

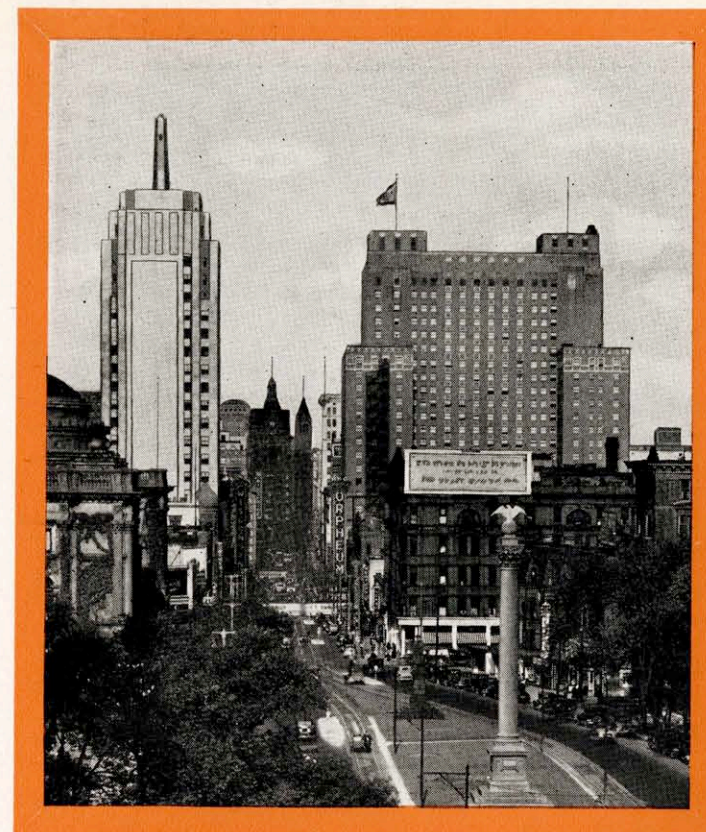
MEETING PLACE
OF GREAT COUNCILS



MILWAUKEE

MEETING PLACE *of* GREAT COUNCILS

Milwaukee has always been a natural meeting place. Even before civilization, the Indians recognized the advantages of the beautiful bay and river, and had their "Pow-wows" of war and peace here. They called the spot Miloaki, fine land, and created their campsites. Out of campsites grew a village. To the village came white traders and settlers, and from this early beginning has grown the present MILWAUKEE — known all over the world for its capabilities as a convention city.

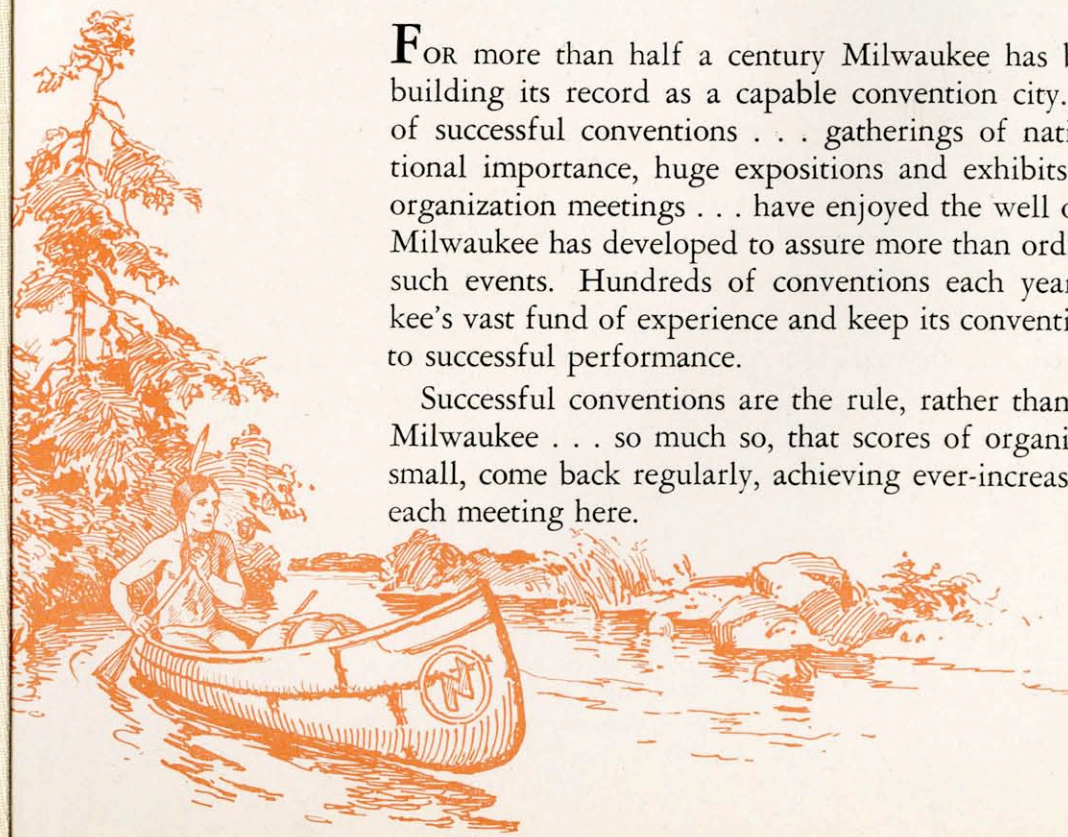


MILWAUKEE . . .

A Capable Convention City

FOR more than half a century Milwaukee has been progressively building its record as a capable convention city. Many thousands of successful conventions . . . gatherings of national and international importance, huge expositions and exhibits, as well as small organization meetings . . . have enjoyed the well organized methods Milwaukee has developed to assure more than ordinary triumphs for such events. Hundreds of conventions each year add to Milwaukee's vast fund of experience and keep its convention facilities tuned to successful performance.

Successful conventions are the rule, rather than the exception, in Milwaukee . . . so much so, that scores of organizations, large and small, come back regularly, achieving ever-increasing successes with each meeting here.



Endowed with Unusual Advantages

Equipped with Excellent Facilities . . . Organized and Prepared to Assure Successful Conventions

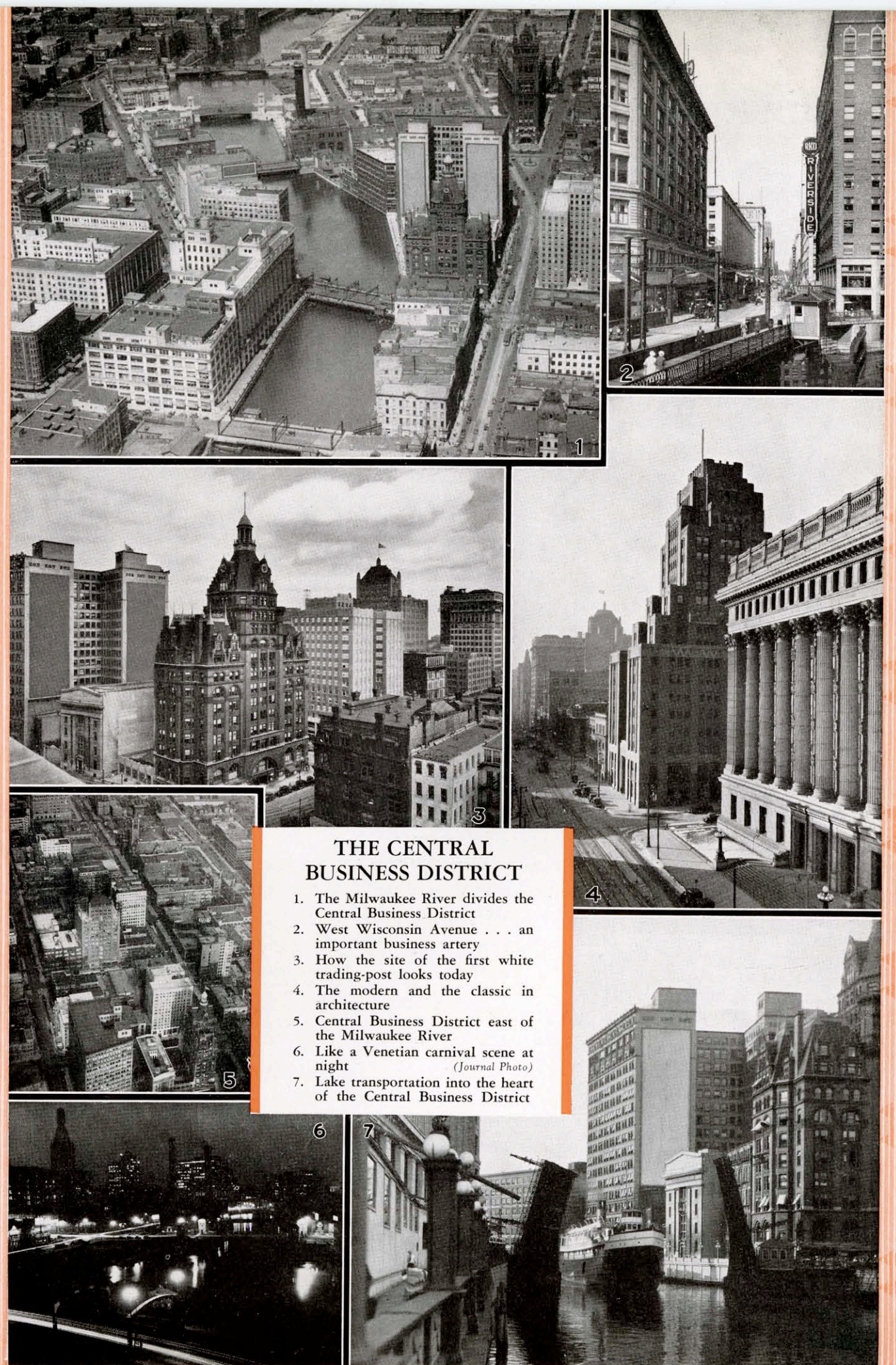
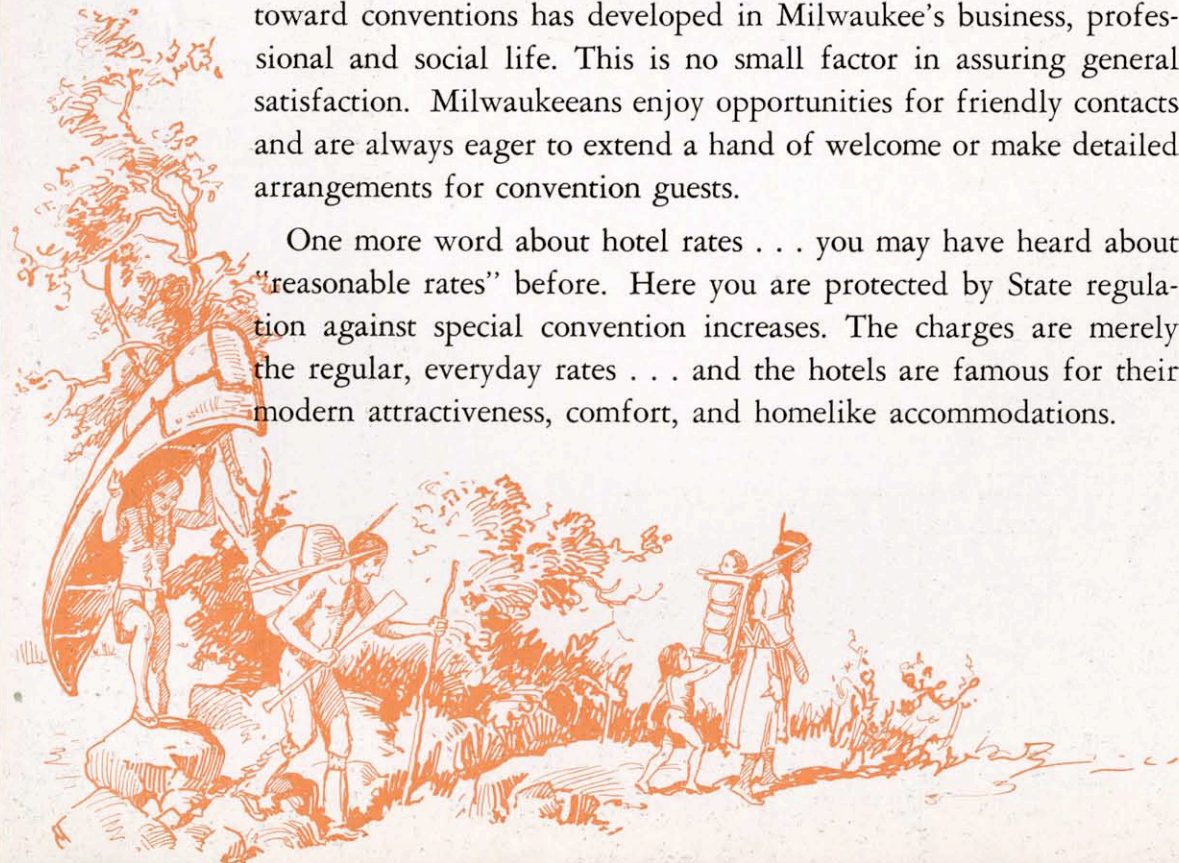
EXTRAVAGANT claims, rash promises, disorganized ideas of co-operation and procedure, have no place in Milwaukee's methods of promoting and handling conventions. You will recognize here a fine combination of the factors vital to successful convention plans . . . a metropolitan city, large enough to meet every requirement, but without the disadvantages of the extremely big city . . . modern, but neither "high hat" nor strutting its progressiveness at your expense.

Thoroughly experienced in convention procedure, and organized to meet every requirement, Milwaukee is ideally located to attract maximum attendance, and well equipped to assure the highest standards of comfort, convenience and pleasure to all who come.

Milwaukee hotel rates are pleasingly reasonable for the kind of accommodations you might expect to pay more for in other cities. Activities and interests to make every one glad to have been here are plentiful, combining with a genuine spirit of hospitality that germinates lasting satisfaction and cultivates memories that make people want to come back.

Milwaukee enjoys its conventions. That is one reason why conventions enjoy Milwaukee. A healthy spirit of cheerful co-operation toward conventions has developed in Milwaukee's business, professional and social life. This is no small factor in assuring general satisfaction. Milwaukeeans enjoy opportunities for friendly contacts and are always eager to extend a hand of welcome or make detailed arrangements for convention guests.

One more word about hotel rates . . . you may have heard about "reasonable rates" before. Here you are protected by State regulation against special convention increases. The charges are merely the regular, everyday rates . . . and the hotels are famous for their modern attractiveness, comfort, and homelike accommodations.



THE CENTRAL BUSINESS DISTRICT

1. The Milwaukee River divides the Central Business District
2. West Wisconsin Avenue . . . an important business artery
3. How the site of the first white trading-post looks today
4. The modern and the classic in architecture
5. Central Business District east of the Milwaukee River
6. Like a Venetian carnival scene at night
(Journal Photo)
7. Lake transportation into the heart of the Central Business District

Milwaukee is Conveniently Located

... 75% of the Nation's Population is within a night's ride or less

LOCATED in the heart of the densely populated North Central States, Milwaukee is in an excellent position to attract unusually large attendance at any convention. This is an important factor in the success of all Milwaukee conventions. By air, by rail, by highway, or by water, Milwaukee is truly accessible from every part of the continent. More than three-quarters of the Nation's population live within a night's ride or less.

The world's fastest train schedules leading to Chicago are continued through to Milwaukee, each of three crack transportation lines maintaining deluxe service with running time of one hour and forty-five minutes between Milwaukee and Chicago. And fine lake steamers offer all the advantages of travel by water.

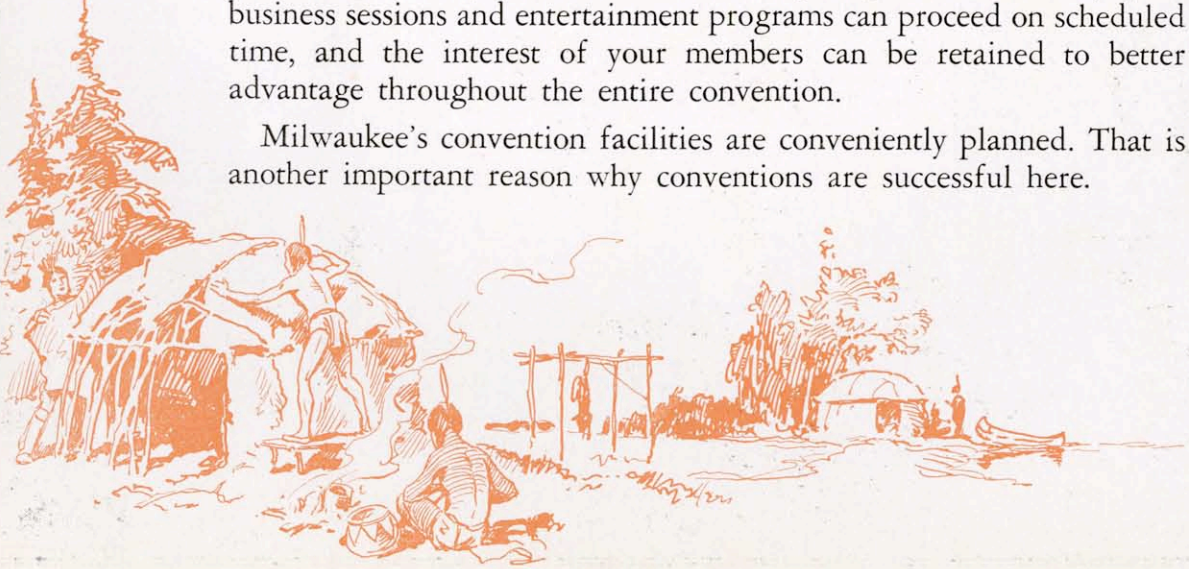
Conventions meeting here find every mode of travel at its best, and reduce to a minimum the average individual burden of traveling time and expense. Your membership will appreciate these advantages and your Milwaukee convention will be well attended.

A City Planned *for Efficient Convention Procedure*

IN MILWAUKEE all of your convention activities can be concentrated within a convenient area. The big hotels and the Milwaukee Auditorium are located in the heart of the downtown district . . . rail terminals, leading theatres, shopping district, office buildings, and many points of interest are all grouped within easy walking distance . . . as you will see by studying the map of downtown Milwaukee, on the next page.

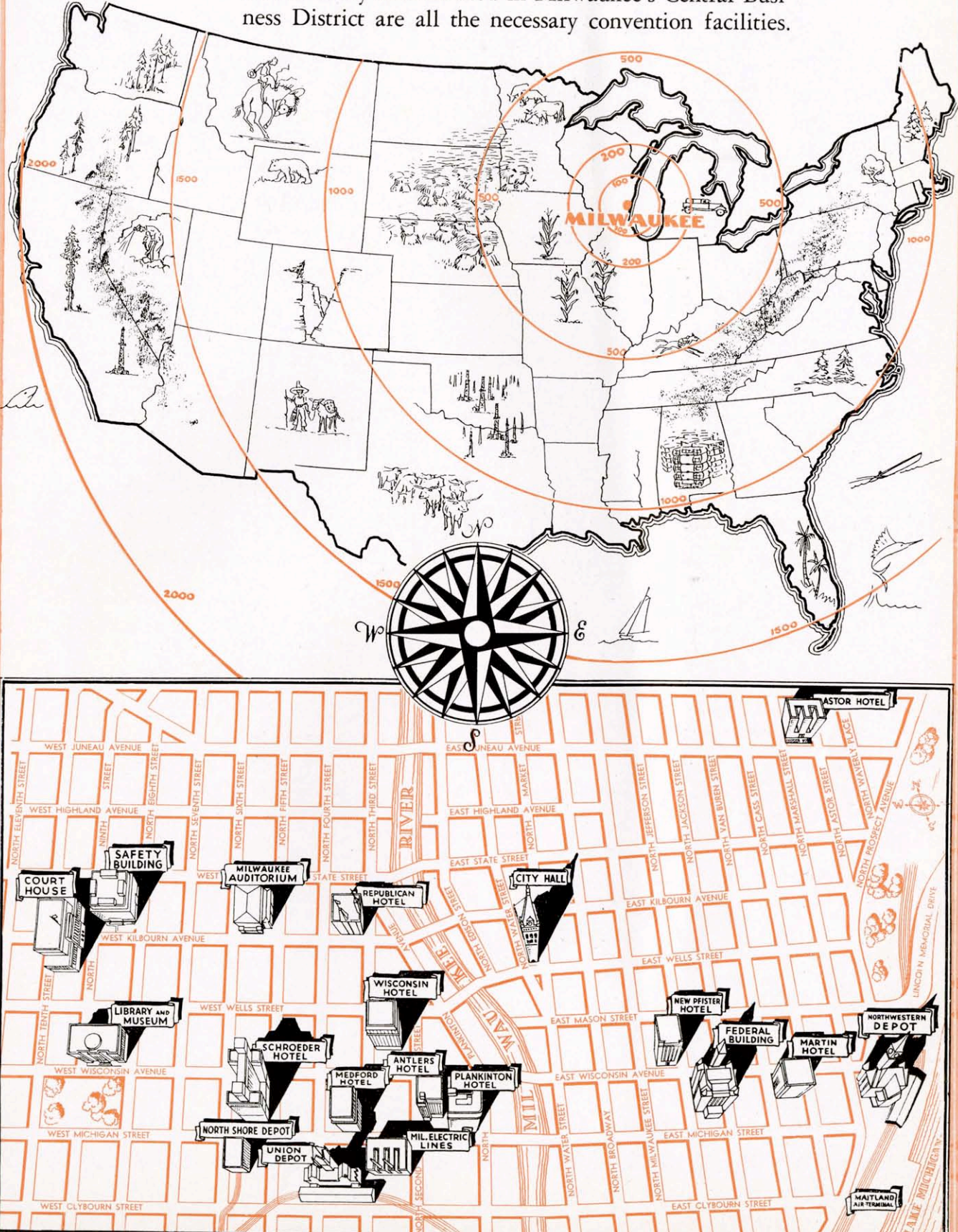
With such convenient arrangement, your convention activities can be better controlled, your members can be kept together more easily, your business sessions and entertainment programs can proceed on scheduled time, and the interest of your members can be retained to better advantage throughout the entire convention.

Milwaukee's convention facilities are conveniently planned. That is another important reason why conventions are successful here.



Easily Reached... Ideally Arranged

WITHIN a day's ride of Milwaukee are located more than three-quarters of the people of the United States. Conveniently concentrated in Milwaukee's Central Business District are all the necessary convention facilities.



The Hotels of Milwaukee

Guest Accommodations . . . Meeting Rooms . . .
Banquet Facilities . . . Exhibit Space

GOOD hotel facilities, conveniently located, competent management, intelligent and helpful service based on broad convention experience, and fair rates are vitally important factors in the success of any convention. Milwaukee hotels have paid particular attention to all of these requisites and have developed an international reputation for pleasing, courteous service and genuine hospitality.

More than 5,000 modern rooms can be guaranteed at all times, and a proportionately larger number is available at certain seasons of the year.

The following list of Milwaukee hotels and their facilities is accurate and reliable.

THE SCHROEDER, 643 North 5th Street, 850 rooms. RATE—Single: \$3.00 to \$7.00. Double: \$5.00 to \$10.00.

Room	Banquet Capacity	Meeting Capacity	Exhibit Space
Silver Ball Room	1,000	2,000	7,000 sq. ft.
Green Banquet Room	350	700	3,000 sq. ft.
Assembly Room	300	500	2,850 sq. ft.
Pere Marquette Room	150	250	1,500 sq. ft.
English Room	100	200	750 sq. ft.
Club Room	125	225	800 sq. ft.
Lorraine Room	200	300	1,700 sq. ft.
Grand Dining Room	700	1,000	
Private Dining Room A	30	50	
Private Dining Room B	40	75	
Private Dining Room C	40	75	
Private Dining Room D	30	60	
Private Dining Room E	30	60	
Private Dining Room F	30	60	
Parlor A	75	150	
Parlor B	50	100	
Parlor C	50	100	
Parlor D	50	100	
Parlor E	50	100	
Parlor F	50	100	
Parlor G	50	100	
Parlor H	50	100	
Parlor I	50	100	

THE NEW PFISTER, 424 East Wisconsin Avenue, 200 rooms. RATE—Single: \$3.50 and up. Double: \$5.00 and up.

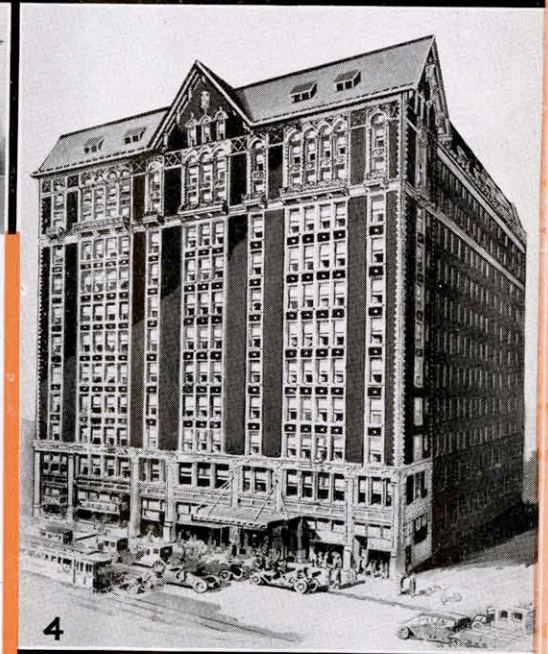
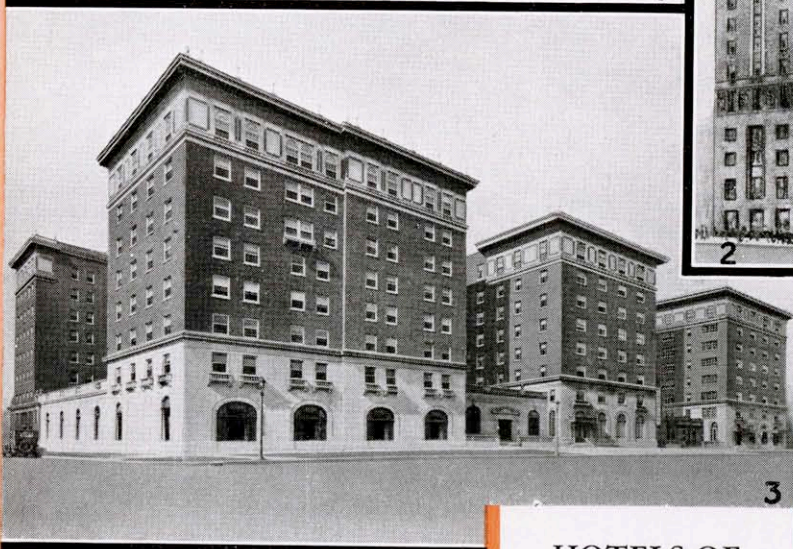
Room	Banquet Capacity	Meeting Capacity	Exhibit Space
Red-Fern	1,200	2,000	8,188 sq. ft.
Fern	850	1,650	5,462½ sq. ft.
Wisteria	400	850	3,649 sq. ft.
Red	350	750	2,726 sq. ft.
Club	200	300	1,824 sq. ft.
Mirror	50	75	578 sq. ft.
Rose	40	60	476 sq. ft.
Blue	20	25	238 sq. ft.
North Colonial	20	25	289 sq. ft.
South Colonial	20	25	289 sq. ft.
Green	25	35	408 sq. ft.
English	25	40	351 sq. ft.
North	20	25	238 sq. ft.

THE PLANKINTON, 609 North Plankinton Avenue, 350 rooms. RATE—Single: \$3.00 to \$7.00. Double: \$5.00 to \$9.00.

Room	Banquet Capacity	Meeting Capacity	Exhibit Space
Sky Room	500	700	3,200 sq. ft.
Banquet Room	160	250	750 sq. ft.
Ladies' Club Room	30	75	
Mezzanine Floor			1,500 sq. ft.
Dining Rooms (10)	10-25	60	50-200 sq. ft.

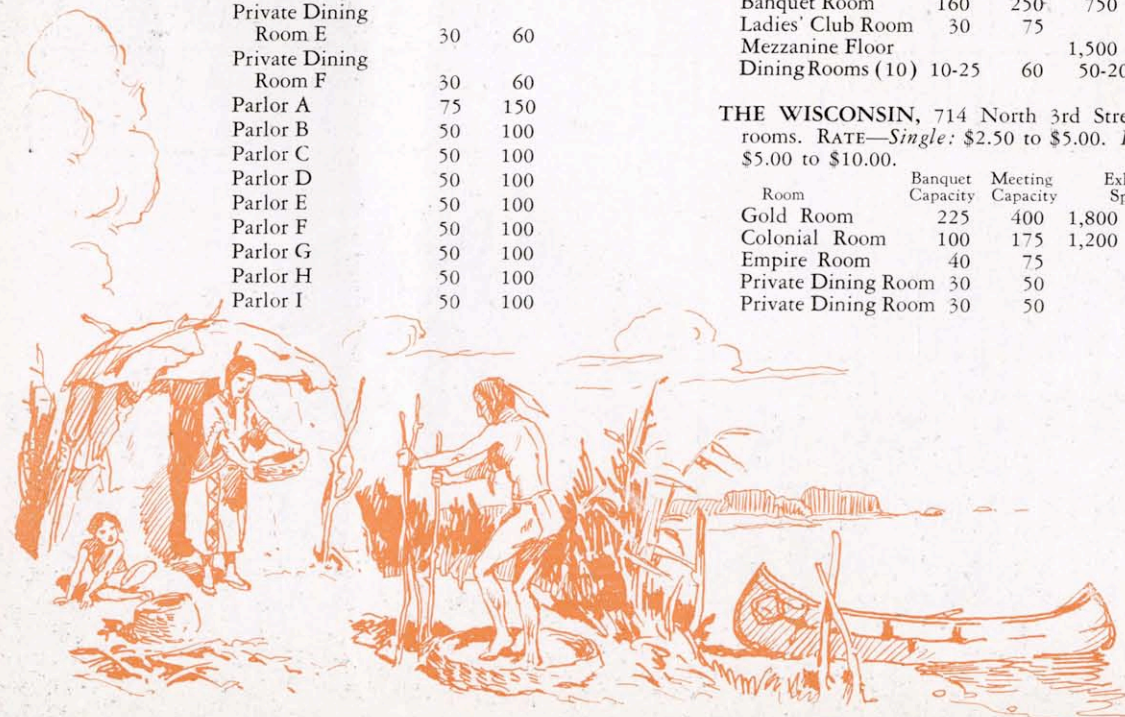
THE WISCONSIN, 714 North 3rd Street, 450 rooms. RATE—Single: \$2.50 to \$5.00. Double: \$5.00 to \$10.00.

Room	Banquet Capacity	Meeting Capacity	Exhibit Space
Gold Room	225	400	1,800 sq. ft.
Colonial Room	100	175	1,200 sq. ft.
Empire Room	40	75	
Private Dining Room	30	50	
Private Dining Room	30	50	



HOTELS OF MILWAUKEE

1. Hotel Plankinton
2. Hotel Schroeder
3. Hotel Astor
4. Hotel Wisconsin
5. Hotel Republican
6. Hotel New Pfister
7. Hotel Medford



The Hotels of Milwaukee — Continued

THE REPUBLICAN, 907 North 3rd Street, 200 rooms. RATE—Single: \$2.00 and up. Double: \$4.00 and up.

Room	Banquet Capacity	Meeting Capacity	Exhibit Space
Cafeteria	350	400	
Colonial Hall	175	200	1,540 sq. ft.
Guild Hall	100	125	1,200 sq. ft.
Room 84 (Private Dining Room)	25	35	560 sq. ft.
Room 89 (Private Dining Room)	25	35	525 sq. ft.
Room D (Private Dining Room)	20	25	260 sq. ft.
Room 90 (Private Dining Room)	25	35	525 sq. ft.
Blue Room	75	100	1,200 sq. ft.

THE ASTOR, 924 East Juneau Avenue, 250 rooms and apartments. RATE—Single: \$3.50 to \$5.00. Double: \$5.00 to \$8.00.

Room	Banquet Capacity	Meeting Capacity	Exhibit Space
Venetian Room	400	700	3,200 sq. ft.
Venetian Junior Room	25	40	
Pompeian Room	25	40	
Garden Room	60	100	
East Parlors—1 to 4 inclusive	15-50	25-100	
Solarium North Room	175	300	
Solarium South Room	80	150	

THE MEDFORD, 605 North 3rd Street, 310 rooms. RATE—Single: \$2.50 to \$3.00. Double: \$3.50 to \$5.50.

Room	Banquet Capacity	Meeting Capacity	Exhibit Space
North Dining Room	60	80	
North Club Room	50	75	
South Club Room	50	75	
North and South Club Rooms	100	150	
Room 109	40	50	
Room 111	40	50	
Main Dining Room	200	200	

THE ABBOT CREST, 1226 West Wisconsin Avenue, 150 rooms and apartments. RATE—Single: \$2.25 to \$4.00. Double: \$3.50 to \$6.00.

THE AMBASSADOR, 2308 West Wisconsin Avenue, 250 rooms. RATE—Single: \$3.00 to \$6.00. Double: \$5.00 to \$12.00.

THE ANTLERS, 618 North Second Street, 450 rooms. RATE—Single: \$2.00. Double: \$3.00 to \$4.00.

THE BELMONT, 750 North Fourth Street, 150 rooms. RATE—Single: \$2.75 to \$3.00. Double: \$3.75 to \$4.00.

THE BLATZ, 145 East Wells Street, 80 rooms. RATE—Single: \$2.00 to \$3.00. Double: \$3.00 to \$4.50.

THE CARLTON, 1120 North Milwaukee Street, 87 rooms. RATE—Single: \$2.50 to \$3.50. Double: \$3.50 to \$5.00.

THE COLONIAL, 826 North Cass Street, 87 rooms. RATE—Single: \$2.50 to \$3.50. Double: \$3.00 to \$4.00.

THE GILPATRICK, 831 North 3rd Street, 115 rooms. RATE—Single: \$2.00 to \$3.00. Double: \$3.50 to \$5.00.

THE GLOBE, 803 East Wisconsin Avenue, 70 rooms. RATE—Single: \$2.50 to \$3.00. Double: \$3.50 to \$5.00.

THE JACKSON, 924 North Jackson Street, 175 rooms. RATE—Single: \$2.50 to \$4.00. Double: \$3.50 to \$5.50.

THE JUNEAU, 811 East Wisconsin Avenue, 100 rooms. RATE—Single: \$1.75 to \$3.00. Double: \$3.50 to \$5.00.

THE KNICKERBOCKER, 1028 East Juneau Avenue, 300 rooms. RATE—Single: \$3.00 to \$5.00. Double: \$3.50 to \$6.00.

THE LASALLE, 729 North 11th Street, 200 rooms. RATE—Single: \$3.00 to \$6.00. Double: \$5.00 to \$8.50.

THE MARQUETTE, 1628 West Wisconsin Avenue, 150 rooms. RATE—Single: \$2.50 to \$4.00. Double: \$3.50 to \$5.50.

THE MARTIN, 701 East Wisconsin Avenue, 200 rooms. RATE—Single: \$2.50 to \$3.00. Double: \$3.50 to \$6.00.

THE MARYLAND, 625 North 4th Street, 125 rooms. RATE—Single: \$2.50 to \$3.00. Double: \$4.00 to \$5.00.

THE MCCOY, 624 North 3rd Street, 100 rooms. RATE—Single: \$2.00 to \$4.00. Double: \$3.50 to \$5.00.

THE MILLER, 723 North 3rd Street, 120 rooms. RATE—Single: \$2.50 to \$3.50. Double: \$3.50 to \$5.00.

THE NEW RANDOLPH, 649 North 4th Street, 132 rooms. RATE—Single: \$2.50 to \$5.00. Double: \$4.00 to \$8.00.

THE PLAZA, 1007 North Cass Street, 300 rooms. RATE—Single: \$2.50 to \$4.00. Double: \$4.00 to \$6.00.

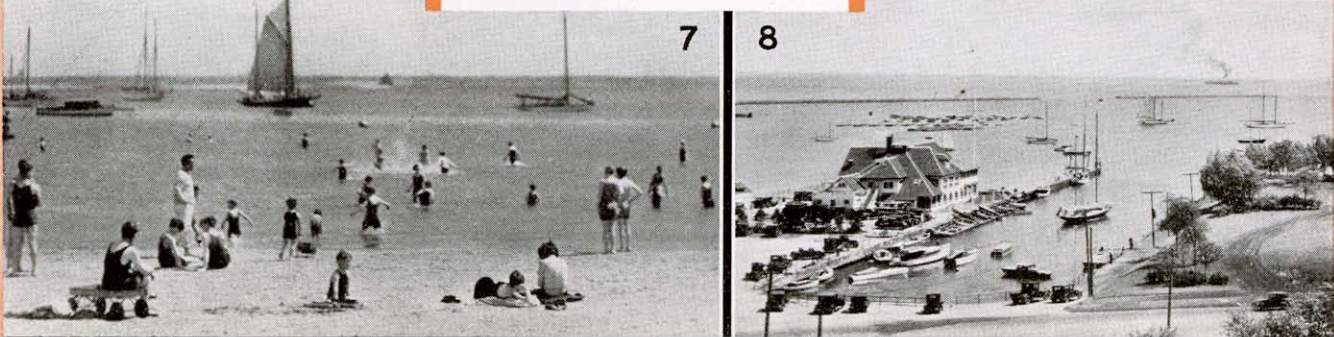
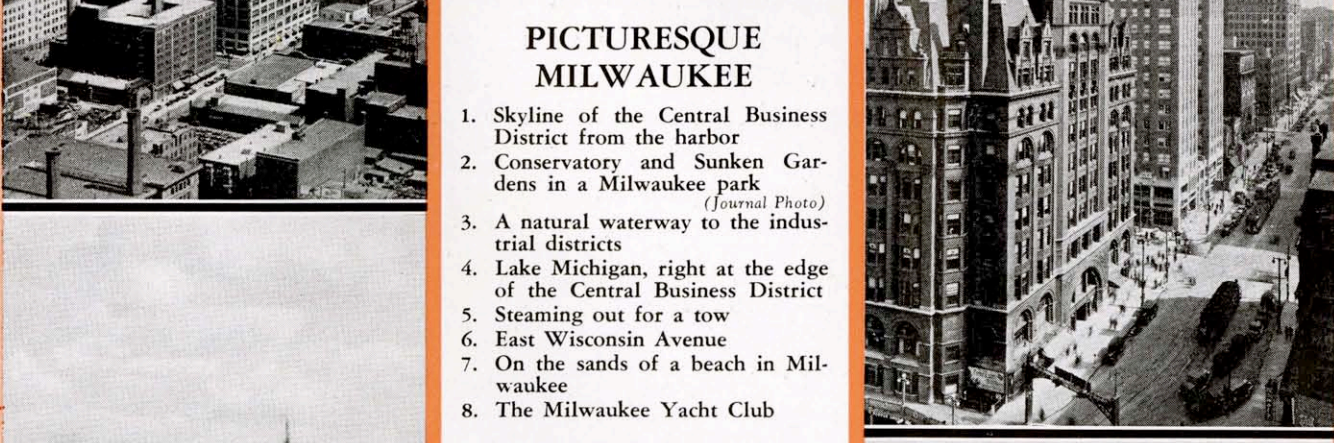
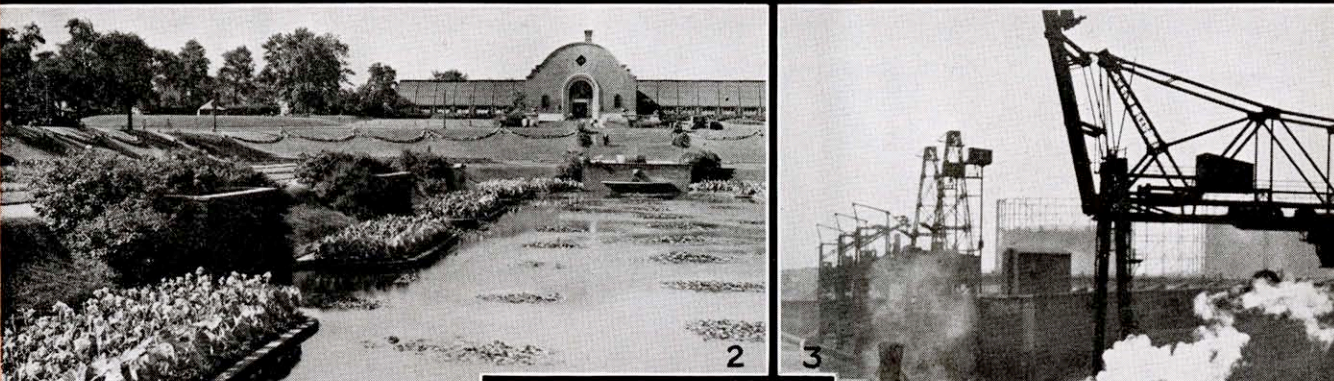
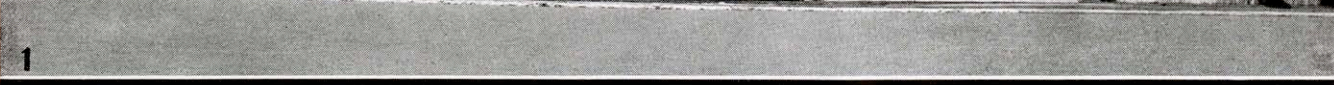
THE ST. LAWRENCE, 1026 North Jackson Street, 175 rooms. RATE—Single: \$2.50 to \$4.00. Double: \$3.50 to \$5.50.

THE SEVEN SEVENTY MARSHALL, 770 North Marshall Street, 100 rooms. RATE—Single: \$4.00. Double: \$5.00.

THE SHORECREST, 1962 North Prospect Avenue, 350 rooms. RATE—Single: \$3.00 to \$4.00. Double: \$5.00 to \$7.00.

THE STRATFORD ARMS, 1404 West Wisconsin Avenue, 150 rooms. RATE—Single: \$2.50 to \$4.00. Double: \$3.50 to \$5.50.

THE SURF, 1522 North Prospect Avenue, 75 rooms. RATE—Single: \$3.00 to \$5.00. Double: \$4.00 to \$7.00.



PICTURESQUE MILWAUKEE

1. Skyline of the Central Business District from the harbor
2. Conservatory and Sunken Gardens in a Milwaukee park (Journal Photo)
3. A natural waterway to the industrial districts
4. Lake Michigan, right at the edge of the Central Business District
5. Steaming out for a tow
6. East Wisconsin Avenue
7. On the sands of a beach in Milwaukee
8. The Milwaukee Yacht Club

Milwaukee Auditorium

... offering every conceivable facility for conventions and expositions ... conveniently located.

LOCATED in the heart of the hotel, theatre and shopping district, the Milwaukee Auditorium is the hub around which all Milwaukee convention activities revolve. In the perfection of its physical appointments, facilities and service, the Milwaukee Auditorium has set unmatched standards.

Seven meeting halls are available ... all under one roof ... all acoustically ideal. They range in size from a seating capacity of 300 to 8,240, and each hall is equipped with a stage and committee rooms.

The capacities of the seven meeting halls and the exhibition area are as follows:

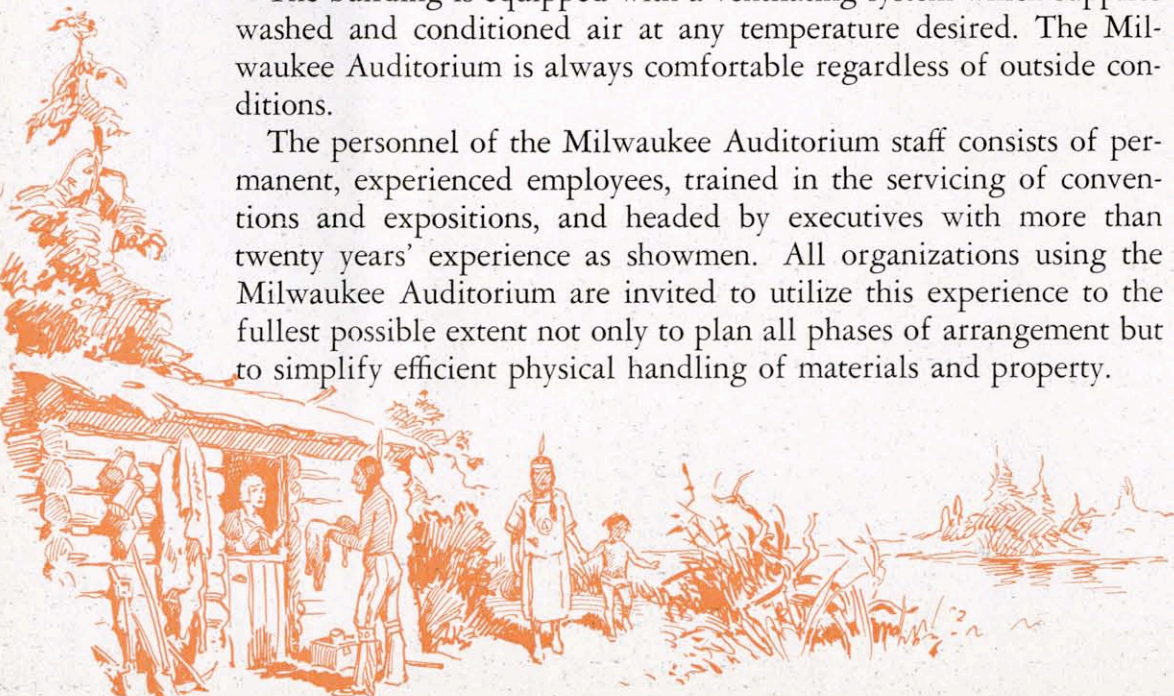
	SEATING CAPACITY	EXHIBITION SPACE
Main Arena	8,240 persons	29,423 sq. ft.
Mechanics' Hall		46,800 sq. ft.
Plankinton Hall	1,112 persons	
Juneau Hall	850 persons	5,400 sq. ft.
Kilbourn Hall	900 persons	5,580 sq. ft.
Englemann Hall	850 persons	5,520 sq. ft.
Walker Hall	300 persons	2,574 sq. ft.
Market Hall	1,500 persons	9,655 sq. ft.

For exhibition purposes the facilities of the Milwaukee Auditorium are ideal. Mechanics' Hall on the ground floor, with 46,800 sq. ft. of space, and the Arena directly above, with 29,423 sq. ft. of space, may be used as a unit or as individual exhibit halls. Wide concrete ramps at each of the four corners and a double stairway in the center, connect the two halls, and make available a total of 76,223 sq. ft. of exhibit space.

Service connections for all utilities are located at frequent intervals throughout the entire exhibit area. A modern public address system is part of the permanent equipment of all these halls.

The building is equipped with a ventilating system which supplies washed and conditioned air at any temperature desired. The Milwaukee Auditorium is always comfortable regardless of outside conditions.

The personnel of the Milwaukee Auditorium staff consists of permanent, experienced employees, trained in the servicing of conventions and expositions, and headed by executives with more than twenty years' experience as showmen. All organizations using the Milwaukee Auditorium are invited to utilize this experience to the fullest possible extent not only to plan all phases of arrangement but to simplify efficient physical handling of materials and property.



THE MILWAUKEE AUDITORIUM

- Covering an entire city block with all facilities under one roof
- Exhibits in the Main Arena
- Plankinton Hall
- The spacious lobby
- The Main Arena comfortably seats more than 8,000 people
- A section of Mechanics' Hall with a total exhibit area of 46,800 sq. ft. of space
- Second floor plan
- Main floor plan
- Ground floor plan

Recreation and Entertainment

of every type, to suit every desire, at every season of the year.

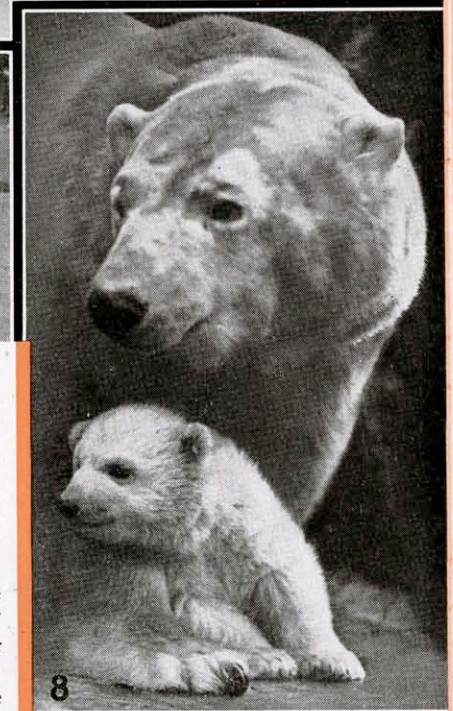
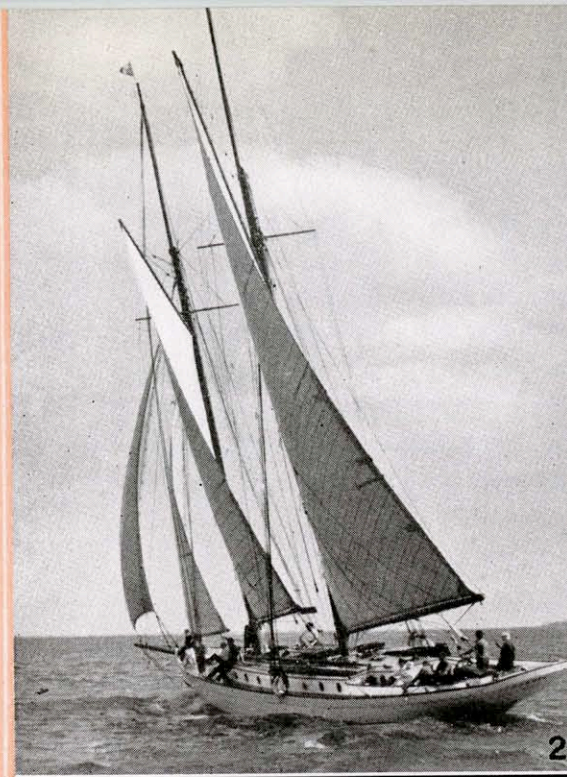
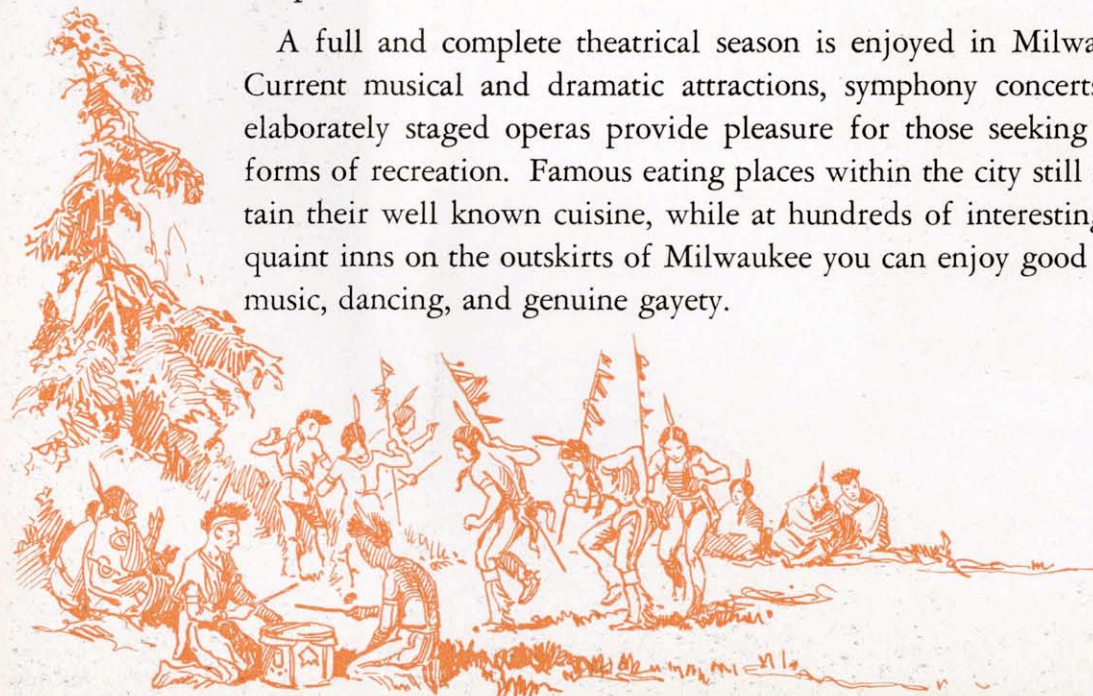
RELAXATION after strenuous business sessions refreshes the mind and body for the activities of the following day. Convention visitors need and deserve a time and a place to play.

Milwaukee appreciates this and is always prepared to entertain her convention visitors in the way they like to be entertained. We take real delight in seeing to it that all who come here enjoy themselves to the utmost. Whatever the season of the year may be . . . whatever the type of recreation each individual may prefer . . . Milwaukee offers interesting varieties of recreation for all.

Located on one of the world's most beautiful bays on the shore of Lake Michigan, Milwaukee in itself is a true summer resort, with hundreds of inland lakes within a radius of a short drive. Thousands of persons annually spend their vacations here, living in comfort and ease at Milwaukee's modern hotels and enjoying to the fullest extent the superb swimming, fishing, golf, sailing and all of the other attractions of the charming areas in and around Milwaukee. These summer pleasures are in store for every convention visitor.

The winter season here offers many other active outdoor sports . . . excellent skiing, tobogganing, skating, ice-boating and other thrills aplenty for those who participate and for those who enjoy merely watching. Provision is always made for the comfort and convenience of spectators.

A full and complete theatrical season is enjoyed in Milwaukee. Current musical and dramatic attractions, symphony concerts and elaborately staged operas provide pleasure for those seeking these forms of recreation. Famous eating places within the city still maintain their well known cuisine, while at hundreds of interesting and quaint inns on the outskirts of Milwaukee you can enjoy good food, music, dancing, and genuine gayety.



RECREATION IN AND AROUND MILWAUKEE

1. "Watchful Waiting" on a Wisconsin lake (Journal Photo)
2. Swinging into the breeze on Lake Michigan
3. Thrilling winter sports
4. A tense moment on one of the many fine courses adjoining the city
5. Milwaukee's beaches are popular summer playgrounds (Journal Photo)
6. Yachts at anchor in the Milwaukee Harbor
7. Typical of Wisconsin's thousands of lakes
8. A North Pole guest and her offspring born in the Milwaukee Zoo (Journal Photo)

Publicity

... in Milwaukee you will receive proper public recognition

AN ACCURATE, fair and complete report of convention happenings in the daily press always provides stimulation and interest that cannot easily be attained by any other method. Milwaukee newspapers are generous with the space devoted to convention news because Milwaukee citizens are interested in the activities of their guests.

An accurate record of events as they occur, frequently well illustrated, and always eminently fair to the rights, beliefs and policies of the organization, is the creed of Milwaukee newspapers.

Through the official branches of both the Associated and the United Press, which are maintained in Milwaukee, all convention happenings of national and sectional interest, are promptly reported to the newspapers of the world. An unusual amount of convention news emanates by wire from Milwaukee. Conventions in Milwaukee are assured complete coverage.

Trade, professional, business and religious publications are well represented in Milwaukee, and conventions here are also assured adequate publicity in these fields.



A Convention Bureau

To Assist with Every Detail of Convention Arrangements in Milwaukee ... without charge.

BACK of every convention are days, weeks, and sometimes months, of preparation. Many hours are spent in planning, studying and arranging details ... publicity, attendance promotion, transportation, housing, meetings, exhibits, programs, speeches, entertainment. All of these and more must be worked out by local committees, and if these committees receive competent advice and guidance they can assure an uninterrupted flow of business and pleasure ... a smooth running convention.

The Convention Bureau of the Milwaukee Association of Commerce is organized and equipped to render helpful and intelligent service in every phase of arrangements for organizations holding conventions in Milwaukee. An important part of the work of this Bureau is to provide the necessary advice and guidance to local committees, and to serve as the local point of contact for all convention officials.

The staff members of the Bureau are especially well fitted through long experience and specialized training to advise and assist with all details of convention arrangements. To make this assistance still more practical, a score or more of specialized service features constitute a regular part of the Bureau's program.

Committee Organization The proper functioning of any convention depends upon the thoroughness of its committee personnel. Committees are not usually experienced with the proper methods of convention arrangements and the Bureau is happy to assume the obligation of the organization and guidance of all committees.

Publicity In order that unusual interest may be created in conventions scheduled for Milwaukee, the Convention Bureau will organize and carry out a pre-convention publicity campaign, supplying material at regular and frequent intervals to the journals and press of the organization, and to the daily newspapers. Suitable contacts will also be established with Milwaukee papers to assure adequate and satisfactory coverage preceding, during and following the convention.

Attendance Building Special literature, designed to create interest in Milwaukee and in the convention, is a highly developed feature of Bureau service. This literature will be specially imprinted with your organization's signature and will carry your specific message if you wish. It will be mailed to your membership list in reasonable proportion to average expected attendance.

Official Contact Public Officials in Milwaukee and Wisconsin appreciate the importance of conventions, and are anxious to render a full measure of helpful co-operation. Contacts with such officials and with all supporting agencies can be established easily through the Bureau.

Hotels and Housing The complete co-operation of all Milwaukee hotels is guaranteed by the Milwaukee Hotel Association, and by the Convention Bureau. Schedules of rates and facilities are available at all times, and definite guarantees by individual hotel managements are available upon request. Either a complete or an overflow housing-service will be operated by the Bureau upon request. Such services receive personal supervision of staff members with special training for that type of work.

Convention Bureau—*Continued*

Meetings Adequate meeting halls, committee rooms and office space will be arranged for and scheduled by the Bureau with definite guarantees of availability and readiness at times and dates specified.

Exhibits The Convention Bureau is frequently called upon to plan and diagram exhibit layouts, to build prospectuses for the sale of exhibit space, to suggest possible exhibitors, to complete arrangements for booths, signs, furniture, decorations, labor, trucking and scores of allied details. This service, of course, is available to every organization desiring to make use of it.

Convention Arrangements Systematic checking of progress of convention arrangements is one of the automatic features of Milwaukee's Bureau service. This insures proper co-ordination between all committees and guarantees that both major and minor details receive necessary attention. It avoids the danger of confusion and last minute arrangements, and leaves nothing undone which might contribute to the success of the convention or to the comfort and convenience of those who attend.

Program Occasionally the Bureau is called upon to build an entire convention program . . . more frequently, however, to suggest speakers, unusual and interesting features, and local sidelights which will give the convention a "different" atmosphere. In all cases this is an important service which is given most careful attention in Milwaukee.

Reception That every convention visitor shall receive a proper reception upon arrival here is valuable not only to Milwaukee but also to convention officials. A cordial reception, a friendly welcome and a sincere expression of a desire to be of service, all produce a warmth of feeling that is radiated through the entire meeting. It fosters a sympathetic understanding of organization problems. The Bureau cheerfully sees to it that the reception committee functions.

Registration The Bureau maintains a complete registration service for all conventions, supplying the personnel as well as the desks, typewriters, forms, files, indexes and all other equipment, and the entire service is under the personal supervision of the Bureau hostess.

Information A complete Milwaukee information service is maintained by the Bureau at all conventions, with maps, guide books and special folders. This service includes information on all business, social, professional, commercial, and recreational activities in Milwaukee.

Entertainment Helpful advice and suggestions on all problems dealing with entertainment is available from the Convention Bureau. This assistance covers the selection of the form of entertainment, the location of entertainment, the sources from which talent and features may be secured, and an estimate of the cost.

Hostess The Bureau maintains as a full-time staff member, a hostess whose services are available for the planning, arrangement, and supervision of all ladies' entertainment programs. The proper feminine touch, combined with a complete knowledge of things new and novel, makes this feature always an outstanding success. Milwaukee is one of the few convention cities providing a service of this type.

Service All services of the Bureau are provided without cost. In originating this plan it was our belief that such helpful interest contributes to a better spirit of co-operation among local committees and to the ultimate success of the convention. Only a few high-lights have been presented here. The Bureau's services are flexible and practically without number. They are yours for the asking. Use them freely and without restriction, and rest assured that your requests will be in responsible hands and will be managed with the expertness and dispatch born of long experience.



MILWAUKEE ASSOCIATION OF COMMERCE
CONVENTION BUREAU

EARL L. FERGUSON, Manager

MILWAUKEE

provides every facility
for successful

CONVENTIONS

and has established an enviable record as a capable host. Successful conventions are the rule in Milwaukee . . . successful in attracting large attendances, in accomplishing desired results, in satisfying members with well balanced programs of business, recreation and entertainment, and successful in increasing membership interest. It is good business to hold conventions in Milwaukee.