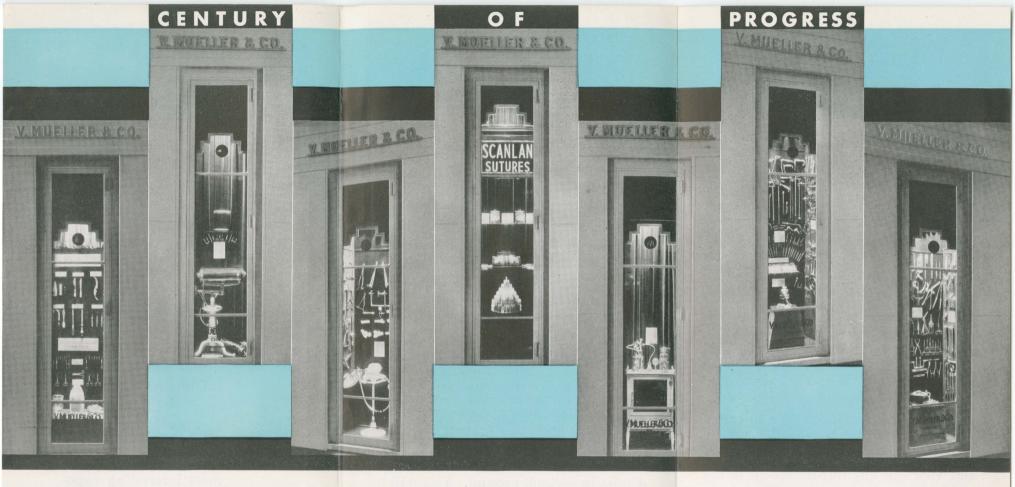


A CENTURY OF PROGRESS

...now being celebrated at Chicago signalizes an epoch in the advancements of mankind and is said by international authorities to be "the most interesting exposition ever held."



UTSTANDING among the brilliant, modernistic World's Fair buildings is the huge Hall of Science, 400 x 700 feet, capable of accommodating 80,000 people, and housing the portrayal of scientific achievement. As you walk about the main floor reviewing the progress of surgery and medicine, you will come upon a circular court at the northwest section of the building. There, in each of the seven pillars surrounding the rotunda,

you will find the V. Mueller & Co. exhibition of the most recent improvements in surgical instruments, supplies, and apparatus....Other exhibits by V. Mueller & Co. will be found in the booths of the American Urological Assn., Cleveland Clinic, Chicago Hospital Assn., the Century of Progress Emergency Hospital, all in the Hall of Science, and the Infant Incubator Hospital on the Midway. We trust you will make it a point to visit these interesting displays.

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- Since 1895 the house of V. Mueller & Co. has been a ready and reliable source of supplies for the medical profession.
- Times may change—new ideas may come and go, but for nearly four decades this institution has maintained a consistent policy of high quality, prompt service, faithful co-operation, and a sympathetic understanding of the doctor's problems.
- This Chicago World's Fair should give us an opportunity to make or renew your acquaintance. We sincerely trust you will find it possible to view our exhibition in the Hall of Science and visit our city display rooms in the heart of Chicago's medical district.



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While attending the Century of Progress, we cordially invite you to visit our main display rooms at Ogden Ave., Van Buren and Honore Sts. You will find at your service an institution with an experienced staff, a building with four floors devoted to the exhibit of surgeons instruments, supplies, equipment, office and hospital furniture — over 10,000 items carried under one roof.

Take the Rapid Transit (Garfield Park "L" train) to Ogden Avenue Station and walk a half-block north — or take the Surface Lines (Van Buren or Odgen Ave. street car) to Ogden Ave. and Van Buren St.—or come by the Jackson Blvd. bus, getting off at Honore St. and walking one block south. If you drive, follow Jackson Blvd. to Honore St. and turn left, one block, to our door. There's plenty of parking space.

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