

How the

AMERICAN EXPRESS CO.

can serve you in Chicago » »

A Century of Progress 1934

SIT THE EXPOSITION IN CHICAGO BY RAIL- WITH HOTEL ACCOMMODATIONS GUARANTEEL



2-DAY TOUR Includes in Chicago:

- 1. One transfer from station to hotel (inbound) by Chicago Yellow Taxicab.

 2. One night's lodging (European plan, room only—no meals).
- 3. Two admission tickets to the Exposition. one of which will be A Century of Progress Souvenir admission ticket including entrance to Fort Dearborn replica or Lama Temple or Colonial Village.
- 4. One Gray Line Grand Sight-seeing Tour of Chicago
- 5. One transfer from hotel to station (outbound) by Chicago Yellow Taxicab.

THE PRICES (per person) quoted below, varying with hotel accommodation selected, include all items specified above.

HOTELS	Single Room with bath	Double Room with bath
Group "A"	\$9.00	\$8.00
Group "B"		7.50
Group "C"	7.50	7.00

3-DAY TOUR

Includes in Chicago: One transfer from station to hotel (in-bound) by Chicago Yellow Taxicab.

- 2. Two nights' lodging (European plan, room only—no meals).

 3. Three admission tickets to the Exposition
- one of which will be A Century of Progress Souvenir admission ticket including entrance to Fort Dearborn replica or Lama Temple or Colonial Village
- 4. One Gray Line Grand Sight-seeing Tour
- 5. One transfer from hotel to station (outbound) by Chicago Yellow Taxicab.

THE PRICES (per person) quoted below, varying with hotel accommodation selected, include all items specified above.

HOTELS	Single Room with bath	Double Room
Group "A".	\$14.00	\$12.00
Group "B".	13.00	11.00
Group "C".	. 11.00	10.00

event will do so this year.

BIRD'S-EYE VIEW OF THE 1934 CENTURY OF PROGRESS-FRONTING LAKE MICHIGAN

4-DAY TOUR Includes in Chicago:

- 1. One transfer from station to hotel (inbound) by Chicago Yellow Taxicab. 2. Three nights' lodging (European plan,
- room only-no meals)

OPVRIGHT 1934 BY POOLE BROS INC. CHICAG

MERICAN EXPRESS

- 3. Four admission tickets to the Exposition, one of which will be A Century Progress Souvenir admission ticket including entrance to Fort
- Dearborn replica or Lama Temple or Colonial Village.
- 4. One Gray Line Grand Sight-seeing Tour of Chicago.
- 5. One transfer from hotel to station (out-bound) by Chicago Yellow

THE PRICES (per person) quoted below, varying with hotel accommodation selected

Hotels	Group "A"	"B"	"C"
Single Room with bath	\$18.50	\$17.00	\$14.00
Double Room with bath	15.50	14.00	12.50

tion with the Railroads during the World's Fair of 1934. The plan is simple! In connection with your rail ticket, whether you travel by Pullman or take advantage of the special reduced coach fares, you can purchase an

AMERICAN EXPRESS TRAVELERS CHEQUES

American Express Travelers Cheques are always a convenient form in which to carry your travel funds. On any trip they protect you against loss and theft, and thus eliminate worry from your mind. They are obtainable at American Express offices, banks and railroad ticket offices in denominations of \$10, \$20, \$50 and \$100.



- One transfer from station to hotel (in-
- bound) by Chicago Yellow Taxicab. 2. Five nights' lodging (European plan, room only-no meals)
- 3. Four admission tickets to the Exposition, one of which will be A Century of Progress Souvenir admission ticket including entrance to Fort Dearborn replica or
- Lama Temple or Colonial Village.
 4. One Gray Line Grand Sight-seeing Tour of Chicago.
- 5. One transfer from hotel to station (outbound) by Chicago Yellow Taxicab.

THE PRICES (per person) quoted below, varying with hotel accommodation selected, include all items specified above.

HOTELS	Single Room with bath	Double Roon with bath
Group "A"	.\$26.50	\$21.50
Group "B"		19.00
Group "C"	. 19.00	16.50

5-DAY TOUR

Includes in Chicago:

- 1. One transfer from station to hotel (in-
- bound) by Chicago Yellow Taxicab.
 2. Four nights' lodging (European plan, room only-no meals).
- 3. Four admission tickets to the Exposition. one of which will be A Century of Progress Souvenir admission ticket including entrance to Fort Dearborn replica or Lama Temple or Colonial Village
- 4. One Gray Line Grand Sight-seeing Tour of Chicago.
- One transfer from hotel to station (outbound) by Chicago Yellow Taxicab.

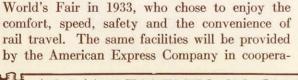
THE PRICES (per person) quoted below. varying with hotel accommodation selected, all items specified above.

HOTELS	with bath	with bath
Group "A"	.\$22.50	\$18.50
Group "B"	. 20.50	16.50
Group "C"	. 16.50	14.50

American Express Travel Service tour ticket which provides for your hotel accommodations in Chicago, transfers, sightseeing and admission to the World's Fair.

No uncertainty about getting hotel accommodations under this plan! Surprisingly low rates! And you know even before you start what your trip will cost!

> You can arrange for these tours through your local railroad ticket agent, any travel agent or any American Express office, but this should be done, if possible, one week prior to the day you expect to arrive in Chicago.



GAIN in 1934, from May 26 to October 31, Chicago's

who were unable last year to attend this stupendous

the American Express Company were purchased by

nearly one hundred thousand visitors to the

These all expense Individual Tour arrangements of

great World's Fair will be open, and thousands



General Information

Individual Tours: As these tours are unescorted, you are free to enjoy the Exposition, the sights of Chicago and the features of the tour at your own convenience:

Special Rates for Children: No charge will be made for children under 3 years of age sharing bed in hotel with adult. Children under 3 years of age will be admitted free to the Exposition, and no charge will be made for transfers specified in the tour, nor for sightseeing unless child occupies a separate seat in the sightseeing coach.

For children 3 to 12 years of age sharing hotel room with adults, half the adult rate for the tour will be collected, as follows:

Example 1: One adult accompanied by one child 3 to 12 years of age will be charged Single Room rate -child charged one-half Single Room rate.

Example 2: Two or more adults accompanied by child 3 to 12 years of age will be charged Double Room rate each—child one-half Double Room rate.

Meals are not included in the tour prices.

Sightseeing in Chicago will be done in comfortable Gray Line motor coaches and will include a complete tour of the City, with experienced guide-lecturer.

Transfers: The transfer service in Chicago will be performed in Chicago Yellow Taxicabs.

Extension of Tours: If you desire to stay at your hotel longer than specified by your tour ticket, you may do so, at additional cost, by notifying the hotel management.

Hotels used by these tours have been grouped in accordance with their prevailing rates, as follows:

Hotel Accommodations

GROUP "A"	GROUP "B"	GROUP "C"
†Ambassador East	*Atlantic	*Atlantic
*Bismarck	†Ambassador West	*Allerton
†Belmont	*Auditorium	‡Broadview
*Blackstone	*Bismarck	*Crillon
*Congress	†Broadview	*Fort Dearborn
‡Chicago Beach	- *Crillon	*Great Northern
‡Del Prado	†Del Prado	*Harrison
*Drake	*Eastgate	*Harding
†Edgewater Beach	*Fort Dearborn	*Maryland
•Graemere	*Great Northern	*Majestic
*Great Northern	*Graemere	*Union Park
*Knickerbocker	*Harrison	
*La Salle	*Harding	
*Morrison	*LaSalle	
*Palmer House	*Morrison	
*Pearson	*Maryland	*Downtown Hotels
*Sherman	†Park Lane	†North Side Hotels
‡Shoreland	‡Piccadilly	South Side Hotels
*Stevens	*Sherman	•West Side Hotels
†Windemere East	*St. Clair	

Where a hotel appears in more than one grouping, superior accommodations will be furnished when the higher group rate is paid.

American Express Travel Service: These tour arrangements in Chicago will be under the auspices of the American Express, a world-wide organization internationally known for its travel service and travelers cheques.

During the Exposition the American Express will maintain service and information booths at all Chicago railroad terminal stations and in Hall of Science on the Exposition grounds, in addition to its regular Chicago office at 70 East Randolph Street.

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RAILROADS AGAIN OFFER AN UNIQUE SERVICE TO WORLD'S FAIR VISITORS

Make hotel reservations for patrons in crowded city at no extra charge.

The American Express Company in cooperation with the railroads offer again in 1934, the convenient all expense arrangements in Chicago for visitors to the new and enlarged Century of Progress Exposition.

Through the facilities of American Express Travel Service, riffough the facilities of American Express Travel Service, visitors going to A Century of Progress Exposition in Chicago by rail can select and engage their hotel rooms, reserve transportation between the station and hotel in Chicago, provide for their sightseeing, and purchase their admission tickets to the Exposition as easily as they but their reflected the contraction. the Exposition as easily as they buy their railroad tickets.

Assures Desirable Accommodations at Reasonable Prices

Visitors availing themselves of these tours are assured before they leave home that the hotel accommodations they choose have been arranged in advance. And they know also exactly how much their accommodations will cost.

Cost of Visit Known in Advance

This tour service available at Ticket Offices makes it pos-Inst tour service available at Ticket Offices makes it possible for visitors to know in advance almost the exact cost of their trip to Chicago and return. The low railroad fare, taxicab fare from the station to hotel and return, cost of sightseeing tour of Chicago, and admission to the Exposition can be figured to the penny, leaving only meals and incidental can be figured to the penny, leaving only meals and incidental expenses to be added.

Wide Range of Choice

Patrons of the railroad may select the accommodations they Patrons of the rangoad may select the accommodations they desire in any one of the many first-class hotels in Chicago, regardless of the length of their visit. The costs, including hotel room, transportation between station and hotel, sightseeing tour, and admissions to the Exposition, are surprisingly

Ticket Agents Render the Service

Persons contemplating visiting the Exposition can get complete information and aid from their local ticket agents, all of whom are prepared to render this unusual service.