

•—~~~~~

## Rules and Regulations

(3) "A CENTURY OF PROGRESS" shall designate A CENTURY OF PROGRESS, a Corporation, not for pecuniary profit, organized under the laws of the State of Illinois, and is herein referred to as A CENTURY OF PROGRESS.

## Exhibitors

1034

(c) "Industrial Exhibitor" means an exhibitor who is an exhibitor by the presentation of the Exhibitor's products demonstrating the present state of industrial progress in his respective industry.

## ADMINISTRATION BUILDING, BURNHAM PARK

## CHICAGO, ILLINOIS

## CABLE—CHICAGOFAIR

CHICAGO, ILLINOIS  
CABLE — CHICAGOFAIR

Form ED-1  
NOV. 21, 1933



## RULES AND REGULATIONS FOR EXHIBITORS

### SECTION I.

#### SCOPE AND DEFINITIONS.

##### 1. Scope.

(a) These Rules and Regulations are intended for the guidance and information of Applicants for Exhibit Space, and upon the acceptance by A CENTURY OF PROGRESS of any Application for Exhibit Space these Rules and Regulations shall be and become a part of said Application the same as though written at length therein and shall govern the installation, maintenance, operation, disposition and removal of each Exhibit. A CENTURY OF PROGRESS reserves the right to construe, amend or add to these Rules and Regulations and to issue others whenever it deems it necessary to do so.

(b) The entire agreement between the EXHIBITOR and A CENTURY OF PROGRESS is evidenced by and included within the Application of the Exhibitor for Permit for Exhibit Space, the General Conditions on the reverse side thereof, the Permit for Exhibit Space issued to the EXHIBITOR and these Rules and Regulations as from time to time in force.

##### 2. Definitions.

The following terms used in these Rules and Regulations are defined and shall have the respective meanings, as follows:

(a) "A CENTURY OF PROGRESS" means and designates A CENTURY OF PROGRESS, a Corporation not for pecuniary profit, organized under the laws of the State of Illinois, and is herein referred to as A CENTURY OF PROGRESS.

(b) "GENERAL MANAGER" means the General Manager of A CENTURY OF PROGRESS.

(c) "APPLICANT" and "EXHIBITOR" mean and include any person, firm, corporation, association, or municipality applying for Exhibit Space or to which Exhibit Space may be allotted.

(d) "COLLECTIVE" or "APPLIED SCIENCE EXHIBIT" means an Exhibit collected, produced and displayed through the co-operation of industrial or other associations in which will be shown the progress of a particular industry resulting from the application of scientific discoveries and inventions.

(e) "INDUSTRIAL EXHIBIT" means an Exhibit wherein an EXHIBITOR by the presentation of the Exhibitor's products demonstrates the present state of industrial progress in his respective industry.

(f) "CONCESSION" means a privilege granted by A CENTURY OF PROGRESS to operate within the Exposition grounds a business for profit, for the purpose of serving the convenience, comfort, pleasure or amusement of visitors to the Exposition, EXHIBITORS and their employees and agents and employees of A CENTURY OF PROGRESS.

(g) "SALES PRIVILEGE" means a privilege granted by A CENTURY OF PROGRESS to an EXHIBITOR to sell or give away articles, materials or products produced by operations conducted by the EXHIBITOR within the Exposition Grounds.

(h) "HALL OF SCIENCE" means the structure allotted by A CENTURY OF PROGRESS for the Exhibit of the fundamental discoveries in pure science which now form the basis of human progress and for closely related applied science Exhibits.

(i) "BASIC SCIENCE EXHIBIT" means an Exhibit displayed in the Hall of Science which portrays a fundamental discovery in pure science.

(j) "SPECIAL EXHIBIT BUILDING" means a building, or part thereof, specially constructed by or for an EXHIBITOR at the expense of the EXHIBITOR.

(k) "GENERAL EXHIBIT BUILDING" means a building erected by A CENTURY OF PROGRESS and at its own expense in order to provide Exhibit Space for EXHIBITORS.

(l) "To the satisfaction of A CENTURY OF PROGRESS," "approved by A CENTURY OF PROGRESS," and other similar terms, mean to the satisfaction of or upon the approval of the proper officer or agent of A CENTURY OF PROGRESS designated by THE GENERAL MANAGER to secure compliance with the provisions of the General Conditions and Rules and Regulations.

(m) "EXPOSITION" means the exposition to be held by A CENTURY OF PROGRESS beginning on or about May 19, 1934 and ending on or about November 11, 1934, said exposition to be held on the park land and water area along the shore of Lake Michigan in Burnham Park, Chicago, Illinois.

(n) Where the pronouns "He," "His," "Him," etc., are used as referring to an Applicant or to an Exhibitor, these words refer to and mean the Applicant or the Exhibitor, as the case may be, whether such Applicant or Exhibitor is an individual, a partnership, or a corporation.



## SECTION II.

### APPLICATIONS, CHARGES, PAYMENT AND PERMITS FOR EXHIBIT SPACE.

#### 1. Application Forms.

All Applications for Exhibit Space shall be made in quadruplicate on forms prescribed by A CENTURY OF PROGRESS, and which may be obtained from A CENTURY OF PROGRESS. One copy of the Application should be retained by the Applicant and three copies thereof forwarded to A CENTURY OF PROGRESS. If an EXHIBITOR desires space in more than one location, a separate Application must be made for each Exhibit Space so desired. Failure to fill out the prescribed forms completely and in detail, as required, may cause delay to the APPLICANT and may result in the rejection of the Application.

#### 2. Sketches and Drawings.

Every Application shall include a general description of the nature of the proposed exhibit and be followed within a reasonable time by sketches on a uniform scale of one-quarter of an inch to the foot showing:

- (a) A floor plan of the general layout of the proposed Exhibit.
- (b) A front elevation, a side elevation and, if practicable, a perspective of the proposed installation so as to give a fair idea of its general aspect, and the style and coloring of the decorations.

#### 3. General Information and Requirements.

(a) Exhibit Spaces will in general be in units of twenty feet square or in multiples thereof, although there will be many spaces of smaller size. Preference will be given to Applications for two or more unit spaces. No Application will be considered for an area of less than one hundred square feet, except for special locations.

(b) Any Application for Exhibit Space for a Collective Exhibit must state the relation of the APPLICANT to the industry, art, profession or other activity to which the Exhibit applies.

(c) Any Application for Exhibit Space for an Industrial Exhibit must state whether APPLICANT is the manufacturer or producer of the proposed Exhibit or, if not, what his relation is to such manufacturer or producer.

(d) Other conditions and considerations being equal, preference in locations will, in general, be given Applications in the order of receipt by A CENTURY OF PROGRESS, first consideration, however being given to the logical arrangements of Exhibits in accordance with the plan and purpose of the Exposition.

(e) No sales or free distribution of merchandise by an EXHIBITOR will be permitted without the EXHIBITOR first having obtained from A CENTURY OF PROGRESS a permit in writing for such purpose.

All Applications for sales privileges shall be made on forms to be furnished by A CENTURY OF PROGRESS. Any EXHIBITOR desiring a sales privilege should so state in the Application for Exhibit Space.

(f) All Applications will be carefully considered by A CENTURY OF PROGRESS with all convenient speed, and allotments of Exhibit Space will be made by A CENTURY OF PROGRESS at a date as early as practicable. A CENTURY OF PROGRESS will, so far as practicable, allot Exhibit Space in locations as requested by APPLICANT, but it reserves the absolute discretion to grant or refuse any Application for Exhibit Space.

#### 4. Charges for Exhibit Space.

(a) No charges for Exhibit Space will be made for the following Exhibits.

(1) Any non-commercial Exhibit made by the Government of the United States, or any State or Territory of the United States, or by any Foreign Government, exhibited at the special request in writing of A CENTURY OF PROGRESS.

(2) Any Exhibit or group of Exhibits, or any Collective Exhibit as defined in these Rules and Regulations, loaned to A CENTURY OF PROGRESS at its special written request, which in the opinion of A CENTURY OF PROGRESS is especially desirable for the purpose of illustrating the theme of the Exposition.

(b) No charge will be made for ground space allotted by A CENTURY OF PROGRESS for the erection of any Special Building to be erected by and at the expense of any EXHIBITOR. The allotment of such ground space and the erection of any such Special Building will be the subject of special agreement between the EXHIBITOR and A CENTURY OF PROGRESS.

(c) Should an EXHIBITOR desire Exhibit Space in excess of 8000 square feet in a General Exhibit Building, in which to display an Exhibit designed in part at least to show the applications of science in, and the progress of, industry, an Application for such Exhibit Space at a special rental charge per square foot, gross floor space, for the period of the Exposition will receive consideration by A CENTURY OF PROGRESS.

(d) Except as above stated a rental charge for the period of the Exposition will be made for Exhibit Space for which permits are granted at the basic rate of \$7.50 per square foot in General Exhibit Buildings, \$2.00 per square foot for outdoor open Exhibit Space, and \$25 per linear foot for railway track space, in general, with a special rate of \$10 per linear foot if a satisfactory amount of indoor Exhibit Space is taken by the same applicant.

(e) Rental charges for Exhibit Space are subject to discounts as follows:

On Applications received prior to January 31, 1934, a discount of ten per cent (10%) from the total price to be paid for space allotted, and on Applications received after January 31, 1934, but prior to March 31, 1934, a discount of five per cent (5%).

*Note:* The above charges for Exhibit Space are not applicable to EXHIBITORS at the 1933 Exposition who make applications for space prior to December 15, 1933, in accordance with regulations heretofore issued, but are applicable to *all* applicants subsequent to that date.

#### 5. Payment for Space.

(a) The APPLICANT shall accompany his Application for Exhibit Space with a registration fee in the amount of twenty-five per cent (25%) of the total amount due and payable to A CENTURY OF PROGRESS for the Exhibit Space requested by the APPLICANT and shall pay to A CENTURY OF PROGRESS the total amount due and payable for the Exhibit Space allotted to the APPLICANT on or before May 1, 1934.

Discounts will be allowed when payment in full accompanies the applications as follows:

(1) 10% of the basic price when application and payment in full are received prior to January 31, 1934.

(2) 5% of the basic price when applications and payment in full are received prior to March 31, 1934, and subsequent to January 31, 1934.

Payment in full (with no discounts allowed either for early submission of application or for payment in full with application), must accompany all applications submitted subsequent to March 31, 1934.

In the event any Application for Exhibit Space is rejected by A CENTURY OF PROGRESS said registration fee or payment above mentioned shall be returned to the APPLICANT. In the event the Application for Exhibit Space is accepted by A CENTURY OF PROGRESS and the APPLICANT fails, refuses or neglects to accept the allotment of space made the APPLICANT by A CENTURY OF PROGRESS, as herein provided, said registration fee, or 25% of the total amount due should payment have been made in full, shall be forfeited and retained by A CENTURY OF PROGRESS as liquidated damages.

A CENTURY OF PROGRESS will, simultaneously with the allotment of Exhibit Space made to any EXHIBITOR, send by mail, telegraph or cable to such EXHIBITOR at such address as may be designated in the EXHIBITOR'S Application, notification of the allotment of space made such EXHIBITOR.

(b) If payments for Exhibit Space are not made by the EXHIBITOR within the times specified, the allotment of space made to the EXHIBITOR may, at the option of A CENTURY OF PROGRESS, be cancelled by A CENTURY OF PROGRESS without further notice, but A CENTURY OF PROGRESS will upon such cancellation send notice thereof in writing by mail, by telegraph or cable to the EXHIBITOR at the address given by the EXHIBITOR in his Application. If such allotment of Exhibit Space is so cancelled by A CENTURY OF PROGRESS any partial payments previously made thereon will be forfeited to A CENTURY OF PROGRESS as liquidated damages and all rights of the EXHIBITOR in the Exhibit Space allotted to the EXHIBITOR shall cease and terminate and the EXHIBITOR shall have no claim of any kind whatsoever against A CENTURY OF PROGRESS on account thereof.

#### 6. Permits.

(a) When an allotment of Exhibit Space is made, the APPLICANT will be notified thereof as above provided and will be furnished with a Permit to occupy such Exhibit Space subject to the terms and conditions of APPLICANT'S Application for such Exhibit Space and the provisions of these Rules and Regulations. No EXHIBITOR will be permitted to transfer or sublet any portion of the Exhibit Space allotted to the EXHIBITOR or to place therein any Exhibits other than those specified in the Application, without the consent in writing of A CENTURY OF PROGRESS first had and obtained. No EXHIBITOR will be



allowed to make use of Exhibit Space allotted to the EXHIBITOR for any purpose other than for the display of Exhibits, except as otherwise provided in these Rules and Regulations or as may be approved in writing by A CENTURY OF PROGRESS.

(b) All Exhibits must be shown under the name of the EXHIBITOR but in the case of Collective Exhibits the EXHIBITOR displaying such Collective Exhibits may determine the degree and nature of the participation of individual units of such Exhibits and by appropriate signs or labels, to be approved by A CENTURY OF PROGRESS, give credit accordingly.

(c) If the EXHIBITOR shall use on or about the construction, installation, equipment or operation of his Exhibit any patented or copyrighted device or material he shall, before making use thereof, procure the lawful right to use the same and shall in any event save and keep harmless A CENTURY OF PROGRESS at all times from and against any and all claims for infringement thereof.

#### 7. Cancellation of Permits.

(a) In the event of a breach by the EXHIBITOR of any of the representations or warranties contained in the Application of the EXHIBITOR or in the event of failure or refusal on the part of the EXHIBITOR to conform to and carry out any of the terms, conditions or provisions of said Application, together with the General Conditions on the reverse side thereof, or any of the terms, conditions or provisions of these Rules and Regulations, then A CENTURY OF PROGRESS may revoke and cancel the EXHIBITOR's Permit and in such event all payments theretofore made by the EXHIBITOR to A CENTURY OF PROGRESS shall be forfeited and retained by A CENTURY OF PROGRESS as liquidated damages.

(b) In the event any EXHIBITOR shall, after allotment of Exhibit Space to such EXHIBITOR, fail to take possession of such Exhibit Space and proceed to the installation of the appropriate Exhibit to the satisfaction of A CENTURY OF PROGRESS at least one month before the date set for the opening of the Exposition, then A CENTURY OF PROGRESS may, at its option, cancel the Permit for such Exhibit Space issued to said Exhibitor, and may re-allot such Exhibit Space, and in case of such cancellation any payments theretofore made on account thereof by such EXHIBITOR to A CENTURY OF PROGRESS shall be in like manner forfeited and retained by A CENTURY OF PROGRESS as liquidated damages.

### SECTION III.

#### BOOTHS AND SPECIAL BUILDINGS.

##### 1. Construction of Booths.

(a) Booths or other inclosures necessary for displaying and protecting Exhibits and the safety of the general public shall be constructed by A CENTURY OF PROGRESS or by some agency approved by A CENTURY OF PROGRESS, at the expense of the EXHIBITOR.

(b) Detailed rules and regulations will be furnished at a later date covering the arrangements to be made by EXHIBITORS for the construction of booths, partitions, railings or other inclosures, flooring of booths and special foundations, tables, counters and cabinets, columns and walls and decorations and signs.

##### 2. Special Buildings and Outside Construction.

Special buildings and outside construction will in general be provided for by special contract with A CENTURY OF PROGRESS, will be subject to these rules and regulations, so far as applicable, and will also be covered by special rules, regulations and conditions applicable thereto.

##### 3. Demolition of Booths and Buildings.

(a) Unless special arrangements are made with A CENTURY OF PROGRESS to the contrary, all booths, structures and buildings erected by or for EXHIBITORS must be demolished and removed from the grounds at the expense of the EXHIBITOR on or before February 1, 1935. All grounds or other spaces occupied or used by the EXHIBITOR must be left in approximately the same condition in which the same were prior to the EXHIBITOR taking over the same.

(b) All construction work necessary to be done in connection with Exhibits and all demolition work required to be done as above provided shall be carried on under rules and regulations of A CENTURY OF PROGRESS as promulgated from time to time, and must at all times be to the satisfaction of A CENTURY OF PROGRESS.

#### 4. Liens.

The EXHIBITOR does by the signing of the Application covenant, stipulate and agree that there shall, during the term of his occupancy, be no mechanics' liens upon any buildings or improvements which may at any time be put upon or be upon said premises, and the said premises shall at all times remain free and clear from all mechanics' liens and free from any and all claims liable to ripen into mechanics' liens.

It is further agreed and notice is hereby given that no mechanics' or other liens shall in any way, manner or degree affect the claim of A CENTURY OF PROGRESS on such buildings or attach to its right in said premises.

### SECTION IV.

#### TRANSPORTATION.

##### 1. Basic Science, Social Science, and Art Exhibits.

It is contemplated that A CENTURY OF PROGRESS will pay all expenses of transportation, handling and installation of such Basic Science Exhibits, Social Science Exhibits, and Art Exhibits for which it may make special request in writing. No such Exhibits will be accepted by A CENTURY OF PROGRESS without specific instructions in writing from A CENTURY OF PROGRESS.

##### 2. Other Exhibits.

All expenses of transportation, receiving, unpacking, arranging and installing of other Exhibits and property, as well as the removal thereof, shall be paid by the EXHIBITOR. Special rules and regulations governing transportation arrangements, making of shipments and consignments and the handling thereof will be issued at a later date.

### SECTION V.

#### EXHIBITS.

##### 1. Certificates of Participation.

Certificates of participation will be issued to all EXHIBITORS but there will be no prizes or awards.

##### 2. Rejection of Exhibits.

A CENTURY OF PROGRESS reserves the right to reject and/or cause to be removed at the expense of the EXHIBITOR any Exhibit for any reason satisfactory to itself and in the event of such rejection and removal shall not be liable for any loss or damage by the EXHIBITOR or expense incurred by said EXHIBITOR in connection therewith.

##### 3. Classification and Grouping of Exhibits.

As Exhibits are non-competitive no detailed classification is necessary or desirable. Exhibits will be grouped so as to carry out the fundamental theme of the Exposition. Prospective EXHIBITORS may obtain more definite information by inquiry directed to A CENTURY OF PROGRESS.

##### 4. Goods Barred.

No articles which are in any way dangerous or offensive, no patent medicines, nostrums or other preparations whose ingredients are concealed will be permitted on the grounds by A CENTURY OF PROGRESS. A CENTURY OF PROGRESS has full power and authority to order immediate removal from the Exposition grounds of any article which it may consider to be dangerous, detrimental to or incompatible with the purposes or welfare of the Exposition or the comfort and safety of the public.

##### 5. Sound Producing Exhibits and Electrical Interference.

(a) All sound producing Exhibits must be of such a nature as not to cause annoyance or inconvenience to visitors or other EXHIBITORS. The decision of A CENTURY OF PROGRESS as to the desirability of any such sound producing Exhibit shall be final and binding and any order issued by A CENTURY OF PROGRESS for the discontinuance thereof shall be obeyed by the EXHIBITOR.

Sound amplification equipment may be installed and operated only by obtaining a special written permit therefor from A CENTURY OF PROGRESS.



(b) All electrical equipment installed by an EXHIBITOR shall be so shielded or otherwise protected and so operated as not to cause interference with the equipment of A CENTURY OF PROGRESS or other EXHIBITORS.

The decision of A CENTURY OF PROGRESS that any such electrical equipment does cause interference as above stated shall be final and binding upon the EXHIBITOR and the EXHIBITOR shall carry out and perform such orders and directions as may be issued by A CENTURY OF PROGRESS in the premises.

#### 6. Unpacking and Installing.

The unpacking and installing of all Exhibits and other material incidental thereto must be done by and at the expense of the EXHIBITOR and in a manner satisfactory to A CENTURY OF PROGRESS. A CENTURY OF PROGRESS will assist the EXHIBITOR in this connection but assumes no responsibility whatever with relation to such work.

#### 7. Empty Cases.

All empty cases to be retained by the EXHIBITOR must be promptly removed from the Exposition grounds at the expense of the EXHIBITOR. All straw, excelsior or other materials used in packing must be placed by the EXHIBITOR in receptacles to be furnished by A CENTURY OF PROGRESS and will be removed and destroyed by A CENTURY OF PROGRESS without expense to the EXHIBITOR.

#### 8. Installation of Exhibits.

In general, the reception of new Exhibits will not commence before April 1, 1934. In special cases and/or where Exhibits or portions thereof consist of heavy or bulky articles, machinery or equipment, or where special foundations are required, or shoring of floors is necessary for the protection of the structure of the building, reception of such Exhibits will commence at an earlier date under special arrangements to be made with A CENTURY OF PROGRESS. In order that the Exposition may be complete in all its details on the opening day, EXHIBITORS must have their Exhibits completely installed and ready for operation not later than May 15, 1934. Failure on the part of any EXHIBITOR to complete such installation by said date, May 15, 1934, or failure on the part of the EXHIBITOR previous to said date to make such arrangements as in the opinion of A CENTURY OF PROGRESS will reasonably guarantee completion of such installation by said date, May 15, 1934, may result in cancellation of the EXHIBITOR's Permit for Exhibit Space and the Permit for the Exhibit, removal of the Exhibit from the Exposition grounds and forfeiture by the EXHIBITOR of all amounts previously paid to A CENTURY OF PROGRESS and/or the taking over, completion of the installation and operation of the Exhibit by A CENTURY OF PROGRESS at the expense and risk of the EXHIBITOR. In no event shall A CENTURY OF PROGRESS be held liable for any damages or claims of any kind whatsoever for or on account of any action taken by it by reason of such failure on the part of the EXHIBITOR to complete the installation of the Exhibit. Any contractor selected by an EXHIBITOR in connection with the installation of the Exhibit or the equipment thereof must be approved by A CENTURY OF PROGRESS before such contractor or any of his agents or employees are permitted to enter the Exposition grounds.

#### 9. Labels on Exhibits.

Labels on Exhibits, if used, should be clear, concise, easily read and of a style in conformity with samples which will be furnished on request by A CENTURY OF PROGRESS. The use of price labels, while not prohibited, is discouraged. If such labels are used, however, they must represent the standard retail price, including duty, if any, and must not be false or misleading in any particular.

#### 10. Exploitation of Exhibits.

(a) Exhibits must not be conducted or operated in such a way as to be a nuisance or annoyance to visitors or other EXHIBITORS. All methods of attracting attention to the Exhibits by music or noise making devices, soliciting on the part of attendants and the giving away or using of noise making or other souvenirs shall be subject to the approval of A CENTURY OF PROGRESS.

(b) Other than catalogues, no posters, prospectuses or other publicity devices may be distributed by any EXHIBITOR within the grounds without written authority from A CENTURY OF PROGRESS. Newspapers, business cards and brief descriptive circulars may be placed within Exhibit Space, but no effort shall be made on the part of any EXHIBITOR or employees of the EXHIBITOR to hand out or distribute the same to visitors, except on the request of the visitor. The decision of A CENTURY OF PROGRESS with relation to any of the matters and things in this paragraph contained shall be final and binding upon the EXHIBITOR.

#### 11. Machinery in Motion.

(a) A special permit must be obtained from A CENTURY OF PROGRESS for machinery or other appliances in motion, in addition to the permit issued to the EXHIBITOR for Exhibit Space. The installation and operation of such machines or appliances will be handled under Rules and Regulations to be issued by A CENTURY OF PROGRESS, but it is noted that no machinery or appliances emitting smoke or fumes which might be injurious to health, or which might cause inconvenience or annoyance to visitors or other EXHIBITORS will be permitted.

(b) A CENTURY OF PROGRESS reserves the right to refuse to issue any such special permit for any such Exhibit involving machinery in motion and the decision of A CENTURY OF PROGRESS with relation thereto, or with relation to the operation of any such Exhibit shall be final and binding upon the EXHIBITOR.

#### 12. Transportation of Materials and Supplies To and From Exhibitors.

All materials, supplies, and waste matter of any kind required to be transported within the grounds by EXHIBITORS for any purpose will be handled throughout the Exposition grounds by transportation facilities under the control of A CENTURY OF PROGRESS, under such rules and regulations relating thereto as may be from time to time issued by A CENTURY OF PROGRESS. A reasonable charge will be made to the EXHIBITOR for such service provided by A CENTURY OF PROGRESS.

#### 13. Photographs of Exhibits.

(a) Photographs of exhibits and articles on exhibition may be made and/or shown by the EXHIBITOR and post cards or other reproductions of such photographs may be distributed without charge under such restrictions and regulations as may from time to time be issued by A CENTURY OF PROGRESS, but the showing or distributing of photographs or reproductions thereof of any other Exhibit or portion of the Exposition grounds or buildings is prohibited unless a special permit in writing is issued therefor by A CENTURY OF PROGRESS.

(b) It is anticipated that visitors will be permitted to use small hand cameras, without tripods or other rests.

(c) Except as above provided, the right to take or cause to be taken photographs, and the publication, sale and distribution of photographs, post cards, view books and folders within the Exposition grounds, is reserved exclusively to A CENTURY OF PROGRESS.

#### 14. Sales and Distribution of Merchandise.

All sales and/or distribution of merchandise by EXHIBITORS must be made in accordance with the following provisions:

(a) All such sales or distribution must comply with the laws, rules and regulations of the United States of America and of the State of Illinois or other competent authority, together with the ordinances, rules and regulations of South Park Commissioners, and all rules and regulations from time to time promulgated by A CENTURY OF PROGRESS.

(b) No article exhibited may be sold for delivery prior to the close of the Exhibition but orders may be taken for immediate delivery by the EXHIBITOR to be filled from stock outside the Exposition grounds.

(c) Products manufactured within the Exposition grounds for the purpose of demonstrating processes may be sold or distributed free of charge subject to the direction of A CENTURY OF PROGRESS.

(d) Sales or distribution of articles imported from foreign countries can be made only after all customs and other duties have been paid. Such sales and/or distribution will also be governed by any and all rules, regulations and orders which may be issued by the Secretary of the Treasury of the United States of America or other competent authority.

(e) A CENTURY OF PROGRESS reserves the right to fix the price at which any article shall be sold.

(f) Neither A CENTURY OF PROGRESS, nor any of its trustees, agents or employees shall be liable for any fraud or misrepresentation on the part of the EXHIBITOR, nor for failure on the part of the EXHIBITOR to deliver any article sold or contracted to be sold by the EXHIBITOR.

(g) A CENTURY OF PROGRESS reserves the right to limit sales to be made by the EXHIBITOR or to withdraw entirely from the EXHIBITOR the right to make such sales if in the opinion of A CENTURY OF PROGRESS such procedure is advisable.

(h) No sales or distribution of any article or merchandise shall be made by the EXHIBITOR except under a permit in writing so to do obtained from A CENTURY OF PROGRESS.



(i) Amount, if any, due and payable to A CENTURY OF PROGRESS in return for sales privileges granted will be fixed and determined by A CENTURY OF PROGRESS depending upon the nature and extent of the privileges granted.

#### 15. Removal of Exhibits.

(a) Except as provided herein for products manufactured on the grounds, no Exhibits shall be removed in whole or in part during the Exposition period unless a special permit or order for such removal has been obtained from A CENTURY OF PROGRESS.

(b) Promptly after the close of the Exposition all EXHIBITORS shall, at their own expense, remove their Exhibits from the Exposition grounds. Such removal must be completed before February 1, 1935, unless special permit in writing extending said time has been issued to the EXHIBITOR by A CENTURY OF PROGRESS. A CENTURY OF PROGRESS, with reasonable promptness after the close of the Exposition, will issue necessary orders covering the removal of Exhibits, with which orders all EXHIBITORS must comply. Any Exhibit, or portion thereof, or other property belonging to the EXHIBITOR or any employee or agent of the EXHIBITOR or left by the EXHIBITOR or any employee or agent of the EXHIBITOR on the Exposition grounds, not so removed before said date February 1, 1935, unless special permit in writing extending said time has been issued to the EXHIBITOR, shall be considered as abandoned by the EXHIBITOR to A CENTURY OF PROGRESS and the same shall thereupon be and become the property of A CENTURY OF PROGRESS, to be sold or disposed of by it in such manner as it may deem advisable for its own use and benefit. In the event that the expenses incurred by A CENTURY OF PROGRESS by reason of the abandonment by the EXHIBITOR of any such Exhibit, portion thereof, or other property shall exceed the proceeds derived by A CENTURY OF PROGRESS from the sale or other disposition thereof, the EXHIBITOR shall promptly on demand pay to A CENTURY OF PROGRESS the deficit.

(c) No Exhibit or portion thereof, and no personal property belonging to the EXHIBITOR or any of the agents or employees of the EXHIBITOR shall be removed from the Exposition grounds after the close of the Exposition without a permit in writing from A CENTURY OF PROGRESS, and no such permit will be issued until all obligations of the EXHIBITOR whether to A CENTURY OF PROGRESS or others have been met and satisfied in full. In the event of failure on the part of the EXHIBITOR to meet and satisfy all such obligations whether due to A CENTURY OF PROGRESS or others, A CENTURY OF PROGRESS may, at its election, hold, use, sell or otherwise dispose of any property, goods, or chattels belonging to the EXHIBITOR for the same purposes and in the same manner and with the same effect as provided in the event of abandonment of property by the EXHIBITOR. The foregoing provision is made solely for the benefit and protection of A CENTURY OF PROGRESS and no rights shall vest in any third party on account thereof and no claim may be advanced by any third party because of the same.

#### 16. Official Guides and Catalogues.

Official guides and catalogues for the Exposition will be published by A CENTURY OF PROGRESS under such rules and regulations as may hereafter be promulgated. In addition to the foregoing, EXHIBITORS may, subject to the approval of A CENTURY OF PROGRESS, publish at their own expense separate catalogues for free distribution covering their own Exhibits.

### SECTION VI.

#### EXHIBITOR'S EMPLOYEES AND CONTRACTORS.

##### 1. Credentials, and Obedience to Rules and Regulations.

All employees, agents and representatives of EXHIBITORS must have written authority from the EXHIBITOR designating them as such, and must carry out and perform any and all rules and regulations or orders of A CENTURY OF PROGRESS.

##### 2. Hours.

It is contemplated that the Exhibit Buildings will be open to visitors each day from ten o'clock A. M. until ten o'clock P. M., and to EXHIBITORS, their agents, employees and representatives at all hours but these hours are subject to change at the option of A CENTURY OF PROGRESS.

Special work for the conditioning and maintenance of Exhibits, outside of routine work in connection with any Exhibits, may be performed by EXHIBITORS and their employees between midnight and eight o'clock A. M. by written permit in each case first had and obtained from A CENTURY OF PROGRESS. All Exhibits and Exhibit Space must be in complete order each day before the hour of opening of Exhibit Buildings for visitors. No such special work will be permitted during the hours when the Exhibit Build-

ings are open to visitors, except in emergencies and then only on special written authority from A CENTURY OF PROGRESS.

#### 3. Admission of Employees to Grounds.

All EXHIBITORS, their agents, employees and representatives, together with the personnel of contractors and their employees, who may be engaged on work for such EXHIBITORS on the Exposition grounds will be granted free admission to the Exposition grounds at such hours and under such restrictions as may be prescribed by A CENTURY OF PROGRESS. All requests for free admission to the Exposition grounds must be submitted to A CENTURY OF PROGRESS in ample time to permit the necessary credentials to be issued. A CENTURY OF PROGRESS reserves the right to reject any application for free admission of any person to the Exposition grounds for any reason satisfactory to A CENTURY OF PROGRESS. While a liberal construction will be placed on the requirements of EXHIBITORS and others in their employ, as above stated, these credentials will be restricted within reasonable limits.

#### 4. Contractors and Sub-Contractors.

No contractor or sub-contractor should be engaged by any EXHIBITOR to perform work or furnish materials in the Exposition grounds without the EXHIBITOR first consulting A CENTURY OF PROGRESS as A CENTURY OF PROGRESS reserves the right to exclude from the Exposition grounds any contractor or sub-contractor objectionable to it.

### SECTION VII.

#### PROTECTION.

##### 1. Police and Fire Protection.

A CENTURY OF PROGRESS will maintain a police force to maintain order and a fire fighting force, which will be supplemented when necessary by the Fire Department of the City of Chicago, but A CENTURY OF PROGRESS will not be responsible for depredations or loss of any kind, whether by fire, by the elements or from other cause, however originating.

EXHIBITORS may at their own expense employ watchmen to guard their property but the personnel of such watchmen must be satisfactory to A CENTURY OF PROGRESS, and in addition to rules and regulations prescribed for employees of EXHIBITORS such watchmen will be subject to all rules and regulations governing employees of A CENTURY OF PROGRESS.

Exhibit buildings are protected by an automatic fire alarm system and by compulsory watchman service. EXHIBITORS will be required to pay for the cost of any changes in these systems necessitated by the installation of their exhibits.

##### 2. Fire and Lights.

No open fire or open flame lights or burners of any description will be allowed in the buildings or Exposition grounds without special permission in writing from A CENTURY OF PROGRESS.

##### 3. Insurance.

(a) A CENTURY OF PROGRESS will carry no insurance of any kind whatever on Exhibits, except by special arrangement with the EXHIBITOR.

Without assuming any responsibility for the placing of insurance on Exhibits, A CENTURY OF PROGRESS will use its good offices and assist EXHIBITORS in every possible way in procuring favorable terms and rates for such insurance.

(b) The EXHIBITOR shall at all times maintain such insurance as will protect the EXHIBITOR and A CENTURY OF PROGRESS, its trustees, officers, employees and agents from any and all claims under the Workmen's Compensation Act of the State of Illinois, as now or hereafter in force, and from any other claims for damages for personal injury, including death, which may arise from operations in connection with the Exhibit, whether such operations be performed by the EXHIBITOR or by any contractor, sub-contractor or materialman or anyone directly or indirectly employed by any of them, together with such other public liability and property damage insurance as will protect the EXHIBITOR, A CENTURY OF PROGRESS and its trustees, officers, agents and employees on account of claims for injury or damage to real or personal property sustained by any person growing out of any act or deed of the EXHIBITOR, or any contractor or sub-contractor or materialman or any employee of the EXHIBITOR. The amount of insurance to be provided by the EXHIBITOR as above specified, together with the form of policies and the companies



in which the same may be issued shall be subject to the approval of A CENTURY OF PROGRESS. All such policies of insurance or certificates thereof shall be delivered to A CENTURY OF PROGRESS.

## SECTION VIII.

### UTILITIES.

Water, sewerage and alternating current electricity will be available at most points within the Exposition grounds by comparatively short connections and at reasonable rates for service. Gas connections in most parts of the Exposition grounds may be long and expensive. Compressed air, steam and mechanical connections from shafts will not be available. Connections for the above utilities to the nearest main, as well as all maintenance thereof and repairs thereto, will be made at the expense of the EXHIBITOR by A CENTURY OF PROGRESS under a schedule of charges and pursuant to rules and regulations to be issued.