

12B
VISIT THE **WORLD'S FAIR**
AND DO IT...

ECONOMICALLY
COMFORTABLY
CONVENIENTLY
• WITH HOTEL
ACCOMMODATIONS
GUARANTEED •



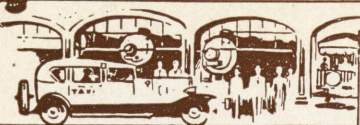
A Tour SERVICE IN CHICAGO THAT..

WILSON & CO.

CAN RECOMMEND
TO ITS DEALER FRIENDS

A Century of Progress • 1934

VISIT THE EXPOSITION IN CHICAGO BY RAIL- WITH HOTEL ACCOMMODATIONS GUARANTEED



2-DAY TOUR

Includes in Chicago:

1. One transfer from station to hotel (in-bound) by Chicago Yellow Taxicab.
2. One night's lodging (European plan, room only—no meals).
3. Two admission tickets to the Exposition, one of which will be A Century of Progress Souvenir admission ticket including entrance to Fort Dearborn replica or Lama Temple or Colonial Village.
4. One Gray Line Grand Sight-seeing Tour of Chicago.
5. One transfer from hotel to station (out-bound) by Chicago Yellow Taxicab.

THE PRICES (per person) quoted below, varying with hotel accommodation selected, include all items specified above.

HOTELS	Single Room with bath	Double Room with bath
Group "A"...	\$9.00	\$8.00
Group "B"...	8.50	7.50
Group "C"...	7.50	7.00

3-DAY TOUR

Includes in Chicago:

1. One transfer from station to hotel (in-bound) by Chicago Yellow Taxicab.
2. Two nights' lodging (European plan, room only—no meals).
3. Three admission tickets to the Exposition, one of which will be A Century of Progress Souvenir admission ticket including entrance to Fort Dearborn replica or Lama Temple or Colonial Village.
4. One Gray Line Grand Sight-seeing Tour of Chicago.
5. One transfer from hotel to station (out-bound) by Chicago Yellow Taxicab.

THE PRICES (per person) quoted below, varying with hotel accommodation selected, include all items specified above.

HOTELS	Single Room with bath	Double Room with bath
Group "A"...	\$14.00	\$12.00
Group "B"...	13.00	11.00
Group "C"...	11.00	10.00



A GAIN in 1934, from May 26 to October 31, Chicago's great World's Fair will be open and thousands who did not attend this stupendous event last year will do so this year.

These all expense Individual Tour arrangements of the American Express Company were purchased by nearly one hundred thousand visitors to the World's Fair in 1933. The same facilities will be provided by the American Express Company during the Century of Progress Exposition of 1934.

The plan is simple. You can arrange for an

AMERICAN EXPRESS TRAVELERS CHEQUES

American Express Travelers Cheques are always a convenient form in which to carry your travel funds. On any trip they protect you against loss and theft, and thus eliminate worry from your mind. They are obtainable at American Express offices, banks and railroad ticket offices in denominations of \$10, \$20, \$50 and \$100.

WILSON & CO. EXHIBIT BUILDING



BIRD'S-EYE VIEW OF THE 1934 CENTURY OF PROGRESS—FRONTING LAKE MICHIGAN

Chicago Aerial Survey Photo

4-DAY TOUR

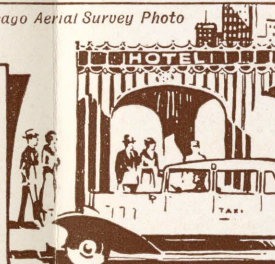
Includes in Chicago:

1. One transfer from station to hotel (in-bound) by Chicago Yellow Taxicab.
2. Three nights' lodging (European plan, room only—no meals).
3. Four admission tickets to the Exposition, one of which will be A Century of Progress Souvenir admission ticket including entrance to Fort Dearborn replica or Lama Temple or Colonial Village.
4. One Gray Line Grand Sight-seeing Tour of Chicago.
5. One transfer from hotel to station (out-bound) by Chicago Yellow Taxicab.

THE PRICES (per person) quoted below, varying with hotel accommodation selected, include all items specified above.

Hotels	Group "A"	"B"	"C"
Single Room with bath.....	\$18.50	\$17.00	\$14.00
Double Room with bath.....	15.50	14.00	12.50

American Express Service Tour ticket through your local railroad ticket agent, any American Express Office, or you can send your remittance to the American Express Company, 58 East Washington Street, Chicago.



6-DAY TOUR

Includes in Chicago:

1. One transfer from station to hotel (in-bound) by Chicago Yellow Taxicab.
2. Five nights' lodging (European plan, room only—no meals).
3. Four admission tickets to the Exposition, one of which will be A Century of Progress Souvenir admission ticket including entrance to Fort Dearborn replica or Lama Temple or Colonial Village.
4. One Gray Line Grand Sight-seeing Tour of Chicago.
5. One transfer from hotel to station (out-bound) by Chicago Yellow Taxicab.

THE PRICES (per person) quoted below, varying with hotel accommodation selected, include all items specified above.

HOTELS	Single Room with bath	Double Room with bath
Group "A"...	\$26.50	\$21.50
Group "B"...	24.00	19.00
Group "C"...	19.00	16.50

5-DAY TOUR

Includes in Chicago:

1. One transfer from station to hotel (in-bound) by Chicago Yellow Taxicab.
2. Four nights' lodging (European plan, room only—no meals).
3. Four admission tickets to the Exposition, one of which will be A Century of Progress Souvenir admission ticket including entrance to Fort Dearborn replica or Lama Temple or Colonial Village.
4. One Gray Line Grand Sight-seeing Tour of Chicago.
5. One transfer from hotel to station (out-bound) by Chicago Yellow Taxicab.

THE PRICES (per person) quoted below, varying with hotel accommodation selected, include all items specified above.

HOTELS	Single Room with bath	Double Room with bath
Group "A"...	\$22.50	\$18.50
Group "B"...	20.50	16.50
Group "C"...	16.50	14.50

This tour ticket will provide for your hotel accommodations in Chicago, transfers, sightseeing, and admission to the World's Fair. There is no uncertainty about getting hotel accommodations under this plan, at reasonable cost. You know even before you start what your trip will cost.

At the time application is made for an American Express tour ticket, you should specify the hotel at which you wish to stop, as listed elsewhere in this folder.

ARRANGEMENTS IN CHICAGO UNDER AUSPICES OF AMERICAN EXPRESS TRAVEL SERVICE

General Information

Individual Tours: As these tours are unescorted, you are free to enjoy the Exposition, the sights of Chicago and the features of the tour at your own convenience:

Special Rates for Children: No charge will be made for children under 3 years of age sharing bed in hotel with adult. Children under 3 years of age will be admitted free to the Exposition, and no charge will be made for transfers specified in the tour, nor for sightseeing unless child occupies a separate seat in the sightseeing coach.

For children 3 to 12 years of age sharing hotel room with adults, half the adult rate for the tour will be collected, as follows:

Example 1: One adult accompanied by one child 3 to 12 years of age will be charged Single Room rate—child charged one-half Single Room rate.

Example 2: Two or more adults accompanied by child 3 to 12 years of age will be charged Double Room rate each—child one-half Double Room rate.

Meals are not included in the tour prices.

Sightseeing in Chicago will be done in comfortable Gray Line motor coaches and will include a complete tour of the City, with experienced guide-lecturer.

Transfers: The transfer service in Chicago will be performed in Chicago Yellow Taxicabs.

Extension of Tours: If you desire to stay at your hotel longer than specified by your tour ticket, you may do so, at additional cost, by notifying the hotel management.

Hotels used by these tours have been grouped in accordance with their prevailing rates, as follows:

Hotel Accommodations

GROUP "A"	GROUP "B"	GROUP "C"
†Ambassador East	*Atlantic	*Atlantic
*Bismarck	†Ambassador West	*Allerton
†Belmont	*Auditorium	†Broadview
*Blackstone	*Bismarck	*Crillon
*Congress	†Broadview	*Fort Dearborn
†Chicago Beach	*Crillon	*Great Northern
†Del Prado	†Del Prado	*Harrison
*Drake	*Eastgate	*Harding
†Edgewater Beach	*Fort Dearborn	*Maryland
*Graemere	*Great Northern	*Majestic
*Great Northern	*Graemere	*Union Park
*Knickerbocker	*Harrison	
*La Salle	*Harding	
*Morrison	*LaSalle	
*Palmer House	*Morrison	
*Pearson	*Maryland	
*Sherman	†Park Lane	*Downtown Hotels
†Shoreland	†Piccadilly	†North Side Hotels
*Stevens	*Sherman	†South Side Hotels
†Windemere East	*St. Clair	*West Side Hotels

Where a hotel appears in more than one grouping, superior accommodations will be furnished when the higher group rate is paid.

American Express Travel Service: These tour arrangements in Chicago will be under the auspices of the American Express, a world-wide organization internationally known for its travel service and travelers cheques.

During the Exposition the American Express will maintain service and information booths at all Chicago railroad terminal stations and in Hall of Science on the Exposition grounds, in addition to its regular Chicago office at 70 East Randolph Street.

Copyright 1934, by American Express Company, New York, N. Y.



The WILSON & CO EXHIBIT BUILDING

at a

CENTURY OF PROGRESS



See 400 slices of Certified Bacon weighed and packed each minute at the Wilson & Co. Exhibit on Northern Island, in the heart of the Midway. Dine on the Terrace or Roof Garden where the best of foods are served at reasonable prices.

PRINTED IN U.S.A.

POOLE BROS. INC., CHICAGO