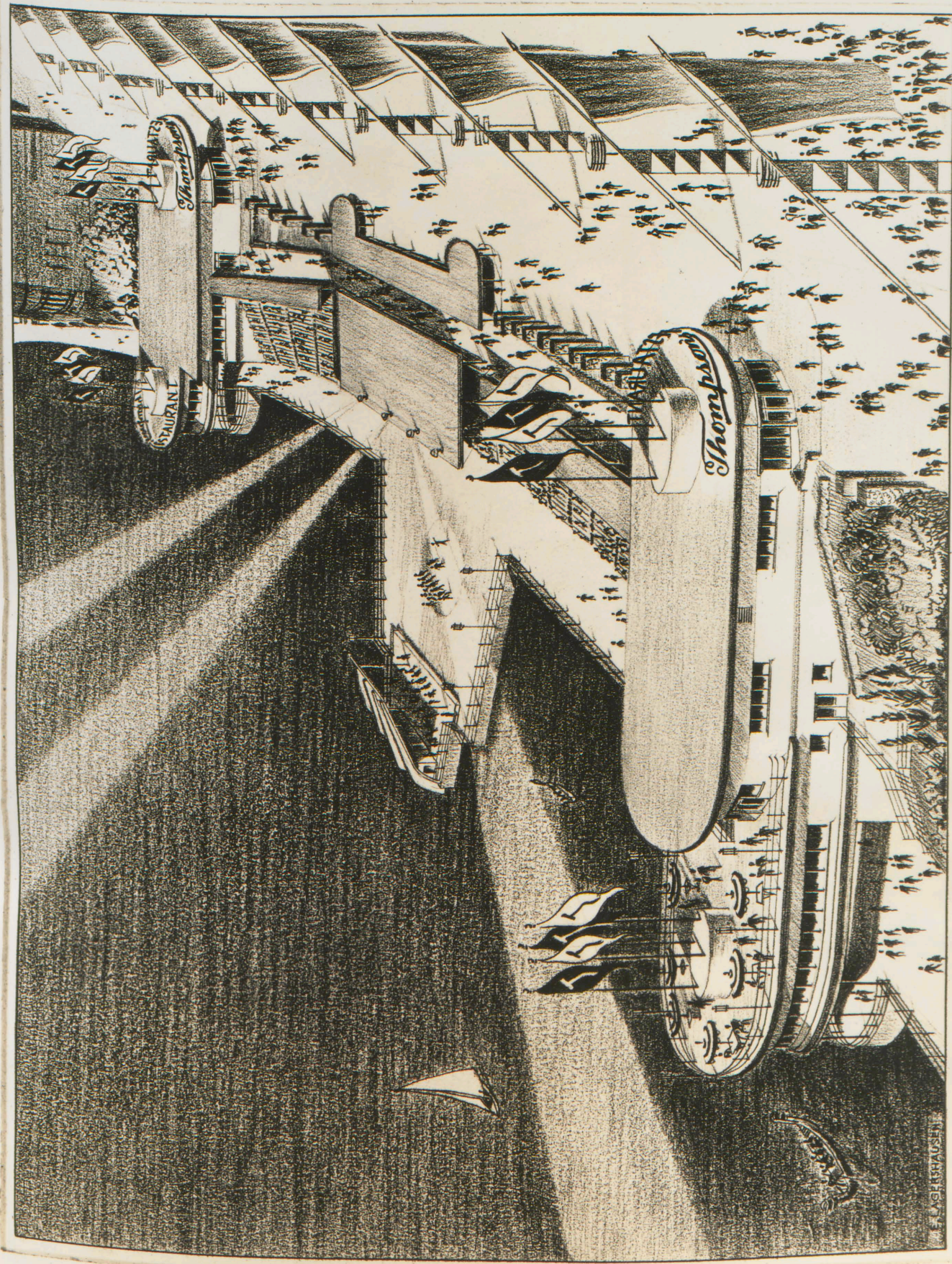




Lagoon theater, music shell, pavilion for stage spectacles and two restaurants on the western shore of North Lagoon facing the world's largest electric fountain at the new World's Fair of 1934. The stage stands on piling over the water to the east of the Avenue of Flags, the seats terraced down the side of the lagoon bank. Here free programs of entertainment will be presented during the Fair. At either end of the grand stand are Thompson's restaurants.



Old North Church a Dominant Landmark of New Fair's Colonial Village. This ancient structure, as well as many others famed in American history, will be seen by visitors after the Fair opens in Chicago May 26. Its tower was the one Paul Revere looked to for the historic lanterns -- "One if by land, and two if by sea." Its pulpit saw such preachers as Increase Mather, Cotton Mather, Ralph Waldo Emerson and Henry Ware.



Paul Revere's House for Colonial Village of New World's Fair. This faithful reproduction of the oldest house in Boston, built some time between 1650 and 1680, is rising side by side with Old North Church, Mount Vernon, Benjamin Franklin's printing shop and scores of other buildings famed for hundreds of years in American history. The Colonial Village will be seen on the Fair's street of foreign villages when the Exposition opens May 26.



EXHIBIT HOUSE AT A CENTURY OF PROGRESS 1934 by GENERAL HOUSES, INC.



GENERAL HOUSES, INC.	220 SOUTH STATE ST. CHICAGO, ILL.	PREPARED BY	K&H4DG-Q. VARIATION	DWG. NO.
DATE	1934	BY	K&H4DG-Q	
CHECKED BY		APPROVED BY		
DATE		DATE		
SCALE		SCALE		
NO. OF SHEETS	1	NO. OF SHEETS	1	
SHEET NO.	1	SHEET NO.	1	

The new exhibit house to be shown at A Century of Progress Exposition this year by General Houses, Inc., will rise just south of the Lincoln Group on the lake front. This attractive five-room dwelling with attached garage will be a "house of steel", for this material will be used on the interior walls and ceiling as well as for the outside walls. The interior of the house is to be furnished throughout in a manner consistent with modern style trends. Howard T. Fisher is president and chief architect of the company.



Ford's "Drama of Transportation" in New World's Fair.

This is a conception by Hugh Ferriss of what the interior of the great Ford Building will look like when A Century of Progress 1934 opens in Chicago May 26. In this building, 900 feet long, the major portion of a \$1,500,000 exhibit, will be dramatized the story of the contributions of science, industry and agriculture to the modern automobile. Opposite the structure will be a free park with seats for concert and entertainment programs.

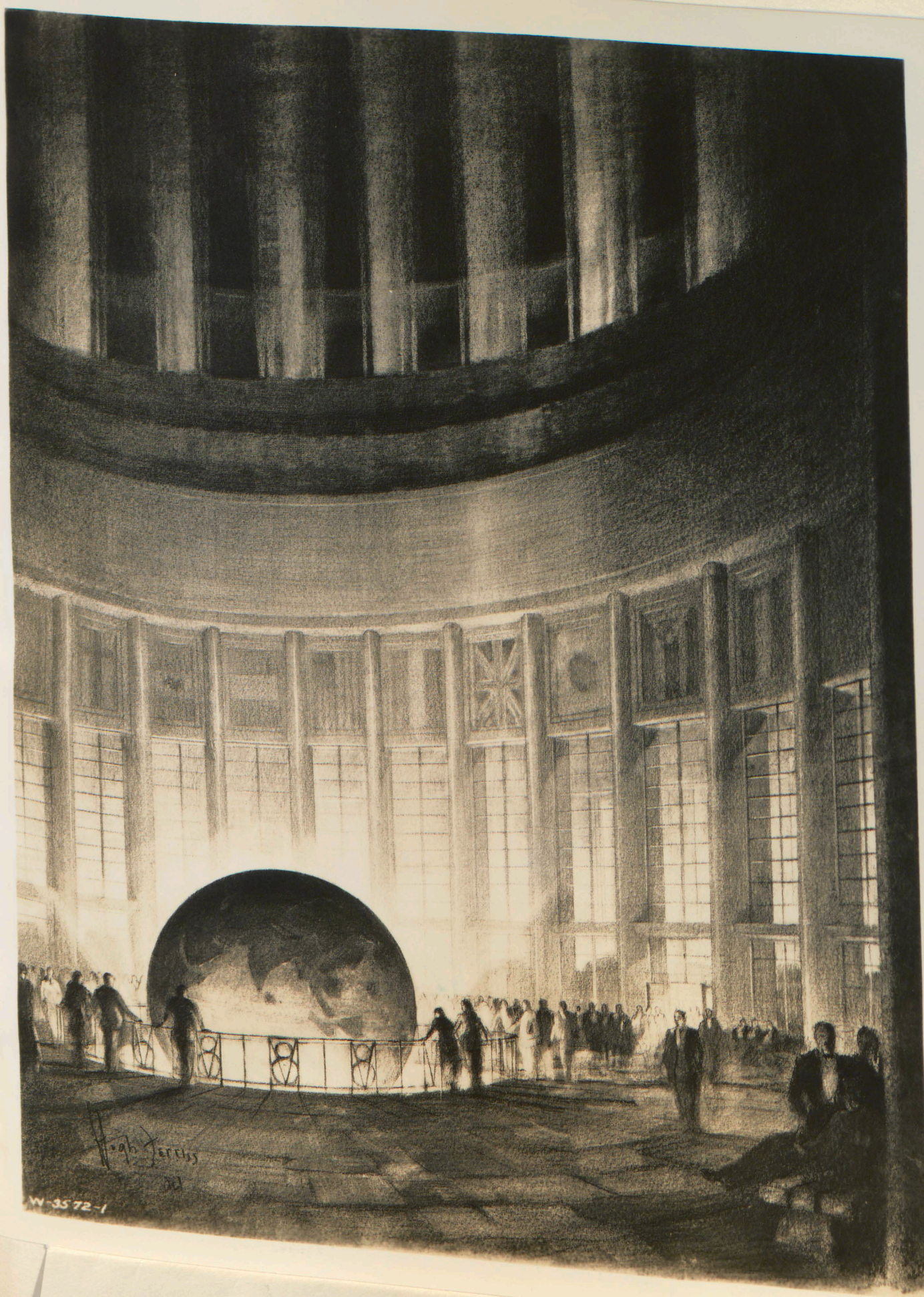


Ford Building at New World's Fair.

An artist's conception of the entrance to the exhibit building of the Ford Motor company's "exposition" for A Century of Progress 1934, which opens in Chicago May 26. The exhibit, covering eleven acres will dramatize the story of transportation from its beginnings, and will offer the visitor free entertainment and relaxation.



Sunny Italy for New World's Fair. This is an artist's conception of what the visitor will see looking east down the Via Cristoforo Columbo in the Italian village, now being rushed to completion for the opening of the Exposition in Chicago May 26. An interesting feature of the Via will be a reproduction of Columbus' home at Genoa; two old timbered houses of Bologna will also lend color to the community. In the central background can be seen a reproduction of the leaning garrisenda tower of Bologna. Schmidt, Garden and Erikson, of Chicago, are the architects.



The "Ford World" in New World's Fair. This electrically driven globe will be one of the exhibits in the giant Ford Building in the Exposition which opens in Chicago May 26. The drawing is by Hugh Ferriss. In the exhibit building will be dramatized the complete story of the contributions of science, industry and agriculture to the modern automobile.

THE RIKE-KUMLER CO.
DAYTON OHIO





Nine hundred feet long, 213 feet wide, the Ford Exposition Building is the largest ever contributed to an international exposition. Twenty-one associated manufacturers have cooperated with Ford in the story of automotive progress told by graphic exhibits inside the building.