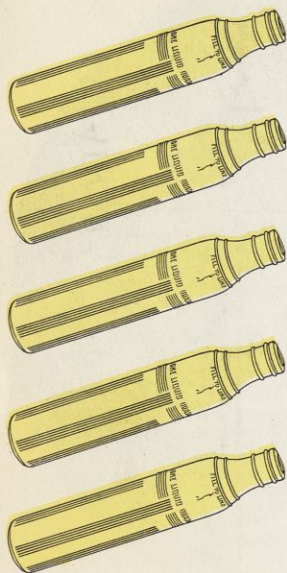




OWENS -

ILLINOIS GLASS COMPANY



**A B S O L U T E L Y T A M P E R - P R O O F**

**Y O U G E T T H E B R A N D Y O U A S K F O R**

**Y O U S E E T H A T Y O U G E T F U L L M E A S U R E**

**Y O U K N O W T H A T I T I S S U B S T I T U T I O N - P R O O F**

**M O R E P R O T E C T I O N F O R M O T O R I S T S**



**THEY ALL SAY**

***Yes***  
**to OIL Sealed in GLASS**



**THE MOTORIST:** "I know I get the brand I ask for when I buy oil that's sealed in bottles, and I can see I'm getting full measure."

**THE DEALER:** "Customers know that oil sealed in glass bottles is tamper-proof and substitution-proof. It's easier to sell oil that they can see. That's why my neat display racks are so popular."

**THE REFINER:** "Sealing oil in glass protects my reputation against 'bootleg' substitution. Sales have increased because customers like to see what they are buying and are used to buying in glass."



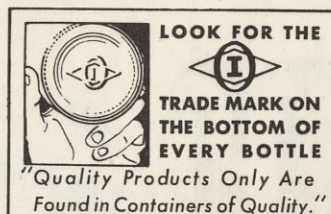
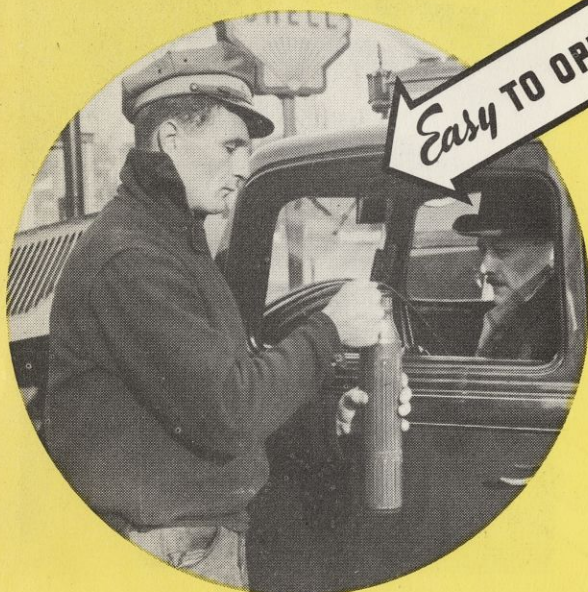


# It's *Easy* to *See* Why *Oil Sealed in Glass* is Gaining in Popularity

● Every day you find more and more stations dispensing oil sealed in glass. Its popularity is rapidly spreading throughout the country. From refiner to customer, the sealed bottle for packaging oil is making and holding new friends. It is easy to understand why this great wave of popularity is swelling so rapidly. You like to see what you buy. You associate "better quality" with products in glass packages. That is natural because you buy so many of the finer products packed in glass.

When you ask for your favorite brand of oil, you want to know that you are getting it. When you buy it in glass you are absolutely sure that the container is *tamper-proof*, that it contains the oil you specify. Then, too, when you look at the bottle you can easily see that the oil is *clean* and *clear*. You can see that you are getting *full measure*. And when you sum up all the advantages, you know that you are getting *full value*.

The wise and careful motorist today demands oil sealed in glass because he knows it protects his motor and he knows that it protects his pocketbook.



OWENS-ILLINOIS GLASS COMPANY • TOLEDO, OHIO

THEY ALL SAY *"Yes"* to OIL Sealed in GLASS



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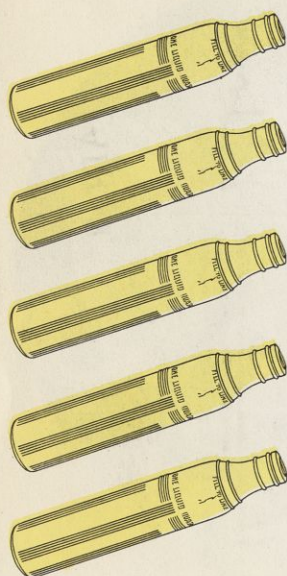
ILLINOIS GLASS COMPANY

OWENS -



# OIL *Sealed in* GLASS

The next time you drive into a gasoline station and ask for oil sealed in glass, watch the dispensing process. The attendant will probably go to a neat rack containing many bottles of oil. On the top of each bottle the grade is plainly marked. There's the big advantage to oil sealed in glass: you are sure of the grade of oil you are getting. Then, he will tear off the seal, and there's another advantage: this bottle can't be refilled except at the refiner's filling plant. You can easily see that the seal is tamper-proof. You know you are getting the right brand of oil. If you look closely, you'll see that the bottle is filled slightly above a measured ring. Another advantage: full measure. The attendant then tips the bottle into the oil inlet of your engine. It's all a simple, quick process. The empty bottle is sent back to the refiner for washing, refilling, resealing and used over and over again. That means you buy your oil sealed in tamper-proof glass containers at no extra cost but with many extra advantages.



**A B S O L U T E L Y T A M P E R - P R O O F**

**Y O U G E T T H E B R A N D Y O U A S K F O R**

**Y O U S E E T H A T Y O U G E T F U L L M E A S U R E**

**Y O U K N O W T H A T I T I S S U B S T I T U T I O N - P R O O F**

**M O R E P R O T E C T I O N F O R M O T O R I S T S**





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