

22B
ABC

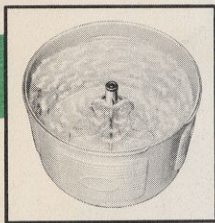
**THE WASHER
A MILLION
HOUSEWIVES ACCLAIM**



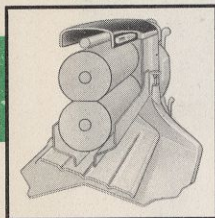
**BE SURE TO SEE THE ABC EXHIBIT
A CENTURY OF PROGRESS · CHICAGO**

**BOOTH 59-60
ELECTRICAL BUILDING**

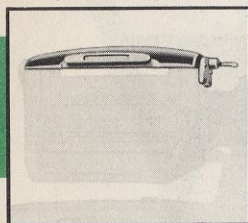
Truly THE WORLD'S FINEST WASHER



ABC corrugated vitreous
porcelain tub



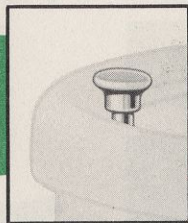
Patented ABC heavy duty all
porcelain wringer



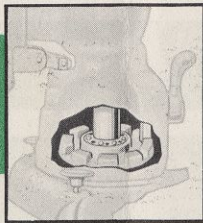
ABC patented instantaneous Touch
Release



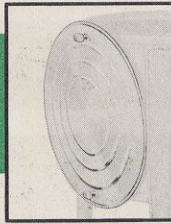
ABC exclusive French type
agitator



Patented ABC push and
pull motor switch



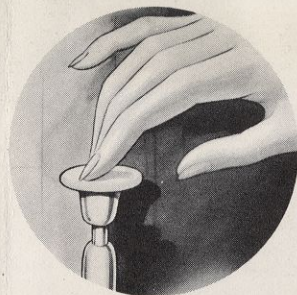
Exclusive ABC ball bearing
mounted wringer



ABC convenient tub cover
suspension

MORE than a million American housewives saw and acclaimed the ABC DeLuxe Washer Model 66 at A Century of Progress in 1933 . . . a million more will see and acclaim it this year. It is, truly, the world's finest washer . . . no other like it! Every woman who sees it operate wants to own it! No other washer has so many worthwhile safety and convenience features!

Just look at these outstanding, exclusive ABC features pictured on this page. Features not found on any other washer on the market . . . exclusive ABC Fingertip Control . . . exclusive French type agitator together with the new type ABC corrugated, vitreous porcelain tub produces the fastest safe method of washing ever invented. . . Massive, all-porcelain, ABC patented wringer with extra large balloon rolls. Instantaneous touch release . . . push and pull motor switch . . . ball bearing mounted wringer which swings into 8 positions . . . convenient tub cover suspension and many other important features.



EXCLUSIVE FINGERTIP CONTROL

No matter where you stand . . . front or rear . . . at all times you are in perfect control of the washer. Agitator and wringer start and stop instantly at your will . . . just slightly push the Fingertip Control button with your finger . . . operates like a typewriter . . . exclusive with ABC.

ABC



ABC DeLuxe Washer Model 66

ALTORFER BROS. COMPANY

"This is ABC's Silver Anniversary Year"

Peoria Illinois

ABC

AMERICA'S LEADING WASHERS AND IRONERS

ABC's are truly America's finest washers. Every model, even down to the lowest priced unit, finished in beautiful ABC vitreous porcelain . . . all equipped with ABC's patented wringer and exclusive ABC French type agitator. All are designed to wash Cleaner, Faster, Safer and Better, and give many years of economical trouble-free service. No other washer line in America compares with ABC in value, performance, economical operation and life-long durability. There's a size ABC Washer to fit every purse and purpose.



**ABC SPINNER WASHER
MODEL 75**

There's but one Spinner washer . . . ABC makes it . . . a complete home laundry unit that washes, rinses, blues and damp dries the clothes. The aristocrat of all centrifugal dryer type washers.



ABC WASHER MODEL 56

A moderately priced, extra large capacity washer with exclusive Fingertip Control, patented touch release and many other extra convenience features and refinements.



ABC WASHER MODEL 36

A standard capacity, quality washer with ABC's exclusive Touch Release wringer, French type agitator . . . a quality washer at a much lower price than such quality has ever before sold.

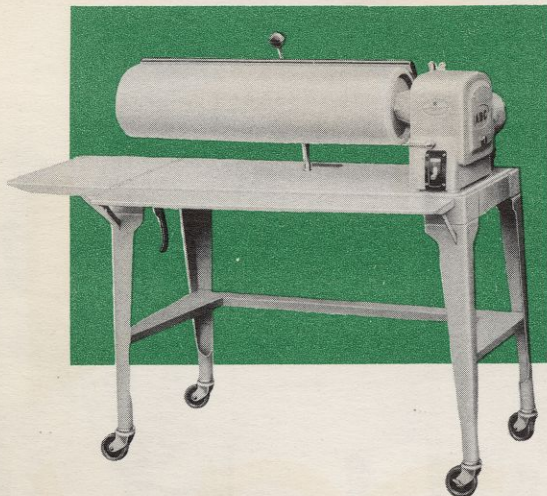


ABC WASHER MODEL 17

Here's a quality washer selling at the lowest price in ABC's 25-year history. Has patented ABC heavy duty wringer, French type agitator . . . ABC quality throughout.

ABC IRONERS

ABC Ironers are made to measure up to the same high standards of manufacture and design as ABC Washers. They iron everything from the largest to the smallest . . . sheerest garments, while you are comfortably seated.



**THE ABC ROLLAABOUT
IRONER MODEL Z**

Provides a neat, compact and serviceable ironer which can be rolled to any part of the house . . . now selling at the lowest price in ABC's history.

**ABC DE LUXE IRONER
MODEL ZA**

The new ABC DeLuxe Ironer is the last word in modern home conveniences. This new Model ABC has the famous ABC Ironer Unit embodied in a useful, yet beautiful cabinet type porcelain top table. Equipped with Fingertip and Knee Touch Controls . . . it will really surprise you how easily and efficiently this ABC DeLuxe Ironer operates. When not in use, it closes into a beautiful, porcelain top kitchen table. Has a rich cream vitreous porcelain and Durad finish.

It is not only a very useful, but a very attractive piece of kitchen furniture.



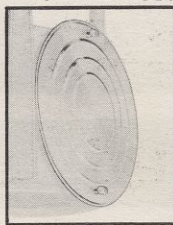
ALTORFER BROS. COMPANY

"This is ABC's Silver Anniversary Year"

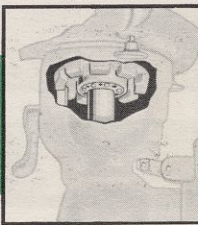
Peoria Illinois

ABC Deluxe Washer Model 66

ABC convenient tub cover suspension



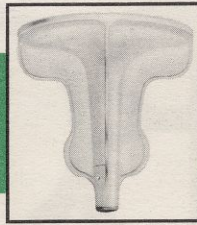
Exclusive ABC ball bearing mounted wringer



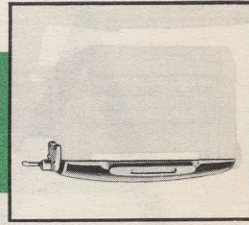
Patented ABC push and pull motor switch



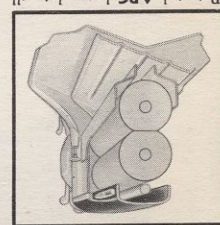
ABC exclusive French type agitator



ABC patented instantaneous Touch Release



Patented ABC heavy duty all porcelain wringer



ABC corrugated vitreous porcelain tub



ABC

Exclusive FINGER TIP CONTROL
No matter where you stand... front or rear... at all times you are in perfect control of the washer. Agitator and wringer start and stop instantly at your will... just slightly push the Fingertip Control button with your finger... operates like a typewriter... exclusive with ABC.



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Truly THE WORLD'S FINEST WASHER



25 YEARS OF ACHIEVEMENT

This is ABC's Silver Anniversary year. From a small factory in a one room school house, this business has grown over a period of 25 years into one of the largest and finest factories of its type in the United States. The 1934 ABC Line pictured and described in this folder represents the accumulation of 25 years of experience in manufacturing high quality washers and ironers exclusively. ABC engineers enjoy the reputation of producing the most dependable, service free washers and ironers in America. It is with considerable pride that we celebrate our 25th Anniversary with this outstanding line of ABC quality built washers and ironers.

ALTORFER BROS. COMPANY

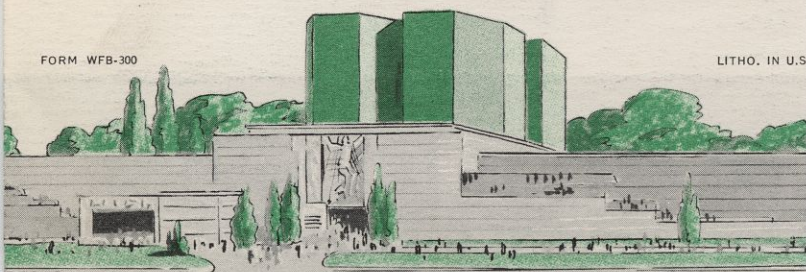
BUILDERS AND CREATORS

of

ABC HOUSEHOLD APPLIANCES SINCE 1909
Factory and Main Office PEORIA, ILL., U.S.A.

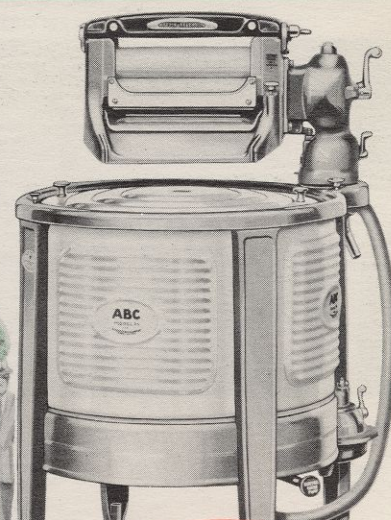
FORM WFB-300

LITHO. IN U.S.A.



ABC

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A MILLION
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