

**CHICAGO 1934 WORLD'S FAIR**  
BIGGER, BRIGHTER, BETTER

19

# *Illinois Central*

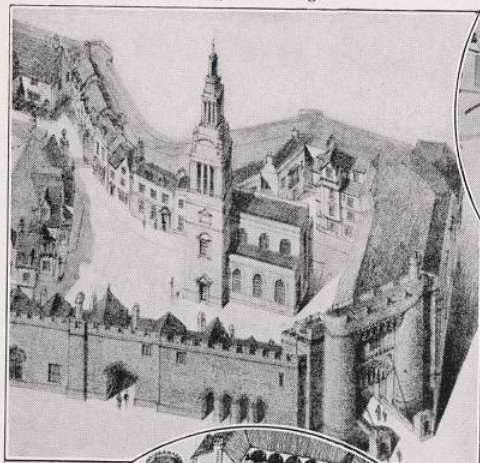
**A STATION AT EVERY GATE**



**Adjoins Fair Grounds from End To End**



Old English Village



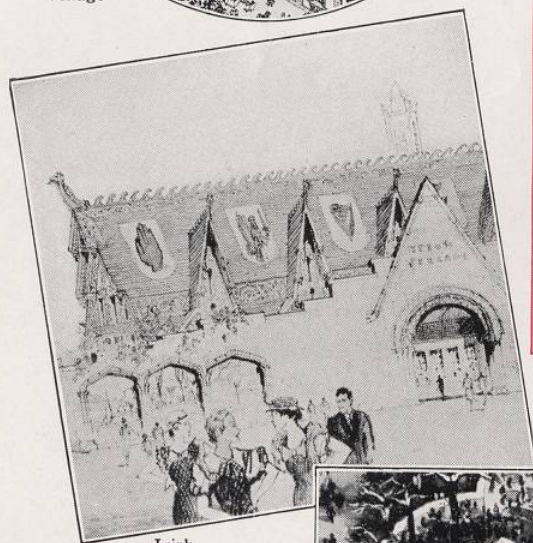
Tunisian Village



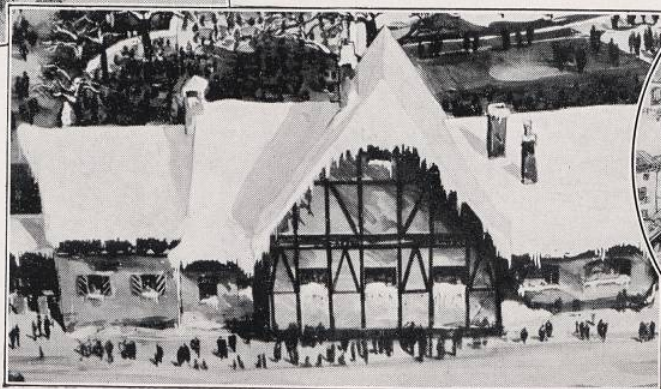
Streets of Shanghai



Italian Village



Irish Village

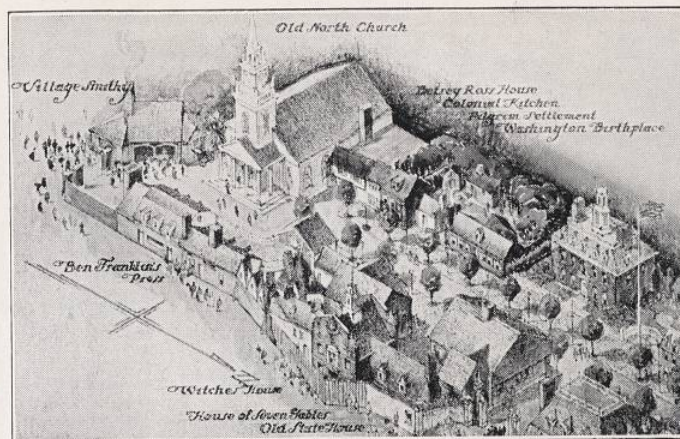


German Black Forest Village

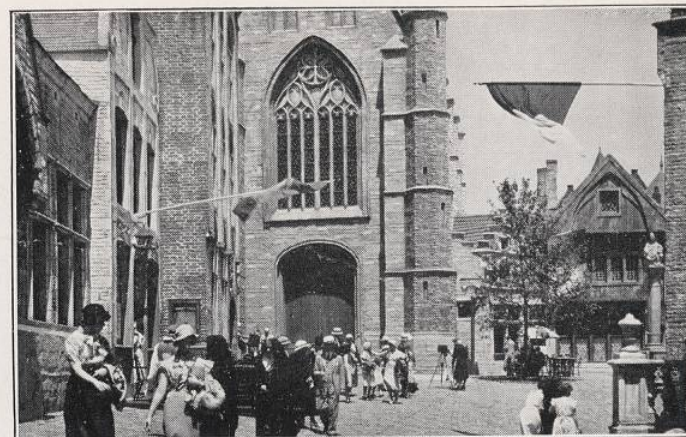


Spanish Village

# A BIGGER *and* BETTER CHICAGO WORLD'S FAIR *for* 1934



American Colonial Village



Belgian Village

## New Features—New Exhibits

### A MYRIAD OF NEW THRILLS ADDED TO THE GLORIES OF 1933

To the many millions that saw it, the 1933 Chicago World's Fair was one of the outstanding achievements of the century—fully worthy of its name—A Century of Progress.

But brilliant, colorful, inspiring as it was, its memory will fade to insignificance beside the bigger, better, newer 1934 World's Fair that has grown upon the same foundations beside the blue waters of Lake Michigan, where Chicago is host to all the world this summer from May 26th to October 31st.

While all the best features of the 1933 Fair have been retained, visitors to the 1934 Fair will find an almost bewildering array of new attractions, new entertainment and new inspiration.

Among the fascinating new attractions are the series of foreign villages which faithfully reproduce the architecture, customs and romance of the countries they represent.

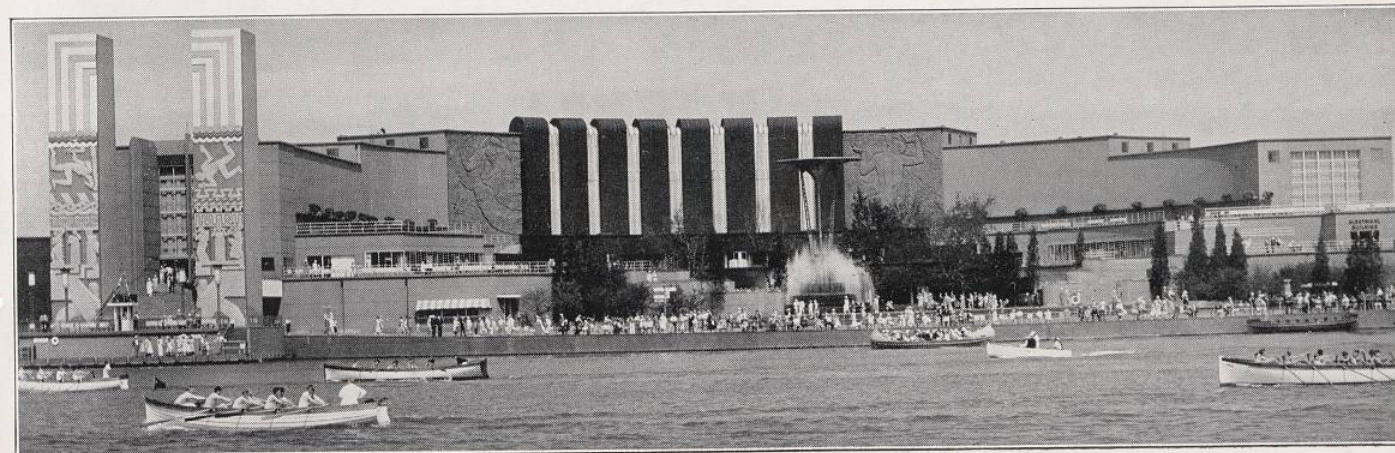
In "Old England" one can almost "live" the days of Shakespeare at Stratford on Avon, visit with the

middle ages in the Tower of London, or enjoy the atmosphere of the quaint "Cheshire Cheese Inn" famous for its steak and kidney pie.

A bit of the "old sod" will give to the Irish Village visitors a peek at the romantic Ireland of song and legend, even to a genuine piece of the Blarney Stone. Thirty buildings ranging from a humble thatched cottage to a replica of the famous Tara Hall will display exhibits of native arts and crafts.

Italy is represented with faithful reproductions of age-worn architecture, native costumes and dances. From Germany comes the snow-clad Black Forest Village faithfully reproducing winter even to an ice-skating rink. The colorful life of the Orient is presented in the "Streets of Shanghai." Bedouins, Arab sheiks are seen among the bazaars, mosques, and theatres in the Tunisian Village from North Africa.

A Swiss Village nestling at the foot of the Alps will portray the features of the older portions of historic Berne.

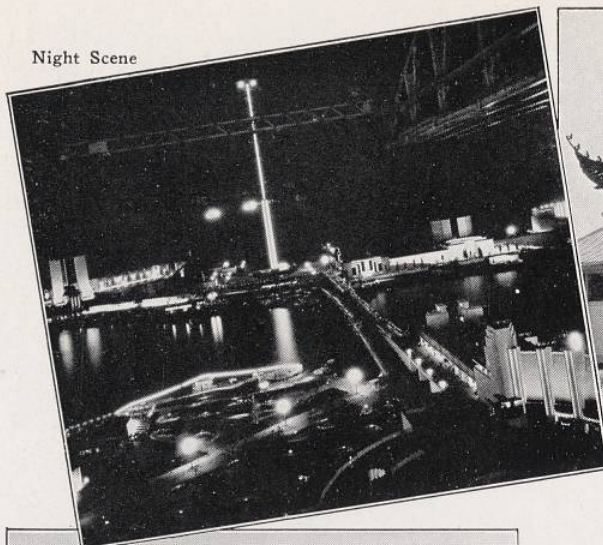


Electrical Building

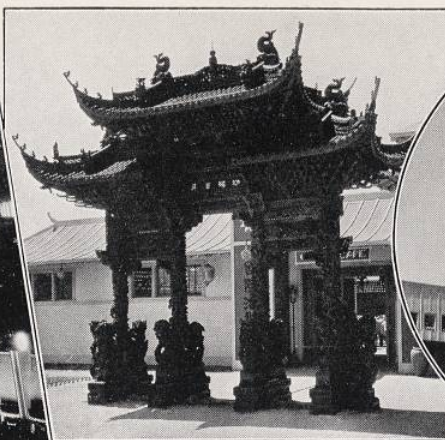
A STATION AT EVERY GATE *Illinois Central* ADJOINS GROUNDS FROM END TO END



Night Scene



A Bit of Japan



Illinois Host Building



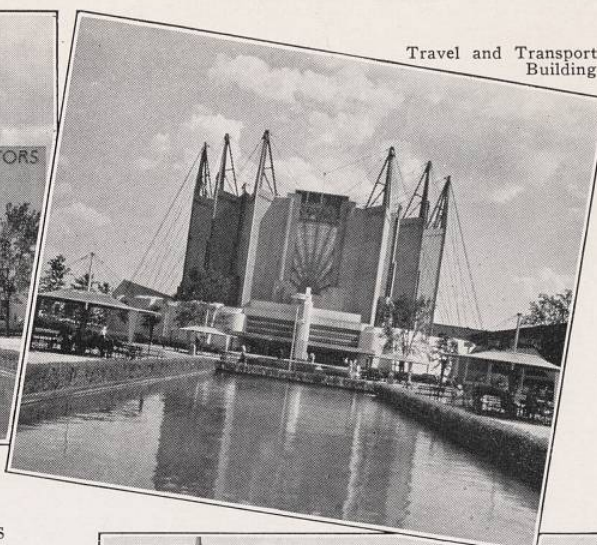
Hall of Science



Chrysler Building



Travel and Transport Building



Picturesque Spain of the fifteenth to seventeenth centuries is depicted in the Spanish Village. The Belgian Village is here again this year, even more charming than before. But probably one of the greatest attractions of the 1934 World's Fair is the authentic reproduction of the important buildings of American history and pioneer days in the American Colonial Village.

In all these "Villages" the visitor can almost live the life of the country represented, enjoy its national dishes, study its customs and mingle with its people—a thrilling experience.

New features of absorbing interest have been added to the wealth of educational, inspirational and interesting exhibits in the Hall of Science, the Electrical group, the Home and Industrial group, the Travel and Transport, the States and the many other buildings of this character. So vast and varied are these exhibits that even the whole summer would scarcely be sufficient time in which to see them all.

Many foreign countries have interesting exhibits this year, of the products of their national arts and industry, and many of America's leading manufacturers have contributed some of the finest buildings in the Fair. Here can be seen automobiles in the making, oil in the process of refining, packing plants at work, in fact almost every branch of industry can be studied either in actual operation or by exhibits of its products in the course of production.

Seldom in the history of mankind has such an opportunity been presented for education and inspiration in such an interesting and attractive form. It is an opportunity that none

should miss and every parent should make it a duty to give his children the invaluable experience that the Chicago 1934 World's Fair affords.

An almost endless array of amusement and recreation features await the visitor at the 1934 Fair. Novelties of every conceivable kind are to be found on the Midway located on Northerly Island across the lagoon, providing fun galore for young and old. Dancing to the strains of a world-famous orchestra as the summer moon shines on the rippling waters of Lake Michigan is an experience that will linger in the memory.

Then there is the thrilling sky-ride, 600 feet above the ground, with gorgeous new lighting effects. Motorboating in the lagoon, or a ride in a Venetian gondola for contrast. A bathing beach rivalling Atlantic City at its best.

Concerts featuring the world's finest talent are planned throughout the duration of the Fair. Swimming and regattas in the lagoon, races, track events, baseball and other athletic contests in Soldier Field stadium will be held. Every day there will be events of great interest and national importance.

Over 22 million visitors acclaimed the Century of Progress in 1933.

In 1934 Chicago presents a bigger, better, newer World's Fair built upon the knowledge and experience of the success of last year.

It is an unparalleled event, exceeding anything the world has seen before. Every man, woman and child should be given the opportunity to enjoy the educational, inspirational and recreational benefits it affords.

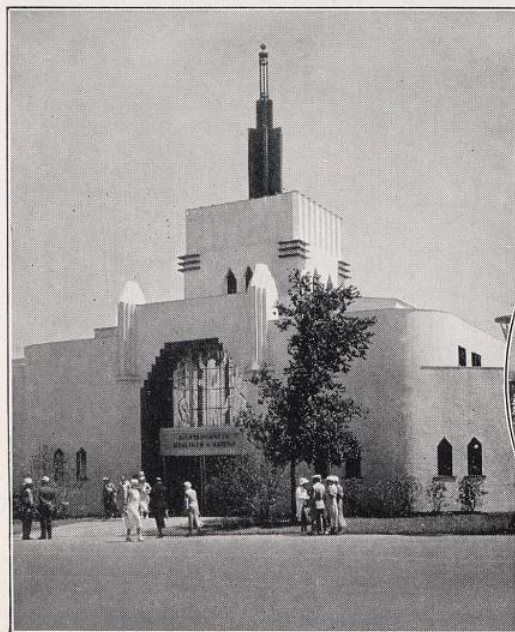
Federal Building and Chicago Skyline



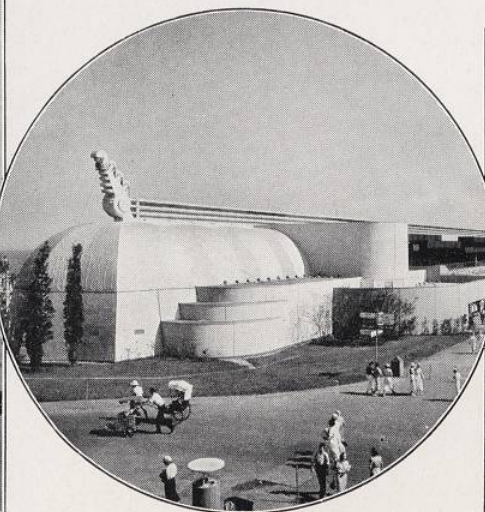
Quaint Street Scene



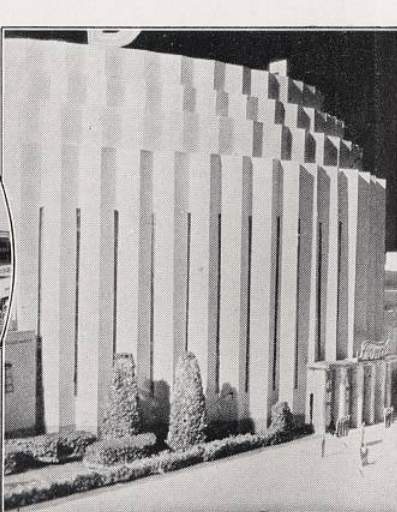
Hall of Religion



Agricultural Building



Ford Building



General Exhibits Building



Paris



Temple of Jehol



A STATION AT EVERY GATE *Illinois Central* ADJOINS GROUNDS FROM END TO END



# Illinois Central FROM AND TO ALL THE SOUTH AND FOREIGN LANDS NEARBY -



## Direct to Fair Gates

All Illinois Central through trains from the South and West use Central Station—the only terminal adjoining the Fair entrance, with tracks skirting the Fair grounds from end to end. Illinois Central facilities also provide the only trackage directly adjoining the Fair where sleeping cars may be parked—an outstanding convenience for special parties and tours.

# Illinois Central Electric

## TO AND FROM EVERY ENTRANCE TO THE FAIR

The map shows graphically the great territory Illinois Central Electric serves. The world's finest suburban service—500 trains daily (more when needed).

From the important downtown stations at Randolph Street, Van Buren Street and Roosevelt Road, Illinois Central Electric is the fastest service directly connecting the heart of the downtown district with all entrances to the Fair Grounds. Convenient connections at these stations with elevated, street car and bus lines provide an ideal route from Chicago's West and North side hotel and residential districts.

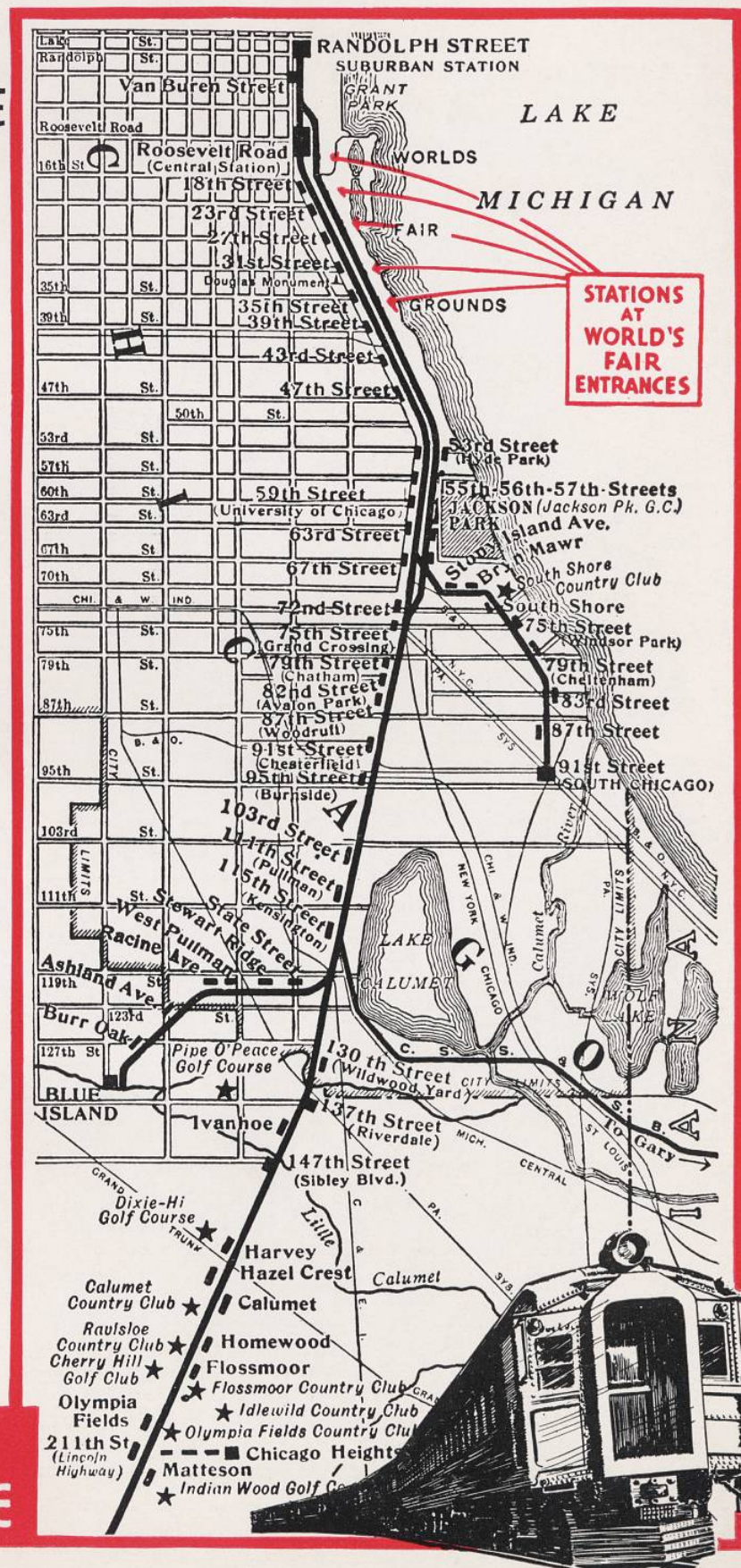
Illinois Central Electric provides fast, clean and inexpensive transportation from Chicago's great South Side direct to all Fair Gates. Note also the convenient connections with cross-town street car and bus lines from the Southwest Side. Direct connections at 53rd and 63rd Street Stations with through trains from all the South, Southwest and East.

### Only 10 Cents

Direct to every Fair gate from downtown stations and from all stations as far south as 71st Street (Stony Island Avenue) and 75th St. (Grand Crossing) during the Fair. Similar low fares between all stations.

Illinois Central Electric stations are located at every Fair entrance—no traffic to cross in reaching grounds.

## A STATION AT EVERY GATE





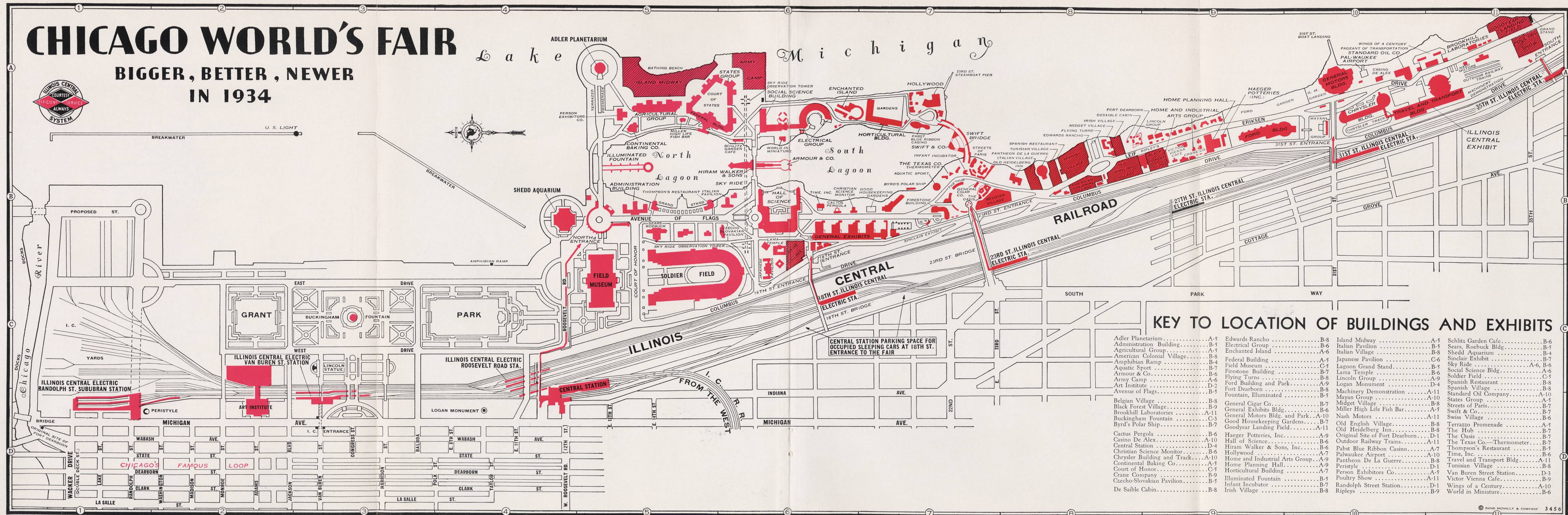
# CHICAGO WORLD'S FAIR

BIGGER, BETTER, NEWER  
IN 1934

L a k e M i c h i g a n



U. S. LIGHT



## KEY TO LOCATION OF BUILDINGS AND EXHIBITS

Adler Planetarium.....	A-5	Edwards Rancho.....	B-8	Island Midway.....	A-5	Schlitz Garden Cafe.....	B-6
Administration Building.....	B-5	Electrical Group.....	B-6	Italian Pavilion.....	B-5	Sears, Roebuck Bldg.....	B-5
Agricultural Group.....	A-5	Enchanted Island.....	A-6	Italian Village.....	B-8	Shedd Aquarium.....	B-4
American Colonial Village.....	B-8	Federal Building.....	A-5	Japanese Pavilion.....	C-6	Sinclair Exhibit.....	B-7
Amphibian Ramp.....	B-4	Field Museum.....	C-5	Lagoon Grand Stand.....	B-5	Sky Ride.....	A-6, B-6
Aquatic Sport.....	B-7	Firestone Building.....	B-7	Lama Temple.....	A-6	Social Science Bldg.....	A-6, B-6
Armour & Co.....	B-6	Flying Turns.....	B-8	Lincoln Group.....	A-9	Soldier Field.....	C-5
Army Camp.....	A-6	Fort Dearborn and Park.....	A-9	Logan Monument.....	D-4	Spanish Restaurant.....	B-8
Art Institute.....	D-2	Fort Dearborn.....	B-8	Machinery Demonstration.....	A-11	Spanish Village.....	B-8
Avenue of Flags.....	B-5	Fountain, Illuminated.....	B-5	Mayan Group.....	A-10	Standard Oil Company.....	A-10
Belgian Village.....	B-8	General Cigar Co.....	B-7	Miller High Life Fish Bar.....	A-5	States Group.....	A-5
Black Forest Village.....	B-9	General Exhibits Bldg. and Park.....	A-10	Nash Motors.....	A-11	Streets of Paris.....	B-7
Brookhill Laboratories.....	A-11	Good Housekeeping Gardens.....	A-11	Old English Village.....	B-8	Swift & Co.....	B-7
Buckingham Fountain.....	C-3	Goodyear Landing Field.....	A-11	Old Heidelberg Inn.....	B-8	Swiss Village.....	B-6
Byrd's Polar Ship.....	B-7	Haeger Potteries, Inc.....	A-9	Original Site of Fort Dearborn.....	D-1	Terrazzo Promenade.....	A-5
Cactus Pergola.....	B-6	Hall of Science.....	B-6	Outdoor Railway Trains.....	A-11	The Hub.....	B-7
Central Station.....	D-4	Hiram Walker & Sons, Inc.....	B-6	Pabst Blue Ribbon Casino.....	A-7	The Oasis.....	B-7
Christian Science Monitor.....	B-6	Hollywood.....	A-7	Pantheon De La Guerre.....	B-8	The Texas Co.—Thermometer.....	B-7
Chrysler Building and Track.....	A-10	Home and Industrial Arts Group.....	A-9	Peristyle.....	D-1	Thompson's Restaurant.....	B-5
Continental Baking Co.....	A-5	Infant Incubator.....	B-7	Person Exhibitors Co.....	A-5	Time, Inc.....	B-6
Court of Honor.....	C-5	Illuminated Fountain.....	A-7	Poultry Show.....	A-11	Travel and Transport Bldg.....	A-11
Czecho-Slovakian Pavilion.....	B-5	Irish Village.....	B-8	Randolph Street Station.....	D-1	Tunisian Village.....	B-8
De Saible Cabin.....	B-8			Ripley's.....	B-9	Van Buren Street Station.....	D-3
						Victor Vienna Cafe.....	B-9
						Wings of a Century.....	A-10
						World in Miniature.....	B-6

ILLINOIS CENTRAL—DIRECT TO EVERY ENTRANCE—A STATION AT EVERY GATE—ADJOINS GROUNDS FROM END TO END

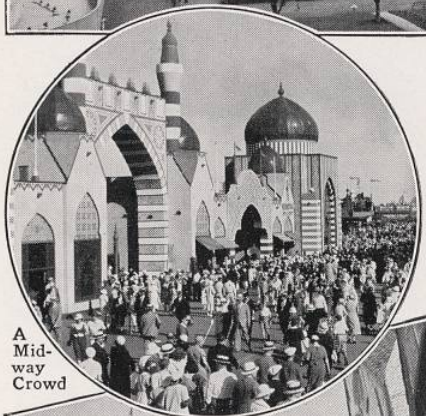




Panorama and Sky Ride



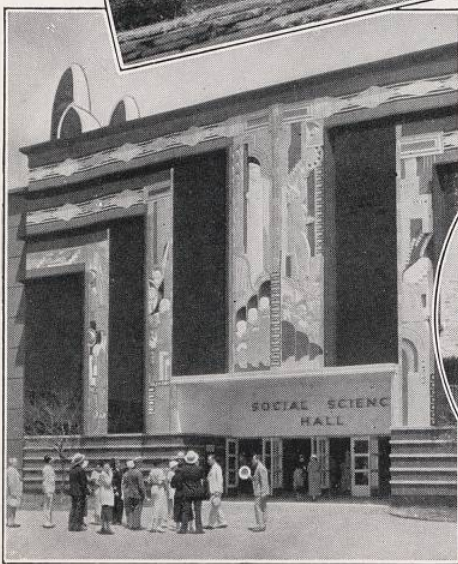
Swedish Exhibit



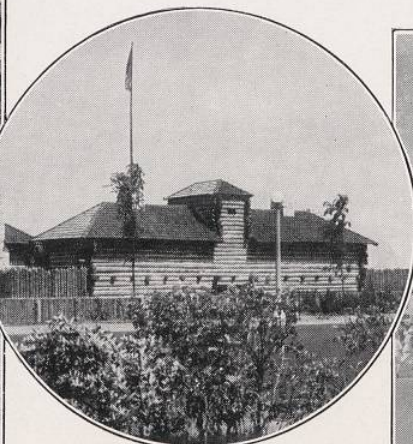
A Mid-way Crowd



A Bit of Old Europe



Social Science Hall



Fort Dearborn



General Motors Building

## ALL ILLINOIS CENTRAL TRAINS USE CENTRAL STATION - *the only terminal adjoining entrance to Fair...*

Visitors to Chicago and the newer, bigger, better 1934 World's Fair via Illinois Central are assured of the utmost convenience, comfort and safety.

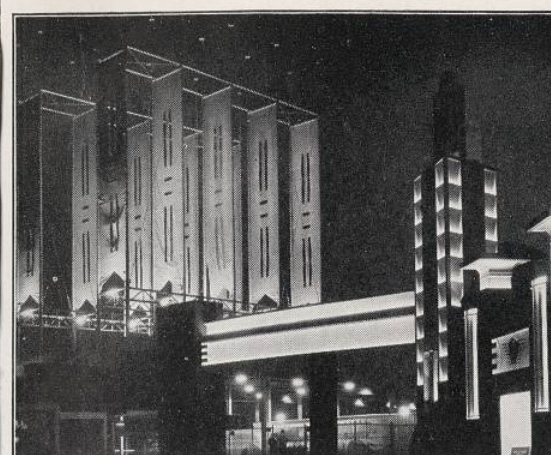
The outstanding convenience of Central Station—the terminal used by all through trains from the South and West saves infinite time and trouble. It is the only terminal directly adjoining the Fair grounds and that famous boulevard—Michigan Avenue—the heart of Chicago, and the hub of its great boulevard system.

The downtown, hotel, shopping, business and theatre districts are immediately adjacent to Central Station and direct connections are afforded by Illinois Central Electric, motor bus, street car and elevated lines to all parts of Chicago and suburbs.

Splendid trains and the high standard of service for which Illinois Central is famous, guarantee the comfort of our patrons.

As for the safety—during the 1933 Fair over 21 million passengers were carried by Illinois Central through trains and Illinois Central Electric without a single serious injury to a passenger.

Visit the Fair via Illinois Central and enjoy the utmost convenience, comfort and safety.



An Entrance at Night



Gay Crowds

## *A Station at Every Gate*

Illinois Central Electric Suburban Service is the most important artery of local travel to and from the 1934 Fair.

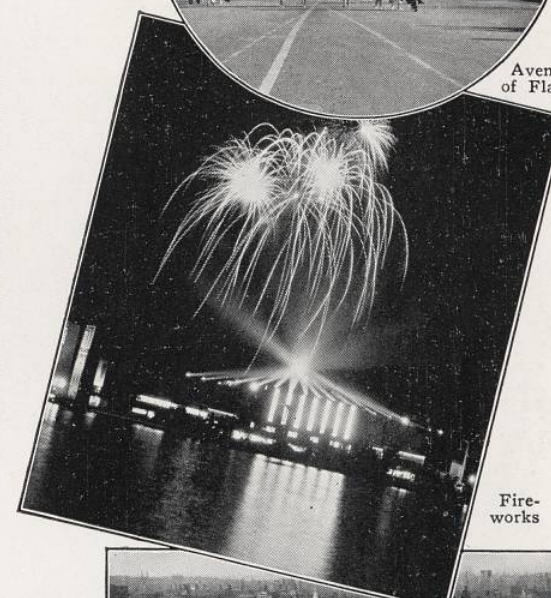
Providing fast, clean, frequent service from the important downtown stations at Randolph street and Van Buren street, it directly connects the heart of the downtown hotel, theatre and shopping district with all five entrances to the Fair grounds. Convenient connections at these stations with elevated, street car and bus lines, provide a fast, convenient route from Chicago's West and North Side hotel and residence districts. Adjoining Illinois Central Electric Suburban and through train stations in Chicago's great South Side, ideally located for World's Fair visitors, can be found fine hotels, with every modern luxury, more modest hostels, apartment hotels and private homes—accommodations to suit every taste and pocketbook.

For those who desire to combine other pleasures with their visit to the Fair, some of Chicago's finest golf courses and other outdoor sports are located along Illinois Central Electric Suburban lines.

**20 MILLION PEOPLE  
USED ILLINOIS CENTRAL ELECTRIC  
DURING THE 1933 FAIR**



Avenue of Flags



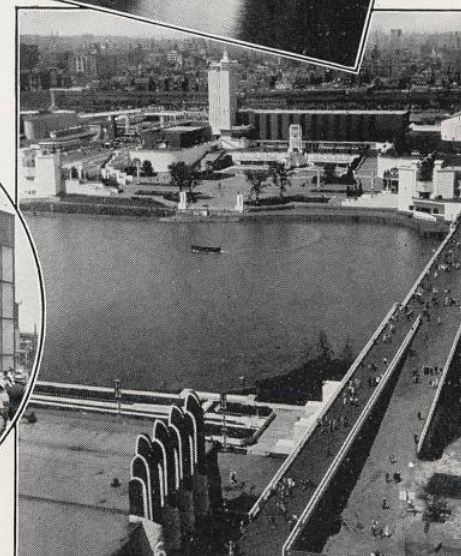
Fireworks



Italian Pavilion



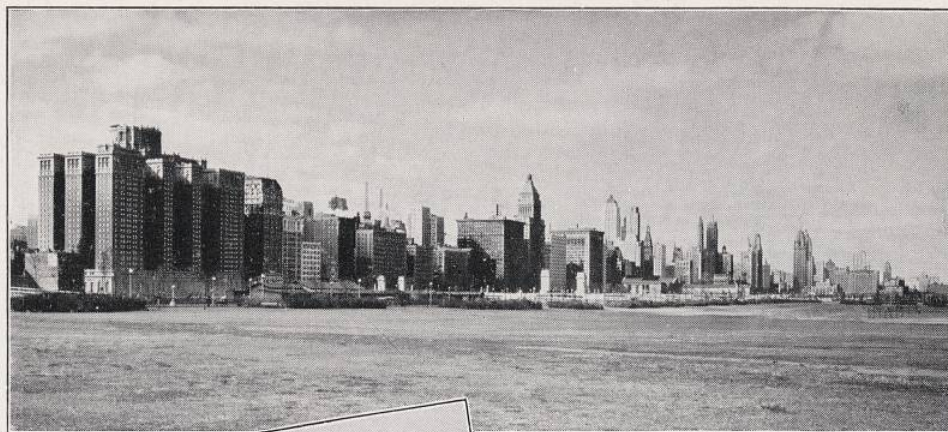
Czechoslovakia



View From Northerly Island

A STATION AT EVERY GATE *Illinois Central* ADJOINS GROUNDS FROM END TO END





Skyline From Grant Park



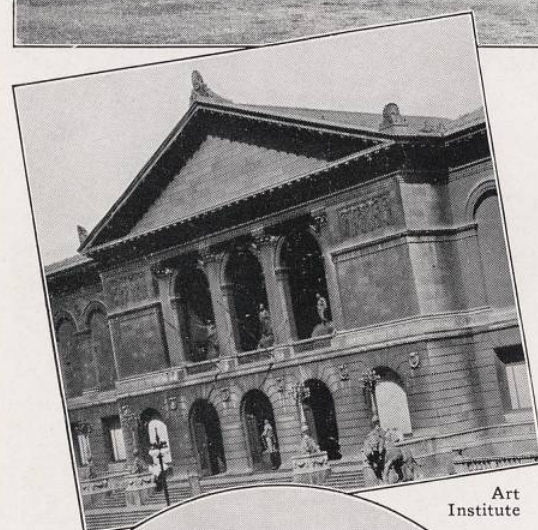
Navy Pier



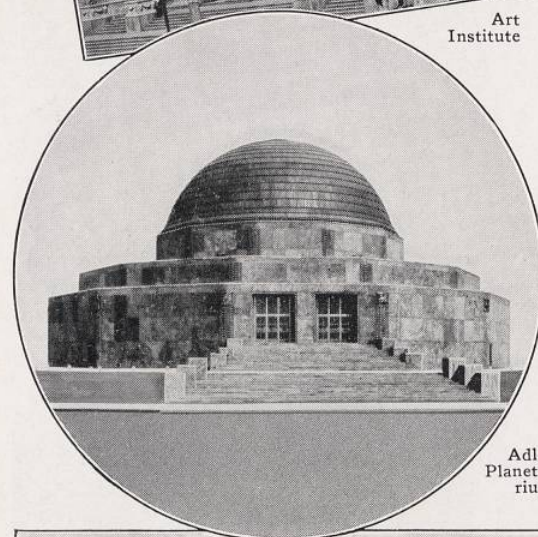
Field Museum of Natural History



Baseball



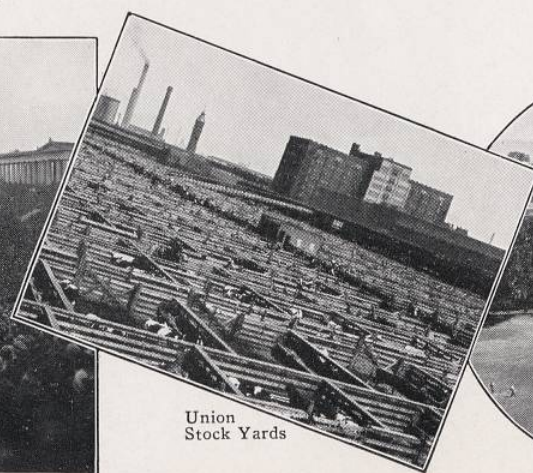
Art Institute



Adler Planetarium



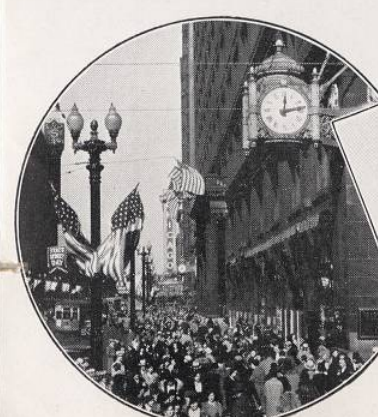
Soldier Field



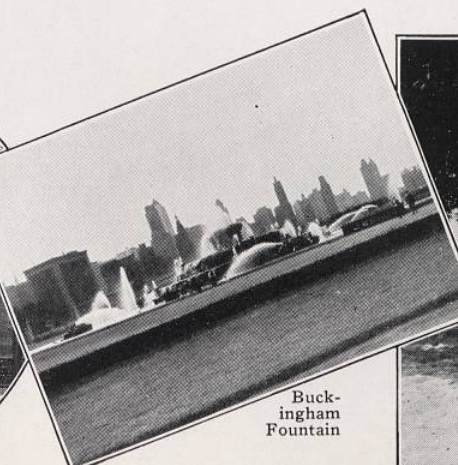
Union Stock Yards



Golf



Busy State Street



Buckingham Fountain



One of Many Fine Bathing Beaches

# Chicago

## THE VACATION CITY

Chicago! Metropolitan playground of America! And the World's Fair City. What a medley of attractions the very name suggests! Center of the world's greatest transportation web . . . beehive of industry . . . capital of fashion . . . carnival-land of summer sport!

A city flanked by the blue-green waters of Lake Michigan . . . waters that are dotted from May to October with white sails, excursion steamers, motor boats and canoes, and fringed for thirty miles by the yellow sands of the beaches, where thousands swim and play.

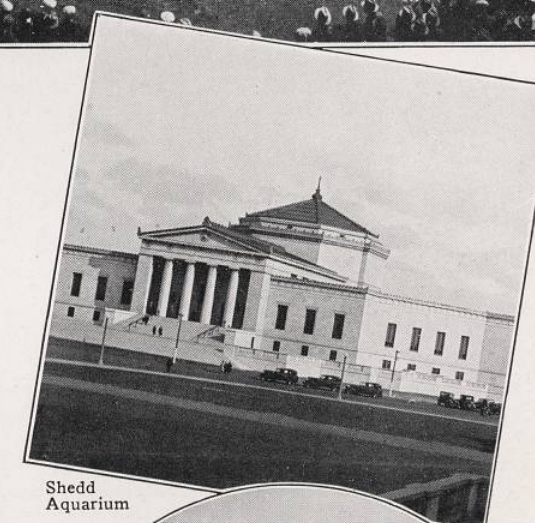
A city of beautiful boulevards stretching like broad ribbons from the seething activity of the famous Loop to the quiet loveliness of her many suburbs . . . or linking these suburbs into a superb whole! A city of sport and amusements . . . a paradise for the golfer with hundreds of sporty courses—private club, public fee and municipal.

Bridle paths for the horse lover through wooded park and forest preserves. Myriad courts that delight the heart of tennis players. With two major league baseball teams, there is always a big game in town. Devotees of yachting and canoeing can enjoy their favorite sports under the best of conditions. Some of the finest horse-racing on the continent can be seen during the season in Chicago at the several splendid tracks.

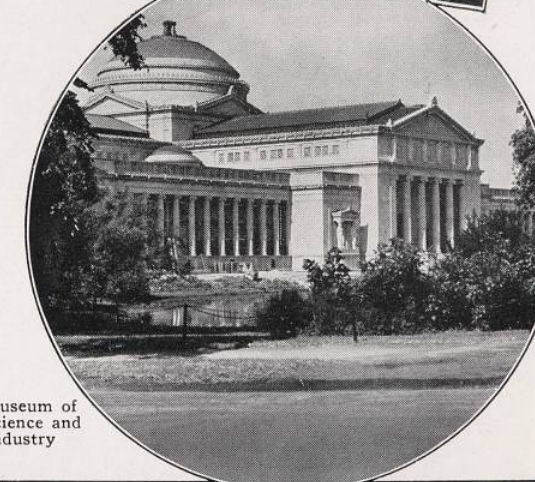
Chicago is a city of parks . . . Burnham Park, site of the World's Fair . . . beautiful Jackson Park . . . Lincoln Park . . . Garfield Park . . . parks that reproduce the verdure of the tropics beneath glass greenhouses . . . scores of them strung along the boulevards like great green gems upon a gigantic necklace!

A cosmopolitan city . . . art center . . . music center . . . educational center! A city of magnificent theaters and cinema palaces . . . and last, but not least, a great business city, whose lofty towers look down with pride upon her art galleries and museums . . . upon the greenery of Grant Park with its ruffling lake breezes . . . and again this year upon the World's Fair!

## GO— ILLINOIS CENTRAL THE ROAD OF TRAVEL LUXURY



Shedd Aquarium



Museum of Science and Industry

A STATION AT EVERY GATE *Illinois Central* ADJOINS GROUNDS FROM END TO END





## LOW RAIL FARES TO CHICAGO DURING THE FAIR

Bargain Fares to Chicago during the World's Fair for individuals and groups from everywhere . . . big reductions in round-trip fares every day . . . special bargains every week-end . . . liberal return limit . . . also remarkable money-saving all-expense tours—the carefree way to go. Space does not permit even a general description of the many unusual bargains available . . . any agent or representative of the Illinois Central will be glad to furnish complete information.

## OFFICIAL GUIDE BOOK OF THE FAIR

One hundred and seventy-eight pages, profusely illustrated, contains official map of the important buildings and their location and photographs of all the outstanding features. Complete description of the Fair from end to end and valuable information for intending visitors. This splendid souvenir of Chicago World's Fair will be mailed to your address on the receipt of 25 cents and 5 cents to cover postage, 30 cents in all. Don't fail to get a copy.

## GO ILLINOIS CENTRAL

For economy, comfort, speed and safety travel by Illinois Central Direct to the World's Fair Gates. No traffic delays . . . no road hazards . . . you arrive rested to enjoy fully the event of a lifetime.

The appointments of Illinois Central trains, the superb dining service, courtesy and efficient service always, typify our slogan "The Road of Travel Luxury."

For further information, tickets, reservations, etc., consult



J. V. LANIGAN, Passenger Traffic Manager, Chicago, Ill.