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CENTURIES OF PROGRESS ARE PACKED INTO THIS ONE SENSATIONAL PAINT!

O'BRIEN'S · XLV

Patented · Thermolyzed

TUNG OIL PAINT

BLAZING BEAUTY

O'Brien's XLV has donated substantially to the enduring brilliance and charm of the Bendix Lama Temple exhibit at the Fair.

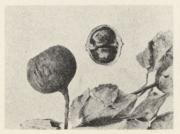


O'BRIEN'S THERMOLYZED TUNG OIL

What it is—What it means to you in longer paint life—more home beauty, and money saved • • •

FOR many years paint chemists have been trying to tame Tung Oil. Finding a way to use it properly has been one of the most tempting problems in the paint industry.

Tung Oil has been produced for centuries, from the nuts of Tung trees growing wild in South China. It is similar in appearance to linseed oil . . . but much harder-drying and twice as waterproof. In China, Tung Oil is used to waterproof all wooden objects . . . houses and all marine craft. In America it has been the waterproofing base of all high grade spar varnishes in a limited way. The problem has been to treat the raw oil in such a way that it could be used without restriction.



Tung Nuts (½ actual size) showing kernels from which the oil is extracted. Tung trees are now being grown widely in Mississippi, Florida and other Gulf States.

O'Brien chemists solved that problem . . . first of all American paint technicians to reach the goal!

O'Brien's Patented Thermolyzing process (intricate heat-pressure treatment) reduces raw Tung Oil to a dependable, workable paint and varnish liquid. O'Brien T.T.O. products, embodying all the marvelous waterproofing and drying qualities of Tung Oil, set new standards in paint progress and paint durability.

An outstanding Thermolyzed Tung Oil finish is O'Brien's XLV HOUSE PAINT. This superb new paint flows and smooths itself out like fine enamel ... covers old surfaces solidly ... stays white and brilliant ... wears twice as long as ordinary high grade house paints! XLV has made fast friends with thousands of home-owners and painters in all parts of the United States. Its brilliant, smooth lustre has delighted them. Its long wearing and increased coverage has been a great source of satisfaction and pride in judgment!

OTHER O'BRIEN PRODUCTS MADE WITH PATENTED THERMOLYZED TUNG OIL;

O'Brien's T.T.O. ENAMELS

O'Brien's T.T.O. VARNISHES

O'Brien's LIQUID VELVET (for walls)

O'Brien's SATIN FINISH (semi-gloss enamel)

O'Brien's FLOOR ENAMEL

Specify O'Brien T.T.O. products for better looking, longer wearing decoration in your own home!

FIELD BY 46.6%...." "X.L.V LEADS THE

Proves Famous Testing Laboratory

In a recent important competitive test, Thermolyzed Tung Oil paint accomplished startling superiority. O'Brien's XLV excelled the average of seven of the country's best house paints by 46.6% in general characteristics and 28% in covering power!

The test was conducted by the nationally known Pittsburgh Testing Laboratory . . . on the O'Brien Varnish Company's commission to "go into the open market, buy eight of the best paints obtainable. including our XLV, and test them in the most conclusive manner available."

The Pittsburgh Testing Laboratory bought the eight paints, including XLV, on the open market and subjected all of them to rigorous scientific tests ... for brushing and flowing, for hiding and covering, for washability and for resistance to heat, cold and hard water spray.

Among the instruments used to test were the Pfund Cryptometer, a widely recognized device for accurately measuring the covering power of paint

. . . and the Weatherometer, an ingenious machine that combines the effects of accelerated "sunlight" . . . rain . . .

and zero weather . . . and tears ordinary paint films apart very quickly. All paints were tested on three different kinds of wood, so that each would receive an absolutely fair trial.

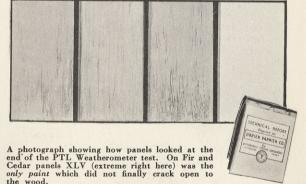
The Pittsburgh Test was a sweeping triumph for O'Brien's XLV. Final ratings of the eight panels at the end of all tests showed XLV to be 46.6% better than average. . . 33.9% better than the next best paint . . . and 76.3% better than the worst! In the



Cryptometer covering tests XLV excelled the average of all others by 28%!

> A house paint improvement has been long overdue . . . and this Pittsburgh Testing Laboratory report makes it quite evident that the improvement is here. Never were paint users offered more convincing arguments for the use of a paint material. Thermolyzed Tung Oil XLV sets a new standard of quality in the paint field. It looks better. It protects better. It wears much longer. It's the modern economy paint!

NOTE: All O'Brien Varnish Company dealers and salesmen possess a copy of the original complete PTL Report No. 164560. Anyone interested in seeing it is invited to do so.





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