

FOLLOW A HOBBY

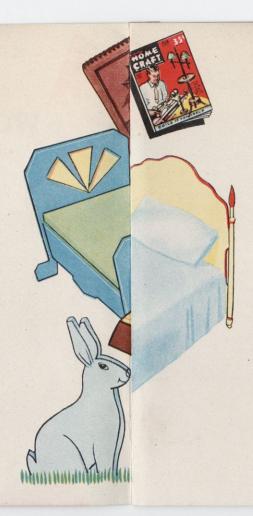
The fashioning of things by hand dates back to prehistoric times. Primitive man fashioned things of use and beauty to serve his own needs and duties. Crude as they may have been, they found favor with him.

There is something intangible about the making of an article yourself, which, perforce, enhances its value. No matter whether that object is a simple thing or a creation of complexity and beauty, it has a far greater value to the maker than an identical one purchased from store or manufacturer.

The home workshop you have seen in operation was planned and executed by those whose names appear upon the brochure. The sole purpose was to demonstrate how simple it is today to fashion almost anything from wood, metal, leather and other products utilized in the Arts and Crafts.

Today, the price range of electrically driven tools is within the monetary reach of all. You may purchase the units separately as you need them. Small hand tools, also, cost little, even for the finer grades. Why not start a shop of your own? You are bound to derive great pleasure in following a hobby—your hobby.

Do not worry about your technique; about your ability to handle tools. You'll acquire that quickly. Your next door neighbor may be a craftsman who will take pleasure and pride in helping you on any operation which seems doubtful or difficult.



Leading Craftsman Magazine

POPULAR HOMECRAFT Magazine, with the cooperation of the manufacturers whose names appear on the reverse side of this sheet, was responsible for the creation, maintenance and operation of this Home Workshop at A Century of Progress, 1934, Chicago.

POPULAR HOMECRAFT is published every two months and is the Bible of the Craftsmen. It is a big 100-page magazine filled from cover to cover with good, practical, usable information on what to construct and how to proceed in construction. Every issue is a craftsman's encyclopedia. Very profusely illustrated with photographs and large scale working drawings; written so you can easily follow and build any article that pleases you. It is the largest and oldest magazine devoting its entire editorial to the craftsman. It covers the use and care of both electrically driven and hand tools. We know you will be delighted with POPULAR HOMECRAFT.

So that you may know this practical magazine, we offer to those of you who have been through the Home Workshop a trial subscription—Six months for only One Dollar. Print your name in the space below, pin a Dollar Bill on this slip, mail it to us, and we will do the rest. Your money cheerfully refunded if the magazine does not please you. Single copy 35c—U. S. stamps or coin.

POPULAR HOMECRAFT

737 North Michigan Avenue · · · CHICAGO, ILL.

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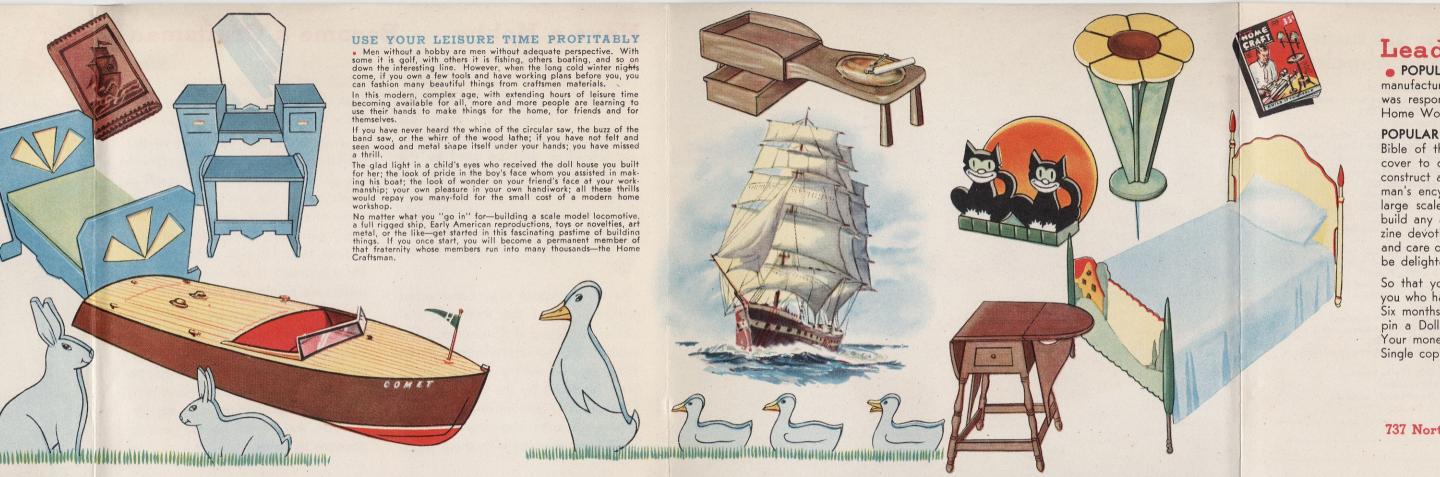
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Please send me literature from the manufacturers whose names I have checked

- ADEPT TOOL CO. (Model Makers' Lathe)
- . ADJUSTABLE CLAMP CO. (Glue clamps and gluing equipment)
- AMERICAN SCREW COMPANY (Screws)
- ARMSTRONG BROS. TOOL CO. (Tool holders, machinists' tools)
- ATLAS PRESS COMPANY (Metal cutting lathe
- . REHR-MANNING CORPORATION (Grinding wheels, sandpaper, oilstones)
- . W. R. BROWN CO. (Paint spraying equipment)
- BUCK BROTHERS

(Woodturning and carving chisels)

- OCUMBIAN VISE & MFG. CO. (Vises) CRAFTSMAN WOOD SERVICE CO.
- (Wood shop supplies)
- CRESCENT TOOL CO.
- (Pliers, wrenches, tinners' snips, small hand tools)
- HENRY DISSTON & SONS CO. (Saws)
- DUMORE COMPANY (Electrically driven grinders and flexible shafts)
- A. J. FISHER (Ship model supplies)
- GARDINER METAL CO. (Solder)
- . GREENFIELD TAP & DIE CORP. (Taps, dies, screw plates, twist drills, reame and screw extracters)
- KEYSTONE GLUE COMPANY (Glue)

- LOWE BROTHERS COMPANY
- MINIATURE LOCOMOTIVE CO. (Miniature locomotives)
- NEW BRITAIN MACHINE CO. (Work benches)
- NICHOLSON FILE COMPANY (Files)
- PARTINGTON, INC. (Surface planer) • FAYETTE R. PLUMB CO. (Hammers and axes)
- PORTER-CABLE MACHINE CO (Portable sanding equipment)
- RUSSELL JENNINGS MFG. CO. (Auger bits)
- SAVOGRAN CO.
- (Crack filler, remover and bleacher, heavy duty
- STANLEY ELECTRIC TOOL CO.
- (Routers, shapers, drills, electrically driven tools)
- STANLEY RULE & LEVEL PLANT (Rules, levels, planes, small hand tools)
- U. S. HAME CO. (Pipe wrenches)
- . VOIT & GEIGER, INC.
- (Old and new violin makers' supplies)
- VULCAN ELECTRIC CO. (Soldering irons) WALKER-TURNER CO., INC.
- (Electrically driven woodworking machinery and equipment)
- WATSON MFG. CO. (Lathe chucks)
- H. L. WILD (Crafts supplies)
- WILDER & CO. (Leathercraft supplies) (3-in-1 oil used exclusively)

NAME ADDRESS STATE



The entire booth was constructed

Have a Hobby · · Become a Craftsman

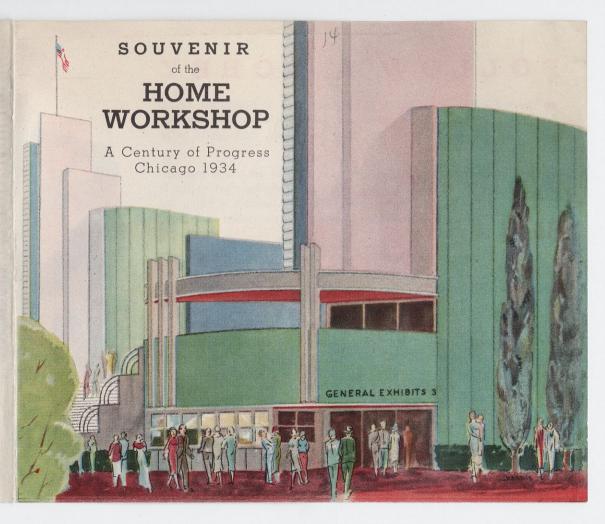
• The purpose and aim of the workshop you have just seen is to demonstrate to you and the thousands of visitors to A Century of Progress the machinery, tools, equipment and accessories that may be used by the home craftsman. You may be impressed with the artistic manner in which we have presented this working shop to you. Here are a few pertinent facts concerning the ex-

with the aid of the tools and machines displayed and operated. The wood is the nationally known Shevlin Pine, finished with a special ageing stain furnished by the Colonial Stain Company. Many interesting living rooms, libraries and fine dwellings have been finished with these prod-

ucts. The floor is Masonite Presdwood, and we believe you will agree that it is artistic and pleasing. We know that it is durable.

It is our hope that your visit to this workshop, where tools and machinery are ably demonstrated, will result in your joining the ranks of the large army of craftsmen who are devoting their new hours of leisure in the pursuit of their hobbies. The expense for equipment is not large; the end results are enjoyment and profit.

We invite you to write POPULAR HOMECRAFT magazine for information on tools, machines and equipment. Also feel free to ask our advice on any craft where the details of construction or procedure may be obscure to you. It will be our genuine pleasure to serve you.



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