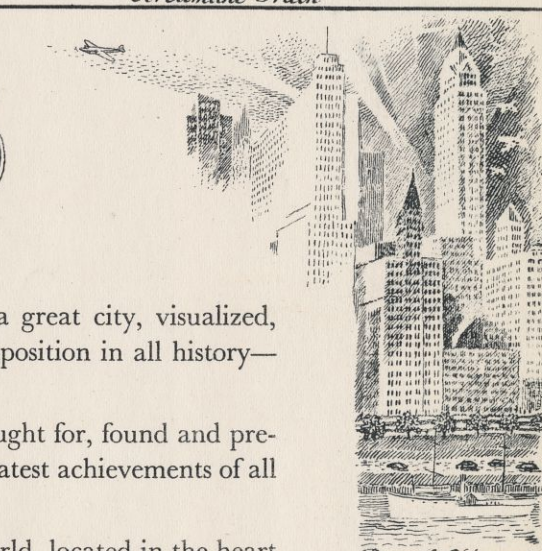


PROGRESS



A year ago a group of great citizens living in a great city, visualized, organized, and successfully operated the greatest Exposition in all history—A CENTURY of PROGRESS.

Courage, Optimism, Faith, and Hard Work sought for, found and presented—the world's most striking examples of the greatest achievements of all mankind for the past 100 years.

CHICAGO, one of the greatest cities in the world, located in the heart of the greatest country in the world, and on the shores of one of the greatest lakes in the world, was the City and scene of this great project.



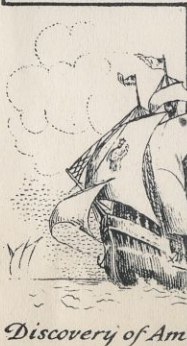
In five months last year, a vast throng of people saw the great Exposition. The recording turn-stiles, thru which they passed, registered a total of over twenty-two and one-half million visits to A CENTURY of PROGRESS in Chicago. These people came, they saw, they realized, they learned, and they reported to those who had not seen. That statement tells the whole story of the brighter, broader, and better 1934 A CENTURY of PROGRESS.



A GREAT WORD, IS PROGRESS. In the field—the first sprout of nourishing grain, in the garden—the first bursting bud of a colorful fragrant flower, in the home—the first plainly spoken word of a beloved babe.



And so, Onward and Upward, from Kindergarten to College, and from the first crude models—to the 20th Century mechanical marvels of inventive genius and engineering skill—and from the first vague conceptions of patient, penetrating, pains-taking Science, and of fervent devoted Art—to the Mystic Masterpieces of Man today, PROGRESS—is the REAL PURPOSE of Co-operation and the "GRAND PRIZE" of life.

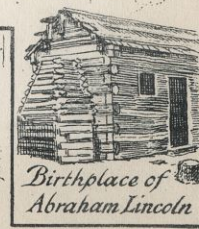


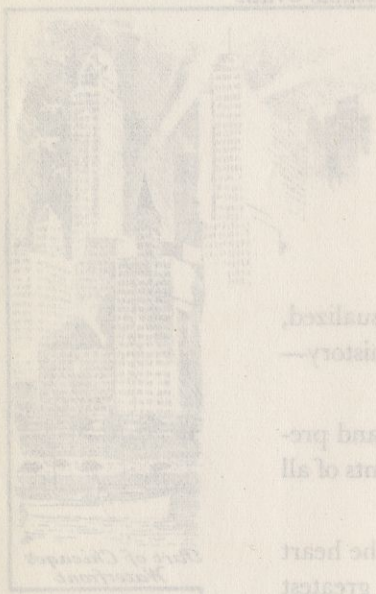
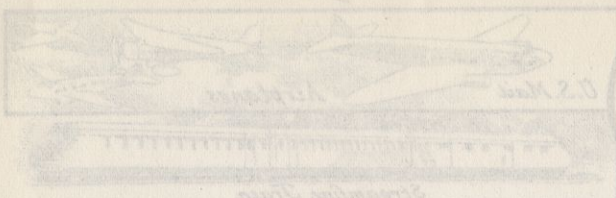
The 1934 A CENTURY of PROGRESS triumphantly exclaims to all peoples of the Earth—Welcome Neighbors! It cordially invites inspection. It will encourage, enthuse, educate, inspire and engender in every visitor, a new and highly beneficial conception of the World in which we live, and of the people with whom we live and labor and trade.

TYPOGRAPHY BY THORMOD MONSEN & SON, INC., CHICAGO

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LITHOGRAPHIC ARTIST
2624 LINCOLN AVE., CHICAGO, ILL.





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