

August 1, 1934.

To Members of the Horse
and Mule Association of America.

Gentlemen:-

The news story appearing below has just been sent out by the Century of Progress, Chicago, Illinois. We submit it herewith for your information and urge you to help give the contest all the advertising you can, either by turning this story over to your local paper, or by having it published where you can, and by telling everybody you know about it.

It will be the most outstanding pulling contest ever held. The present world's champion pair owned by the Statler Farms, Piqua, Ohio, and John Adrian's great pair, which held the championship just prior thereto, will meet for the first time under identical conditions, and numerous other great pairs that have never met before will be on hand. We hope you will be present.

Very truly yours,

Hayden P. Dinsmore
Secretary.

WD*RB

NEWS STORY FROM THE CENTURY OF PROGRESS,
CHICAGO, ILLINOIS.

For immediate release.

A WORLDS CHAMPIONSHIP PULLING CONTEST FOR PAIRS OF DRAFT HORSES
OR MULES WEIGHING OVER 3000 POUNDS.

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Will be held August 17th and 18th, during Farmer's Week at the Century of Progress, Chicago, Illinois.

The largest cash prizes ever offered:-

1st.	2nd.	3rd.	4th.	5th.	6th.	7th.	8th.	9th.	10th.
\$500	\$200	\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$100

will be awarded.

These prizes are offered, and will be paid to the winners, by the Century of Progress.

The Contest will be staged outdoors, in the amphitheatre of the Court of States, which can seat 12,000 people. Dynamometer used will be furnished by the University of Illinois. The contest will be held under the rules published by the Horse and Mule Association of America, which control all recognized pulling contests.

Judges probably will be men from the Iowa, Michigan, and Illinois Experiment Stations, whose names will be made known as soon as acceptances are received.

More than twenty thousand (20,000) pairs of horses and mules have been tested in pulling contests since the invention of the Collins Dynamometer at the Iowa Experiment Station in 1923, made accurate, controlled tests possible.

Superb prizes, a spectacular stage setting in the Court of States, outdoors, where unexcelled photographs and moving pictures can be taken, will all combine to make this the greatest pulling contest ever held.

Certificates of award, reciting record made and prize won, will be given to each of the winners by the Century of Progress.

Gold, silver and bronze medals, appropriately engraved and mounted as watch fobs, will be given to the drivers of the winning teams.

Wayne Dinsmore, Secretary of the Horse and Mule Association of America, Chicago, Illinois, will be in full charge of the contest for the Century of Progress. He started the Contests in 1923, and has controlled their development for the past eleven years. He is recognized as the foremost authority on pulling contests, and his running fire of comment before and during the contests, has popularized these events to thousands who have heretofore had little comprehension of the tremendous reserve strength, determination and courage great draft horses possess.

Entries may be made without charge, but the management reserve the right to bar teams of unknown, or low record, pulling power, to keep the contest within reasonable limits.

All teams will pull starting at 2 P. M. on August 17th. The top 5 pairs only will "fight it out" in the finals at 2 P. M. on August 18th.

Ask any man who ever saw a pulling contest - he will tell you they are worth going far to see.

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