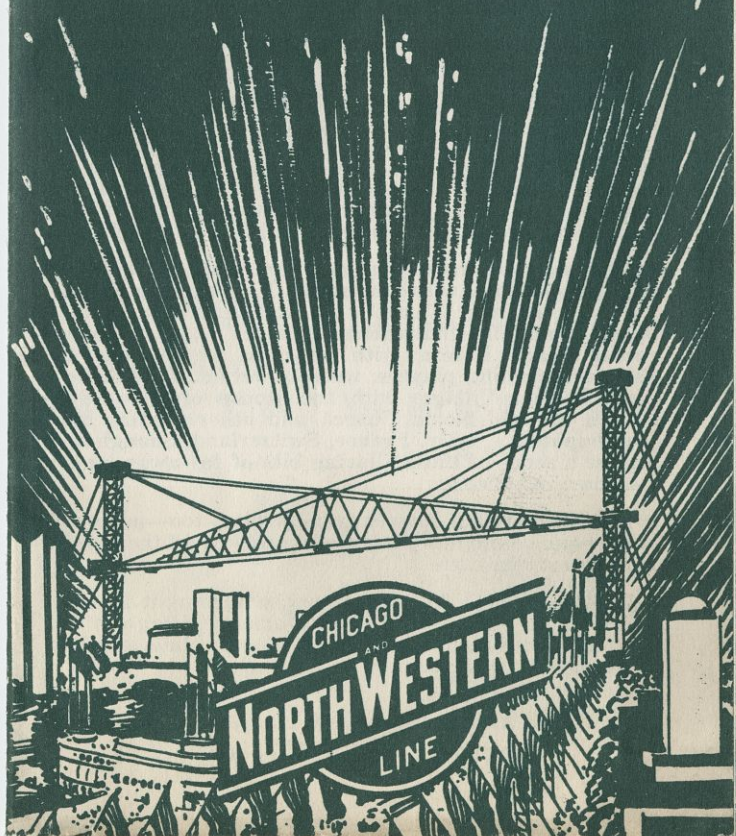


¹²
HOW! *and*
WHERE!

AT CHICAGO

1934

**WORLD'S
FAIR**



BIGGER and BETTER THIS YEAR — *you can't afford to miss it!*

Amusement—entertainment—charm—fascination—thrills—on a scale never before accomplished.

A trip through the wondrous foreign villages is a tour of Europe—with side-trips to Asia and Africa. You see just what you would on a trip abroad—the “high” spots—the most interesting places and things in each country. They’ve been moved to Chicago—reproduced exactly. But even more—the atmosphere of these far-away places has been recreated—natives going about their tasks and pleasures—practicing their handiwork—making the odd, distinctive things for which they are famous—enjoying their native folk dances and music. It’s all a revel of life and light and color, of the Old World pattern utterly strange to us of the West.

When we step into the Spanish Village we are in medieval Europe, with famous castles, cathedrals and shrines . . . odd little wine shops . . . the sensuous rhythms of the tango . . . flaunting colors in the swishing dresses of dusky señoritas.

Old England. The Tower of London, with all its historic associations . . . the “beef-eaters,” in the bizarre costumes that have come down through the centuries . . . along a narrow, winding street Will Shakespeare’s Globe theatre . . . here the jolly old Cheshire Cheese Inn, which so often rang to the songs and stories of Samuel Johnson and his cronies . . . and there Stokes Poges church, in whose shadow Gray wrote the famous Elegy.

In the Tunisian Village you find yourself transported to the romantic environment of North Africa and the Orient. Swarthy bedouins, in their gaily striped khaf-tans, stawk about the bazaars where artisans work in leather, brass and wood—and from high aloft on the balcony of a stately minaret floats the call of the Mullah to the hour of prayer for the “Faithful.”

And so we travel from one fascinating village to another—Ireland, with its famous Hall of Tara, jaunting cars, Blarney Castle . . . Holland, with canals, dykes, windmills, immaculate cottages . . . the snow-roofed Black Forest, with out-door ice skating all summer, strolling players, wood carvers . . . the American Colonial Village, with the House of the Seven Gables, the old North Church and other history hallowed spots . . . Italy, France, Switzerland, Shanghai—almost a score of these alluring bits of far-away lands, set down in Chicago.

Educational and instructive exhibits, too—miles of them—and so intensely interesting they rival the purely amusement features.

But the World’s Fair, great and unique as it is, only heads off in the fun and entertainment Chicago offers you. Glance over this circular for an outline of what to do, where to go and how to get there.

World’s Fair Gates Open Daily 9:00 A. M.

Chicago Daylight Saving Time

NORTH WESTERN PASSENGER STATION IN CHICAGO

Whether your stay in Chicago is for a day or longer, you will find many facilities at the North Western Station that you will wish to use.

The American Express Company has established headquarters here for exchanging orders and accepting bookings for In-Chicago-Tours, described on another page in this folder.

Here are parcel check rooms, a telegraph office, telephone booths and Bureaus of Information. The men at our Information Bureaus on the upper and lower levels, also our Passenger Representatives are informed on most of the questions visitors are likely to ask. It will be a pleasure for them to be of service to you—don’t hesitate to ask.

Here, too, are to be found special facilities for the comfort of women and children traveling alone, for elderly persons and for the sick. Cots are also available in comfortable retiring rooms, open at all hours, for women and children who are tired and wish to rest for a while. There is also a nursery for children, and emergency hospital accommodations in charge of experienced matrons.

Barber shops, baths, manicuring, hair dressing and shoe shining add to the convenience of travelers. A drug store and smart retail shops equipped with travelers’ necessities are conveniently located on the ground floor.

And there are tea rooms, dining rooms, lunch rooms and a cafeteria, serving appetizing meals at moderate prices.

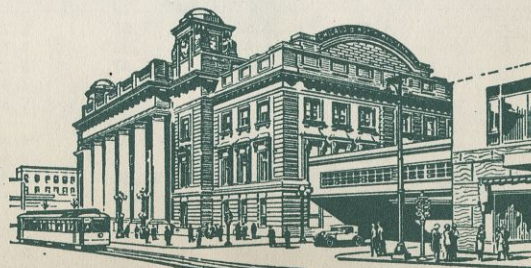
Red Cap service will be found adequate and efficient. Taxicabs and Parmelee Limousine cabs and motor coaches leave from the driveway on the first floor, which is entirely protected from the weather.

Street cars on Madison Street, the main entrance to the Station, and Chicago motor coaches on the Clinton Street side, the west end of the Station, leave every few minutes for the World’s Fair.

Further information will gladly be furnished by any North Western representative.

R. THOMSON	A. R. GOULD	M. R. LEAHY
Passenger Traffic Manager	Asst. Pass. Traffic Mgr.	Gen. Passenger Agt.
400 W. Madison Street, Chicago, Ill.		

CHICAGO & NORTH WESTERN RAILWAY



A-745-34-50M

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Chicago Daylight Saving Time

EVERY DAY IS BARGAIN DAY via "NORTH WESTERN"

Special Excursion Fares to Chicago Account A Century of Progress Exposition

MAY 26 — NOVEMBER 1, 1934

TO CHICAGO FROM	On Sale Fridays, Saturdays, and Sundays, May 25 to October 28			
	COACHES ONLY Limit 10 Days	COACHES ONLY Limit 15 Days	COACHES ONLY *Limit 30 Days	FIRST CLASS *Limit 30 Days
ILLINOIS				
Belvidere	\$1.60	\$2.35	\$2.83	\$3.15
De Kalb	1.15	1.75	2.11	2.35
Dixon	2.00	2.95	3.55	3.95
Freeport	2.30	3.40	4.09	4.55
Harvard	1.30	1.90	2.29	2.55
Morrison	2.50	3.75	4.49	5.00
Rochelle	1.50	2.25	2.70	3.00
Rockford	1.75	2.60	3.10	3.45
Sterling	2.20	3.30	3.96	4.40
Woodstock	1.15	1.55	1.86	2.10

IOWA				
Ames	6.70	10.05	12.05	13.40
Belle Plaine	5.25	7.85	9.44	10.50
Boone	7.00	10.45	12.45	13.95
Carroll	8.05	12.05	14.44	16.05
Cedar Rapids	4.55	6.85	8.19	9.10
Clinton	2.95	4.40	5.26	5.85
Council Bluffs	10.00	14.70	17.64	19.60
Denison	8.60	12.85	15.43	17.15
Des Moines	7.20	10.75	12.91	14.35
Eagle Grove	7.30	10.95	13.13	14.60
Grand Junction	7.35	11.05	13.23	14.70
Iida Grove	7.50	11.25	13.44	14.90
Jefferson	6.95	10.45	12.51	13.90
Jewell	7.60	11.40	13.65	15.15
Lake Mills				

Laurens	8.35	12.55	15.02	16.70
Marshalltown	8.95	13.20	15.78	17.50
Mason City	7.10	10.60	12.71	14.15
Missouri Valley	9.45	14.15	16.98	18.90
Mount Vernon	4.25	6.35	7.62	8.45
Nevada	6.55	9.80	11.76	13.05
Odebolt	8.25	12.35	14.82	16.35
Onawa	9.70	14.50	17.39	19.35
Sac City	8.40	12.55	15.07	16.75
Sioux City	10.00	15.30	18.35	20.40
Teledo	5.60	8.35	10.03	11.15
Wall Lake	5.65	8.40	10.14	11.30

MICHIGAN				
Escanaba	6.25	9.40	11.25	12.50
Iron Mountain	5.80	8.70	10.44	11.60
Iron River	5.90	8.80	10.55	11.70
Ironwood	7.85	11.76	14.08	15.65
Ishpeming	7.25	10.85	13.02	14.45
Menominee	5.00	7.50	8.97	9.95
Negaunee	7.00	10.25	12.02	13.40
Norway	5.80	8.70	10.44	11.60

MINNESOTA				
Dodge Center	7.15	10.75	12.86	14.30
Eyota	6.70	10.05	12.03	13.35

TO CHICAGO FROM	On Sale Fridays, Saturdays, and Sundays, May 25 to October 28			
	COACHES ONLY Limit 10 Days	COACHES ONLY Limit 15 Days	COACHES ONLY *Limit 30 Days	FIRST CLASS *Limit 30 Days
FAIRMONT	\$8.65	\$12.95	\$15.52	\$17.25
Janesville	8.05	12.10	14.49	16.10
Mankato	8.45	12.65	15.16	16.85
Marshall	10.50	15.75	18.90	21.00
New Ulm	8.95	13.40	16.10	17.90
Owatonna	7.55	11.30	13.58	15.10
Rochester	6.95	10.40	12.48	13.90
St. Charles	6.50	9.75	11.69	13.00
Sleepy Eye	9.25	13.85	16.62	18.50
Tracy	10.20	15.25	18.29	20.35
Waseca	7.85	11.75	14.12	15.70
Winona	5.95	8.90	10.68	11.90

NEBRASKA				
Blair	9.80	14.70	17.64	19.60
Chadron	17.65	27.80	33.36	37.10
Fremont	10.80	16.20	19.43	21.60
Gordon	17.65	27.00	32.37	35.95
Lincoln	11.10	16.60	19.93	22.15
Norfolk	12.85	18.65	22.34	24.85
Omaha	10.00	14.95	17.95	19.95
O'Neill	13.40	20.90	25.04	27.85
Rushville	17.65	27.45	32.91	36.55
Scribner	11.45	16.95	20.31	22.55
Valentine	16.25	24.25	29.11	32.35

SOUTH DAKOTA				
Aberdeen	13.90	20.80	24.95	27.75
Brookings	11.45	17.20	20.61	22.90
Deadwood	18.55	27.80	33.36	37.10
Hot Springs	28.20	42.30	50.76	56.40
Huron	12.90	19.35	23.21	25.80

Lake Preston	12.05	18.10	21.69	24.10
Pierre	15.30	22.95	27.51	30.55
Rapid City	17.65	26.45	31.76	35.30

WISCONSIN				
Antigo	5.40	8.10	9.71	10.80
Appleton	3.70	5.55	6.65	7.40
Ashland	8.50	12.75	15.29	17.00
Baraboo	3.35	5.00	6.02	6.70
Beloit	2.00	2.75	3.30	3.65
Clintonville	4.40	6.55	7.87	8.75
De Pere	3.85	5.80	6.93	7.70
Elroy	4.10	6.15	7.37	8.20
Evansville	2.15	3.25	3.87	4.30
Fond du Lac	3.00	4.45	5.33	5.95

Ft. Atkinson	2.25	3.35	4.02	4.45
Green Bay	3.95	5.95	7.11	7.90
Hurley	7.85	11.75	14.08	15.65
Janesville	2.75	4.15	4.95	5.45
Jefferson	2.35	3.50	4.22	4.70
Kenosha	1.60	2.40	2.87	3.15
La Crosse	5.30	7.90	9.49	10.55
Lake Geneva	2.00	2.15	2.58	2.85

TO CHICAGO FROM	On Sale Fridays, Saturdays, and Sundays, May 25 to October 28			
	COACHES ONLY Limit 10 Days	COACHES ONLY Limit 15 Days	COACHES ONLY *Limit 30 Days	FIRST CLASS *Limit 30 Days
Lake Mills via Milwaukee	\$2.60	\$3.90	\$4.68	\$5.20
Madison	2.60	3.90	4.68	5.20
Manitowish	3.30	4.90	5.87	6.55
Marquette	4.95	7.40	8.90	9.90
Milwaukee	2.00	2.55	3.06	3.40
National Avenue	2.00	2.55	3.03	3.35
Neenah-Menasha	3.60	5.35	6.41	7.15
New London via Fond du Lac	4.05	6.10	7.28	8.10
Oconto	4.55	6.80	8.18	9.10
Oshkosh	3.30	4.95	5.94	6.60
Racine	1.90	2.25	2.50	2.80
Reedsburg	3.65	5.50	6.57	7.30
Rhineland	6.35	9.50	11.38	12.65
Ripon	3.40	5.05	6.07	6.75
Shawano	4.50	6.75	8.10	9.00
Sheboygan	2.75	4.15	4.95	5.50
South Beaver Dam	3.00	4.45	5.35	5.95

Sparta	4.80	7.15	8.57	9.55
Two Rivers	3.45	5.15	6.16	6.85
Waukesha	2.00	2.95	3.55	3.95
Wausau	5.45	8.15	9.80	10.90
Williams Bay	2.00	2.35	2.79	3.10
Wisconsin Rapids	4.90	7.35	8.81	9.80

WYOMING				
Casper	\$22.20	\$28.85	\$39.39	\$43.75
Lusk	119.50	29.60	35.48	39.45

*No return limit to extend beyond November 15, 1934.
†Return limit 14 days in addition to date of sale.
‡Also good leaving Des Moines 5:00 PM and later on Thursdays.



CAREFREE ALL EXPENSE TOURS IN CHICAGO

No Need to Be Concerned About
HOTEL ACCOMMODATIONS
Or Anything Else!

TOURS IN CHICAGO

are just the thing for care-free days in Chicago!
Bargains, Too.

They've been worked out by the American Express Company in cooperation with the Chicago & North Western Railway. You simply tell our local ticket agent the tour you prefer and he makes all arrangements for you. Nothing for you to do but enjoy Chicago and the Big Show.

- 2-Day Tour includes**
- One transfer from station to hotel (in-bound) by Chicago Yellow Taxicab.
 - One night's lodging (European plan, room only—no meals).
 - Two admission tickets to the Exposition, one of which will be a Century of Progress Souvenir admission ticket including entrance to Fort Dearborn replica or Lama Temple or Colonial Village.
 - One Gray Line Grand Sight-seeing Tour of Chicago.
 - One transfer from hotel to station (out-bound) by Chicago Yellow Taxicab.
- The Prices (per person) quoted below, varying with hotel accommodation selected, include all items specified above.
- | | | |
|-----------|-------------|-------------|
| Hotels | Single Room | Double Room |
| Group "A" | \$9.00 | \$8.00 |
| Group "B" | 7.50 | 7.00 |
| Group "C" | 7.00 | 6.50 |

- 3-Day Tour includes**
- One transfer from station to hotel (in-bound) by Chicago Yellow Taxicab.
 - Two nights' lodging (European plan, room only—no meals).
 - Three admission tickets to the Exposition, one of which will be a Century of Progress Souvenir admission ticket including entrance to Fort Dearborn replica or Lama Temple or Colonial Village.
 - One Gray Line Grand Sight-seeing Tour of Chicago.
 - One transfer from hotel to station (out-bound) by Chicago Yellow Taxicab.
- The Prices (per person) quoted below, varying with hotel accommodation selected, include all items specified above.
- | | | |
|-----------|-------------|-------------|
| Hotels | Single Room | Double Room |
| Group "A" | \$14.00 | \$12.00 |
| Group "B" | 11.00 | 10.00 |
| Group "C" | 10.00 | 9.00 |

- 4-Day Tour includes**
- One transfer from station to hotel (in-bound) by Chicago Yellow Taxicab.
 - Three nights' lodging (European plan, room only—no meals).
 - Four admission tickets to the Exposition, one of which will be a Century of Progress Souvenir admission ticket including entrance to Fort Dearborn replica or Lama Temple or Colonial Village.
 - One Gray Line Grand Sight-seeing Tour of Chicago.
 - One transfer from hotel to station (out-bound) by Chicago Yellow Taxicab.
- The Prices (per person) quoted below, varying with hotel accommodation selected, include all items specified above.
- | | | |
|-----------|-------------|-------------|
| Hotels | Single Room | Double Room |
| Group "A" | \$18.50 | \$15.50 |
| Group "B" | 17.00 | 14.00 |
| Group "C" | 14.00 | 12.50 |

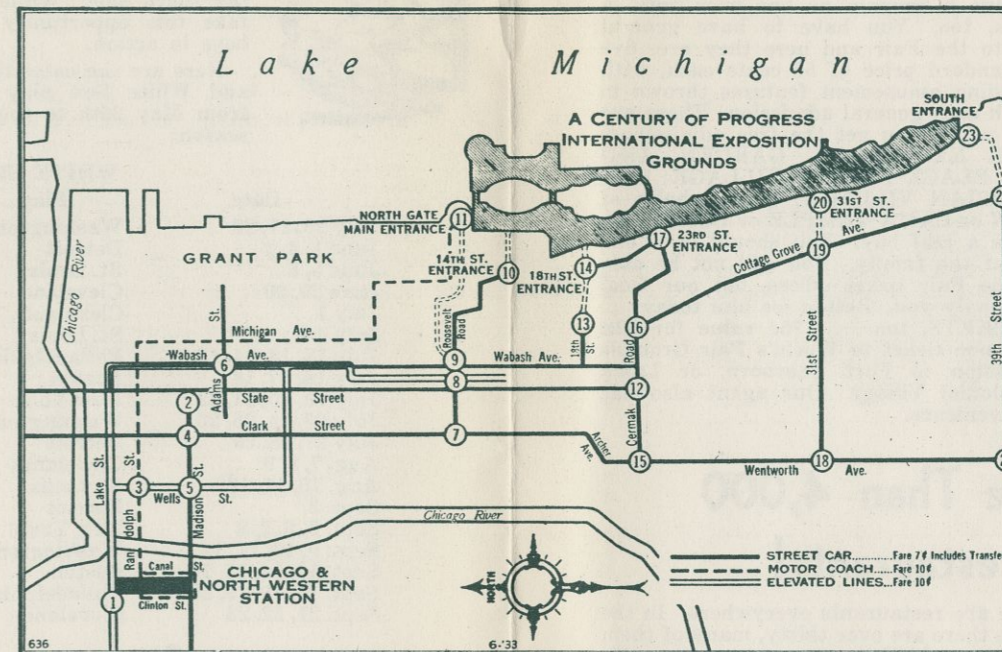
- 5-Day Tour includes**
- One transfer from station to hotel (in-bound) by Chicago Yellow Taxicab.
 - Four nights' lodging (European plan, room only—no meals).
 - Four admission tickets to the Exposition, one of which will be a Century of Progress Souvenir admission ticket including entrance to Fort Dearborn replica or Lama Temple or Colonial Village.
 - One Gray Line Grand Sight-seeing Tour of Chicago.
 - One transfer from hotel to station (out-bound) by Chicago Yellow Taxicab.
- The Prices (per person) quoted below, varying with hotel accommodation selected, include all items specified above.
- | | | |
|-----------|-------------|-------------|
| Hotels | Single Room | Double Room |
| Group "A" | \$22.50 | \$18.50 |
| Group "B" | 20.50 | 16.50 |
| Group "C" | 16.50 | 14.50 |

- 6-Day Tour includes**
- One transfer from station to hotel (in-bound) by Chicago Yellow Taxicab.
 - Five nights' lodging (European plan, room only—no meals).
 - Four admission tickets to the Exposition, one of which will be a Century of Progress Souvenir admission ticket including entrance to Fort Dearborn replica or Lama Temple or Colonial Village.
 - One Gray Line Grand Sight-seeing Tour of Chicago.
 - One transfer from hotel to station (out-bound) by Chicago Yellow Taxicab.
- The Prices (per person) quoted below, varying with hotel accommodation selected, include all items specified above.
- | | | |
|-----------|-------------|-------------|
| Hotels | Single Room | Double Room |
| Group "A" | \$26.50 | \$21.50 |
| Group "B" | 24.50 | 19.50 |
| Group "C" | 19.50 | 17.50 |

You have twenty-seven first class hotels from which to choose your accommodations, located in the downtown district, on the near North Side and on the South Side (Hyde Park district).
TOURS-IN-CHICAGO will save you time and money. Consult our local ticket agent for more detailed information—then let him make the necessary arrangements.

NO WAITING—NO WALKING

Direct to Fair from North Western Station



THROUGH MOTOR COACH SERVICE:
Fare 10c
To Roosevelt Road Gate (11)
Board Chicago Motor Coach on Clinton Street side of North Western Station. Takes you direct to entrance—no walking. Service every 2 to 4 minutes from 8:43 a. m., throughout day and evening.

By transferring at Randolph Street and Michigan Avenue you can get through Motor Coaches to all World's Fair gates.

THROUGH STREET CAR SERVICE: Fare 7c
To 23rd Street (17) and 18th Street (14) Gates

Board through World's Fair street car in front of North Western Station on Madison Street, which takes you direct to the 23rd Street and 18th Street entrances.

Returning, board street car at 23rd Street or 18th Street gates; takes you to Madison and Clinton Streets (North Western Station).

Service every 2 to 4 minutes from 7:35 a. m., throughout day and evening—running time 20 to 25 minutes.

By Street Car to Roosevelt Road Gate (11) or 14th Street Gate (10)

Take any eastbound car on Madison Street in front of North Western Station to Clark Street (4). Transfer south to a World's Fair car marked North Gate. Return the same route.

SERVICE BY MOTOR COACH—ILLINOIS CENTRAL ELECTRIC

To All World's Fair Gates

Take Chicago Motor Coach No. 57 on Clinton Street side of North Western Station, to Randolph Street and Michigan Avenue. At Randolph and Michigan board Illinois Central Electric, which takes you to all World's Fair gates—Roosevelt Road, 18th St., 23rd St., 31st St., 35th St., 39th St.

Fare: Motor Coach 10c; Illinois Central Electric 10c.

BY ELEVATED TRAIN: Fare 10c

Walk east on Madison Street three short blocks (over the River) to Wells Street. Take any south side train (Kenwood, Jackson Park or Englewood) to Roosevelt Road. Walk east to Michigan Avenue, north to 11th Street, then east to North Gate (11). Returning, the transfer between elevated trains is made at Adams Street and Wabash Avenue (6).

Or take a Lake Street Elevated train at Clinton and Lake Streets (1) at the North end of North Western Station. At Wells Street (3) transfer over the bridge to any south side train to Roosevelt Road (8).

PLENTY OF HOTELS

you are sure of accommodations
at moderate prices

Chicago Leads the World in
Hotel Facilities

Where to stay while in Chicago? There are hundreds of hotels in the city and adjacent suburbs, some internationally famous, and it is estimated they can adequately care for 1,000,000 guests. You will find them friendly and hospitable, with attendants who are more than willing to assist in every way to make your stay comfortable and pleasant. The following is only a partial list, but it will give you an idea of rates, and also indicates that Chicago's hotels are not confined to one district but are to be found in all sections of the city.

Downtown:
ATLANTIC—316 S. Clark St.
Single rooms \$3.00—\$4.00; double rooms \$4.00—\$4.50.
AUDITORIUM—Congress and Michigan.
Single rooms \$2.00—\$3.00; double rooms \$5.00—\$7.00.
NEW BISMARCK—176 W. Randolph St.
Single rooms \$3.50—\$6.00; double rooms \$5.00—\$8.00.
BLACKSTONE—S. Michigan Ave. and 7th St.
Single rooms \$4.00 up; double rooms \$7.00 up.
BREVORT—120 W. Madison St.
Single rooms \$3.00; double rooms \$4.00—\$5.00.
CONGRESS—Congress at Michigan.
Single rooms \$3.50—\$8.00; double rooms \$5.00—\$10.00.
FORT DEARBORN—125 W. Van Buren St.
Single rooms \$2.50; double rooms \$3.50.
GREAT NORTHERN—237 S. Dearborn St.
Single rooms \$3.50 and up; double rooms \$4.50—\$6.00.
HARDING—19 N. Clark St.
Single rooms \$2.50; double rooms \$4.00.
HARRISON—57 E. Harrison St.
Single rooms \$3.00; double rooms \$4.00—\$4.50.
LA SALLE—La Salle and Madison Sts.
Single rooms \$3.00; double rooms \$4.50.
MAJESTIC—29 Quincy St.
Single rooms \$2.50—\$3.50; double rooms \$3.50—\$4.50.
MORRISON—79 W. Madison St.
Single rooms \$3.00; double rooms \$4.50.
PALMER HOUSE—21 E. Monroe St.
Single rooms \$3.50 up; double rooms \$6.00 up.
SHERMAN—Clark and Randolph Sts.
Single rooms \$3.00—

HOW MUCH WILL IT COST to take in the WORLD'S FAIR?

Thousands Have Asked This Question,
And We Can Truthfully Say—

Less Than Most People Think

Eighty-five exhibition buildings and features—eighty-two miles of interesting things to see—world famous orchestras, bands and choirs—for all of which there is no charge at all. After you have paid your general admission (50c—25c for children) all these buildings, exhibits and features are yours to enjoy entirely free.

FREE ADMISSION

Mainland—Walking South from 12th St. Entrance

Sears-Roebuck Building	Sinclair Prehistoric Monsters
Lagoon Grandstand	Firestone Building
Illinois Host Building	Alpine Garden
Italian Pavilion	Modern Homes Group
Czecho-Slovakian Pavilion	Southern Cypress House
Swedish Pavilion	Irwin-Stransteel Houses
Chinese Pavilion	Mayflower House
Hall of Science	General Houses, House
Science Theater (Court of Hall of Science)	Masonite House
General Exhibits Building (Five Pavilions)	Wieboldt-Rostone House
Time and Fortune Building	Lumber House
Christian Science Monitor Building	Brick House
Good Housekeeping Garden	Florida House
Hall of Religion	Mayan Temple
Kohler Building	General Motors Building
Crane Building	Frigidaire House
Johns-Manville Building	Chrysler Building and Track
Glass Block Building	Standard Oil, Wild Animal Training Show
Pottery Factory	Travel and Transport Building
Home Planning Hall	Wilson Draft Horse Show
Ford Building	Glass Automobile Parking Tower
Ford Park (Detroit Symphony Orchestra in free concert program twice daily for 12 weeks, beginning June 16)	Outdoor Railroad Exhibit Tracks
Poultry Show	Chicago and Northwestern Railway Park
Model Dairy Barn	Farm Homes Group
Thermometer Tower	Federal House
American Radiator and Standard Sanitary Corporation Building and Garden	Country Home
	Universal House Corp. House

Northerly Island—Walking South from North End

Wonder Bakery	outdoor theater for ten weeks, beginning July 1)
Brewery Exhibits Building	Hall of Social Science
Foods Building	Western Union Hall
U. S. Government Building	Electrical Building
States Building	Enchanted Island
Camp Roosevelt	Mexican Village, Hollywood
Swift Bridge of Service (Chicago Symphony Orchestra free concerts in	

Of course, there are entertainments and amusements for which a nominal charge is made. That's to be expected. But in every case the thrill is well worth the price. Here are some of them, together with cost:

	Adults	Children
Lama Temple	.25	.10
Sky Ride, one way	.40	
Sky Ride—Tower	.40	
Lagoon Boat Trips	.25	.15
Horticultural Building	.25	.15
Byrd's South Pole Ship	.25	.15
Planetarium	.25	Free
Fort Dearborn	.25	.10
Infant Incubators	.25	.15
Wings of a Century, Pageant	.40	.25
Enchanted Island	.10	Free

Some of the Enchanted Island Amusements for Children:

Auto Skooter	.10
Carrousel	.10
Adventure Land	.10
Lindy Loop	.10
Miniature Railroad	.10
Pony Ride	.10

Some of the new Beach Midway Amusements

	Adults	Children
House of Mystery	.25	.15
King Solomon's Temple	.15	.10
Trip Down Lost River	.25	.15
Animal Fair	.15	.10

Some of the Villages at the Exposition:

Swiss Village	.25	.15
Belgian Village	.25	.15
Black Forest Village	.25	.15
Old English Village	.25	.15
American Colonial Village	.25	.15
Irish Village	.25	.15
Italian Village	.25	.15
Oasis	.25	.15
Midget City	.25	.15
Spanish Village	.25	.15
Streets of Paris	.25	.15
Aquatic Sports Show	.25	.15
Pantheon de la Guerre	.25	.15
Flying Turns, ride	.25	.15
Gravity Coaster	.25	.15
Sight-seeing Balloon Trip	3.00	

SPECIAL SOUVENIR BOOK OF WORLD'S FAIR TICKETS \$3.75 Value for \$2.50

Just about as fine a bargain as one ever gets—a bargain in staples, too. You have to have general admission tickets to the Fair and here they are, five of them, at the standard price of 50 cents each, with one of the outstanding amusement features thrown in absolutely free with each general admission. These are the concessions to which you get the free admissions: HORTICULTURAL EXHIBITION, GARDEN AND FLOWER SHOW, BLACK FOREST VILLAGE, OLD ENGLAND, TUNISIAN VILLAGE; and a choice of FORT DEARBORN or LAMA TEMPLE or COLONIAL VILLAGE. This is a real buy. You should have one for each member of the family. You will not be able to buy them at the Fair ticket offices, but our local ticket agent will supply you. Better see him today.

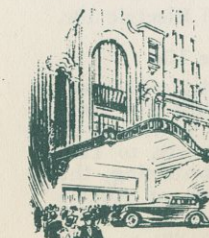
SOUVENIR TICKETS, too . . . 75c value for 50c. Includes one admission ticket to World's Fair Grounds and a free admission to Fort Dearborn, or Lama Temple or the Colonial Village. Our agent also has these for your convenience.

More Than 4,000 Restaurants!

In Chicago there are restaurants everywhere. In the Fair Grounds alone there are over thirty, many of them counterparts of famous old European restaurants, with open-air gardens adjoining where you can dine leisurely in picturesque surroundings. Besides, you'll find conveniently located beverage-and-sandwich stands everywhere on the Grounds.

The cost of eating at the World's Fair is not high. On the contrary, you pay just about what you want. For example, cold drinks may be had for 5c up; sandwiches, 10c up; complete meals for as little as 35c-40c; or, if you prefer atmosphere, music and full course dinners, the cost would naturally be more.

Practically all the hotels have their own cafes and grills. In addition, the large department stores maintain restaurants serving both luncheons and dinners. You will also find excellent eating places in all the business and shopping centers; and, of course, there's always one "just around the corner" from where you may be staying—"Quick Lunches," cafeterias, quiet tea rooms and the more pretentious restaurants, many of which feature music and dancing.



Theatres

The World's Fair is the big thing, of course. But Chicago has so many "extras" to offer in the way of entertainment that most folks will want to divert a bit from the pleasures of seeing the Fair. Why not spend an evening at the theatre or take in a movie? Chicago, let it be known, has 24 theatres and 352 movies. Consult the pages of any Chicago newspaper for the current attractions.

BASEBALL and RACING



There's a Major League baseball game played in Chicago practically every day during the summer—either the Cubs on the north side of the city, or the White Sox on the south side. While in Chicago take this opportunity to see the boys in action.

Here are the dates that the Cubs and White Sox play in Chicago from May 26th to the end of the season:

Date	Play
May 26, 27, 28	Washington
June 1, 2, 3	Detroit
June 5, 6	St. Louis
June 29, 30	Cleveland
July 1	St. Louis
July 4-4	Philadelphia
July 12, 13, 14, 15	Boston
July 16, 17, 18	New York
July 19, 20, 21, 22	Washington
July 23, 24, 25, 26	Detroit
July 27, 28, 29	Cleveland
Aug. 7, 8, 9	St. Louis
Aug. 10, 11, 12	Detroit
Sept. 3	New York
Sept. 5, 6, 7, 8	Washington
Sept. 9, 10, 11, 12	Boston
Sept. 13, 14, 15, 16	Philadelphia
Sept. 17, 18, 19, 20	Cleveland
Sept. 21, 22, 23	

WHITE SOX

Date	Play
May 30, 30, 31	Pittsburgh
June 8, 9, 10	Cincinnati
June 16, 17, 18, 19	Boston
June 20, 21, 22, 23	New York
June 24, 25, 26, 27	Brooklyn
July 2, 3	St. Louis
July 5, 6, 7, 8	Pittsburgh
July 31, Aug. 1, 2	St. Louis
Aug. 3, 4, 5	Cincinnati
Aug. 14, 15, 16, 17	Boston
Aug. 18, 19, 20, 21	Philadelphia
Aug. 23, 24, 25	Brooklyn
Aug. 26, 27, 28, 29	New York
Aug. 31, Sept. 1, 2	St. Louis
Sept. 25, 26	Cincinnati
Sept. 27, 28, 29, 30	Pittsburgh

CUBS

Date	Play
May 30, 30, 31	Pittsburgh
June 8, 9, 10	Cincinnati
June 16, 17, 18, 19	Boston
June 20, 21, 22, 23	New York
June 24, 25, 26, 27	Brooklyn
July 2, 3	St. Louis
July 5, 6, 7, 8	Pittsburgh
July 31, Aug. 1, 2	St. Louis
Aug. 3, 4, 5	Cincinnati
Aug. 14, 15, 16, 17	Boston
Aug. 18, 19, 20, 21	Philadelphia
Aug. 23, 24, 25	Brooklyn
Aug. 26, 27, 28, 29	New York
Aug. 31, Sept. 1, 2	St. Louis
Sept. 25, 26	Cincinnati
Sept. 27, 28, 29, 30	Pittsburgh

It's easy to get to either of the baseball parks—take street car, elevated train or motor bus.

AND HORSE RACING. All through the summer and fall racing seasons, thoroughbreds will compete for cash prizes, comparable in many instances to a king's ransom. The following race tracks are all within a short distance of Chicago and transportation is excellent.

Season	Season
Washington Park	May 24—June 23
Arlington Park	June 25—July 28
Hawthorne	July 30—Sept. 1
Lincoln Fields	Sept. 3—Oct. 6
Sportsman's Park	Oct. 8—Oct. 31

Bathing and Lake Cruises



With miles of sandy beach, extending from northern to southern suburbs, Chicago offers its visitors every opportunity to indulge in their favorite water sport.

Bathing, of course, is the popular pastime during the warmer months of the year. Chicago, speaking from experience, says there is nothing so invigorating and refreshing on a warm day as a plunge in cool Lake Michigan; and after that, there's nothing quite so pleasant or comforting as to "dry out" on the sun-warmed beach sand.

Try it! But if you'd rather be on the water, take a lake steamer trip across to the Michigan shore—or on some warm evening enjoy one of the moonlight lake excursions. If you can resist the dance music coming from below, you'll get a wonderful view of the city and the World's Fair at night in all the glory of its colorful illumination—and that cooling lake breeze . . . !

Golf and Other Sports

Fond of golf? Then bring your clubs along. You can play a different course every day during the period of the Fair and still not complete the round of Chicago courses open to the public. The greens fee at most places is moderate. All other sports, too, from archery to tennis. So if you want to indulge in your favorite pastime, you can.



Parks and Boulevards

Chicago's vast system of parks is one of its most popular attractions. Splendid facilities are provided for golf, tennis, horseback riding, boating, swimming and many other sports.

Among the better known parks are Lincoln Park with its world famous Zoo; Jackson Park, site of the '93 World's Fair; Garfield Park, renowned for its conservatory of tropical flowers; Grant Park, which adjoins Burnham Park, the site of the 1933 World's Fair.

The famous Museum of Science and Industry is in Jackson Park at 57th Street. Every visitor should see its marvelous exhibits and astonishing demonstrations of the wonders of science and engineering. It is open daily from 10 a. m. to 6 p. m. Admission is free and it is easily reached by bus, street car or "elevated."

Side Trips to Chicago's Nearby Lakes and Woods

Why not, indeed! You'll be in Chicago . . . and those inviting lakes of Northern Illinois and Southern Wisconsin are only a matter of an hour or two away.

The blue mirror of Lake Geneva, for example, is less than 75 miles from the World's Fair City—incomparable for a day's outing. Just beyond Madison, the capital of Wisconsin, lies Devil's Lake—a "bit of the Alps transplanted," and only a half hour's drive from the Wisconsin Dells. Green Lake, a little farther from Chicago, is delightful. But the list is unending, so we suggest that you see any of our ticket agents, who will be glad to recommend a scenic spot of rare beauty where you can enjoy an outing you will remember for many a day.

For a longer stay, why not follow the example of Chicago's own citizens and visit the summer play regions of Northern Wisconsin and Upper Michigan? Here thousands of lakes and connecting rivers are laced into a bewildering network of forest-shaded waters. It is the Empire of the Pines . . . fisherman's paradise . . . realm of every outdoor sport . . . haven of perfect quiet and rest. And it's all just overnight from Chicago on fast, modern, all-steel "North Western" trains.

And then there's Milwaukee. This largest of Wisconsin cities has much to offer in the way of interesting diversions and sight-seeing. It's only 85 miles from Chicago . . . a delightful ride through beautiful suburban towns, past Fort Sheridan and Great Lakes Naval Station—with inviting glimpses of Lake Michigan all along the route.

... AND, OF COURSE, ATTRACTIVELY LOW ROUND-TRIP FARES WILL BE IN EFFECT THROUGHOUT THE SEASON



NORTH WESTERN PASSENGER STATION IN CHICAGO

Whether your stay in Chicago is for a day or longer, you will find many facilities at the North Western Station that you will wish to use.

The American Express Company has established headquarters here for exchanging orders and accepting bookings for In-Chicago-Tours, described on another page in this folder.

Here are parcel check rooms, a telegraph office, telephone booths and Bureaus of Information. The men at our Information Bureaus on the upper and lower levels, also our Passenger Representatives are informed on most of the questions visitors are likely to ask. It will be a pleasure for them to be of service to you—don't hesitate to ask.

Here, too, are to be found special facilities for the comfort of women and children traveling alone, for elderly persons and for the sick. Cots are also available in comfortable retiring rooms, open at all hours, for women and children who are tired and wish to rest for a while. There is also a nursery for children, and emergency hospital accommodations in charge of experienced matrons.

Barber shops, baths, manicuring, hair dressing and shoe shining add to the convenience of travelers. A drug store and smart retail shops equipped with travelers' necessities are conveniently located on the ground floor.

And there are tea rooms, dining rooms, lunch rooms and a cafeteria, serving appetizing meals at moderate prices.

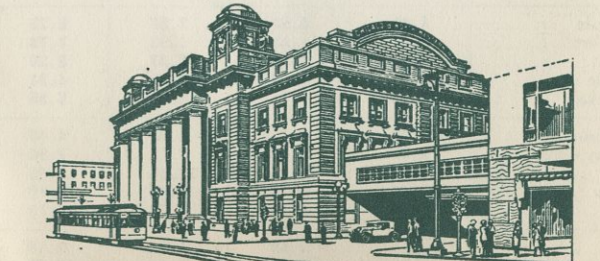
Red Cap service will be found adequate and efficient. Taxicabs and Parmelee Limousine cabs and motor coaches leave from the driveway on the first floor, which is entirely protected from the weather.

Street cars on Madison Street, the main entrance to the Station, and Chicago motor coaches on the Clinton Street side, the west end of the Station, leave every few minutes for the World's Fair.

Further information will gladly be furnished by any North Western representative.

R. THOMSON A. R. GOULD M. R. LEAHY
Passenger Traffic Manager Asst. Pass. Traffic Mgr. Gen. Passenger Agt.
400 W. Madison Street, Chicago, Ill.

CHICAGO & NORTH WESTERN RAILWAY



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HOW! and WHERE!

AT CHICAGO
1934

WORLD'S FAIR

HOW! and WHERE!

AT CHICAGO
1934

WORLD'S FAIR



HOW! *and*
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AT CHICAGO

1934

**WORLD'S
FAIR**

