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# *The* **C**ANTEEN

Canteen Service  
is available for your  
convenience throughout  
the buildings and grounds  
of  
**A CENTURY OF PROGRESS**



AT YOUR SERVICE



# "THE CANTEEN"

The Military Canteen—"A shop connected with a military post for supplying extra provisions, delicacies, etc., to the soldiers."—Webster.

After hours of wearisome drill, a thousand feet rush to that oasis of army life—The Canteen. Candy, chocolate, cookies and cooling drinks and the doughboy's life is saved once more. The war days have faded in most of our memories but The Canteen we'll never forget.

Today's Canteen—A complete automatic unit—attractive in appearance—mechanically perfect—offering a convenient silent service—without waiting—without human salesmen—selling only products of universal appeal, high quality, nationally known and at standard prices.

THESE MODERN AUTOMATIC MERCHANDISING UNITS ARE SERVING THOUSANDS OF INDUSTRIAL PLANTS, TRANSPORTATION LINES, STORES, HOTELS, OFFICES AND OFFICE BUILDINGS, LAUNDRIES, GARAGES, FILLING STATIONS, THEATRES AND MANY OTHER TYPES OF LOCATIONS.

THE CANTEEN OFFERS THE WORLD'S FINEST CANDY BARS AND CHEWING GUM FROM COAST TO COAST.

CANTEEN MERCHANDISE IN BUSINESS ESTABLISHMENTS INCREASES PRODUCTION—RELIEVES FATIGUE—IMPROVES MORALE—'TURNS A FROWN INTO A SMILE'.

## The Canteen:

Offers a modern automatic merchandising service in confections where manual service is not practical.

Gives full value in fresh, quality, nationally known merchandise, at standard prices.

Is mechanically efficient and always delivers your merchandise for your coin.

Is small in size, attractive in appearance and precision built.

Delivers the finest of candy, gum and nuts from equipment that sparkles with cleanliness, in packages completely protected from dirt and other contamination.

## Canteen Service Without Cost

Employers who learn of the excellent service which Canteens render for others often ask the question—"what does it cost to have Canteens placed in our plant?" It costs you absolutely nothing.

In all established places of business Canteen service will be installed without cost and without responsibility for the Canteens or contents.

In addition a percentage of the Canteen sales is paid to your company or to its welfare, insurance or athletic fund or to such service group or other organization as you may specify.

## Canteen Benefits

The installation of Canteens is a step toward making working conditions more pleasant and toward creating greater efficiency of employees.

Extensive tests in major industrial plants have resulted in general agreement that the eating of pure, wholesome candy and chocolate has the effect of relieving fatigue, stimulating productivity and lessening the percentage of industrial accidents. This is particularly true during the fatigue hours of mid-morning and mid-afternoon.

Candy and chocolate bars relieve the hunger which may be the result of a hasty breakfast—no breakfast—or the natural hunger which comes between meals and lowers efficiency. Making candy available through conveniently located Canteens is the simplest, most economical way of relieving industrial monotony which dulls the nerves, decreases efficiency and increases the likelihood of accidents.

Conveniently located Canteens have proved, after careful study, that a major amount of time is saved from periods previously taken in rest rooms and for trips to concession stands or stores. Canteen service removes the temptation to smoke, chew tobacco and drink by offering a highly acceptable and beneficial substitute.

Employees in offices and factories alike appreciate the opportunity to buy fresh, quality confections at standard prices from automatic units conveniently located in their places of employment.

## Canteen Revenue

The share of Canteens' gross sales payable to the employer is often donated to the company's welfare association, athletic group, benefit association, a service organization or some similar group. The Canteen thus provides a steady and dependable source of revenue for some worthwhile fund, and creates a better 'esprit de corps'.

The knowledge that the company has not only permitted its employees to be relieved from fatigue by having confections available, but that the company is donating its share of the revenue to such a fund is always appreciated. Canteens are labeled conspicuously to indicate the fund to which the proceeds are being given.

## Canteen Service

Canteens are installed quickly and without interruption to normal business activities by trained men on unused wall or post spaces convenient to employees. Service is maintained by bonded service men in military type uniforms, whose duty is to keep the Canteens immaculately clean, in perfect condition, and supplied with fresh, quality merchandise. These service men do not interrupt business activity.

## To The Consumer

To the consumer the Canteen offers products and service of reliability and dependability. We invite you, while working, playing or motoring, to try Canteen service in any section of the country. You may purchase from any Canteen with complete confidence that you will receive fresh, standard, quality, full value merchandise for your coin. No salesman will urge you to buy.

The Canteen offers a reliable, convenient and accessible service only when you yourself desire to make a purchase.

This silent salesman will deliver to you the merchandise you desire to buy without delay—without discussion—and in a clean attractive package.

## Extent of Canteen Service

Today The Canteen is a national institution offering its service completely across the country, alike in modest industrial plants and offices requiring a single Canteen and in many of the nation's super industrial plants employing tens of thousands of people and requiring the installation of hundreds of Canteens.

Owners, employers and managers recognize Canteen service as being as beneficial and as necessary as that of water cooler and towel service. All locations whether those of single Canteen sales units or multiple installations in industrial plants, hotels, service stations, office buildings, schools or colleges receive the same high standard of merchandise and service.

The Canteen was selected by A Century of Progress to offer silent, automatic merchandising service to the millions of people from all parts of the United States attending the Chicago World's Fair.

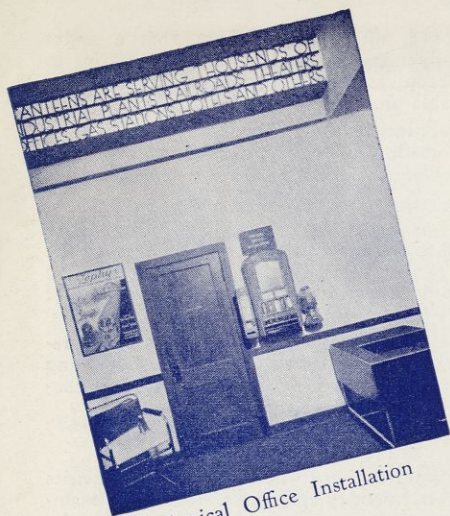
## How to Obtain Canteen Service

We extend an invitation to every consumer, employer and employee to secure Canteen service. This service may be obtained by communicating with the executive offices of Automatic Canteen Company of America in the Merchandise Mart, Chicago, or by direct communication with Canteen service offices in cities throughout the country.

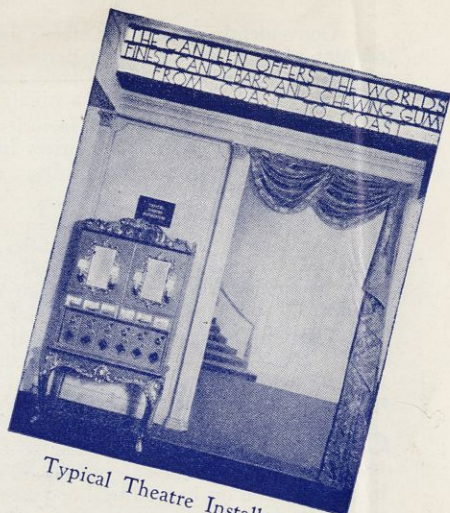
**AUTOMATIC CANTEEN COMPANY**  
OF AMERICA  
MERCHANDISE MART • CHICAGO, ILLINOIS



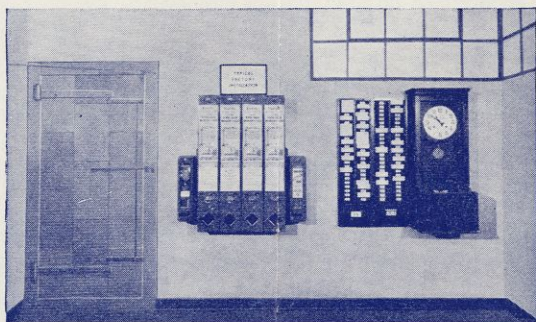
# THE CANTEEN IN INDUSTRY, IN COMMERCE AND IN PUBLIC



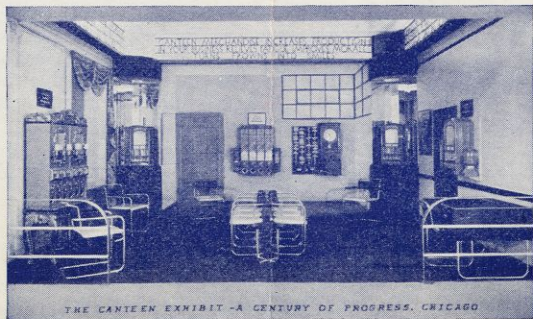
Typical Office Installation



Typical Theatre Installation



Typical Factory Installation



## THE CANTEEN— A NATIONAL INSTITUTION