Sidney.

The first window on the right of the niche depicts the Ceylonese and Burmese and shows the entrance to the Shuadigan Pagoda in Burma.



Pictured on the center window is a composite of North Africa showing the Pyramids and the Sphinx in the background. In the middle-ground are the minarets of the Citadel Mosque in Cairo and the Tomb of the Prophet at Morocco. A street scene in India with snake charmers and water carriers forms the immediate foreground. To the left is a replica of the Lama Monk's Temple in Khatmandau Nepal. Ceremonial parties are approaching from the depths of this picture typifying the royal elephants with the Princes of the East.

In the third glass mural are the merchants of China with petite women of Japan garbed in beautiful kimono's; Japanese pagodas; the Temple of the Tooth in Siam and the domes of the Russian Orthodox Church in Moscow. In the immediate background the snow-capped peak of Fujiama breaks through the clouds.

England, Italy, France and other European countries are represented in the mural on the left wall of the Export Niche. It shows the dome of St. Paul in London, Windsor Palace, the Petite Fontaine, the Leaning Tower at Pisa, Eiffel Tower, scenes of Switzerland and the Baptistry of Pisa.

These murals visualize the world-wide popularity of Chrysler Motors cars which are a familiar sight on the highways in every quarter of the globe. They are admired by thousands who visit the export section of the exhibit each day on the second floor of the Chrysler Motors building at A Century of Progress.





LEAVING the export murals, the visitor to the Chrysler Motors Building may turn to any one of a score of exhibits ranging from the scientific to the thrilling. Among these are a storage battery, like that used in all Chrysler Motors cars, which although frozen in a cake of ice, lifts a Plymouth car from the floor to the ceiling; a wind-tunnel in operation shows the advantages of the Airflow automobile design over cars of the conventional type. A miniature working model of the world's largest electric furnace reveals white hot steel being poured, and rolled into bars which are later converted into seamless tubing. There is the "breathing body"—a safety steel body that turns inside out, permitting the visitor to note its rugged construction. An automatic loom weaves upholstery fabrics. These are but a few of the building exhibits, while on the Chrysler Motors track and sandpit, Barney Oldfield and his drivers show the ability of Chrysler Motors cars to win out over every possible driving condition. These attractions harmonize to provide the most compelling automotive presentation ever put before the public eye.

