



FOR . . .
 Health . . Comfort
 Poise Grace

Wear

Dr. Hiss *Classified* Shoes

ON ALL OCCASIONS

LOOK INSIDE FOR THE
 STORE SELLING THESE
 SHOES IN YOUR CITY

Photo of our exhibit at the Century of Progress

THE WALKER T. DICKERSON CO.
 COLUMBUS, OHIO

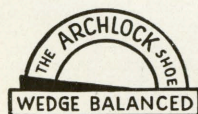


The feet of Miss Sally Rand, whose fan dance is presented on the screen in "Bolero", recent Paramount release, were declared to be "magnificent in performance" by Dr. John Martin Hiss, noted orthopedic surgeon and authority on feet, when he made a test of the petite dancer's feet.

Miss Rand's feet are super-functioning ones, Dr. Hiss said, and unusual in their ability to perform. Miss Rand has remarkable development of all the foot muscles, including the long muscles which extend up the calf of the leg.

THE millions of aching feet at the Century of Progress Exposition were striking demonstrations of the fact that 90 percent of American women suffer from foot trouble in some form—more or less serious. Nearly all foot trouble results from incorrectly built and poorly fitted shoes.

Dr. Hiss Classified Shoes are designed on correct orthopedic principles, to relieve, correct, and prevent foot trouble. Insist on buying the genuine for all occasions. They give your feet the support needed, yet permit the normal free functioning of foot muscles that exercises the feet and keeps them healthy. On the following pages is a list of hundreds of agencies that sell these famous shoes. Look for these registered Trade Marks.



REG. U. S. PAT. OF.



REG. U. S. PAT. OF.

Dr. Hiss
Classified
Shoes

I AM YOUR FEET

I am ACTION—I am LIFE—I am YOURS and with you at all times.

I am the only pair of FEET you'll have—No exchange—No buying or selling can ever change my status with you.

I move armies and speed Industry into fastest motion.

I lead—I convey and return you at will—without me you cannot attain the high ambitions, the desires and successes in life that you hope for—substitutions may serve a purpose, but I am the original—in flesh and bone.

Nature provided me with a good start in life—still I am blamed when YOU abuse me.

Should I behave badly and cause sharp pains to rack your entire body—there is a reason for it—I NEED HELP.

I rebel when abused and make my presence known—I ache with throbby pains, bunions, calluses, blisters, nerve pressure and poor circulation—I cannot function as I should. YOU accuse me of being tender, sore or ill shaped—yet when I am HEALTHY, sturdy and at ease I fairly walk on air—perform graceful dance rhythm and leap with joy.

I, regardless of shape, am sensitive and will respond to care and treatment—skilled aid that has made a study of my needs and conditions.

If I accuse you of all people, of having been careless or indifferent, lacking of thought and permitting me, YOUR FEET, to be neglected—all that I ask is that you supply me with immediate relief.

Visit your doctor, observe and follow his instructions and then have me fitted properly by an expert shoe-fitter in a pair of Dr. Hiss' Classified Shoes, in either the ARCHLOCK (Wedge-Balanced) or Metatarsal ARCH-RELIEF construction and I will thrive and serve you as a faithful friend.

Believe it or not—I mean just YOU—the owner of the only pair of FEET you'll ever have.

Take a look at me, and decide whether you are proud or ashamed of me. Don't forget—I AM YOUR FEET. Are you sure that I do not need help RIGHT NOW?

A PARTIAL LIST OF ARCH-LOCK AND ARCH-RELIEF DEALERS

ALABAMA <i>Birmingham</i> , Wheeler's Shoe Store Rich's Shoe Company <i>Montgomery</i> , Covington Shoe Co. <i>Mobile</i> , J. S. Arnold <i>Selma</i> , Rowell's Shoe Company	IDAHO <i>Boise</i> , Burnett Shoe Company <i>Pocatello</i> , Smith's Bootery	LOUISIANA <i>Monroe</i> , Masur Brothers, c/o The Palace <i>New Orleans</i> , Cantilever Shoe Shop	NEW JERSEY <i>Newark</i> , Phillip Murphy, Inc. <i>Paterson</i> , Quackenbush Company	<i>Wellington</i> , Brenner Shoe Company <i>Wooster</i> , The Conrad Shoe Company <i>Youngstown</i> , G. M. McKelvey Company <i>Zanesville</i> , The New Taylor Shoe Co.	<i>Greenville</i> , Graham Fagg Dry Goods Co. <i>Houston</i> , Foot Health Headquarters Hammersmith's <i>San Antonio</i> , Foot Health Shop Taylor, T. W. Marse & Company <i>Wichita Falls</i> , A. C. Ludlam Company
ARKANSAS <i>El Dorado</i> , J. F. Sample Co. <i>Fayetteville</i> , Campbell-Bell Dry Goods Co. <i>Fort Smith</i> , The Bootery The Boston Store <i>Hot Springs</i> , Ike Kempner & Brothers	ILLINOIS <i>Bloomington</i> , Bunnell Brothers <i>Centralia</i> , Edmiston-Nichols Co. <i>Chicago</i> , Archlock, Inc. 64 East Madison Avenue C. B. Hedstrom C. A. Larson Niernan's Bootery <i>Danville</i> , Frank P. Meyer Shoe Company <i>Decatur</i> , Cole's Shoe Store <i>Evanston</i> , Vose's Bootery North Shore Shoe Shop <i>Galesburg</i> , P. & B. Shoe Company <i>Moline</i> , Schwenker & Mouglin, Inc. <i>Oak Park</i> , A. Rost & Son <i>Peoria</i> , Clarke Shoe Company <i>Quincy</i> , Halbach-Schroeder Company <i>Springfield</i> , R. F. Herndon's Dry Goods Co. Reisch Shoe Shop <i>Streator</i> , Welter & Lloyd <i>Waukegan</i> , Cohn's Shoe Stores, Inc.	MAINE <i>Augusta</i> , Hersey's Shoe Store <i>Lewiston</i> , Maynard's Boot Shop <i>Portland</i> , Purinton's Shoe Store	NEW MEXICO <i>Raton</i> , Joe Di Lisio, c/o Raton Mercantile Co.	OKLAHOMA <i>Alva</i> , Sear's Bootery <i>Bartlesville</i> , Carman, The Shoe Man <i>Clinton</i> , Kerr's Shoe Store <i>El Reno</i> , Fred H. Hampton <i>Enid</i> , Wicker & Johnson <i>Muskogee</i> , Durnil Dry Goods Co. <i>Oklahoma City</i> , Fezler's Booterie <i>Pauls Valley</i> , Houghlin's Shoe Store <i>Perry</i> , Kraemers Shoe Store <i>Shawnee</i> , The Mammoth Dry Goods Co. <i>Tulsa</i> , Vandever Dry Goods Co.	UTAH <i>Salt Lake City</i> , Hunter-Thompson Company The Paris Company
CALIFORNIA <i>Fresno</i> , Rodder Shoe Company <i>Los Angeles</i> , Dr. Hiss Foot Clinic <i>Oakland</i> , Oakland Foot Comfort Salon <i>San Diego</i> , Boldrick's Fine Shoes <i>San Francisco</i> , F. W. Gerlach <i>San Jose</i> , Herold Shoe Company <i>Santa Ana</i> , Fred H. Rice, Inc. <i>Santa Cruz</i> , The Bootery <i>Stockton</i> , Dunne Shoe Company	INDIANA <i>Anderson</i> , William's Shoe Store <i>Elwood</i> , Richeson's Shoe Store <i>Evansville</i> , Baynham's Shoe Company <i>Fort Wayne</i> , Foot Health Bootery <i>Goshen</i> , Noble's Shoe Company <i>Huntington</i> , Brown & Rowe <i>Indianapolis</i> , Marott Shoe Shop <i>Kokomo</i> , Quality Boot Shop, Inc. <i>Lafayette</i> , Palais Royal <i>Marion</i> , C. & H. Shoe Company <i>Mishawaka</i> , Futter's Shoe Store <i>Noblesville</i> , Armstrong Shoe Store <i>Shelbyville</i> , The Hub Shoe Store <i>South Bend</i> , Leneau, Inc. <i>Sullivan</i> , Maxwell Brown Company <i>Terre Haute</i> , Hornung's <i>Vincennes</i> , Eagle Shoe Store <i>West Lafayette</i> , Varsity Boot Shop	MARYLAND <i>Baltimore</i> , Cantilever Shoe Shop <i>Frederick</i> , Young Men's Shop	MASSACHUSETTS <i>Boston</i> , Jordon-Marsh Company Arch Rebuilder Shoe Co. <i>Haverhill</i> , Quality Shoe Store <i>Holyoke</i> , Thomas S. Childs, Inc. <i>Lawrence</i> , D. D. Mahoney & Sons <i>Lynn</i> , Goddard Brothers <i>North Adams</i> , Model Shoe Store <i>Pittsfield</i> , William H. Fahey <i>Springfield</i> , Manning-Armstrong	<i>New York</i> , Arch Relief Shoe Store, 21 West 39th Street <i>Olean</i> , Ralph's Shoe Salon, Inc. <i>Rochester</i> , Cantilever Shoe Shop <i>Syracuse</i> , Cantilever Shoe Shop Park-Brannock Co. <i>Troy</i> , L. H. Cooper & Sons Foot-Craft Shoe Store <i>Utica</i> , Millards Footwear, Inc. <i>White Plains</i> , Burnett & Jackson <i>Yonkers</i> , A. E. B. Shoe Store, Inc.	VERMONT <i>St. Albans</i> , Depatie's Bootery
COLORADO <i>Colorado Springs</i> , Vorhee's Shoe Co. <i>Denver</i> , Gano-Downs Company <i>Greeley</i> , Eldred Shoe Company		MICHIGAN <i>Battle Creek</i> , Walk-Over Boot Shop <i>Bay City</i> , Eichorn's Shoe Store <i>Coldwater</i> , T. A. Hilton <i>Detroit</i> , Stuart J. Rackham, Inc. <i>Flint</i> , Economy Shoe Store <i>Grand Rapids</i> , Yager's Booterie <i>Iron Mountain</i> , A. Sackim Company <i>Ironwood</i> , Dishneau-Peterson Company <i>Lansing</i> , Todd's Boot Shop <i>Saginaw</i> , Nentwig's Shoe Store <i>Muskegon</i> , Wm. D. Hardy Co., Inc. <i>Sault Ste Marie</i> , The Hub	NORTH CAROLINA <i>Ashville</i> , Efrid's Dept. Store <i>Charlotte</i> , Efrid's Dept. Store <i>Clinton</i> , Belk-Williams Company <i>Durham</i> , R. L. Baldwin Company <i>Fayetteville</i> , The Capitol Dept. Store <i>Greensboro</i> , Ellis Stone Company <i>New Bern</i> , Belk Brothers <i>Raleigh</i> , J. M. Edwards <i>Wilmington</i> , Belk-Williams Company <i>Winston-Salem</i> , Hine's Shoe Store	OREGON <i>Portland</i> , Harry F. Goldstien	VIRGINIA <i>Clifton Forge</i> , Hulmes Midland Stores <i>Danville</i> , L. Herman's <i>Harrisonburg</i> , Jos. Ney & Sons Company <i>Lynchburg</i> , Millner's <i>Richmond</i> , Thalhimers Cantilever Shoe Shop <i>Roanoke</i> , Propst-Childress Company Hancock-Clay Company
CONNECTICUT <i>Bridgeport</i> , Dworkin's Bootery <i>Hartford</i> , W. G. Simmons Co., Inc. <i>New Haven</i> , Edw. Malley Company <i>Stamford</i> , L. Spelke & Son <i>Waterbury</i> , Manning-Armstrong		MINNESOTA <i>Austin</i> , Smith's Shoe Store <i>Duluth</i> , Ground Gripper Shoe Store <i>Hibbing</i> , Lippman's <i>Mankato</i> , Wood & Sterling <i>Minneapolis</i> , Standard Clothing Company <i>Rochester</i> , Nachreiner's <i>St. Cloud</i> , Blooston Shoe Company <i>Winona</i> , Baker & Steinbauer	NORTH DAKOTA <i>Bismarck</i> , Richmond's Bootery <i>Fargo</i> , The Black Company <i>Grand Forks</i> , Rand Brothers Shoe Company <i>Jamestown</i> , Gray's Bootery	PENNSYLVANIA <i>Allentown</i> , Farr Brothers Hess Brothers <i>Bradford</i> , Ralph's Boot Shop <i>Butler</i> , Reliable Sara Lee Boot Shop <i>Easton</i> , Bush & Bull <i>Erie</i> , Trost and Lacy <i>Du Bois</i> , Con Allen <i>Greensburg</i> , Brian-Smith & Royer <i>Harrisburg</i> , Miller's Shoes, Inc. <i>Johnstown</i> , Kline's Dept. Store <i>Meadville</i> , Eldrid Quality Store <i>Philadelphia</i> , Cantilever Shoe Shop Foot Health Institute <i>Reading</i> , Farr Brothers <i>Scranton</i> , Samter Brothers <i>Sharon</i> , Smith & Company <i>Stroudsburg</i> , D. W. Frankfield <i>Pittsburgh</i> , Boggs & Buhl <i>Uniontown</i> , Boston Shoe Store <i>Williamsport</i> , John B. Irvin	WASHINGTON <i>Bellingham</i> , Joseph Hilton <i>Seattle</i> , Bon Marche <i>Everett</i> , Home Shoe Store <i>Spokane</i> , Arthur Schulein, Inc. <i>Tacoma</i> , E. F. Hill, Inc. <i>Walla Walla</i> , Seil Shoe Store <i>Yakima</i> , Kohl's Shoe Store
DELAWARE <i>Wilmington</i> , Foot Health Institute			NORTH DAKOTA <i>Bismarck</i> , Richmond's Bootery <i>Fargo</i> , The Black Company <i>Grand Forks</i> , Rand Brothers Shoe Company <i>Jamestown</i> , Gray's Bootery	RHODE ISLAND <i>Providence</i> , Gladding's, Inc.	WEST VIRGINIA <i>Bluefield</i> , Bluefield Shoe Company <i>Charleston</i> , The People's Store, Inc. <i>Clarksburg</i> , Parsons-Souders Company <i>Fairmont</i> , Shurtleff & Welton <i>Hinton</i> , Hulme's Reliable Store <i>Huntington</i> , Anderson-Newcomb <i>Parkersburg</i> , Stapleton Shoe Company <i>Sistersville</i> , Locke Shoe Store <i>Wheeling</i> , Walter D. Gilbert Company <i>Williamson</i> , Cinderella Boot Shop
WASHINGTON, D. C. Arthur Burt Shoe Company Cantilever Shoe Shop Julius Garfinckel & Company		MISSISSIPPI <i>Jackson</i> , Moore's Shoe Store	OHIO <i>Akron</i> , The Shumaker Shoe Company <i>Athens</i> , F. L. Woodworth & Son <i>Canton</i> , Horton's, Inc. <i>Cincinnati</i> , Rollman's & Sons Company <i>Cleveland</i> , Chisholm Boot Shops, Inc. <i>Columbus</i> , Roberts <i>Coshocton</i> , Thomas Carton Sons Company <i>Dayton</i> , Arch Relief Shoes, Inc. <i>Findlay</i> , Turner-Crosby Shoe Company <i>Kenton</i> , Kirkland Company <i>Loraine</i> , David Allens Sons Company <i>Mansfield</i> , Archlock Shoe, Inc. <i>Marietta</i> , Kestermeir & Son <i>Marion</i> , John Stoll Shoe Company <i>Middletown</i> , Zimmer's Bootery <i>Portsmouth</i> , Marting's <i>Sandusky</i> , Frank W. Pietschman <i>Springfield</i> , Walker Brothers <i>Steubenville</i> , Branagan & Punke McCoy Shoe Store <i>Toledo</i> , Chisholm Boot Shops, Inc. <i>Warren</i> , Neal's Shoe Store	SOUTH CAROLINA <i>Anderson</i> , G. H. Bailes Company <i>Bennettsville</i> , Strauss & Company <i>Charleston</i> , R. E. Martin Shoe Company	WISCONSIN <i>Appleton</i> , Dames Foot Comfort, Inc. <i>Beloit</i> , Paul L. Murkland <i>Sheboygan</i> , Wagner's Shoe Store <i>Greenbay</i> , Hoeffel's Boot Shop <i>Kenosha</i> , Cohn's Shoe Store <i>La Crosse</i> , Baker & Steinbauer <i>Madison</i> , Huegel & Hyland Co. <i>Milwaukee</i> , Campbell-Boll Company <i>Oshkosh</i> , Lampert-Ryder Shoe Company <i>Racine</i> , Stilb's Shoe Store <i>Stevens Point</i> , Ringness Shoe Company <i>Superior</i> , Roth Brothers <i>Wausau</i> , Tress & Oldenburg
FLORIDA <i>Daytona Beach</i> , Yowell Drew Co. <i>Gainesville</i> , B. M. Tench <i>Jacksonville</i> , Lindell Shoe Store <i>Lakeland</i> , Tillman's <i>Miami</i> , Cowen Shoe Stores, Inc. <i>Orlando</i> , Dickson-Ives Co. <i>St. Petersburg</i> , Tillinghast, Inc. <i>Tampa</i> , Barker & Tully	IOWA <i>Cedar Rapids</i> , Higbee's <i>Davenport</i> , Peterson-Harned-Von Maur <i>Des Moines</i> , Field Shoe Company <i>Keokuk</i> , Mass & Son <i>Mason City</i> , Laird Shoe Company <i>Shenandoah</i> , Smith's Shoe Store <i>Sioux City</i> , H. & H. Shoe Store	MISSOURI <i>Kansas City</i> , Showalter's Shoe Store <i>Hannibal</i> , Logan Shoe Company <i>St. Louis</i> , Heller Shoe Company, Inc. Vogue Boot Shop		SOUTH DAKOTA <i>Huron</i> , Service Shoe Store <i>Pierre</i> , Pierre Bootery <i>Sioux Falls</i> , Shriver-Johnson Company <i>Watertown</i> , Sperling Shoe Company	TENNESSEE <i>Chattanooga</i> , Miller Bros. <i>Jackson</i> , Bond's Shoe Company <i>Knoxville</i> , Miller's Dept. Store <i>Memphis</i> , Cook & Love <i>Nashville</i> , Meador's, Inc.
GEORGIA <i>Americus</i> , Pinkston Company <i>Augusta</i> , J. B. White Co. <i>Atlanta</i> , Byck Brothers Company <i>Columbus</i> , J. A. Kirven Company <i>Cordele</i> , Roobin's Dept. Store <i>Gainesville</i> , George P. Estes Company <i>Macon</i> , Union Dry Goods Co. <i>Savannah</i> , Stewart's, Inc. <i>Thomasville</i> , Neel Bros. <i>Waycross</i> , Churchwell's	KANSAS <i>El Dorado</i> , The Brown Shoe Company <i>Hutchinson</i> , Jones O'Neal Shoe Co. <i>Topeka</i> , Jones O'Neal Shoe Co. <i>Wichita</i> , Jones O'Neal Shoe Co.	MONTANA <i>Butte</i> , Gamer Shoe Company <i>Great Falls</i> , Carlson's Bootery, Inc. <i>Helena</i> , New York Shoe Company <i>Livingston</i> , Grigsby's Shoe Store <i>Missoula</i> , Missoula Mercantile Co.	NEBRASKA <i>Alliance</i> , Barton T. Kernan <i>Hastings</i> , Kernan Shoe Company <i>Lincoln</i> , Miller & Paine, Inc. <i>Omaha</i> , Drexel Shoe Company <i>Scottsbluff</i> , Snyder's Bootery <i>York</i> , Roger's Shoe Company	TEXAS <i>Austin</i> , Dillingham's <i>Beaumont</i> , The White House Dry Goods Co. <i>Dallas</i> , Dreyfuss & Sons <i>Fort Worth</i> , McKee's Foot Health Shop <i>Galveston</i> , Hammersmith's	HAWAII <i>Honolulu</i> , Manufacturers Shoe Co., Ltd.
	KENTUCKY <i>Asbland</i> , Cal Lambert Company <i>Asbland</i> , The Parsons-Faulkner Co. <i>Lexington</i> , Baynham's Shoe Company <i>Owensboro</i> , J. G. Baker Shoe Company			ENGLAND <i>London</i> , Charles H. Baber, Ltd., 302-08 Regent St., W. I.	

If your city or dealer is not listed, write us for name of nearest agency and we will mail free, Dr. Hiss booklet, "Treatment and Care of Your Feet."

LASTS

By

The Morton Last Co.
Cincinnati, Ohio

VAN TAN SOLES

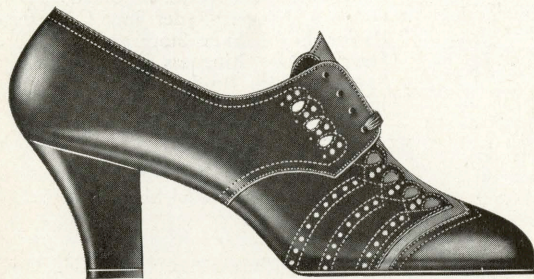
By

Van Tassel Leather Co.
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By

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