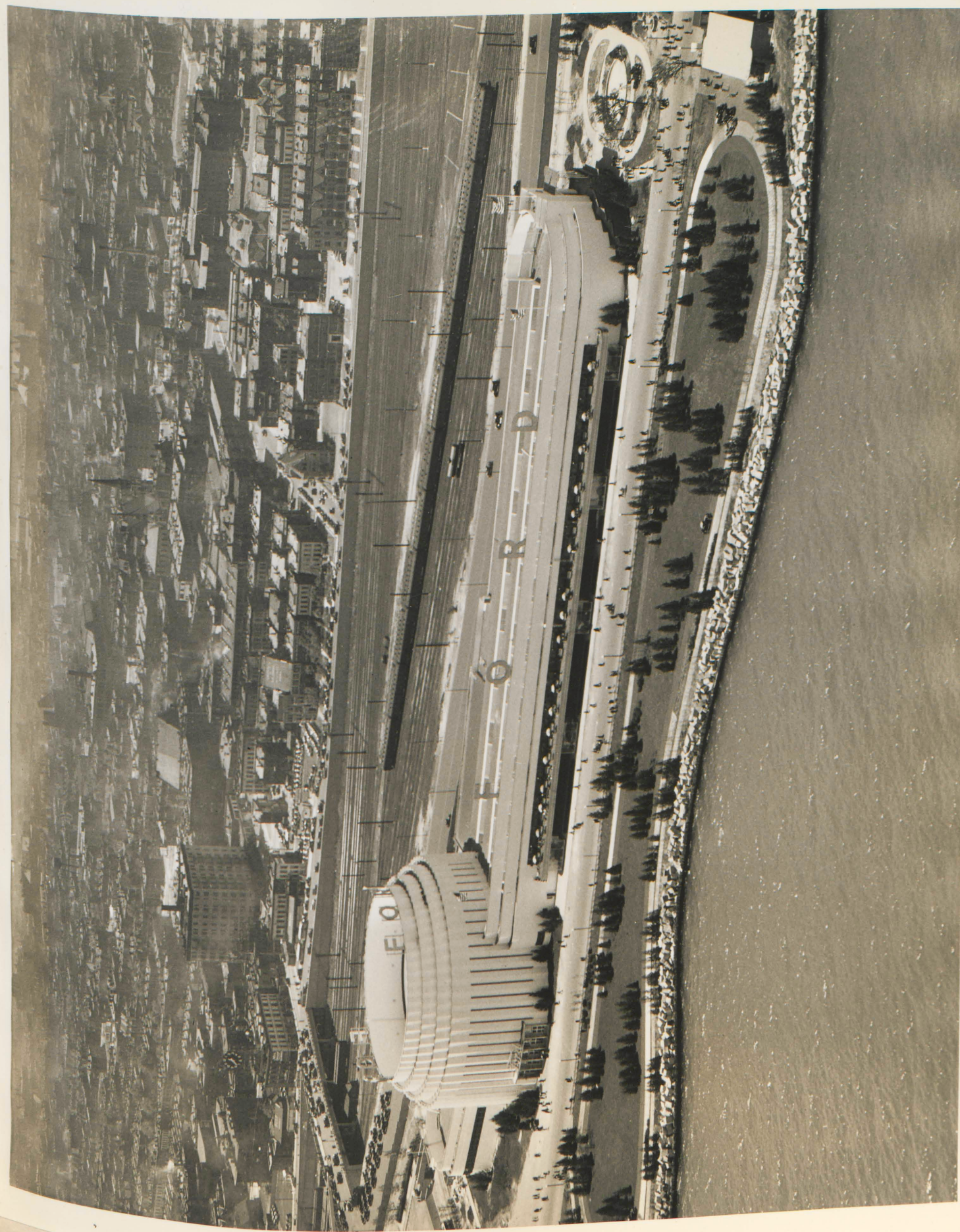




A CENTURY OF PROGRESS
1933 CHICAGO 1934

KAUFMANN -- FABRY
OFFICIAL PHOTOGRAPHERS



GEAR-SHAPED ROTUNDA FEATURES FORD WORLD'S FAIR BUILDING

In seeking a keynote for the architectural motif of the Ford building at Chicago this year Albert Kahn, Detroit architect, decided upon the appropriateness of the gear. The result is that the huge central rotunda of the building will resemble graduated internally meshed gears standing ten stories high and measuring 210 feet in diameter at the base. The main entrance of the building is shown.



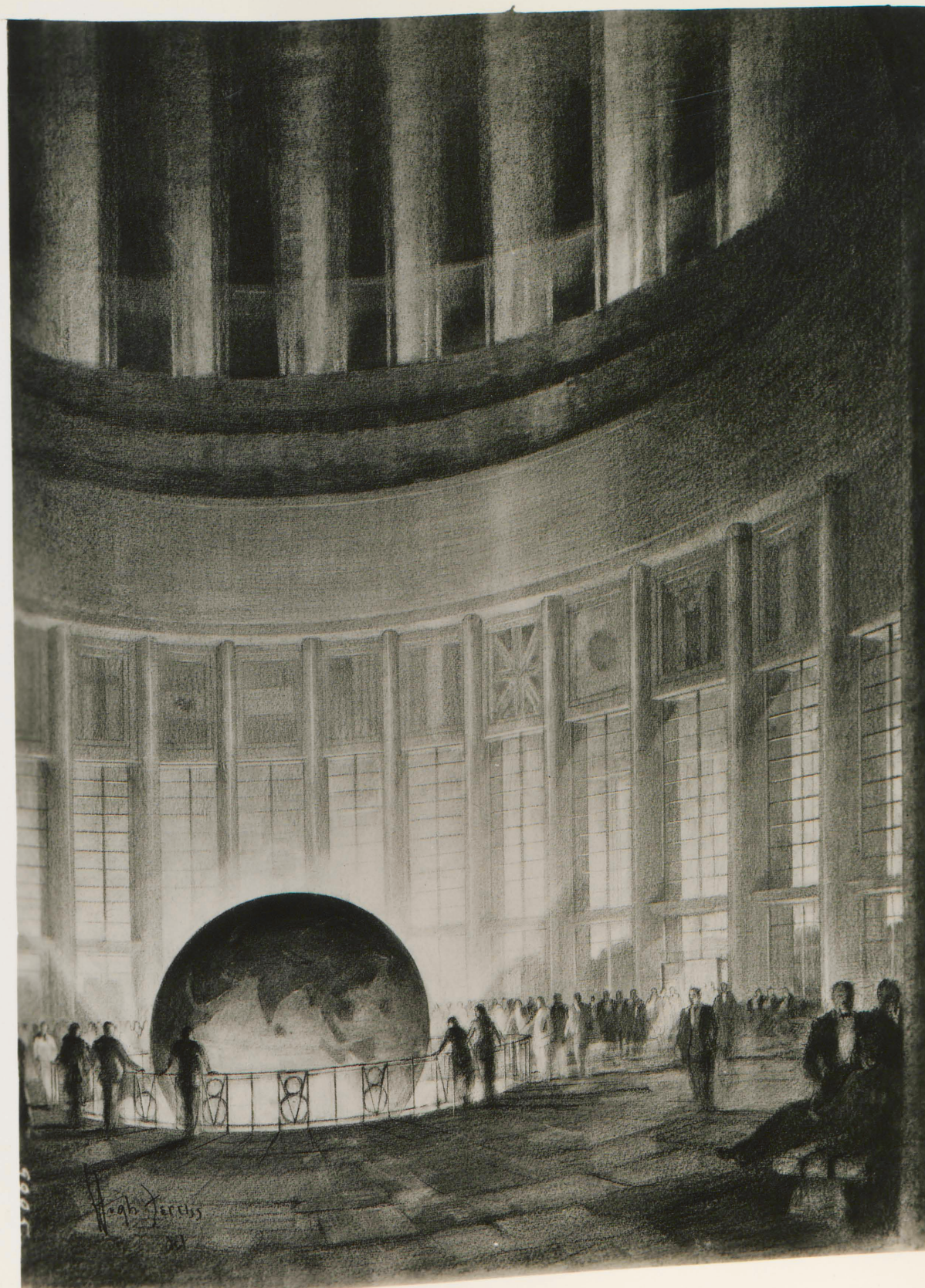
VEHICLES OF THE AGES MAKE UP FORD DRAMA OF TRANSPORTATION

Henry Ford's priceless collection of road vehicles, ranging from the ancient Egyptian chariot to the present-day motor car, will be the central feature of the Ford Exposition at the Chicago World's Fair this year. Hugh Ferriss, New York artist, here gives his conception of how this unique transportation show will appear in the Grand Concourse of the Ford building now under construction. On the circular walls above the motorized portion of the display photo-murals eighteen feet in height will present one of the most elaborate pictorial features of the Fair.





Henry Ford pitched
the Ford Motor
in the giant Ford
to demonstrate Ford.



RECORD SIZE GLOBE TO DRAMATIZE HENRY FORD'S WORLD EMPIRE

A globe of the world twenty feet in diameter and electrically revolved on its axis will graphically display for the first time the extent of the Ford "world", at the Chicago World's Fair this year. A landscaped court open to the heavens, in the heart of the Ford Exposition building, will form the stage for the globe. Miniatures of Ford plants in glass, electrically lighted, Ford mines and forests will dot every continent to show that the sun never sets on Mr. Ford's multiple activities.

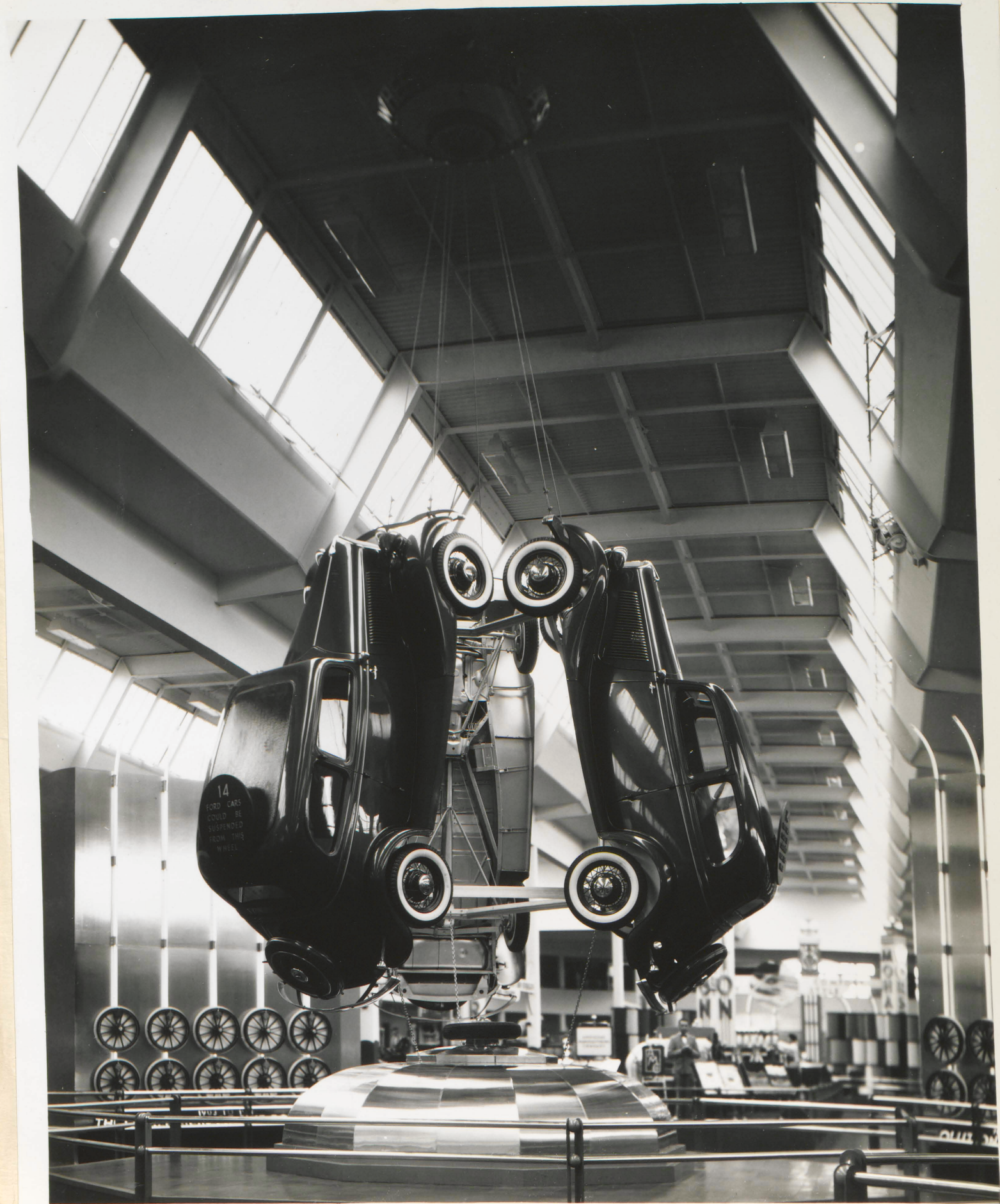


Ford Model A, the first of the five-year expansion of the Ford Motor Company's production of the Model A. The car was first introduced in 1929 and was the first of a series of cars that would become known as the Ford Model A. The car was designed by Henry Ford and was the first of a series of cars that would become known as the Ford Model A. The car was designed by Henry Ford and was the first of a series of cars that would become known as the Ford Model A.



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M36

M 36 A MODEL DRESS SHOP WITH MANNEQUINS POSING UP IN REVOLVING STAGES AND CURTAINS WHICH OPEN AND CLOSE AUTOMATICALLY IS ONE OF A SERIES OF MODEL SHOPS DISPLAYED IN MINIATURE AT THE ELECTRIC LIGHT AND POWER INDUSTRY'S EXHIBIT ON THE SECOND FLOOR OF THE ELECTRICAL BUILDING AT THE CHICAGO WORLD'S FAIR.