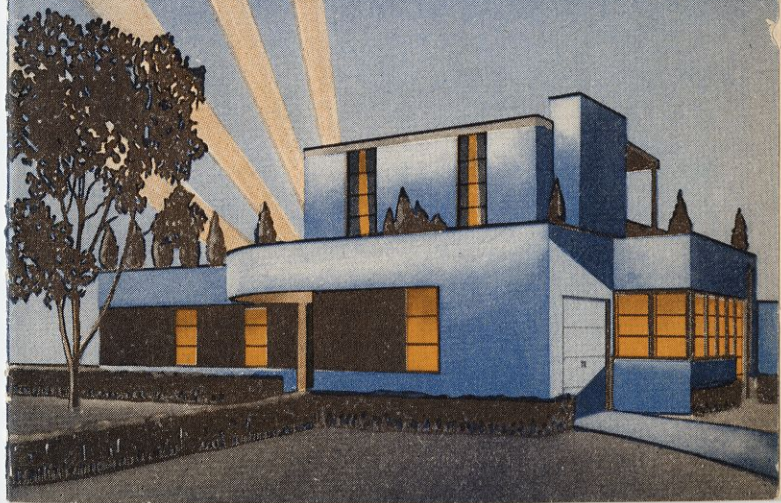


18.

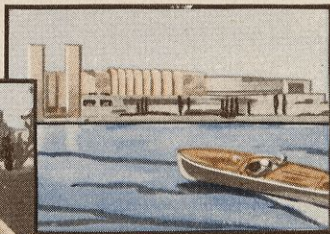
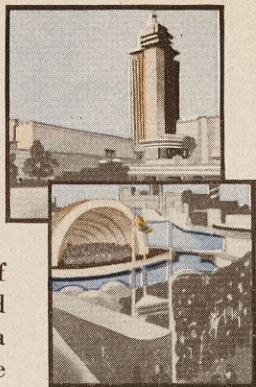
MASONITE

A SOUVENIR OF THE
1934 WORLD'S FAIR



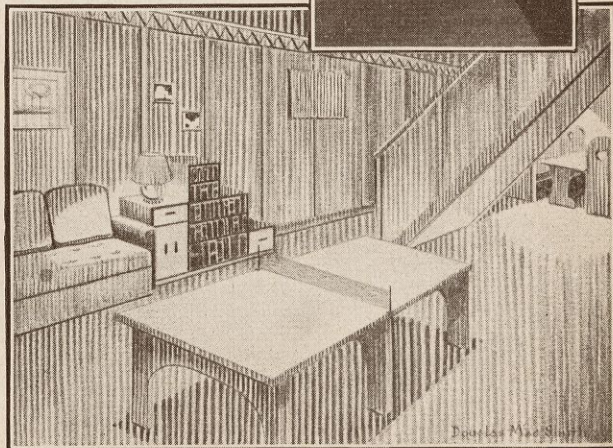
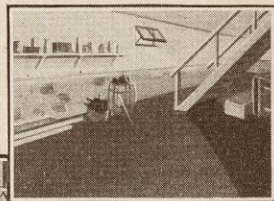
AT A THOUSAND PLACES . . .

Millions of feet of Masonite boards are built into A Century of Progress. Masonite is used in place after place where a really hard job had to be taken care of—places where no other product could have served so effectively • From the 12th Street entrance to the 36th Street gate—on the mainland, on the island and on the bridges connecting them—from lake level to the tops of the Sky-ride Towers, Masonite makes a thousand contributions to the beauty of the World's Fair.

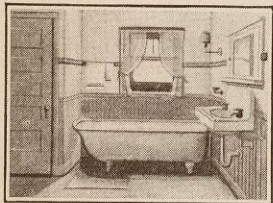


. . . . CAN YOU PICTURE THE POSSIBILITIES IN YOUR HOME?

As you see what we have done in Masonite House with Masonite boards, picture the transformation you can make in your home. Take the basement, for instance, panel it with Masonite, furnish it with gay furnishings and it will become the most popular room in your home. The cost would be comparatively small and just think how much wear and tear it would save the living room. It is smart to have a game or rumpus room in the basement. Talk this idea over with a good contractor or carpenter. You will be amazed at what possibilities your own home offers.

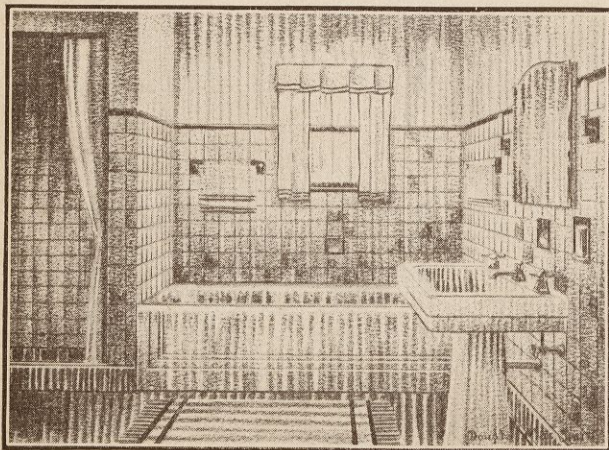


... ARE YOU ASHAMED OF YOUR PRESENT BATHROOM?



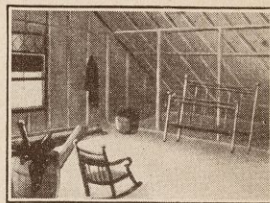
You may have a bathroom of which you will be proud, if you modernize it by covering walls and ceilings with Tempered Presdwood or Temprtle attractively finished and installing modern fixtures. The cost, due to the fact that the plumbing is already installed, would not be burdensome. Presdwood and Temprtle add much beauty but little cost.

You'll agree that the bathroom and kitchen of Masonite House are charming and beautiful.



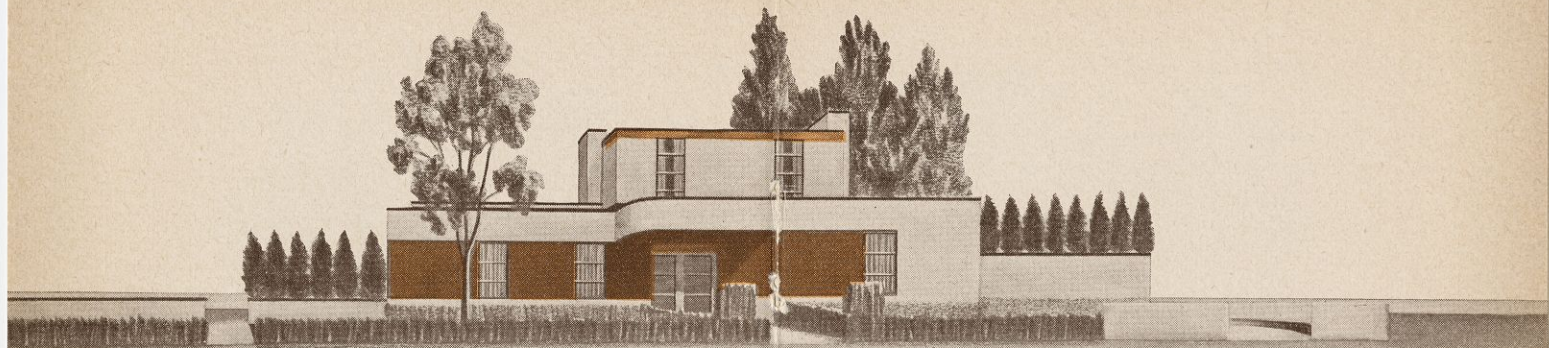
... CAN YOU MAKE USE OF TWO MORE FINE BEDROOMS?

More bedroom space usually means greater comfort for all. Instead of using the attic of your home for a plunder room, why not convert that good space



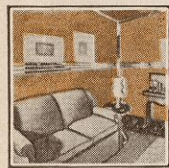
into two or more attractive livable bedrooms. Here is a job for which Masonite products — Insulation, Quatrboard and Presdwood — are ideal. The beautiful brown boards lend themselves perfectly to this sort of thing. Their natural beauty is such that no added decoration is required. Their cost is surprisingly low.





MASONITE HOME AT THE WORLD'S FAIR

Here is a thoroughly modern home, built almost entirely of good wood products. The framing is sound wood sills, joist, studding, rafters. The exterior is Masonite Tempered Presdwood over Masonite Structural Insulation, the insulation being nailed directly to the wood studs.



Various finishes are used inside. The front hall and stair well walls and ceiling are furnished with Tempered Presdwood, a portion of which is left natural, waxed and polished. The other portion of the walls is painted. The horizontal joints of the Presdwood are covered with aluminum strips. The edges of the ceiling panels are slightly beveled.

The beautiful kitchen installed by General Electric Company makes use of Kitchenmaid Cabinets, the work areas of which are Tempered Presdwood. Its gleaming walls are Marsttile.



The living room and bedroom walls are Masonite Insulation or Quartrboard to which wall-paper has been applied.

The bathroom walls are Gibbs Boardtile—this remains unchanged from last year.

Floors throughout the house, which attracted so much favorable comment last year, are covered with Masonite Cushioned Flooring. This rich warm floor covering has a surface that defies indentation, yet it is highly resilient because of its in-built shock and sound absorbing core of Masonite Quartrboard.

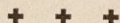
The boy's study upstairs is finished in Tempered Presdwood left natural, with metal trim. Furniture designed by Mr. Daly and executed by Marietta Chair Company makes use of Tempered Presdwood for table tops, panels of chairs, bookcases and pier cabinets.

MASONITE SERVES INDUSTRY

Masonite products used so extensively throughout the grounds, buildings and exhibits of A Century of Progress, are even more widely used in a hundred fields of industry.



These products are used in one way or another and in quantity varying from a few square inches to nearly twenty square feet in each automobile made by a dozen different companies. Even greater footage is used for body panels in many light delivery trucks.



A constantly increasing footage of Tempered Presdwood is going into the production of quality furniture. Because of the beauty of its figure, because of its imperviousness to moisture and because it will not splinter or split, Tempered Presdwood is particularly suitable for table tops and for the tops of counters of every kind.

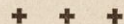


In hundreds of vocational training schools these boards are being used in projects where a smooth surface that resists abrasion is required. Tempered Presdwood is dense, tough, strong, yet it is workable under any standard wood-working tool or machine.



All of these boards are used in large quantity by manufacturers of games, game boards, toys and novelties of different kinds. Tempered Presdwood is used for the tops of card tables.

Outdoor sign companies use Tempered Presdwood for the painting surface on many jobs. Its smooth surface and the way in which it holds the paint applied to it, makes it ideal for this purpose. The first cost of such signs is no higher than metal surfaced signs, yet they give a longer life of usefulness — are consequently cheaper in the long run.



Tempered Presdwood and Temprtle are used by a number of companies as the base for finely finished wall tile of surpassing beauty. Such wall tile as they produce is suitable for kitchens and bathrooms in the finest of buildings, as interior finish in vegetable and meat markets, milk depots, restaurants, bakeries and any area where bright, fresh-looking, sanitary walls and ceilings are desired.



Tempered Presdwood and Temprtle, just as they come from the Masonite plant are, in many instances, applied by average carpenters and attractively finished by local painters right on the job.



In the transportation field, other than automobile, extensive use is made of these products — Steamships on ocean and inland waters, city street cars and trackless trolleys, suburban trains and the speedy modern streamlined railroad trains, including the Burlington's record-making Zephyr, make use of one or another of the genuine Masonite boards.

COOPERATORS IN MASONITE HOUSE

BUILDING AND MAINTENANCE

Bryant Heater & Mfg. Co.					
<i>Heater and Air Conditioner</i>	-	-	-	-	Chicago, Ill.
Kohler of Kohler					
<i>Bathroom Fixtures</i>	-	-	-	-	Kohler, Wis.
F. H. Lawson Co.					
<i>Medicine Cabinet</i>	-	-	-	-	Chicago, Ill.
General Electric Company					
<i>Complete Model Kitchen</i>	-	-	-	-	Schenectady, N. Y.
Kitchenmaid Corporation					
<i>Kitchen Cabinets</i>	-	-	-	-	Andrews, Ind.
Marsh Bros. Tile Company					
<i>Marshall Walls and Ceiling</i>	-	-	-	-	Dover, Ohio
Burgess Battery Company					
<i>Continuous Electric Base Outlets</i>	-	-	-	-	Chicago, Ill.
Chamberlin Weather Strip					
<i>Weather Strips</i>	-	-	-	-	Chicago, Ill.
American Brass Company					
<i>Ambrac Railing, Copper</i>					
<i>Flashing and Downspouts</i>	-	-	-	-	Chicago, Ill.
Barber-Colman					
<i>Automatic Garage Door</i>	-	-	-	-	Rockford, Ill.
Hart & Cooley					
<i>Register Faces and Grilles</i>	-	-	-	-	Chicago, Ill.
Sargent Hardware Company					
<i>Hardware</i>	-	-	-	-	Chicago, Ill.
Aluminum Corp. of America					
<i>Aluminum Fireplace</i>	-	-	-	-	Chicago, Ill.
O'Brien Varnish Company					
<i>Exterior and Interior Paint</i>	-	-	-	-	South Bend, Ind.
Finnell System					
<i>Floor Polishing Machine</i>	-	-	-	-	Chicago, Ill.
International Chemical Co.					
<i>Floor Finishes</i>	-	-	-	-	Chicago, Ill.
Muellermist Company					
<i>Laun Sprinkling System</i>	-	-	-	-	Chicago, Ill.

DECORATIONS AND FURNISHINGS

Grover J. Daly					
<i>Director of Design and Decoration</i>	-	-	-	-	Chicago, Ill.
Mrs. Howard Linn					
<i>Sponsor of Interior Decoration</i>	-	-	-	-	Chicago, Ill.

COOPERATORS IN MASONITE HOUSE

Mrs. Helen Hughes Dulany					
<i>Accessories</i>	-	-	-	-	Chicago, Ill.
Edgar Miller					
<i>Statuary</i>	-	-	-	-	Chicago, Ill.
Mrs. Ethel Brown					
R. Kasson					
Hazel Frazee					
<i>Contributing Artists</i>	-	-	-	-	Chicago, Ill.
Wheeler-Okell Company					
<i>Bedroom Furniture</i>	-	-	-	-	Nashville, Tenn.
Jamestown Royal Upholstery Corporation					
<i>Living Room Furniture</i>	-	-	-	-	Jamestown, N. Y.
William Mayhew Inc.					
<i>Living Room Furniture</i>	-	-	-	-	Milwaukee, Wis.
Virginia-Lincoln Furniture Corporation					
<i>Dinette Furniture</i>	-	-	-	-	Marion, Va.
Alexander H. Revell, Jr. Inc.					
<i>Entrance Hallway Furnishings</i>	-	-	-	-	Chicago, Ill.
Marietta Chair Company					
<i>Study Room Furniture</i>	-	-	-	-	Marietta, Ohio
The Howell Company					
<i>Terrace and Outdoor Furniture</i>	-	-	-	-	Geneva, Ill.
United Wallpaper Factories Inc.					
<i>Wallpaper</i>	-	-	-	-	Jersey City, N. J.
Mohawk Carpet Mills					
<i>Floor Coverings</i>	-	-	-	-	Amsterdam, N. Y.
Marshall Field Wholesale Colonial					
<i>Drapery Dept.</i>					
<i>Window Hangings</i>	-	-	-	-	Chicago, Ill.
Miller & Connell Co.					
<i>Venetian Blinds</i>	-	-	-	-	Chicago, Ill.
M. A. VanEsso, Inc.					
Warren Electric Company					
<i>Lighting Fixtures</i>	-	-	-	-	Chicago, Ill.
Paul Hanson Company					
<i>Lamps</i>	-	-	-	-	New York, N. Y.
Fostoria Glass Company					
<i>Glassware</i>	-	-	-	-	Moundsville, W. Va.
George B. Carpenter Co.					
<i>Awning</i>	-	-	-	-	Chicago, Ill.
Sellet-Myers Inc. Trousseau Shop					
<i>Linens</i>	-	-	-	-	Chicago, Ill.



Genuine Masonite products are sold by nearly 10,000 retail lumber dealers throughout the country. Included in the line are:

Masonite Structural Insulation, Quarttrboard, Presdwood, Tempered Presdwood, Temprtile, Litecol Insulation, Masonite Insulation Batts and Masonite Cushioned flooring.

SAMPLES SENT FREE
UPON REQUEST

MASONITE CORPORATION
111 W. WASHINGTON ST., CHICAGO, ILL.

