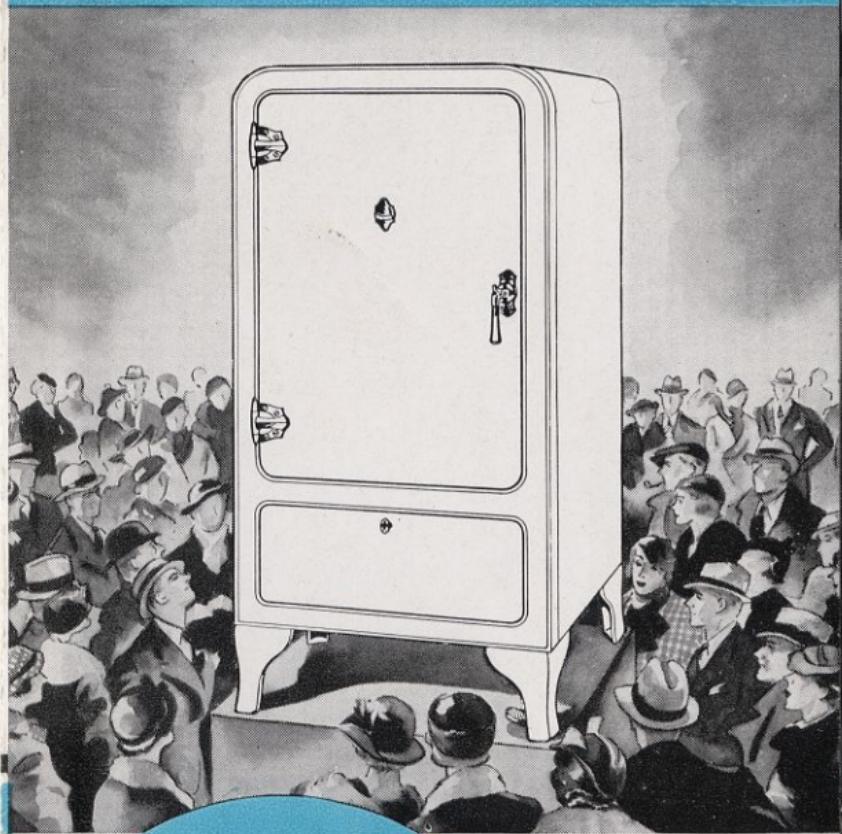


The Beautiful
NEW 1934
GRUNOW



It's
SAFE
with
CARRENE

LOOK
INSIDE
BEFORE
YOU
BUY !

The New GRUNOW

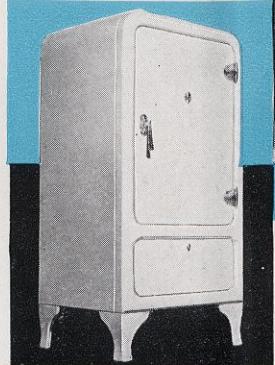
It's Important TO KNOW WHAT'S INSIDE THE ELECTRIC REFRIGERATOR YOU BUY!

Electricity does not freeze the ice cubes, nor does it provide a cold temperature in the refrigerator. Instead, a "refrigerant" does this important work.

Only Grunow uses safe Carrene refrigerant which, instead of being a gas, is a liquid, under all ordinary conditions. This safe liquid refrigerant operates under a vacuum. There is no pressure used, to strain pipes and connections, nor to cause the refrigerant to leak out into the room. But even if it should leak out into the room it would do no harm of any kind, either to plants, pets, or humans. Because Carrene is really *safe* as a refrigerant—so safe that it can be carried around in open pails, like water. Yet, with all its safety and simplicity, it is one of the most efficient refrigerants known. It permits the use of comparatively simple mechanisms and does its work at low operating cost.

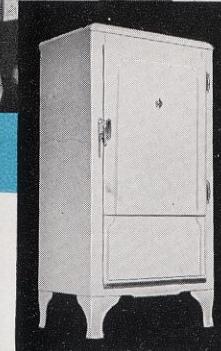
GRUNOW MODEL 54-D

Has 5.4 cubic feet of food storage space and 10.34 square feet of shelf area (N.E.M.A. ratings). Outside height is 56 17/32 inches, width 24 1/2 inches, depth over hardware 28 5/16 inches. Freezing compartment in center. Eighty-four ice cubes. Ice compartment protected by chromium plated door. Flat-bar shelves. Uses safe Carrene refrigerant.



IT'S TIME AMERICA KN

Famous GRUNOW Standard MODELS
... FOR EVERY PURSE AND FAMILY



THE NEW GRUNOW STANDARD MODELS

Grunow Standard Models (Nos. 50G, 60G, and 70G), of a more conventional design than the Grunow De-Luxe Models, but using safe Carrene and containing many of the important Grunow features, offer a real attraction to the housewife. They are made in three sizes, with net cubic foot storage capacity of 4.5 cubic feet, 5.5 cubic feet and 6.8 cubic feet respectively (N.E.M.A. ratings). They have three coats of the famous DuLux finish, baked on. Vitreous enamel interior finish, acid-resisting on bottom, flat-bar shelves, forged brass chromium finish hardware and 8-inch broom-high legs. They use dry-zero insulation throughout. Have an enclosed ice-freezing compartment and furnish plentiful quantities of ice cubes, frozen in good time. For the home seeking a safe refrigerator, with all practical features, and built to furnish complete protection for food at a modest cost, both as regards the initial purchase price and cost of operation, any of these standard models makes an ideal purchase.

The New GRUNOWS have *Safe*

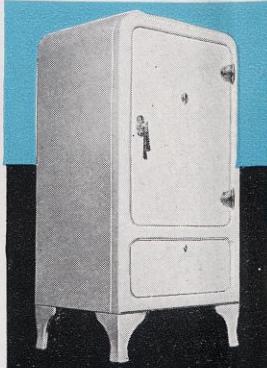
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GRUNOW MODEL 80-SD

Has 8 cubic feet of food storage space and 15.67 square feet of shelf area (N.E.M.A. ratings). Outside height is 69 1/4 inches, width 31 1/4 inches, depth over all hardware 28 5/16 inches.

For features consult table on reverse side.

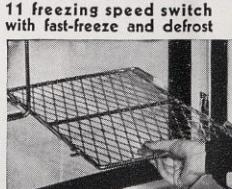
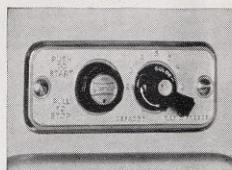
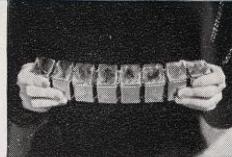
CARRENE . . .

- Buy a Grunow because of safe Carrene refrigerant, that protects the health of the family and protects the food you store in the refrigerator. But buy it, too, because of its many, many convenience features. They have caused women everywhere to say that at last Grunow has produced a refrigerator that is truly amazing. Glance at the outside of gleaming white, non-chip, baked-on DuLux finish, all corners round for symmetry of design, as well as for easy cleaning. The hardware, of jewel-box type, is beautiful. Legs are broom-high, and all storage space is waist-high, in effect.

- A glance inside reveals rounded corners for easy cleaning, also; shelving that prevents tipping over of small dishes; a clever device for removing ice trays and popping cubes out with a twist of the wrist. In fact, throughout its appointments, the Grunow exemplifies the master builder, who understands the housewife's refrigeration problems.



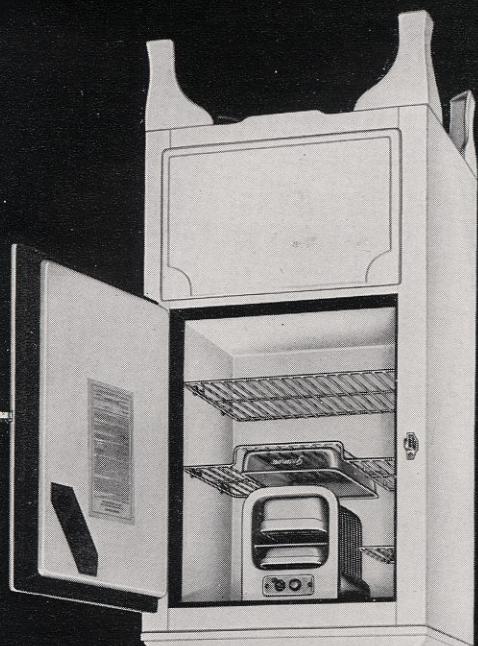
Fan it and it freezes. Such a simple test as this with Carrene—the safe Grunow refrigerant—a test that can be made by a child, proves the simplicity and efficiency of Grunow's Carrene refrigerant.



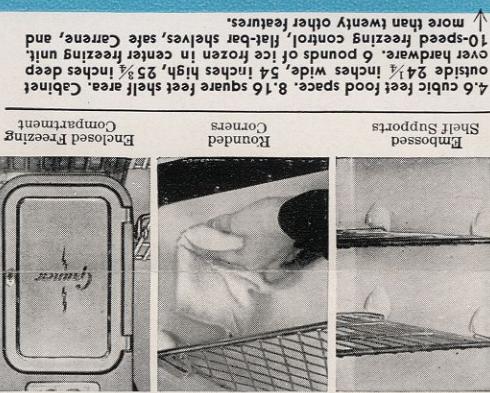
12-quart, acid-resisting, porcelain crisper part of shelf

IT'S TIME AMERICA KNEW *What's Inside* AN ELECTRIC REFRIGERATOR

IT'S TIME AMERICA KNEW What's Inside AN ELECTRIC REFRIGERATOR



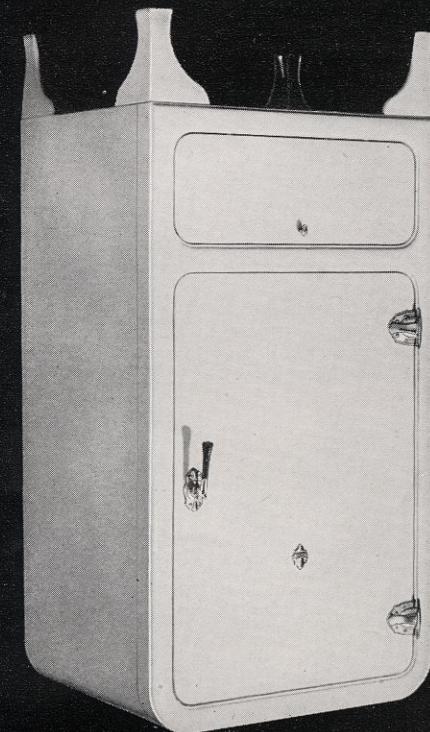
GRUNOW MODEL 46



↓ Provides 8 cubic feet of food space. 8.16 square feet shelf area. Cabinet
outside 24 1/2 inches wide, 54 inches high, 25 1/2 inches deep.
10-speed freezing control, floor-bar shelves, safe carriage, and
over hardware. 6 pounds of ice frozen in center freezing unit.

More than twenty other features.

GRUNOW MODEL 80-D



↓ Provides 8 cubic feet of food storage space. 15.67 square feet of shelf area (N.E.M.A.).
Outside height 62 1/2 inches, width 31 1/4 inches, depth over hardware 28 5/16 inches. For features
refer to table in center of page.

GRUNOW CONSTRUCTION DETAILS

Grunow refrigerators are not merely beautiful in looks, but into each and every one of them is put the finest materials available. Dry-zero insulation is used throughout, 3 1/2 inches thick in doors and 3 inches thick in cabinet walls, in practically all cases. Put all of the thought and knowledge of years of research, plus millions in investment—to build more beautiful and more efficient refrigerators than ever before. Grunow refrigerators are not merely beautiful in looks, but were known before.

them William C. Grunow, genius of manufacture, has

are truly the handiwork of a master craftsman. Into

the Coats Luxury Finish Baked on

Model Nos. 506 606 706 50D 65D 80S

CARNE

Foot-Pedal Door Opener

Ice Tray Release

Meltable Ice Trays

Pounds of Ice Cubes at One Freezing

Fast-Freeze Switch

Removable Ice Trays

Automatic Interior Light

12-qt. Built-In Vegetable Chisper

Automatic Defrosting Chamber

Rubber Sealed Door on Freezing Control

Frosting Unit in Center

Diamond-Mesh Shelves

Automatic Defrosting Switch

12-qt. Built-In Vegetable Chisper

Removable Ice Trays

Fast-Freeze Switch

Pounds of Ice Cubes at One Freezing

Meltable Ice Trays

Ice Tray Release

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Rem

THESE GRUNOWS WITH Sa CARRENE CONTAIN FEATURES TO AMAZE AND DELIGHT.

1. Super-safe Carrene
2. Foot-pedal door opener
3. New type ice tray release
4. Metflex ice trays
5. 8-10 pounds ice at a freezing
6. Extra fast freezing feature
7. Removable ice tray shelves
8. Acid-proof vegetable crisper
9. Spill-proof mesh shelving
10. Interior flood lighting
11. Central location of freezing unit
12. Sealed-in freezing compartment
13. 11-speed freezing control
14. Rapid freezing switch
15. Special defrosting arrangement
16. Glass defrosting tray
17. Seamless acid-proof porcelain lining
18. Rounded corners for easy cleaning
19. Embossed shelf supports instead of hooks
20. Ample space for tall bottles
21. Removable shelf section for large objects
22. Waist-high shelves
23. All metal parts rust-proofed
24. Baked DuLux triple finish on cabinet
25. Flush-type door with rubber seal
26. Trigger-type hand latch
27. Semi-concealed hardware in chromium finish
28. Broom-high legs
29. Extra thick dry-zero insulation
30. Hydrolene-sealed against atmospheric moisture
31. Improved sealed Grunow-Carrene rotary unit with permanent supply of oil.
32. Nearly silent, and practically vibrationless in operation
33. Forced draft air cooling
34. Mechanism mounted on cushion rubber
35. Uses less current per day than ordinary light bulb for same period
36. Over-size unit for efficiency in hottest climates

Manufactured by
GENERAL HOUSEHOLD UTILITIES CO.
CHICAGO
(No connection with any other company)