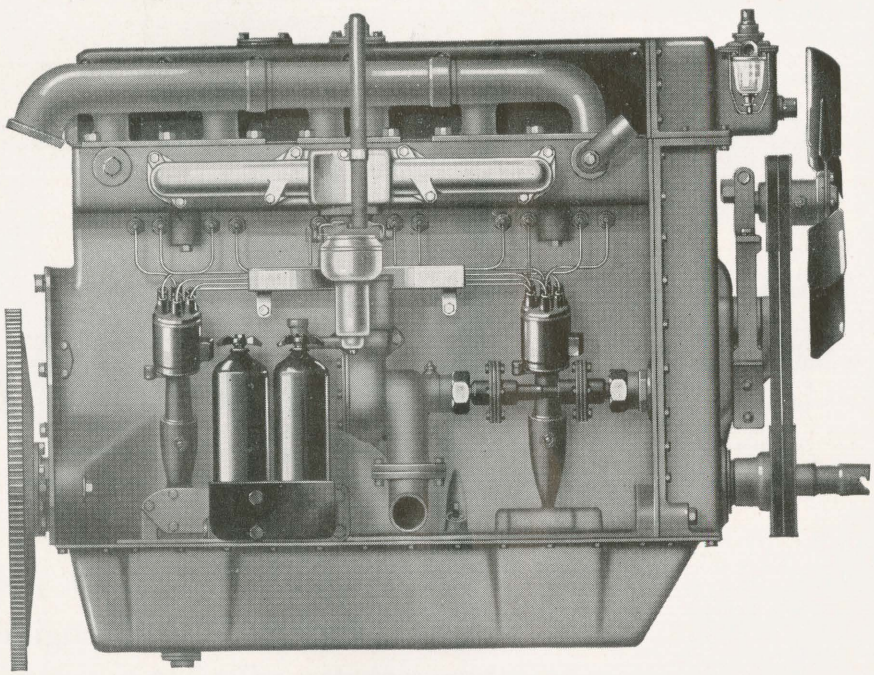
A century of progress has developed the LaFrance V-12 Motor

and the



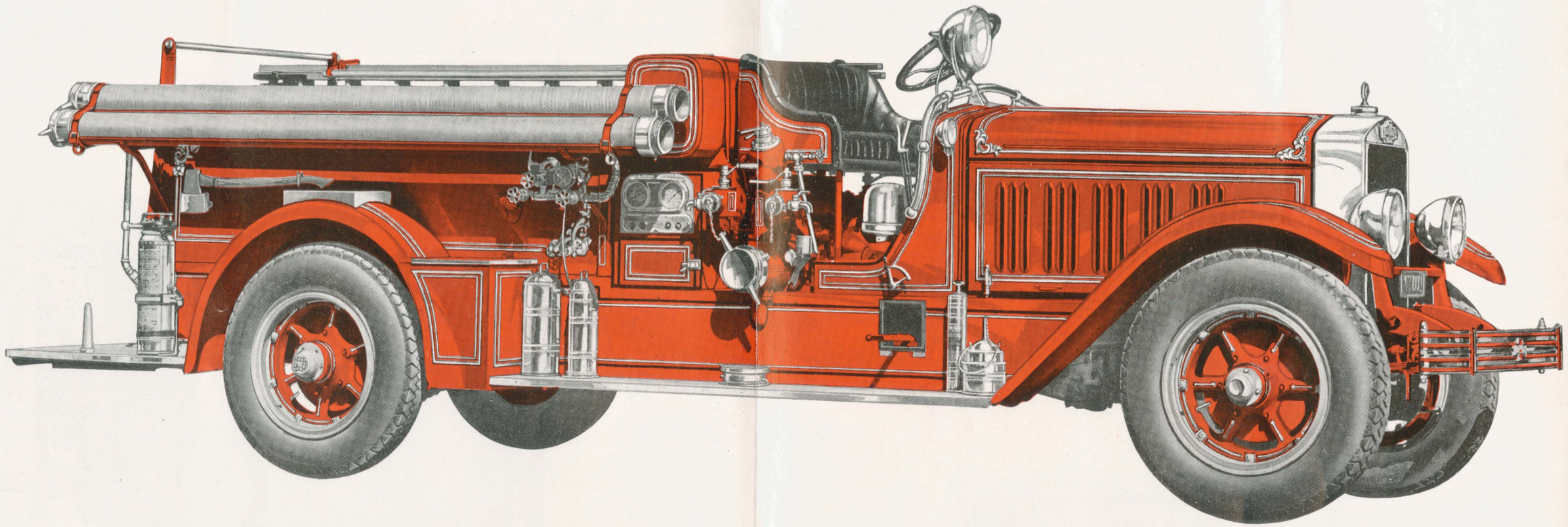
The "Fighting Heart" of American-LaFrance Motor Fire Apparatus

Featuring increased horsepower and greater pumping capacity . . . heavy duty design for continuous pumping . . . lower operation and maintenance costs . . . less weight per horsepower . . . smoothness of operation . . . unequalled acceleration . . . advanced lubrication . . . and greater flexibility.

American-LaFrance & Foamite Industries, Inc.
445 N. LAKE SHORE DRIVE
CHICAGO, ILLINOIS

E. C. WATSON, District Manager
MOTOR FIRE APPARATUS SALES

METROPOLITAN



ONLY AMERICAN-LAFRANCE precision manufacturing, combined with engineering principles that are the result of over eighty-seven years' building Fire Apparatus, could produce as fine a pumper as the Metropolitan—the leader of the AMERICAN-LAFRANCE line.

In thousands of battles with fire, the Metropolitan has won its way to leadership. In hundreds of Fire Departments, it is carrying on the tradition of leadership. Gruelling hours of steady pumping . . . hard driving over the toughest roads . . . reflects AMERICAN-LAFRANCE quality.

A UNIT OF

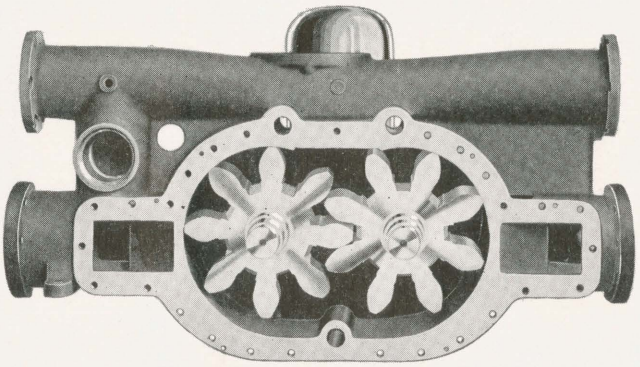
LA FRANCE AND FOAMITE PROTECTION

AN ENGINEERING SERVICE

AGAINST FIRE

and the LA FRANCE

ROTARY GEAR PUMP



The most widely used Fire Apparatus Pump in the world . . .

Simplicity . . . lightness . . . compactness . . . highly efficient over entire range of fire service . . . runs at moderate speeds and practically without vibration . . . another example of specialization for fire department service. Whether at high pressure or low pressure . . . through long or short lines of hose . . . through one or several lines . . . from suction or hydrant . . . the results are uniform.

•

AMERICAN-LA FRANCE AND FOAMITE CORPORATION
ENGINEERS AND MANUFACTURERS
ELMIRA, N.Y.

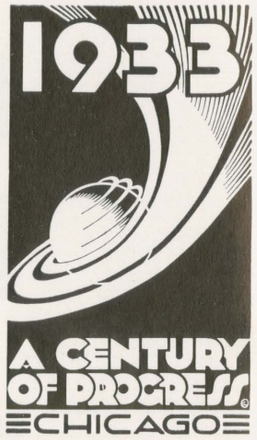
Offices in all principal cities

Century of Progress

While at Chicago Exposition be sure to visit the exhibit of

AMERICAN-LA FRANCE
MOTOR FIRE APPARATUS

in the
Transportation Building



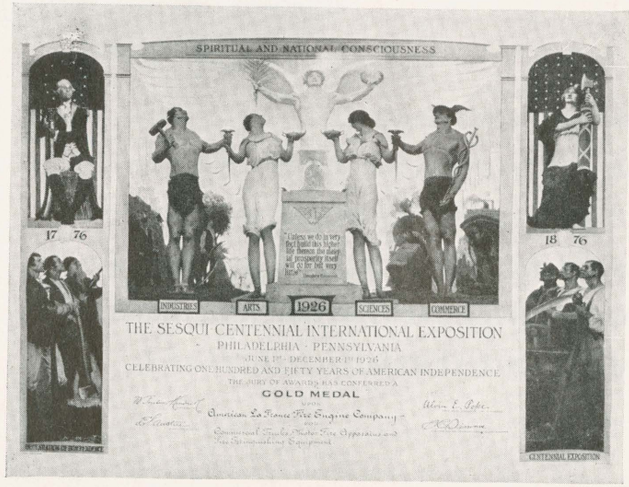
The greatest world's fair in history
is protected against fire by motor
fire apparatus manufactured by

AMERICAN-LA FRANCE AND FOAMITE CORPORATION

"The World's Largest and Oldest Manufacturer of
Fire Fighting Apparatus and Equipment"

Recognitions of Leadership . . . .

The award conferred by the International Jury of Awards at the Panama-Pacific International Exposition, San Francisco, California



The gold medal conferred by the Jury of Awards of Sesqui-Centennial International Exposition, Philadelphia, Pennsylvania

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