

UNIVERSITY EXTENSION DIVISION

Director
GEORGE HENDERSON
Secretaries of Departments
Lecture-study, NATHANIEL BUTLER, Jr.
Class-work, CHARLES ZEUBLIN
Correspondence, OLIVER J. THATCHER
Library, FRANCIS W. SHEPARDSON
Training, EDWARD W. BEMIS

Advancing

THE UNIVERSITY OF CHICAGO

Founded by JOHN D. ROCKEFELLER

WILLIAM R. HARPER, President

Butler

CHICAGO March 13, 1894

Dr. William R. Harper,

The University of Chicago.

Dear Dr. Harper:-

Here is a proposed program for the approaching University Extension Conference. I have thought it best to print it with such modifications as have been suggested by others to whom I have referred it, without waiting for your return, but I have put it out as a provisional program with the understanding that it may be modified if you desire. I have assumed that we might have the arrival and registration at Cobb Hall, with lunch at one of the dormitories; that the reception might be held possibly at Beecher House, since the number to be received will not probably be so large as to require the Chapel. I have thought that our regular sessions would better be held in the theatre of Kent Laboratory. The exercise set down for Tuesday afternoon was an afterthought, and perhaps on the whole, you may think it best not to carry it out. It seemed to us that it might be a good plan to carry out our original purpose of a University Extension Club meeting, and that we might invite to it whomsoever we might induce to come up from different Colleges, and have an address by Mr. Finley of Knox College on the subject of University Extension in the neighboring Colleges. I hope that the general character of this program will please you, and that you will be kind enough to let me know at once what changes, if any, you would think it desirable to make.

Sincerely yours,

Nath'l Butler, Jr.

Director
 GEORGE HENDERSON
 Secretary of Department
 JAMES W. BUTLER, Jr.
 Treasurer, CHARLES ZIEGLER
 Correspondence, OLIVER J. THATCHER
 Library, FRANK W. SHEPARDSON
 Training, EDWARD W. BEANS

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CHICAGO March 13, 1894

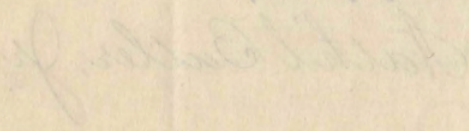
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Sincerely yours,



FIRST SUMMER QUARTER

On July 1, 1894, the first Summer quarter of the University will begin. Students will be permitted to enter for either or both of the terms (six weeks each). All the departments of the University will be open. The Summer quarter will offer every advantage that can be enjoyed in any quarter of the University year.

A special "Calendar," giving detailed information, will be mailed upon application.

THE UNIVERSITY OF CHICAGO

Founded by JOHN D. ROCKEFELLER

WILLIAM R. HARPER, President

CHICAGO

*Prof. W. R. Harper Ph.D. D.D.
Pres. of the University of Chicago*

Sir

Please find enclosed two letters, one from the President of the Bethany College, Kansas, and the President of the General Council (the united American, German and Scandinavian Lutheran Church of America); the other from the President of Luther Academy, Nebraska.

I also enclose a "letter of testimony" from the President of the Augustana College, Rock Island, Ill.

Last time I had the honor to speak to you I could present to you testimonies only from political men only. I have therefore considered it important to call your attention to enclosed letters.

I am informed that your office hour is 8-9 every day, and I will call any day next week, if you kindly favor me with an audience. I remain

*Dear Sir
Your obedient servant
John A. Enander
55 Oak Place
Chicago Ill.*

FIRST SUMMER QUARTER

On July 1, 1907, the first Summer
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Students will be permitted to enter for
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THE UNIVERSITY OF CHICAGO

Directed by JOHN D. ROCKEFELLER

WILLIAM R. HARPER, President

CHICAGO

Prof. W. R. Harper, M.D., LL.D.
President of the University of Chicago



Dear Sir:
I have just received the letter from the President
of the University of Chicago, dated June 10, 1907,
concerning the matter of the Summer quarter.
I am very glad to hear of the success of the
University of Chicago in this matter.
I am sure that the University of Chicago will
be able to do much good in the future.
I am, Sir, very respectfully,
Your obedient servant,
John D. Rockefeller

John D. Rockefeller
55 West 67th Street
New York City

OFFICERS

OF

THE BOARD OF TRUSTEES

MARTIN A. RYERSON, *President*
T. W. GOODSPEED, *Secretary*
CHAS. L. HUTCHINSON, *Treasurer*
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The University of Chicago

FOUNDED BY JOHN D. ROCKEFELLER

WILLIAM R. HARPER, PRESIDENT

OFFICE OF . . .
THE SECRETARY
AND REGISTRAR

CHICAGO May 4 1900

My dear Mr. Shepardson:-

I inclose a letter from E. M. Lehnerts regarding advertising. The Committee on Expenditures has agreed with him that we will take \$40. worth of advertising on terms indicated by him in his letter. Will you kindly make out the advertisement and send to him and greatly oblige?

Yours truly

T. W. Goodspeed
Secretary

Mr. F. W. Shepardson

OFFICE OF THE SECRETARY AND REGISTER

The University of Chicago

WILLIAM R. HARPER, PRESIDENT

THE BOARD OF TRUSTEES

MARTIN A. HARRISON, President
T. W. GILBERT, Secretary
LOUIS J. BOUTWELL, Treasurer
HERBERT A. HUNT, Librarian

CHICAGO May 4 1900

My dear Mr. Shepardson:-

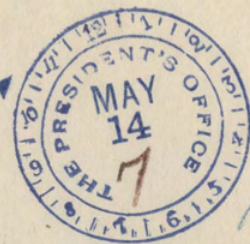
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Yours truly

W. R. Harper
Secretary

Mr. W. W. Shepardson

STATE NORMAL SCHOOL,
C. L. HAYES, Principal.



De Funiak Springs, Fla., May. 10. 1900.

Dr. Wm. R. Harper,

University of Chicago,

Chicago, Ill.

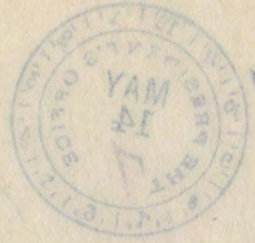
Dear Sir:-

Replying to your kind enquiry of the 2nd. inst. I will say that we will give you a two column reading notice of your summer course in the State Normal Messenger for only \$10.00. The June number will ~~probably~~ be quite handsome as it is our commencement edition.* If you desire space please send us your order as soon as convenient. A number of the larger Universities have been advertising with us each year. We insure a circulation of six thousand copies.

Yours truly,

C. L. Hayes

* Money has just been set apart for this purpose.



Dr. Wm. R. Harper,
May 10, 1900.

Dr. Wm. R. Harper,
University of Chicago,
Chicago, Ill.

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year. We insure a circulation of six thousand copies.

Yours truly,

C. J. Hoyer

* Many have found this paper

The
**Thurston
Teachers'
Agency**

**TENTH YEAR
1904**

Anna M. Thurston
Manager
**378 Wabash Avenue
CHICAGO, ILL.**

THE University of Chicago

By its Quarter System offers unrivalled opportunities for those who must retain teaching positions as a means of livelihood, and yet feel the need of further study in college.

The Summer Quarter of 1904

Will be divided into two terms as heretofore, and will be particularly attractive to TEACHERS, because of the magnificent equipment of the new SCHOOL OF EDUCATION in charge of Professor John Dewey.

WHY NOT SPEND YOUR SUMMER
IN STUDY IN CHICAGO?

Send for a Summer Quarter Circular to
The UNIVERSITY of CHICAGO
CHICAGO, ILLINOIS.

The Thurston Teachers' Agency,

378 Wabash Avenue, CHICAGO.

OUR MOTTO FOR 1904:

"A place worthy of the teacher, and a teacher worthy of the place."

SALUTATION. For the tenth time the Thurston Teachers' Agency sends its annual greeting to old friends and patrons, and expresses a hope that many new ones may be added to its list during the year 1904.

The past year has been one of unprecedented prosperity for the Agency, the business done reaching a volume greater than that of any other two teachers' agencies in the west combined. We are unable to account for this prosperity unless it be because our patrons have confidence in us. We believe that they have confidence in us because of our constant adherence to the principle which has become well known everywhere as the motto of this agency, "a place worthy of the teacher and a teacher worthy of the place."

INDIVIDUAL SELECTION

has been the reason for our success. We have tried honestly to make individual study of each candidate, and equally thorough investigation of the con-

dition and needs of the schools and colleges which are accustomed to turn to us for teachers. There has been no desire to secure a large enrollment of candidates simply for the sake of registration fees, nor has there been miscellaneous endorsement of candidates of varying ability merely for the hope of getting a commission. We have aimed earnestly to satisfy the needs of school officials, knowing well that carelessness in endorsement or serious mistake in recommendation, while bringing temporary gain, would be disastrous in the end. The measure of success attained by these methods may perhaps best be indicated by extracts from two of the many hundred commendatory letters on file in the Agency:

"One cannot but notice that you are conducting your work in a thoroughly business-like way, which means that you keep constantly in view in a personal way the best interests of your patrons, and spare no effort to bring about a proper adjustment of educational forces by putting the right teacher in the proper place. You do not 'shelve' your applicants, or send them on fruitless errands, but you make an effective effort to assist all who apply to you.

"Your service has been discriminating and effective, and was the means of bringing to my attention exactly the kind of position for which I was looking."

Is there not a practical business hint for YOU here? If you are a school official, patronize the Agency which has established its reputation on the principle of individual selection; if you are a teacher, join the agency which personally recommends.

WHICH AGENCY IS PREFERABLE

is very often a perplexing question. We do not feel that it is our place to advise, but we do know that some of the long-established Agencies have pursued their old methods until they have lost their reputation through careless work. They have been eager to reap a harvest regardless of results and in this way have lost the confidence of their patrons. It is much better to enroll in an Agency whose methods are known, whose reputation is established, and which is progressive and up to date. Join the Agency that **PERSONALLY RECOMMENDS**. Join the Agency that offers a choice in method of enrollment.

THE PLAN OF THE AGENCY.

We make no effort to secure a large registration list. We believe that by doing personal work for only first-class candidates, we can give better satisfaction to teachers and to schools who favor us with their patronage than by trying to represent several thousand teachers. We are confident that no Agency can do justice to an indiscriminate list of candidates. Hence our efforts shall constantly be to keep in touch with the best teachers only.

When the members of the Thurston Teachers' Agency receive notice of vacancies, they are also recommended to the proper authorities as desirable candidates for the positions to be filled.

A teacher who has been registered in several Chicago Agencies writes:

"If you wish a position, join the Thurston Teachers' Agency. If you enjoy an extensive correspondence, join some other."

HOW DO WE LEARN OF VACANCIES?

This is a question very often asked. The calls as a rule come to us directly from school and college authorities. We are requested to make the selection and recommend the teacher. During the past year in several instances we were asked to send as many as five teachers to one city. Superintendents wrote: "We do not care to see recommendations—use your own judgment. Have teachers report for duty the first Monday in September." Each year we are in receipt of hundreds of letters requesting us to recommend teachers for various departments of work, in schools throughout the United States. The calls for teachers are so numerous during the spring and summer months that it necessitates the enlargement of the office staff by the employment of eight assistants. Our testimonials from teachers appointed and from school officers who have been assisted will show the results of our earnest efforts.

READ THESE FOUR FOR EXAMPLE:

"I am glad to express my appreciation for the interest Miss Thurston takes in each teacher and for the tireless activity she exerts in their behalf. My own experience is that she succeeds in securing positions when college and university faculties fail.

"From what I have heard from teachers and school men I believe that superintendents and school boards apply to your Agency and rely upon your judgment in filling positions more generally than they do upon other agencies. You have located me in a very pleasant school."

"Am glad that you appreciate my writing to you of every vacancy that occurs here. I have corresponded with many agencies, but cannot find out what I want to know. Often they have no good ones on their list. I get the most satisfaction working through your Agency; in fact, I don't write to any other now."

"Accurate and essential information regarding vacancies is always given and only positions that the applicant is likely to get and for which he is well adapted, both by experience and education, are reported. Miss Thurston makes a strong personal effort to locate them."

DIRECTIONS TO TEACHERS.

In order to do the work of the Agency intelligently it is necessary that we have a full knowledge concerning the qualifications of teachers, and for this reason it is desired that the registration blank be filled out as completely as possible. Write plainly with pen and ink, neatly and carefully, and return blank to us. We cannot adequately recommend without a photograph. Those the size of this page are most convenient, though any size is acceptable.

REGISTER EARLY

if you have any intention of registering with the Agency; do not wait until the best positions are filled. As a rule, the most desirable places are taken first; therefore, you ought to join the Agency promptly, if you expect it to render you

its greatest service. We have calls to fill vacancies, however, throughout the year.

PERSONAL INTERVIEWS.

When ever practicable we urge a personal interview, both with this office and with the authorities to whom applications are to be made.

We desire teachers who know whether or not they are fitted for the positions to which they aspire, and we are ready, after investigation, to represent them to our friends in authority and all known to us in educational work.

LETTERS OF APPLICATION.

The letters of application sent by a teacher are subjected to the closest examination and, therefore, should be prepared with great care. The writing should always be in ink, and a full and frank statement should be made showing the education and the experience of the candidate. A few copies of testimonials should be inclosed, and when possible a photograph should be included.

ARE YOU SATISFIED

with the salary you are now receiving? Perhaps you can earn more or even twice the sum. There are hundreds of positions vacant each year and many might fit your ambition. You do not know where they are and the persons needing teachers do not know where you are. We find both, and may be of valuable service to you.

BETTER SALARIES.

Teachers do not always join Agencies because they lack occupation. Many join because they are enterprising and wish to improve their positions. Teachers now employed, who desire higher salaries or change of location, enroll in order to be in line of promotion when suitable vacancies occur. We have also been especially helpful to young teachers—those who are not college graduates.

WHY BECOME A MEMBER?

You may not need a position now, but will it not pay you to have your application on file and be in line for a better place? Many leading superintendents and teachers are constantly registered in our Agency, in order to be ready for promotion when unexpected vacancies occur. They know the Agency usually learns of a vacancy before it becomes known to the public, hence they see the necessity of being constantly enrolled. Will it not pay you also?

STUDENTS ABOUT TO GRADUATE

or teachers holding minor positions, are also admitted. We do not exclude teachers lacking experience, if they have made careful preparation for their work. If you possess a teaching power, we can assist you. It is from the younger teachers that the ranks of the higher must be recruited. Everybody must begin. We have had unusual success in finding suitable appointments for those without experience.

TERMS OF ENROLLMENT.

Some persons hesitate to pay a fee.

1. Because they are not assured that a position will be secured for them.
2. Because they feel unable to afford the fee just at the time they wish to join.
3. Because they have paid registration fees to other Agencies and have not been benefited.

In order to meet the views of both of those who are ready to pay a fee and those who are not, we offer a choice of method of enrollment:

- (1) Two Dollars at time of enrollment, with 5 per cent commission, if located, or,
- (2) A small postage fee at time of enrollment, with 6 per cent commission, if located.

"Impressed by Our Sense of Responsibility to Those Who Enroll With Us."

"My acquaintance with your Agency has led me to place a high estimate on the character of your work and its value, both to the teacher and the school officers. I have been impressed by your honest and careful efforts to find the teacher fitted to the place to be filled, and by your sense of personal responsibility to those who enroll with you.

ROSE C. SWART,

Supervisor of Training,
State Normal School, Oshkosh, Wis.

A SAMPLE TESTIMONIAL.

"I had heard a great deal about western 'hustle,' but never experienced it until I joined your Agency. I had been registered

with you just long enough for you to look up my references when I was suddenly transferred from Massachusetts to Idaho in answer to a telegram."

MISS EVA BUTTERFIELD,
Weiser, Idaho.

WHO ARE INTERESTED?

It is evident that there are three parties involved and interested in every arrangement by which a Teachers' Agency secures a position for one of its candidates:

(I) THE SCHOOL,

whose authorities feel the need of a teacher, and turn with confidence to a reliable Agency which makes it a business to keep thoroughly informed regarding the ability, the training, and the experience of many teachers in all parts of the country, believe that a selection made from a carefully prepared list of available candidates whose records have been thoroughly investigated will be much more likely to be a wise one than a choice made at random in the comparatively limited environment of the school itself.

(II) THE TEACHER,

who turns with confidence to the reliable Agency which makes it a business to seek superior candidates, and help them by bringing them into communication with school officials, thus widening the sphere of usefulness for them, furnishing greater opportunity for advance in character of work and amount of salary, and by the thoroughly organized system of an exten-

sive correspondence, giving them at small expense every advantage of wide acquaintance and business confidence.

(III) THE AGENCY,

which must win success by the "proper adjustment of educational forces by putting the right teacher in the right place," and which understands perfectly that a continuance of patronage on the part of school officer or teacher will be entirely dependent on the measure of care used in such adjustment. The Thurston Teachers' Agency seeks the patronage of schools and teachers, and is perfectly content to allow its many friends to speak for it in the way of endorsement. If there has been success, it has come from honest, faithful effort to satisfy the needs of its patrons.

How all Three Parties are Satisfied is Indicated by Such Letters as These:

R. G. YOUNG, SUPT. OF SCHOOLS,
BUTTE, MONT.

I take pleasure in stating that Miss Anna M. Thurston is well and favorably known to me as a lady of refinement, culture and business capacity. She has a very wide acquaintance among teachers, and is possessed of a discriminating judgment that eminently fits her for the business in which she is engaged. Superintendents and boards of education may safely apply to Miss Thurston when in need of teachers. She will recommend none but such as have had successful experience and are thoroughly fitted for the position to be filled.

F. W. COOLEY, SUPT. OF SCHOOLS,
EVANSVILLE, IND.

The energy and business tact displayed by Miss Anna M. Thurston, have resulted in placing this Agency among the best in the country. Few Agencies give so careful a study of the actual conditions surrounding

vacancies, or are so painstaking in fitting applicants to these conditions, and this is the secret of Miss Thurston's success. We count among our very strongest teachers those who have come to us through the Thurston Agency.

The SCHOOL is shown to have confidence, the TEACHER is ready to express gratitude, and the AGENCY is satisfied because the other two parties are pleased. By keeping constantly in mind the interrelation of these three elements, we have won the confidence of school officials and teachers, a Regular and Permanent Patronage and a Reputation for careful attention to the demand of our growing constituency.

A WORD TO SCHOOL OFFICIALS.

At one time the school officers and even teachers looked with disfavor upon Teachers' Agencies. That time has passed. Both have learned to depend upon the reliable Agency as absolutely the simplest, most sensible, most businesslike, and at the same time pleasantest way of finding a teacher worthy of the place and a place worthy of the teacher.

This method is simple, because authorities have but to write one letter informing us of their needs, and with our best judgment we select the teacher most fitted for the position in question, submit testimonials and give our own estimate of the candidate. The method is sensible because with comparatively little correspondence, school officials can have the great advantage of a choice among many candidates. The method is businesslike, because we make a business of studying the records of our members; we do not form our im-

pressions from the testimonials which they furnish, but we are constantly writing to school boards and other teachers to inform ourselves correctly of their qualifications.

If you have any prospective vacancies, kindly permit us to serve you and prove our reliability.

We have thoroughly classified and catalogued our material and have installed a system of keeping our records which enables us to furnish quickly to our patrons among school officials complete information regarding our teachers. We can be reached by local and long distance telephone, Harrison 2588.

We have permanent patronage among school officials, many of whom often telegraph us for teachers, relying upon us for good judgment in selection. That we continue to retain the favor of such officials is perhaps the highest praise of the Agency. That we have given satisfaction in the past is best evidenced, not by our own words, but by the endorsement of our patrons.

"The Best Teachers in Our Faculty are those Recommended to us by the Thurston Agency."

We have selected teachers from those nominated by several different Agencies. The best teachers in our faculty are those recommended to us by the Thurston Agency. We have moreover always found that Agency prompt, courteous and reliable in all our dealings with them.

DR. J. W. HESTON,
Pres. State Ag'l College,
Brookings, S. D.

"GREAT TACT IN YOUR RECOMMENDATIONS."

My experience with your Agency covers a period of several years, and we are pleased to say to you what we have frequently said to others, that you give more personal attention to those who register with you than any other Agency with which I am acquainted. You, also, show great tact in your recommendations to school officers, and, as a result, you seldom have misfits. Then, too, you have located more of our graduates than any other agency. If I could speak stronger than this in your behalf, I would be pleased to do so.

J. R. FLICKENDER,
Principal State Normal School,
Lock Haven, Pa.

PERSONAL ATTENTION.

The success of the Thurston Teachers' Agency is due to personal attention to the interests of teacher and school. We do not seek a large enrollment of candidates. We desire the personal acquaintance of our patrons, and invite them all to visit our centrally located office in the Studebaker Building, 378 Wabash avenue, the home of many book firms and the headquarters for school men when in Chicago. One of our patrons writes:

"During my last year at the University of Michigan, I joined several prominent teachers' agencies, and wrote many applications for positions as notices of vacancies came. I finally secured a position, but not by reason of assistance from any of them. The following year I secured a better position, but again without assistance from the agencies, though still retaining membership and writing many letters in response to their notices.

"Being still anxious for advancement, but now somewhat skeptical as to the helpfulness of agencies, I was induced by a friend to try Miss Thurston's. In a short time I was elected to a position at a larger salary than I had ever before drawn in the teaching profession.

"If you want a position, join Miss Thurston's Agency; if you enjoy an extended correspondence, join the others."

C. P. HULCE, Com. Schools,
Hillsdale, Mich.

A SUGGESTION.

Members are requested to report vacancies and to give all possible data concerning them. They thus help their own cause. Teachers ought to realize that our interests are identical; that their success is our success. We will at all times do our best for our members, and shall expect them to do the same for us. Our list of worthy members has been largely increased because those who have secured positions through us, have informed their friends of this Agency.

KINDERGARTEN, PRIMARY, INTER-MEDIATE AND GRAMMAR GRADE

Teachers are always in demand. We are throughout the year in need of good candidates for this line of work. We have lost opportunities of placing teachers because we have not had suitable candidates enrolled. We have calls, salaries ranging from \$45 to \$80 per month. Why allow them to pass by when you are doubtless worthy of promotion?

A FEW OF THE MANY TYPES OF POSITIONS FILLED.

The Thurston Teachers' Agency has been extremely fortunate in its relations with teachers and school officials during the past year. We filled positions in universities, colleges, State normal schools, academies, seminaries, high schools and graded schools. These positions represent every possible subject taught.

GRADE TEACHERS.

Each year the demand for grade teachers is far greater than we are able to supply. Many teachers who have been receiving but \$45 or \$50 a month, have been appointed through our efforts to positions paying \$70 and \$80 a month. We have positions in all States, east, west, north and south, and calls for teachers throughout the year, paying from \$45 to \$80 per month. If you are a successful and deserving teacher we can help you.

Central City, Colo., \$700; Hamilton, Mont., \$800; Duluth, Minn., \$500; Billings, Mont., \$700; Miles City, Mont., \$700; Idaho Springs, Colo., \$650; Laramie, Wyo., \$650; Oshkosh, Wis., \$500; Seattle, Wash., \$750; Calumet, Mich., \$550-\$600; Casper, Wyo., \$600; Cloquet, Minn., \$450-\$500; Middletown, Ohio, \$500; Whiting, Ind., \$650; Highland Park, Ill., \$650; Grand Rapids, Mich., \$700; Prescott, Ariz., \$700; Globe, Ariz., \$750; Sioux City, Iowa, \$550; Webster City, Iowa, \$450; Charles City, Iowa, \$500; Grammar—Moorhead, Minn.; Marysville, Mont., \$80; Missoula, Mont., \$75; Minneapolis, Minn., \$700; Bismarck, North Dak.; Mandan, No. Dak. Primary.

Ward Principalship—Ironwood, Mich., \$700; Aspen, Colo., 6th grade, \$70; Grand Junction, Colo., \$65; Livingston, Mont., \$65; E. Las Vegas, New Mexico; Boise City, Idaho. Grammar Grade, \$65. Many positions filled each year in all States.

SPECIAL TEACHERS.

We wish to emphasize the need under this head. We have not been able to supply a number of calls, for lack of candidates—**COMMERCIAL AND MANUAL TRAINING** teachers especially in demand. A large number of good positions in these lines come to us each year, at good salaries. See following: a few of the many filled by this Agency:

Principal City Training School, Scranton, Pa.; Assistant Supervisor Drawing, Fort Wayne, Ind.; Commercial, Tomahawk, Wis.; Supervisor Music, Moline, Ill.; Supervisor Music, Whatcom, Wash.; State Normal; Supervisor Music, River Falls, State Normal; Supervisor Music, State Normal, Moorhead, Minn.; Manual Training, Huntington, Ind.; Pen and Drawing, Ottawa, Ill.; Manual Training, Bloomington, Ill.; Manual Training, River Falls, Wis.; State Normal; Manual Training, Davenport, Iowa; Manual Training, Whiting, Ind.; Drawing, Plattsville, Wis.; State Normal; Drawing, Stevens Point, Wis.; State Normal; Music, Edmond, Okla.; Music, Dubuque, Iowa; Manual Training, Nashville, Tenn.; Manual Training, Ruston, La., Industrial State School; Commercial branches, Grand Rapids, Mich.; Commercial branches, Vincennes, Ind.; Commercial branches, Galesburg, Ill.; Commercial branches, Rock Island, Ill.; Commercial branches, Pontiac, Ill.; Township High School.

TOWNS ABOUT CHICAGO.

We locate teachers in the towns about Chicago, and have calls regularly each year. Teachers who have secured positions through this Agency are now teaching at Maywood, Winnetka, Kenilworth, Waukegan, Edgewater, Arlington Heights, Austin, Oak Park, Riverside, Hinsdale, Aurora, Downers Grove, Rockford, Belvidere, Joliet, Highland Park, Berwyn, Oak Park, Ills., High School; E. Chicago, Freeport, Evanston, St. Charles and Racine, Wis. and others.

Many teachers are anxious to locate near Chicago to enjoy the advantages of a great city.

We are confident (in the light of last year's demands) that we shall have vacancies for every teacher who registers, including Specialists in Drawing, Music, Elocution, Physical Culture and Athletics, Penmanship, Commercial Work, Art, Kindergarten, Manual Training Military Tactics.

SUPERINTENDENTS AND HIGH SCHOOL PRINCIPALS.

We have filled some of the best Superintendencies and High School Principalships, paying from \$1,200 to \$2,200. School Boards deal with us directly and rely entirely on our judgment in making a choice:

Princeton, Ind.; Aberdeen, S. D.; Aspen, Colo.; Neponset, Ill.; Buckley, Ill.; Lena, Ill.; Glen Ellyn, Ill.; Nashville, Ill.; Hazel Green, Wis.; Lowell, Ind.; Reynolds, Ill.; Ransom, Ill.; Cedar Springs, Mich.; St. Clair, Mich.; Lander, Wyo.; Plymouth, Ind.; Spring Valley, Ill.; Marseilles, Ill.; Butte, Mont.; Charles City, Iowa; At-

lantic, Iowa; Rockwell City, Iowa; Laramore, N. D.; Hoopeston, Ill.; Edwardsville, Ill.; Crown Point, Ind.; Pipestone, Minn.; Fulton, Ill.; Atchison, Kans.; Virginia, Minn.; Lewiston, Ill.; Superior, Wis.

HIGH SCHOOL ASSISTANTS APPOINTED.

We have filled a large number at good salaries. We have calls from \$700 to \$1,800. Notice testimonials relative to appointments: Marshalltown, Ia., English; Miles City, Mont., High School; Milwaukee, Wis., East Division High School. Science—Joliet, Ill., Township High School; LaSalle, Ill., Township High School; Clinton, Ia., High School; Aspen, Colo.; Bozeman, Mont., County High School; Helena, Mont., English; Helena, Mont., Science; Butte, Mont., Mathematics; Butte, Mont., Science; Fostoria, Ohio, Principal and Assistants; Kansas City, Mo., Central High School, English; Kansas City, Mo., Manual Training High School, Latin and Greek; Kansas City, Mo., Mathematics; Kansas City, Mo., Physics and Chemistry; Ogden City, Utah; Lakewood, Ohio; Mt. Vernon, Ohio; Wellsville, Ohio; Dillon, Mont.; Miles City, Mont.; Wabash, Ind.; Manistee, Mich.; Davenport, Iowa; Rockford, Ill.; Park City, Utah; Chippewa Falls, Wis.; Appleton, Wis.; La Porte, Ind., Science; Attica, Ind., English; Spokane, Wash., Science; Spokane, Wash., Mathematics; Orange City, Iowa; Ellsworth, Wis.; St. Louis, Mo., several; Fort Scott, Kans.

STATE NORMAL POSITIONS FILLED.

Warrensburg, Mo., Physics, \$1,400; Mansfield, Pa., Science, \$1,000; Lock Haven,

Pa., Elocution, \$1,000; Tempe, Ariz., Psychology and Pedagogy, \$1,200; St. Cloud, Minn., Geography, \$1,200; Weston, Oreg., Science, \$1,000; Superior, Wis., Domestic Science, \$900; Platteville, Wis., Mathematics, \$1,000; Petersburg, Fla., Domestic Science, \$800; Valley City, N. D., several, \$900 to \$1,200; Alva, Okla., several, \$900 to \$1,200; Cheney, Wash., Mathematics, \$1,100; Springfield, S. D., Physics, also Latin, \$1,000; River Falls, Wis., Biology, \$1,100; Milwaukee, Wis., Latin, \$1,000; Emporia, Kans., Oratory, \$1,300; Emporia, Kans., Kindergarten, \$900; Alva, Okla., \$1,200; also Modern Languages, \$1,200; Mathematics, \$1,200; Edmond, Okla., Normal; Primary Critic, English, \$1,200; St. Cloud, Minn., Normal; Elocution, \$900; Manual Training, \$1,200; Weston, Oregon Preceptress; Ashland, Oregon, Critic; Stevens' Point, Wis., Primary Critic; Oshkosh, Wis., Normal Critic; Moorhead, Minn., Music, \$900; English, \$800; Dean, \$1,000; Critic, \$800; St. Cloud, Minn., Latin and Principal of Practice; Warrensburg, Mo.

CRITIC TEACHERS AND SUPERVISORS OF TRAINING WORK.

Special mention should be made of the demand for critic teachers and supervisors of practice work in normals and city training schools. We have filled positions paying salaries from \$1,000 to \$1,600. If you are not doing critic work, but know that you are qualified to do it successfully, register here for advance in salary in this line of work.

COLLEGES, UNIVERSITIES, STATE NORMALS, ACADEMIES AND SEMINARIES.

Each year we are asked to fill positions in advanced institutions. We need graduate students, those who have received advanced degrees. College, university and state normal presidents frequently request that candidates be called to our office for interviews.

We were called on last year to fill many positions in State Universities—chairs of Pedagogy, Engineering, Geology, Science, Mathematics, Latin and Greek, English, History, etc. We wish persons who are graduates and post-graduates of our best universities to fill these positions.

Do not conclude that advanced teachers do not enroll; we need every year the best and highest grade talent that can be obtained. It will pay you to keep enrolled.

One writes: "My own experience is that she succeeds when college and university faculties fail."

POSITIONS FILLED, UNIVERSITIES, ACADEMIES, SEMINARIES.

Teachers who are ambitious for positions in private schools should register here. We have an extensive correspondence with the best schools of this kind. We have secured first-class positions for many:

Provo Academy, Provo, Utah; Carleton College, Northfield, Minn., English; Carleton College, Northfield., Minn., Violin and Piano; Woman's College, Itasca, Texas., English, Preceptress; Vashon College, Burton, Wash., Assistant; Nebraska Wesleyan University, University Place, Neb., His-

tory; Tabor College, Tabor, Iowa, English; Tabor College, Tabor, Iowa, Science; Shattuck School, Faribault, Minn., Gymnastics, History, Latin; Monmouth College, Monmouth, Ill., Violin; Albany College, Albany, Texas, Principal; State College, Brookings, S. D., Music; State College, Manhattan, Kans., Mathematics, Science, Oratory and others; Claremont College, Hickory, N. C., Music, Elocution; Baptist Female College, Lexington, Mo.; Stanton College, Natchez, Miss., Music; State College, Brookings, S. D., Biology; Ohio Military School, Cincinnati, Ohio, Assistant; Military Academy, Highland Park, Ill., Science, Manual Training; State College, Tallahassee, Fla., Science, Mathematics, Music; Kalamazoo (College), Mich., Science; Academy for Young Women, Jacksonville, Ill., Preceptress, \$900; Racine College, Racine, Wis., Science, Mathematics; Add-Ran University, Waco, Tex., Elocution; Leland University, New Orleans, La., Music; Stanley Hall, Minneapolis, Minn., Elocution, History, Geography, etc., Kenilworth Hall, Kenilworth, Ill., Science, French and German; Male and Female Institute, Bardstown, Ky., Elocution, \$600; Caldwell College, Danville, Ky., Latin; Tilford Academy, Vinton, Ia., Preceptress; Puget Sound University, Tacoma, Wash., Mathematics; State Agricultural College, Manhattan, Kan., Mathematics, \$1,450; State Agricultural College, Brookings, So. Dak., French and German, \$1,000; Domestic Science, \$1,000; Washburn College, Topeka, Kas., Music, Elocution; University of Michigan, Ann Arbor, Instructorship, \$900; Harvard

School, Chicago; Hoitts School, Menlo Park, Cal., \$900; Parental School, Chicago, \$1,200; Anderson Academy, Irvington, Cal.; Kansas State College, Oratory, \$1,200; Domestic Science, \$1,500; Washburn College, Science, \$900; Young Woman's College, Liberty, Mo., Elocution; Washington State College, Modern Language, also Mathematics; Hamilton Female College, Lexington, Ky., Science; So. Western University, Georgetown, Texas, Science, \$900; Bishop Scott Academy, Portland, Oreg., Science, \$900; Kenyon College, Gambier, Ohio; No. Western Military Academy, Latin and Greek, \$1,000; Western Military Academy, Upper Alton, Ills., Athletics, \$1,000; Science, \$900.

Testimonials.

From the many hundred testimonials on file in our office we select a few representative ones:

Our files contain many letters from loyal teachers who have secured positions through our efforts. Only a few extracts can be printed here, but we are very glad to be able to answer the question: "Has the Thurston Teachers' Agency succeeded in bringing together good teachers and good places?" by letting our members and patrons testify.

Geo. P. Bible, Pres. State Normal School, East Stroudsburg, Pa.

I wish to say, Miss Thurston, that of all the agencies, not one displays the business tact and clearness of statement, relative to the candidates, that you do. Everything is

put in such a neat form that it is a pleasure to get a list of the candidates that you recommend.

Geo. B. Swan, Prin., Gallatin Co. High School, Bozeman, Mont.

I am glad to say we are well pleased with the teacher whom we engaged through your agency. We think she is one of the best teachers that we have had in our school.

F. E. George, Supt., Pipestone, Minn., Schools.

The teachers you sent me last spring are proving very successful.

D. D. Mayne, Ex-Supt., Janesville, Wis.

The teachers we have obtained through your agency have been very satisfactory. I think you know how to size up just about what we want, and we shall undoubtedly use you in the future.

C. M. Leib, Supt., Maryville, Mo., Schools.

I wish to commend your reliability. In not one instance have you notified me of a "has been" vacancy.

Frank A. Weld, Pres. State Normal, Moorhead, Minn.

You have rendered most excellent service to us in securing teachers, and I appreciate all the efforts you have made in our behalf.

T. B. Pray, Pres. State Normal, Stevens Point, Wis.

I have found the Thurston Teachers' Agency prompt in bringing to my notice efficient teachers as candidates for such vacancies as have occurred in this school. The service rendered has been discriminating and satisfactory.

Jas. K. Powers, Pres. State University, University P. O., Ala.

I am personally acquainted with Miss Anna M. Thurston, and familiar with her

manner of dealing with school boards of the country. I have always found that what she said of any of her candidates could be relied upon. That is what one desires.

J. F. Saylor, Supt. of Schools, Spokane, Wash.

I have had some correspondence with the Thurston Teachers' Agency, of Chicago, and the thing that has especially pleased me has been its thoroughness and promptness and of the detailed information sent out. We have hired one teacher from the Agency and easily satisfied ourselves without looking for additional information. The Agency is prompt and perfectly fair with its membership.

L. L. Wright, Supt. of Schools, Ironwood, Mich.

I am thoroughly satisfied in all the business I have done with the Thurston Teachers' Agency. So far you have not made a mistake in the teachers you have furnished me.

"Your success is in the fact that you study the needs of the school and community, and get the right person in the right place."

Fred Barber, No. 111 College, Fulton, Ill.

I consider it a fortunate day for me when I first became acquainted with you and your work.

J. N. Study, Supt. of Schools, Ft. Wayne, Ind.

I take pleasure in saying that our business with your Teachers' Agency has been transacted in a very satisfactory manner, and the teachers obtained through your Agency have been uniformly successful. I have been especially pleased that your knowledge of a vacancy to be filled has not any time brought down upon us a flood of applications without any particular fitness for the position.

Alice M. Osdén, Teacher of Expression and Physical Culture, State Normal School, Macomb, Ill.

Having known Anna M. Thurston for the past three years, I take pleasure in recommending her to all teachers and school officers who may need the assistance of an honorable and up-to-date business woman. Miss Thurston's success is due to her large circle of personal acquaintances among school officers throughout the country. Miss Thurston is untiring in her efforts to secure the very best places for her teachers, and what is more, she succeeds.

Emma S. Waite, Supt. of Training Work, State Normal, Athens, Ohio.

I have known Miss Anna M. Thurston in an educational way for several years, and I cannot commend too highly her methods of doing business. She seems to be particularly well fitted for the work of placing teachers. She makes several efforts to locate just the right person in the right place. It gives me great pleasure to recommend Miss Thurston, both to teachers and school officers, feeling confident that she will work to the best interest of all concerned.

F. A. Humbert, Menominee, Mich.

Many thanks for your good work in my behalf. I shall be glad to recommend others seeking positions to your agency.

Mayville, No. Dak., State Normal—C. H. Robison.

My work here proves to be just the line I have been anxious to get into. I wish especially to commend the hustle which characterizes the Thurston Agency, which brought about my selection for the last two positions I have held. Through it I have also been offered other good positions which circumstances prevented my accepting.

John W. Cook, Pres. State Normal, De Kalb, Ill.

It gives me great pleasure to commend the Thurston Teachers' Agency to the consideration of those desiring positions and equally to those who wish to employ teachers. I regard teachers' agencies as quite indispensable. Much of the improvement in schools is due to the fact through such instrumentalities the school boards are able to avail themselves of the services of people of whom otherwise they would know nothing.

Geo. A. McFarland, Prin. State Normal School, Valley City, N. D.

Having found it necessary frequently to consult your Agency to secure teachers for important positions and uniformly meeting with courteous treatment it gives me pleasure to recommend the Agency on account of its energetic business methods, good judgment in selecting teachers for a given situation, and the uniform pains you take to satisfy both the teacher and the employer. I believe your methods are alike helpful to school boards and teacher. I most cheerfully recommend your Agency from the standpoint of an employer.

Supt. W. H. Stuart, Ottumwa, Iowa.

I wish to state that the teacher obtained through your agency, is doing very satisfactory work for us and is in all respects what you recommended her to be.

I have always found your Agency honorable and reliable.

Supt. W. H. Elson, Grand Rapids, Mich.

The teachers supplied to our schools by your agency have been uniformly satisfactory. I have found you frank in statement and direct in your methods, recommending capable and worthy applicants. I cheerfully commend your Agency to the confidence of those seeking teachers, either for the grades or for the high school.

Harriet E. Chamberlain, Prin. High School, Cloquet, Minn.

I have always found your Agency in the past so satisfactory and reliable that I feel disposed to trust to its aid in the future.

J. F. Millsbaugh, Pres. State Normal, Winona, Minn.

During the last two or three years I have more than once obtained Miss Thurston's assistance in securing teachers. It is a pleasure to say that in every business relation that I have had with her Agency I have found it reliable and efficient. Miss Thurston's work is characterized by what seems to me unusual pains to get before school officials desiring teachers just the information which they need to enable them to make wise selections. She has carried on very extensive correspondence on our behalf in several instances, and as a result, we have felt that our choice of teachers recommended by her was made with little possibility of mistake. Her large acquaintance with teachers the country over, her good judgment and her enterprising methods commend her agency to school officers.

William A. Schaper, Chair Political Science, Univ. of Minn., Minneapolis, Minn.

I have no hesitancy in saying that your Agency is the most carefully conducted of any I have dealt with.

Supt. Lee Swift, Tracy, Minn.

I wish to say a word in commendation of the work you are doing. You have discriminated finely in selecting the teachers which we have secured through your Agency. We shall continue to use your Agency when in need of teachers.

J. Pike, Supt. Public Schools, Jerseyville, Ill.

Being personally acquainted with Miss Anna M. Thurston, manager of the Thurston

Teachers' Agency, Chicago, and believing her to be thoroughly reliable in business transactions and of most excellent judgment as to the qualifications of teachers, I take pleasure in commending her Agency to teachers and school officers.

J. H. Heil, Principal Morgan Park, Ill.

Several years' acquaintance with your Agency has convinced me of the efficacy of your methods. I am confident that your interest in your candidates is personal and genuine and that you recommend them only for such positions as they are qualified to fill.

A. P. Laughlin, Manual Training, High School, La Grange, Ill.

I am very grateful to Miss Thurston for the help she has rendered me. I am sure that she has the confidence and good will of all who have met or had any dealings with her, and any one who puts his case into her hands may look for results.

George L. Brown, Prof. of Mathematics, S. D., Agricultural College, Brookings, S. D.

I am glad to testify to the business-like and courteous treatment, and the effective service which I have received from the Thurston Teachers' Agency. Miss Thurston obtained for me my former position as teacher of mathematics in the Rock Island, Ill., high school. Her methods of giving aid to those who are enrolled with her can not but be indorsed by teachers who are desirous of bettering themselves and boards of education who wish to avail themselves of the best talent.

B. L. Remick, Chair of Mathematics, State Agricultural College, Manhattan, Kan.

I take pleasure in recommending your Teachers' Agency. I believe it to be prompt, energetic and efficient.

F. T. Oldt, Supt. of Schools, Dubuque, Iowa.

I have known Miss Anna M. Thurston, manager of the Thurston Teachers' Agency for a number of years. She is a woman of good judgment, and manifests rare skill and great energy in working for those who engage her services.

J. A. Stewart, Supt. City Schools, Bay City, Mich.

I am pleased to speak favorably of Miss Anna M. Thurston and to commend her Agency to those in want of a good teacher. My experience has led me to regard her as careful and painstaking in the selection of candidates, and entirely trustworthy in every way.

E. B. Bentley, Supt. of Schools, Clinton, Ill.

It is my opinion no Agency is so careful in its recommendation of teachers as the Thurston. Your carefulness in making recommendations deserves the patronage of all boards of education in search of good teachers.

W. A. Furr, Supt. of Schools, Ottawa, Ill.

Miss Thurston filled three vacancies in our schools at the beginning of this year. She was notified just what kind of teachers were desired. No others were recommended. After a short correspondence the teachers were selected and have proven eminently successful. Certainly common sense and pedagogical insight were used in presenting us this list. We have abundant confidence in the plan and spirit of the Thurston Agency.

J. Stanley Brown, Prin. Township High School, Joliet, Ill.

I take pleasure in stating to you that in all my transactions with the Thurston

Agency I have received fair and courteous treatment and that the several teachers recently employed through your assistance are doing satisfactory work.

J. H. Freeman, Prin. School for the Blind,
Jacksonville, Ill.

I have known Miss Anna M. Thurston in the Teachers' Agency work for the past five years. I believe that she possesses the ability, tact and judgment requisite for successful work in conducting and managing an educational bureau, in which enterprise she has engaged.

W. N. Parker, Madison, Wis.

It gives me pleasure to state that I have had some business with the Thurston Teachers' Agency and have been well pleased with its manner of conducting business. I am personally acquainted with Miss Thurston and know her to be an energetic business woman, fully cognizant of the qualifications that go to make up a first-class teacher, and I know that school boards or teachers who have business in her line will be well satisfied with results if they patronize the Thurston Teachers' Agency.

A. W. Burton, Supt. of Schools, Green Bay,
Wis.

I thank you for your promptness and helpfulness. We have a very friendly feeling toward you and your agency.

Ada M. Griggs, Ex-Supt. of Schools,
Mt. Carroll, Ill.

I consider the Thurston Teachers' Agency of special efficiency for these reasons: It examines carefully the qualifications of its members; it gives notification of only such positions as are desired, and when it has notified of a position it takes more than a pecuniary interest both in the school and in the applicant.

Jane Price, Latin Township High School,
Joliet, Ill.

I received my position through the Agency of Miss Anna M. Thurston. She seems to me to keep in touch with the best schools in this part of the country, and shows a personal interest in those for whom she is working.

E. G. Olmstead, Principal Training School,
Scranton, Pa.

I have known Miss Anna Thurston personally for several years and feel sure that her ambition and business ability will make her rank among the first in the work. Her time and energy are devoted to the best interests of her patrons.

Minnie E. Swett, Calumet, Mich.

I thoroughly appreciate your excellent service, and shall recommend your Agency to any good teacher whom I find desiring a change.

Carrie Maine, Maywood, Ill.

It is with sincere pleasure that I commend Miss Thurston. She has secured for me two positions and has taken special interest in my advancement. In her business transactions she has been very prompt.

R. W. Sharpe, Dept. of Chemistry and Physics,
Township High School, Wilmette, Ill.

I take great pleasure in speaking of my high regard of the Thurston Teachers' Agency. I am not aware of another agency, the patrons of which receive such efficient personal attention.

Adeline Spalding, Cadillac, Mich.

It is a pleasure to me to heartily recommend your Agency to teachers desiring positions. I was thoroughly satisfied with your efforts in my behalf.

J. W. Raymer, Science Dept., Township High School, Streator, Ill.

After two months in my present position I am pleased to say I am very well satisfied with it. As to my success in filling it and consequent proof of your wisdom in notifying me of the place and doing your best to put me into it, I refer you to the principal. I was strongly impressed with the earnestness of your efforts in my behalf and I shall continue to commend you to fellow teachers seeking positions.

Flora A. LeRoy, Grammar, Saginaw, Mich.

Miss Thurston secured me a position in less than four weeks after joining the Thurston Teachers' Agency. I am located at Marinette, Wis. I am well pleased with my position and the interest which Miss Thurston took in securing the same for me.

Wm. H. Dudley, State Normal, Platteville, Wis., Biology Dept.

From what I have seen of Miss Thurston's methods and work I am impressed with the fact that she is careful and conservative, having excellent judgment in the estimation of the merits of a teacher, thus rarely making a mistake where she recommends a candidate.

F. Martin Townsend, Supt., Newark, Ohio.

Miss Anna M. Thurston supplied two of our teachers for 1897-98, both of whom were young women of excellent equipment for our needs, and were surely selected for nomination with painstaking care for the mutual interests of school and candidates. We engaged both solely on Miss Thurston's advice, with perfectly satisfactory results. One is again with us this year, more desirable than ever, and the other left us voluntarily to join the Chicago staff. In case of need I shall again apply to Miss Thurston, expecting service equally creditable.

"Does not Weary Applicants with Notices of Undesirable Positions."

"My business relations with the Thurston Agency have been so satisfactory that I have been glad to urge any friends to join it.

"Its service is prompt, energetic and on a sensible plan, it does not weary the applicant with notices of many undesirable positions, but saves his time and postage, as well as its own, by selecting a position suitable for him and then doing its utmost to secure the same for him. I take pleasure in recommending it."

KATHARINE BARBER

Dept. of English, High School, Ottumwa, Ia.

A Prominent Superintendent States.

"It is said by many that not another Agency in Chicago is beginning to do the work that the Thurston Agency is doing."

The Educational Press.

From the "American Teacher," Boston, Mass.

Miss Anna M. Thurston, the manager of the Thurston Teachers' Agency is an accomplished lady of large acquaintance among the educational public of the West. She thoroughly understands, from long experience, the agency work. Her method is to devote her energies to capable, first class candidates rather than to represent great numbers.

Her Agency has the endorsement of leading teachers, superintendents and college presidents, who testify to the high character and business ability of Miss Thurston.

Advantages of Membership

(1) It keeps you in line of promotion.
(2) It greatly increases your opportunities for a position.

(3) We inform you of places exactly suited to your wants, thus saving you much trouble and expense in seeking and applying for positions neither vacant nor desirable.

(4) We have many places from which to choose, so you are not only much more likely to get a position, but to get the kind you wish.

(5) Calls come to us direct from authorities. Accurate information is always given regarding vacancies, and candidates are personally recommended.

(6) We have hundreds of vacancies each year, and are successful in filling hundreds.

(7) It is the best means of keeping before the schools which use such services as you can render.

Enroll early—before the best positions are filled.

Our Strong Points

High Standard of Membership.

Teachers personally recommended.

Prompt and Valuable Service to Patrons and Members.

It is no Exaggeration to State that during the past Nine Years we have filled more Positions than Any Other Agency in the West.

Each Year of Our Existence has shown a large increase in the volume of business.

Admission

1

December 1st, 1906.

Mr. Charles S. Tyler,

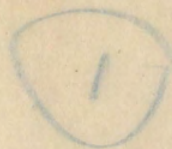
46 Market Street,

Potsdam, St. Lawrence Co., N. Y.

My dear Sir:-

At the suggestion of your father I am writing to say that we are forwarding to you the circular of the Colleges and one entitled Assistance to Students. You will find on pages 10 and 26 of the first named circular the way of entering the University of Chicago. I am sure that if you will forward an application to the Examiner for Secondary Schools with a statement of your credits from the principal of your high school you will find no difficulty in arranging to come to the University of Chicago although the admission requirements are rather high. Since you probably, however, have had a satisfactory high school preparation this should not be at all a stumbling block. I think it should rather lead you to desire to come into an institution which has the higher requirements and in which your associates will be very well prepared for the work.

December 1st, 1906.



Answered

Mr. Charles S. Tyler,
48 Market Street,
Potomac, St. Lawrence Co., N. Y.

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At the suggestion of your father
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ration this should not be at all a stumbling block.
I think it should rather lead you to desire to come
into an institution which has the higher require-
ments and in which your associates will be very well
prepared for the work.

If you are looking forward to the study of Law I am sure that there is no place unless it be Harvard University where the profession can be more thoroughly prepared for. The circular of the University Law School we shall be pleased to forward to you at your request. If you are seeking preparation for Medicine the Rush Medical College affords a training second to none. To enlarge upon this would be merely to call your attention to the facts already published in the circular of that institution. I should be very glad to send this to you if you desire to look it over. If it is your plan to enter business or some profession like Journalism the preparation explained on page 28 of the circular for the Colleges will fit you very well for the kind of life work you anticipate. If you desire to enter the field of teaching the opportunity for graduate training in the University of Chicago is so unusual that you should investigate pretty thoroughly the opportunities we have to offer. A circular of the Graduate Schools will be sent to

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it seems very possible that a large city affords
grades in a large city like Chicago. At any rate
little informal parties which are given by the hun-
dreds to secure work in connection with the various
way of training as a violinist or pianist, might be
special ~~exhibitions~~ ~~concerts~~ ~~parties~~ ~~given~~ in the
others earned a great deal. Those who have
kinds of work. Some, of course, earned very little;
earned upwards of a total of \$50,000 at various
assisted through the University Employment Bureau,
to us, a number much smaller than the actual number
in our institution. Last year the number reported
of the ways in which students are helping themselves
second circular I named will suggest to you some
yourself than at the University of Chicago. The
college there is no place where you can better help
If now you desire to work your way through
intend to take up.
to afford you the best training for the work you
versity of Chicago as an institution is prepared
you on application. On the whole, then, the Uni-

ampler opportunity than does a small college town for a man desiring to help himself.

The life at the University of Chicago you will find altogether to your liking. ~~Although many of~~ our rivals seem to think that there is no college life at the University, those of us who have been here for our undergraduate work are very fond of the place and we find in it a genuine spirit that is far more worth while than the melodramatic performances of rowdyism which some people call college spirit. Do not think that the men here do nothing but work. An examination of the Cap and Gown, the annual publication of the undergraduates, or the Daily Maroon, the student daily paper, will very soon afford you ample evidence to consider.

I might go on without concerning the advantages of the University to a man in your position. The only convincing thing to say is that you should come to see. This I hope you can very soon do. Hoping that you may be able to enter shortly and

greater opportunity than does a small college town
for a man desiring to help himself.
The life at the University of Chicago you will
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our rivals seem to think that there is no college
life at the University, those of us who have been
here for our undergraduate work are very fond of the
place and we find in it a genuine spirit that is
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The only convincing thing to say is that you should
come to see. This I hope you can very soon do.
Suggesting that you may be able to enter shortly and

continue your work successfully, I am,

Yours very truly,

H. P. Chandler

Secretary to the President

Secretary to the President.

continue your work successfully, I am,

Yours very truly,

H. P. Chandler
Secretary to the President
Secretary to the President.

Advertising

(1)

July 11th, 1905.

President William R. Harper,
The University of Chicago.

My dear President Harper:-

I have the list of superintendents and influential educators who are in the university this summer and am having copies struck off which I shall give to the Press to-morrow. I do not know just what we can do to entertain these people. We might give a luncheon to the persons included in the list but there would be the danger of overlooking others equally entitled to recognition and the expense would be considerable. Another plan is to hold a meeting for principals and superintendents of schools and college teachers, and provide some sort of stimulating and profitable program. Probably we could not organize a club of educators. There would be nothing in particular to hold a group like ~~that~~ given on the list together, but we might have one meeting that would be spontaneous and interesting. Care would have to be taken in devising a program but if Mr. Small, Mr. Locke, Mr. Miller, and others who are familiar with teachers, should get their heads together something good

July 11th, 1908.

President William R. Harper,
The University of Chicago.

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Why not combine the reception with the University dinner in the Commons, of which you speak? We could hold the reception in the afternoon in some shady spot on the Quadrangle and follow it with the dinner in the Commons. might result. High school problems might be taken and representatives of high schools in different parts of the country might be asked to present brief statements. The attitude of the University toward high schools and their colleges might be made the subject of the symposium including a statement by somebody representing the University of what our ideals are in connection with outside institutions of learning followed by a statement from a representative student as to ways of increasing the efficiency of the summer quarter and meeting additional wants.

No expense has yet been incurred on the illustrated circular of information beyond the purchase of a few photographs as the basis for cuts. I have copy ready however, and shall be glad to take up the entire scheme with you at your convenience.

Why not combine the reception with the University dinner in the Commons, of which you speak? We could hold the reception in the afternoon in some shady spot on the Quadrangle and follow it with the dinner in the Commons. Or we could hold the reception in the evening and precede it by the dinner, as we did at the German celebration in March, 1904.

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Probably this would be the better plan. I am inclined to think that the price for the dinner should be 50¢. We can do very much more for that than we can for 25¢ and people are so accustomed to the regular 25¢ dinner that it would not seem to accord with the celebration. I am inclined to think the attendance would be almost a large ~~with the high price~~ if the price was charged and that most people would be glad to pay the difference for the sake of a more substantial meal. The reception would be attractive if there were some spot on the Quadrangle light enough so that we could hold it out of doors, provided the evening was pleasant.

The question of the date will be a little difficult to decide upon because the natural evenings for the reception at any time within two weeks are preempted by the Ben Greet Company. Friday and Saturday, July 14th and 15th and 21st and 22nd are thus taken. July 29th, Saturday, is free, but it is rather late in the quarter. Many of the first term people will have left. What should you say to Monday, July 24th? This would take quick work, but that evening is free and almost no others are during next week. Possibly the 24th of July, under all the circumstances, would be better. This would, in a way, mark the close of the

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first term, which comes to an end by the calendar, three days later.

Yours very truly,

H. P. Chandler
Secretary to the President

first term, which comes to an end by the calendar, three days
later.

Yours very truly,

H. P. Chandler
Secretary to the President

Emory College
OXFORD, GEORGIA

May 10, 1903.

Do you wish to attend, during the coming summer, a great institution of learning where you will be enabled to study, in any department of learning, under professors who are second to none in the United States, and where you will have the privilege of listening to lectures given by the most renowned men of this and other countries?

The University of Chicago is the only great university that continues its regular session during the summer, thus enabling one to do work for a degree as well in summer as in winter or spring. Besides thus offering regular courses all the year, this institution has, during the summer, courses of open lectures on subjects in the fields of Art, Literature, and Science, given by men who have achieved greatness as artists, poets, novelists, critics, musicians, and scientists.

The cost of a course at this institution is so small that almost any teacher, by economy, may attend. The following table shows the actual expenses:

	to weeks or 1 quarter	5 weeks or 1 term
Railroad fare, Atlanta to Chicago and return,	\$21.40	\$21.40
Tuition - - - - -	40.00	20.00
Matriculation (for new students only) -	5.00	5.00
Room rent - - - - -	18.00	9.00
Board - - - - -	30.00	15.00
Laundry - - - - -	5.00	2.50
Text-books - - - - -	5.00	5.00
	\$124.40	\$77.90

Chicago is a great summer resort where one may pleasantly spend the leisure time in trips on Lake Michigan, visits to the Art Institute, Board of Trade, Stock Yards, Hull House, the beautiful parks, and a hundred other places equally interesting. I have spent four summers at the University of Chicago, thus combining business and pleasure, and feel sure that one could not, during the same time, receive so much help anywhere else on the continent.

As President of the Georgia Club at the University of Chicago, I am anxious to see many of our teachers go, since it will mean much to them and much to our state. I shall personally conduct the party again, and aid teachers in securing comfortable boarding places near the University; I shall have a list of the best places with me.

Let me know if you think of going; ask any questions you wish. If you have not received a copy of the *Announcements*, let me know.

Yours faithfully,

F. C. BROWN.

The University of Chicago

and The World's Fair.

On the Same Ticket and at a Cost Slightly Above Regular World's Fair Tickets.

Oxford, Ga., May 15th, 1904.

To the Teachers of Georgia, South Carolina, Alabama and Florida :

As in other years, I shall again personally conduct the party of teachers to the University of Chicago as that institution's representative, aiding all members of the party with their baggage, arranging special sleepers, etc., enroute, and seeing that all are comfortably located after reaching Chicago.

The **University**, with its diversified and splendidly equipped departments, its unparalleled courses of "**Open Lectures**", offers to the teachers an opportunity not to be found elsewhere in this country ; the regular work goes on the year round, thus enabling one to do work during the summer for which full credit is given, and by which he may, if he likes, come up for a degree : Many teachers have thus taken degrees by doing work during the summer.

The **City of Chicago**, with its large frontage on Lake Michigan, its extensive and beautiful parks, its many places of interest, such as the art institute, public libraries, stock exchange, great department stores, etc., and its pleasant climate, is an excellent place for one to spend the summer and recuperate.

The railroad fare this year, while a little more than in former years, will include a trip, returning, to St. Louis for a ten days' stay at the World's Fair and also a side trip from Chicago to Milwaukee by steamer. The rate will apply from all points in Georgia, South Carolina, Alabama and Florida, and will go on sale June 1st, 1904 and will be good to return until October 31st. While the rate will be good anytime, the **party will leave Atlanta Thursday, June 16th at 5:30 a. m.**, arriving at Chicago Friday, June 17th, 7:00 a. m. The University will begin regular work June 18th, and we shall thus have all day Friday in which to secure boarding places. It will be **much better for all to go with the party**, especially those who have not before been, that I may aid you enroute and also in **securing boarding places, arranging courses of study and matriculating** upon arrival.

The rate from Atlanta to Chicago and return via St. Louis, including trip to Milwaukee, will be \$32.05, and approximately low rates from other points. If you will write me naming your station, I can tell you exactly the cost. The following rates from the different towns, will give you some idea of what it will be from your station :

Albany.....	39.10	Birmingham.....	28.80	Montgomery.....	30.50
Americus.....	37.65	Brunswick.....	43.05	Punta Gorda.....	59.85
Athens, Ga.....	35.00	Columbus.....	35.05	Rome, Ga.....	30.15
Atlanta.....	32.05	Jacksonville.....	46.05	Savannah.....	43.05
Augusta.....	38.90	Macon.....	35.60	Tampa.....	56.65

The University of Chicago

and the World's Fair

On the same ticket and at a cost slightly above regular tourist's Fair tickets

Chicago, Ill., May 15th, 1904

To the Teachers of Georgia, South Carolina, Alabama and Florida:

As in other years, I shall again personally conduct the party of teachers to the University of Chicago as that institution's representative, aiding all members of the party with their baggage, arranging special sleepers, etc., enroute, and seeing that all are comfortably located after teaching Chicago.

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Albany	30.10	Birmingham	28.80	Montgomery	30.50
Americus	37.65	Brunswick	43.05	Punta Gorda	50.85
Athens, Ga.	32.00	Columbus	32.05	Rome, Ga.	30.15
Atlanta	31.05	Jacksonville	40.05	Savannah	43.05
Augusta	38.90	Macon	35.60	Tampa	50.65

The expense in Chicago will be about as follows: **Tuition** for five weeks, \$20.00, for ten \$40.00; board, from \$3.00 to \$4.00 per week; room rent, from \$5.00 to \$8.00 per month. Thus the expense for five weeks may be as low as \$42.00. This, of course, does not include books, laundry, sleepers and little incidentals. Estimating the cost on basis of railroad fare from Atlanta, the **total** cost need not exceed \$100 or \$125 for five weeks, \$150 to \$175 for ten weeks. This does not include hotel bill, etc., while in St. Louis, but does include everything else.

The trip will be made in a **Special Coach** over the Southern Railway from Atlanta to Chattanooga; thence along the beautiful Emory River through the hemp and blue-grass fields of Kentucky to Lexington and Cincinnati; where we are transferred to special compartment sleepers on the C. H. & D. for Chicago. Returning, we leave Chicago on one of the finest trains in the world via the Chicago & Alton, for St. Louis and the World's Fair; thence over the Southern to Atlanta. No more picturesque or interesting itinerary can be selected—indeed I think none that will suit the teachers so well.

We thus get the advantage of the University of Chicago and also see the World's Fair for a few dollars more than a ticket will cost straight to St. Louis. When you buy tickets, be sure to see that they read via the Southern Railway to Chattanooga; Q. & C. to Cincinnati; C. H. & D. to Indianapolis; Monon to Chicago; Steamer to Milwaukee and return; Chicago & Alton to St. Louis; Southern to Lexington; Q. & C. to Chattanooga, &c. &c.

I shall be in Atlanta Wednesday, June 15th, and meet your train if you will state over what road you will arrive. The party will spend Wednesday night at some hotel (perhaps the Kimball) where special rates will be granted. You will find me all day Wednesday and Wednesday night until 11:30 o'clock, at the Southern Railway Office, Kimball House Corner, just opposite the Car Shed.

Write me for further information.

Hoping to have you join us, I am,

Yours truly,

F. C. BROWN,

President Georgia Club.

The main portion of these files covers President Harper's Administration and the earlier part of President Judson's, 1906-12.

This blue sheet indicates that the letter to which it is attached belongs in the period 1912-1923 of President Judson's Administration, or in President Burton's Administration, 1923-1925.

The main body of the document is a letter from the
Administration of the United States to the
The first part of the letter is a statement of the
The second part of the letter is a statement of the
The third part of the letter is a statement of the
The fourth part of the letter is a statement of the

Bell

Chicago, December 5, 1912

Mr W.E. Bell,
Bell Camera & Vire Company,
Springfield, Illinois.

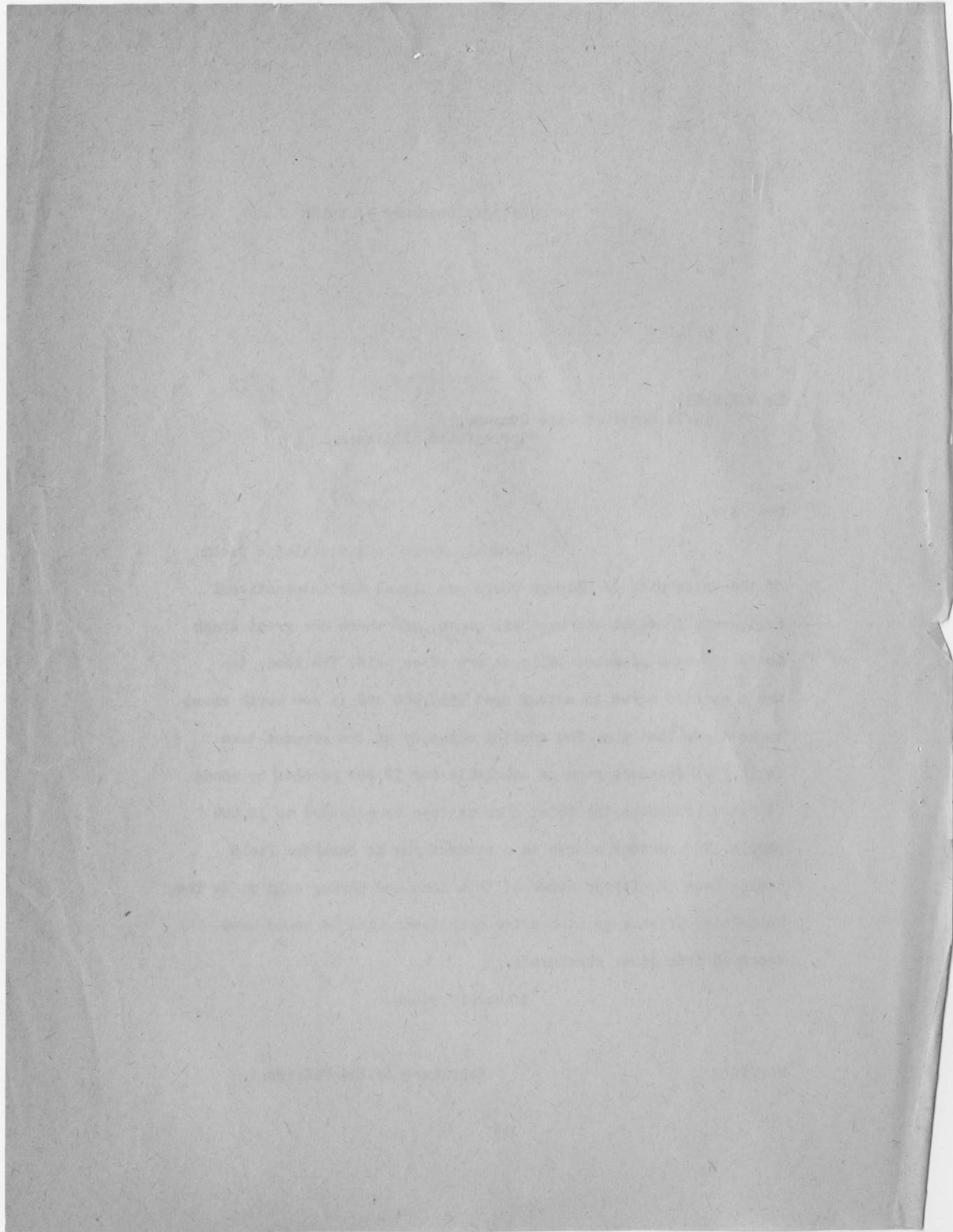
Dear Sir,

Marshall Field is the athletic field of the University of Chicago where are played the international collegiate football and baseball games, and where the great track meets of the Conference Colleges are often held. The land, ten and a quarter acres in extent cost \$335,000 and is now worth about three times that sum. The seating capacity at the present time is 13,730: standing room is available for 12,000 people: by means of extra bleachers the total capacity can be extended to 32,000 people. The name of course is a student pun Mr Marshall Field having been the former owner of this land and having sold it to the University of Chicago at a price much lower than he could have received from other purchasers.

Sincerely yours

DAR.C.

Secretary to the President.



021
MARSHALL FIELD.

Number of acres 10 1/4

Value of land \$335,000 when bought: now worth
about three times that sum

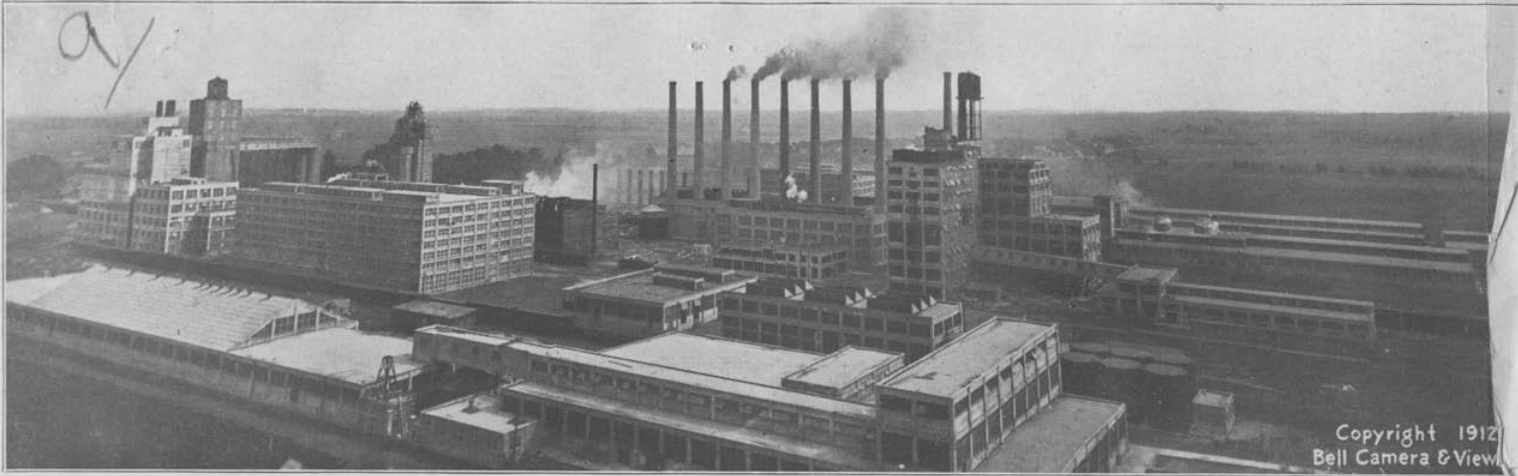
Seating capacity 13,730)

Standing room , 12,000) = 25,730

Limit of accomodation

(by means of extra bleachers) 32,000





Copyright 1912
Bell Camera & View Co.

PATENTEES AND SOLE
OPERATORS BELL
STRAIGHT WORKING
PANORAMA AND BIRDS
EYE VIEW CAMERAS.

Bell Camera and View Co.

MAKERS OF

BIRDSEYE AND PANORAMA VIEWS
SPRINGFIELD, ILLINOIS

PANORAMA PHOTO-
GRAPHS FROM THE
GROUND.
BIRDSEYE VIEWS FROM
KITES, BALLOONS OR
AEROPLANES.

Nov. 27, 1912.

President Chicago University,
Chicago, Ill.

Dear Sir:

We recently made a picture of the
Marshal Field and as we have the only camera
in the world that will take a straight picture
without distorting the lines of a large view
like this, we have an unusual fine picture.

We are proposing to use it in our
advertising system as a window advertisement and as
every time we place it in a store window we
will be advertising the Chicago University, we
trust that you will aid us in this. We want to
attach to each picture a little history or story
of the picture. We would therefore like to have
a little story of the Marshal Field and the
Chicago University, giving the size of the
Marshal Field, its purposes and etc., the connectio
with the University, the number of students that
take advantage of it and such other items as would
make it interesting to the passer by. We trust
that you will see your way clear to write us a
little letter or have someone else do so, giving
us the statistics we want.

Very truly yours,
BELL CAMERA & VIEW CO.

BY *W. E. Bell*
SECY.

WEB/GM



Copyright 1912
Bell Camera & View Co.

BIG VIEWS WITHOUT DISTORTION, WITHOUT CURVES, WITH PERFECT PERSPECTIVE OUR SPECIALTY.

Jan

CENTURY MAGAZINE

THE CENTURY CO
PUBLISHERS
353 FOURTH AVE. AT 26th ST
NEW YORK

Century

ST. NICHOLAS MAGAZINE

Nov. 27, 1916.

Advertisements

Mr. Harry Pratt Judson,
University of Chicago,
Chicago, Ill.

Dear Sir:

This morning I went to visit the principal of a school. During the course of our talk a girl passed through the office, and the principal turned to me with a smile:

"There goes a Century girl," she said. "She came to us two years ago, after her parents had written me as a result of my advertisement in The Century. She has been so desirable a pupil that I feel most grateful to your magazine for sending her to me."

"Desirable?" I asked. "In what sense?"

"Well, in the first place, she comes from an excellent family, - one whose culture and traditions are of the finest, and whose name it is an honor for me to mention among the patrons of my school."

"In other words, a Century family" - I could not help breaking in.

"Yes - a Century family, if you will."

- There are thousands of just such families as these reading The Century every month, year after year. Cultured, influential, financially sound - their school-choice frequently determines that of other members of their communities.

It is well worth while putting your message where this class of readers can see it; it is well worth while to realize that The Century's school advertising strength lies in the quality of its results.

Tell us your plans for 1917.

Sincerely yours,

H. W. Edmonds

School Department.

NA.

Nov. 27, 1914

Mr. Harry Frost Johnson,
University of Chicago,
Chicago, Ill.

Dear Sir:

This morning I went to visit the principal of a school. During the course of our talk a girl passed through the office, and the principal turned to me with a smile:

"There goes a Century girl," she said. "She came to us two years ago, after her parents had written me as a result of my advertisement in The Century. She has been so happy a pupil that I feel most grateful to your magazine for sending her to me."

"Possible?" I asked. "In what sense?"

"Well, in the first place, she comes from an excellent family, - one whose culture and traditions are of the finest, and whose name it is an honor for me to mention among the patrons of my school."

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"Yes - a Century family, if you will."

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It is well worth putting your message where this class of readers can see it; it is well worth while to realize that the Century's school advertising strength lies in the quality of its results.

Tell us your plans for 1915.

Sincerely yours,

School Department.

NA.

2500000

ADVERTISING RATES

BULLETIN OF THE

AMERICAN BUREAU OF GEOGRAPHY

The Bulletin of the American Bureau of Geography, a hundred-page illustrated journal, goes to five thousand superintendents, principals and progressive teachers. It is used as a reference book by about twenty times that number of mature students in high schools, public and private normal schools, and colleges. Many copies also go to teachers' clubs, institutes, and summer schools. The value of advertising in the Bulletin is increased by the small number of pages open to advertisers, and by the select character of the material advertised.

Each page is 6 by 9 inches, and takes advertising card $4\frac{1}{4}$ by 7 inches. The rates for the June issue, 1900, are as follows:

Taken

	Full Page	Half Page	Quarter Page
Front Cover, inside page	\$40.00	\$25.00	\$15.00
Back Cover, outside page	50.00	30.00	20.00
Back Cover, inside page	40.00	25.00	15.00
Page facing third cover page	40.00	25.00	15.00
Page next to reading matter	35.00	20.00	12.00
Page next to leaf containing frontispiece	35.00	20.00	12.00
Other pages	25.00	15.00	10.00

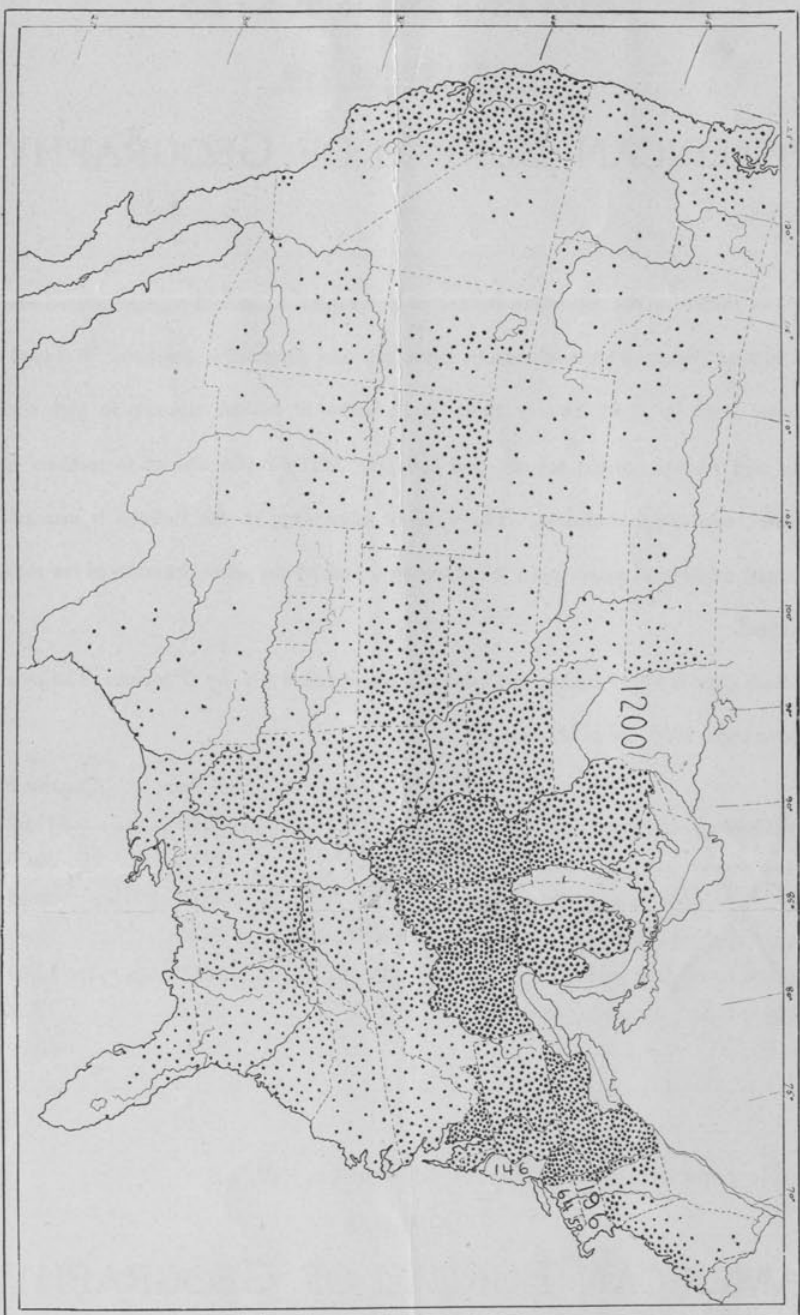
Sample copy of Bulletin sent on application. ❀ ❀

ADDRESS

AMERICAN BUREAU OF GEOGRAPHY,
WINONA, MINN.

Over.

The guaranteed circulation for the June number is 5,000; but the actual circulation may be larger.



Map showing approximate circulation (in the United States) of the Bulletin of the American Bureau of Geography.

20087

Over.

DIRECTOR AND EDITOR:

EDWARD M. LEHNERTS, STATE NORMAL SCHOOL, WINONA, MINN.

ASSOCIATE EDITORS:

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WILBUR S. JACKMAN, CHICAGO INSTITUTE, CHICAGO, ILL.

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CHARLES T. MCFARLANE, STATE NORMAL COLLEGE, YPSILANTI, MICH.

JACQUES W. REDWAY, GEOGRAPHER, MT. VERNON, NEW YORK.

H. JUSTIN RODDY, STATE NORMAL SCHOOL, MILLERSVILLE, PA.

RALPH S. TARR, CORNELL UNIVERSITY, ITHACA, NEW YORK.

CHAIRMAN OF COMMITTEE ON EXCHANGE
OF PRODUCTS:

PHILIP EMERSON, PRINCIPAL OF COBBET SCHOOL, LYNN, MASS.

OFFICIAL PHOTOGRAPHER:

E. R. SHEPARD, PHOTOGRAPHER, MINNEAPOLIS, MINN.

ASSOCIATE EDITOR FOR EUROPE:

G. P. RECLUS GUYON, GEOGRAPHER, EDINBURGH, SCOTLAND.

The American Bureau of Geography.

Director's Office.

Winona, Minnesota,

Shepardson

April 14, 1900.

Mr. T. W. Goodspeed,

Secretary of the University of Chicago,

Chicago, Ill.

Dear Sir:-

At the request of Prof. Salisbury I send you under separate cover a copy of the Bulletin of the American Bureau of Geography. Prof. Salisbury has kindly written me of his interest in our enterprise. He tells me that you wish to examine our Bulletin with a view to placing an advertisement in the same. I also enclose sheet containing advertising rates and other information. As I expect to be at the University of Chicago during the coming year, I will be willing to accept future tuition in payment of such advertising space as you may choose. I am

Yours very truly,

Edw. M. Lehnerts.

The American Bureau of Geography

Director's Office

FOUNDED, 1890

April 14, 1900

DIRECTOR AND EDITOR:
EDWARD M. LAMBERT, State Normal School, Kansas City, Mo.
ASSOCIATE EDITORS:
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J. PAUL GOODE, State Normal School, Charleston, S.C.
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RALPH S. TAYLOR, Cornell University, Ithaca, New York
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OF PRODUCTS:
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OFFICIAL PHOTOGRAPHER:
E. H. SHEPARD, Photographic, Minneapolis, Minn.
ASSOCIATE EDITOR FOR EUROPE:
A. F. BEULS GUYOT, Hochschule, Leipzig, Germany

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Secretary of the University of Chicago,

Chicago, Ill.

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Edw. M. Lambert

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ASSOCIATE EDITORS:

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J. PAUL GOODE, STATE NORMAL SCHOOL, CHARLESTON, ILL.

WILBUR S. JACKMAN, CHICAGO INSTITUTE, CHICAGO, ILL.

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The American Bureau of Geography.

Director's Office.

Winona, Minnesota,

May 5, 1900.

Mr. T. W. Goodspeed,

Secretary of the University of Chicago,

Chicago, Ill.

Dear Sir:-

Referring to my letter of April 14th, permit me to add that copy
for advertisement should reach me not later than May 20th. I am

Yours very truly,

Edw. M. Lehnerts

The American Journal of Geography

Editor's Office

Chicago, Illinois

May 5, 1908

DIRECTOR AND EDITOR:
EDWARD M. LAMBERT, State Normal School, Warren, Mich.
ASSOCIATE EDITORS:
JAMES F. CHAMBERLAIN, State Normal School, Los Angeles, Cal.
J. PAUL GOODE, State Normal School, Charleston, S.C.
WILLIAM S. JACKMAN, Chicago University, Chicago, Ill.
CLARENCE E. KIMB, Teachers in Lombard School, Boston, Mass.
HENRY McDONALD, State Normal University, Boston, Ill.
CHARLES T. MCLELLAN, State Normal College, Newark, N.J.
JACQUES W. REEDER, Graduate of Vermont, New York.
H. EUSTIN RHOOD, State Normal School, Milwaukee, Wis.
WALTER S. TAPP, Cornell University, Ithaca, New York.
CHAIRMAN OF COMMITTEE ON EXCHANGE OF PRODUCTS:
PHILIP EMMERSON, Professor in Cornell School, Ithaca, N.Y.
OFFICIAL PHOTOGRAPHER:
E. H. SHEPARD, Photographer, Milwaukee, Wis.
ASSOCIATE EDITOR FOR EUROPE:
G. F. REEDER, Dutton, Rochester, New York, Secretary

Mr. T. W. Goodspeed,

Secretary of the University of Chicago,

Chicago, Ill.

Dear Sir:-

Referring to my letter of April 14th, permit me to add that copy

for advertisement should reach me not later than May 20th. I am

Yours very truly,

Edward M. Lambert

Supst. Cooley.
Chicago Pub Library.

Chas C Curtis.

Innocent Library.

Stemway Hall.

Kinsale Hall.

Newbury Library.

McClung & Co.

Armon Institute (Gunsaulus)

(Van Buren
at Station
Ill Cant.)

May 8, 1901.

(Copy)

Adventuring

Mr. ~~John Vance Cheney~~,

Newbury Library, Chicago.

My Dear Mr. Cheney:

I send you enclosed a copy of the Weekly Calendar issued by the University of Chicago. Would it be possible to arrange for the placing of a frame some where in the reading room of the Newbury Library in which this might appear from week to week, the frame being furnished and entire details of posting being done by the University so that there will be no trouble or inconvenience of any kind to the Library staff ?

This proposition is based upon the idea that many of the announcements made in the Weekly Calendar are of interest to those who frequent the building in your charge.

Very truly yours,

*Copy to
Library
May 8, 1901.*

*Don't forget
to put in
the copy*

*Library
Chicago
Don't forget
to put in
the copy*

~~Mr. John V. Cheney~~

Newbury Library, Chicago.

My Dear Mr. Cheney:

I send you enclosed a copy of the Weekly

Calendar issued by the University of Chicago. Would
it be possible to arrange for the placing of a frame
some where in the reading room of the Newbury Library
in which this might appear from week to week, the
frame being furnished and entire details of posting
being done by the University so that there will be
no trouble or inconvenience of any kind to the Library
staff?

This proposition is based upon the idea that
many of the announcements made in the Weekly Calendar
are of interest to those who frequent the building in
your charge.

Very truly yours,

March 10, 1902.

Advertising

Mr. L. H. Harrison,

Southern Educational Journal,

Atlanta, Ga.

My dear Mr. Harrison:-

Your letter of recent date is at hand, and I send you a page advertisement to be inserted in accordance with the plan we have followed heretofore, the understanding being that we will arrange for exemption from tuition for you or some one on your order, as we have done before.

Hoping that the results may be satisfactory to us both, I remain,

Yours very truly,

March 10, 1902.

Canterbury

Mr. I. H. Harrison,

Southern Educational Journal,

Atlanta, Ga.

My dear Mr. Harrison:-

Your letter of recent date is at hand, and I send you a page advertisement to be inserted in accordance with the plan we have followed heretofore, the understanding being that we will arrange for exemption from tuition for you or some one on your order, as we have done before.

Hoping that the results may be satisfactory to

us both, I remain,

Yours very truly,

Southern Educational Journal.

A MONTHLY PUBLICATION DEVOTED TO THE CAUSE OF
EDUCATION IN THE SOUTH.

OFFICIAL ORGAN OF THE STATE EDUCATIONAL DEPARTMENT.
OFFICIAL ORGAN OF GEORGIA STATE TEACHERS' ASSOCIATION.
OFFICIAL ORGAN OF THE GEORGIA LIBRARY ASSOCIATION.
OFFICIAL ORGAN OF THE EDUCATIONAL COMMITTEE OF THE
STATE FEDERATION OF WOMEN'S CLUBS.

PRICE, \$1.00 PER YEAR. SAMPLE COPIES FREE.

Address all communications to THE SOUTHERN EDUCATIONAL JOURNAL.

Atlanta, Ga. March 6 1901.

William Riley Harper, President.
University of Chicago, Chicago.

Answered MAR 10 1902

Francis W. Shepardson,

Secretary to the President.

Dear Sir:-

We write to inquire if we can make an arrangement with you, similar to that we have had previously, viz. to carry a one page advertisement of your advertisement of your summer session in the Journal receiving in payment of some exemption from tuition fees to cover amount of advertising.

The Journal, as you doubtless remember, has a circulation from Virginia to Texas while within its own State it occupies an undisputed field and, as the official organ of the State Educational Department and the Teachers Association, is sent to all school officers and the greater number of Georgia's 10,000 teachers. We believe, therefore, that an advertisement in our pages would largely increase the number of Southern teachers who would attend your University the coming summer.

We enclose card with our advertising rate and mail last issue of Journal under separate cover.

Our March issue is now ready for the press but we will hold our forms open until we hear from you.

Very truly yours.

F. W. Shepardson

Business Manager.

Southern Educational Journal.

A MONTHLY PUBLICATION DEVOTED TO THE CAUSE OF
EDUCATION IN THE SOUTH.

OFFICIAL ORGAN OF THE STATE EDUCATIONAL DEPARTMENT.
OFFICIAL ORGAN OF THE GEORGIA STATE TEACHERS' ASSOCIATION.
OFFICIAL ORGAN OF THE GEORGIA LIBRARY ASSOCIATION.
OFFICIAL ORGAN OF THE EDUCATIONAL COMMITTEE OF THE
STATE FEDERATION OF WOMEN'S CLUBS.

PRICE, \$1.00 PER YEAR. SAMPLE COPIES FREE.

Address all communications to THE SOUTHERN EDUCATIONAL JOURNAL.

Atlanta, Ga. March 8, 1901.



Answered MAR 10 1901

Francis W. Sheppardson,

Secretary to the President.

William Riley Harper, President.
University of Chicago, Chicago.

Dear Sir:-

We write to inquire if we can make an arrangement with you, similar to that we have had previously, viz. to carry a one page advertisement of your advertisement of your summer session in the Journal receiving in payment of some exemption from tuition fees to cover amount of advertising.

The Journal, as you doubtless remember, has a circulation from Virginia to Texas while within its own State it occupies an undisputed field and, as the official organ of the State Educational Department and the Teachers Association, is sent to all school officers and the greater number of Georgia's 10,000 teachers. We believe, therefore, that an advertisement in our pages would largely increase the number of Southern teachers who would attend your University the coming summer. We enclose card with our advertising rate and mail last issue of Journal under separate cover.

Our March issue is now ready for the press but we will hold our forms open until we hear from you.

Very truly yours,

J. H. Gammeter

Business Manager.

"THE BEST SCHOOL JOURNAL IN THE SOUTH."

To SOUTHERN EDUCATIONAL JOURNAL,

ATLANTA, GA.

.....1900.

You are hereby authorized to insert the advertisement
of in
consecutive numbers of the **SOUTHERN EDUCATIONAL JOURNAL**, the advertisement to
occupy for which promise to pay
to your order Dollars.

ADVERTISING RATES:

ONE PAGE	\$15.00
ONE-HALF PAGE	8.00
ONE-FOURTH PAGE	4.50
ONE INCH	1.50

Signature

Address

"THE BEST SCHOOL JOURNAL IN THE SOUTH."

TO SOUTHERN EDUCATIONAL JOURNAL

ATLANTA, GA.

You are hereby authorized to insert the advertisement

in

consecutive numbers of the SOUTHERN EDUCATIONAL JOURNAL, the advertisement to

occupy _____ for which _____ promise to pay

Dollars

to your order

ADVERTISING RATES:

One Year \$15.00
One Year 5.00
One Year 5.00
One Year 2.50

Signature

Address

May 8, 1901.

Superintendent M. G. Cooley,

-2-

or others interested, I shall appreciate it very much.

Superintendent M. G. Cooley,

Very truly yours,

Schiller Building, Chicago.

My Dear Mr. Cooley:

I send you a copy of our Weekly Calendar, which you perhaps receive regularly. There have been frequent requests from people down town for knowledge of what was going on at the University, and to meet this apparent desire on their part, we are planning to post weekly in about a dozen places in the city copies of these announcements. One of the places suggested was one of the rooms of the Board of Education, or some where in the Schiller Building.

The plan is to have a frame in which the announcements will be placed each week, the entire work of posting being carried on by the University. I can see possible objections to the plan, so, of course, write you perfectly frankly regarding it, and shall expect you to be perfectly frank in reply if you do not think the request a suitable one to grant. If your answer is favorable, or if you can suggest another place where we can reach teachers,

Supt. Cooley.)

-2-

or others interested, I shall appreciate it very much.

Very truly yours,

Supt. Cooley.)

-2-

or others interested, I shall appreciate it very much.

Very truly yours,

Advertisement
(5B)
The Thurston Teachers' Agency

ANNA M. THURSTON, MANAGER

378 Wabash Avenue

LONG DISTANCE TELEPHONE
HARRISON 1951

CHICAGO, Feb. 20, 1905.

February 23, 1905

Mr. H. Chandler,

Univ. of Chicago,

Dear Miss Anna M. Thurston,

378 Wabash Avenue,

Chicago, Illinois.

My dear Madam:

I thank you for your very candid statement of the 20th inst. I am sorry your printer intended to do us a favor, but inasmuch as the line which he inserted was one of the items in the advertisement of 1904 that by all means we intended to have stricken out, the result was just the reverse. What we wanted to do was to change the advertisement of 1904, and therefore the mere fact that the line in question occurred in that advertisement is no salve to our feelings. It is the one which I think we were the most anxious should not appear again. At the same time I understand that the point in the long run is not probably of great importance. We appreciate your courtesy and assure you of our best wishes. The present matter can be dropped and there is no reason why we should not work together very amicably.

Yours very truly,

H. P. Chandler
Secretary to the President

Secretary to the President.

LONG DISTANCE TELEPHONE
HARRISON 1951

GO. Feb. 20, 1905.

Answered FEB 22 1905
Chicago, City. Henry P. Chandler,
Secretary to the President.

I regret exceedingly that you felt called upon to write me in the severe language of your letter of recent date. The advertisement of the University has been carried in my Annual for several years and the line which you criticise was used each time, the copy being printed by your predecessor, Mr. Shepardson, who always took particular interest in having the display lines properly printed. As the matter you sent was insufficient to make the page come out just right, my printer thought it would be entirely proper, evidently, to use the line previously approved. I should have called your attention to this addition when I sent you the complete copy of the book had I thought for a moment that you would take exception to it or would describe it as "savoring of cheapness, or lack of dignity", words prepared in the President's office and previously used in the advertisement of the University. In support of my statement I send you enclosed a copy of my last years book with the advertisement as prepared by him and read in proof by him. Regretting sincerely yours displeasure and assuring you that future copies will be printed precisely as you suggest and only after your inspection, I am,

Yours very truly,

Anna M. Thurston

CHICAGO, FEB. 20, 1892.

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THE DREKA COMPANY
Fine Engraving & Engraving House
1121 Chestnut Street, Philadelphia

June 24th, 1905.

Advised

(1)

June 25, 1905.

*Received by
Henry P. Chandler*

The Dreka Company,
1121 Chestnut Street,
Philadelphia, Pa.

(4)

Dear Sirs:-

I beg to say that Dr. Harper is the President of
The University of Chicago and that he will remain so. Our
custom will not be gained by suggesting any other possibility.

We should like very much to be favored with the order for
Your very truly,
H. P. Chandler
Secretary to the President
University of Chicago

Dictated by

H. P. Chandler

COLLEGE STATIONERY
INVITATIONS
PROGRAMMES
BANQUET MENUS
FRATERNITY ENGRAVING
VISITING CARDS

June 22, 1905.

Answered JUN 24 1905
Henry P. Chandler,
Secretary to the President.

University of Chicago,

Chicago, Ill.

Dear Sir:

In looking over the papers we notice that Dr. Harper is to have a successor as President. We are very sorry to learn of the serious illness of Dr. Harper.

We should like very much to be favored with the order for the invitations to the Inauguration of the new President. Having furnished a great many orders of this nature for different Universities in the East, we should be very glad to offer you our services and make sketches.

Awaiting your reply, we are,

Yours very truly,

THE DREKA COMPANY.

Dictated by

C. R. Hamilton



THE GREKA COMPANY

1001 Broadway, New York, N.Y.

Dear Sir:

I have the honor to acknowledge the receipt of your letter of the 10th inst. in relation to the matter of the Greka Company, and in reply to inform you that the same has been forwarded to the proper authorities for their consideration.

I am, Sir, very respectfully,
Yours very truly,
J. H. Greka

The University of Chicago

January 11, 1905

Miss Anna Thurston,

378 Wabash Avenue,

Chicago, Illinois.

My dear Miss Thurston:

I send you copy for an advertisement in the new pamphlet of your agency. You will note that it differs in a number of particulars from the advertisement last year. I send simply the substance of the new advertisement. the spacing and other points of form you may regulate to suit yourself. We only hope that the notice may be as effective as possible.

Yours very truly,

H. P. Chandler
Secretary to the President

Section to the President
H. B. C. C. C.

for those who must retain teaching positions as a means of livelihood, and yet feel the need of further study in college.

The Summer Quarter of 1905

Will be divided into two terms as heretofore. Instruction will be given in all departments including College courses especially designed for teachers and courses in method in the School of Education.

For a Summer Quarter circular address
The University of Chicago,
Chicago, Illinois.

The University of Chicago

By its foster system offers exceptional opportunities
for those who must retain teaching positions as a means of
livelihood, and yet feel the need of further study in college.

The Summer Quarter of 1903

Will be divided into two terms as heretofore. Instruction
will be given in all departments including College courses
especially designed for teachers and courses in method in the
School of Education.

For a Summer Quarter circular address
The University of Chicago,
Chicago, Illinois.

September 11, 1908

Advising
I think will need following as a guide. We don't want the name
of the University used without warrant.

Dear Mr. Vincent:-

Very truly yours,

Enclosed is a letter which represents several coming to me from a variety of people. On inquiry I find that students are apt to devise a number of schemes, and that they are constantly soliciting advertising. I have sent out, therefore, a letter of which the second enclosure is a copy. Of course if merchants care to undertake these things without the note of introduction they do it at their own responsibility. At the same time I think these matters ought to be looked into a little sharply, and that no scheme should be authorized unless it seems one worthy of the University, and unless there is sufficient reason to believe that contracts made by students will be carried out. The representatives of the Magazine, Cap and Gown, and the daily of course should be authorized. There is a blotter scheme which I have approved conditionally; that is, provided a suitable guaranty be furnished to the Auditor that the blotter itself will actually be delivered. There is various advertising connected with the football games to which I have called Mr. Stagg's attention, and which

-2-

I think will need following up a little. We don't want the name
of the University used without warrant.

Very truly yours,

Professor George E. Vincent,
Tonsleep, Wyoming.

-2-

I think will need following up a little. We don't want the name

of the University used without warrant.

Very truly yours,

Professor George E. Vincent,
Tennessee, Wyoming.

14
ROCKFORD HIGH SCHOOL
C. P. BRIGGS, PRINCIPAL

Rockford, Ill.
Oct. 29, 1913.

Advertising
Harry Pratt Judson, LL. D., President
The University of Chicago
Chicago
Ill.

My dear Mr. Judson:

Inclosed you will find a clipping from the "Daily Maroon". This is a sample of the kind of advertising that I have found in some of the big university daily papers. I do not wish to appear prudish about such matters but I think that you will agree with me that it makes the problem especially hard for the teachers in secondary schools to stamp out the bad habits when they find the daily exponent of a big institution like The University of Chicago soliciting ads from tobacco concerns. I must say that the "Daily Maroon" is not as serious an offender as one other university paper from whose columns I clipped several advertisements calling attention to the superior quality of wines and liquors of various sorts in addition to Fatima Cigarettes and Velvet Tobacco.

We maintain a monthly paper in our high school and the boys are continually wanting to solicit cigar stores and such concerns for advertising matter. We have refused to allow it but they come back with the statement that the college and university papers do it, why should not we.

It seems to me that we need the help of all men engaged in education and especially the the university and college men if we are going to make much progress in such matters.

I trust that this will be taken in the right spirit.

Yours truly,

C. P. Briggs

Principal

Velvet

THE
SMOOTHEST
TOBACCO

FROM Kick-off to Touch-down Velvet is pre-eminently the popular pipe preferment! The two years aging in the leaf gives Velvet a maturing rare in these days. Time only can produce the smoothness and the full flavor of this tobacco, and time it takes to get rid of your old foe, "the bite!" Velvet—mellow and smooth, will unquestionably please you. All dealers. Don't hesitate!



Leggett & Myers Tobacco Co.

10c

In full 2
ounce tins

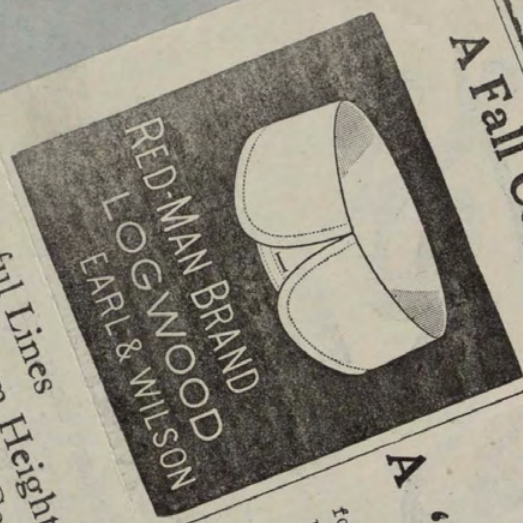
H.P.J. - L.

Principal C. P. Briggs,
Rockford, Illinois.

of the BANK with its DEPOSITORS means much. It means that the interests of the DEPOSITOR are identical with the interests of the STOCKHOLDER. This is the relation this Bank is endeavoring to establish with its patrons.



Graceful Lines
Medium Height
2 For 25 Cents.



A Fall Collar

A "Square Deal"



for everybody is the "Spalding Policy". We guarantee each buyer of an article bearing the Spalding Trade Mark that such article will give satisfaction and a reasonable amount of service.

A. G. Spalding & Bros.
Send for our Catalogue
28 S. Wabash Av.
Chicago

BAKER

Chicago, November 4, 1913

Dear Mr. Briggs:-

Your favor of the 29th of October was duly received. We are always reluctant to interfere with our students in such matters. Of course there are advertisements which are wholly and only objectionable which we should not permit. The one to which you call my attention is on the border line and those we prefer as a rule not to meddle with. It seems to me the same conditions do not exist in an institution for older people as those which may well exist in an institution of secondary grade, attended therefore by those of earlier years.

Very truly yours,

H.P.J. - L.
Principal C. P. Briggs,
Rockford, Illinois.

A Fall Collar



Chicago, November 4, 1913



A "Square Deal"

RED MAN BRAND

Spalding & Bros. guarantee each article bearing the Spalding Trade Mark that such article will give satisfaction or money refunded.

Let us show you the 25th of October

we are always reluctant to interfere with our standards in such matters.

Spalding & Bros. 2 For 25 Cents. For our Catalogue and only objectionable which we should not permit. Chicago

The one to which you call my attention is on the order line and cheap as a rule not to be had. It seems to me the same conditions in my case in an illustration for other people as those which may well exist in an illustration of secondary grade, attended therefore by those of

It means that the interests of the DEPOSIT are identical with the interests of the BANK with its DEPOSITORS. **Yours truly, J. P. Morgan.**

This is the reason we are endeavoring to establish with its patrons.

R. B. J. - J. Principal C. P. Briggs, Rockford, Illinois.

GOVERN
criminal
games
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one was
Indian
success
evident
due to
Purple
gloom
season
BAKER

Advertising

July 23rd, 1919

Dear Mr. Schaeffer:

President Judson asks me to acknowledge your courteous note with the reprint of the Marshall Field advertisement.

How far we have come since the days when I found it impossible to buy maroon ribbon at Marshall Field's and Carson Pirie Scott's! The colors of Harvard, Yale, Michigan and Northwestern could be bought, but those of the new university on the Midway were unknown.

I once made a calculation for the Association of Commerce which showed the amount of business brought into Chicago by the colleges and universities. Therein may be some hint for Mr. Dorsey's advertising plan.

Yours very truly,

Secretary to the President.

Mr. G. R. Schaeffer,
Marshall Field & Co.

Shaffer

MARSHALL FIELD & COMPANY

ADAMS, QUINCY, FRANKLIN AND WELLS

CHICAGO

July 3, 1919.

CHICAGO WHOLESALE, ADAMS, QUINCY, FRANKLIN, WELLS.
CHICAGO RETAIL, STATE, WASHINGTON, RANDOLPH AND WABASH.
NEW YORK, BROADWAY AT TWENTY FOURTH STREET.
LONDON, 133-135 REGENT STREET, LONDON W.
NOTTINGHAM, 20 A FLETCHER GATE.
BRADFORD, 49 PERK PLACE.
BELFAST, 2 WELLINGTON PLACE.
PARIS, 22-24 RUE ST. GEORGES.
CALAIS, 4 RUE AUBER.
LYONS, 15 RUE D'ALSACE LOIRRAINE.
ST. GALL, 36 OBERER GRABEN.
HONG KONG, 2 PEDDER STREET.
YOKOHAMA, 74 MAIN STREET.
KOBE, HACHIMAN DORI, ONO.

Dr. R.
Please acknowledge & use your judgment as to whether you copies.
H. P. J.

Dr. Harry Pratt Judson, President,
University of Chicago,
Chicago, Illinois.

My dear Dr. Judson:

I am enclosing a couple of pages from the monthly magazine which we send to about forty five thousand leading department dry goods stores throughout the country, each month. I know that you will be interested in the incidental advertising which this gives the University of Chicago.

It is our purpose in these double pages each month to impress our dealers with the greatness of Chicago.

The editorial in connection with the current illustration was written by Mr. George Dorsey, a recent graduate of the University of Chicago, who is now in our employ.

I am having some plate proofs made of the Midway view and would be pleased to send you as many copies as you desire.

Yours very truly,

MARSHALL FIELD & COMPANY

Advertising Department

G. R. Schaeffer
Manager

G. R. Schaeffer
SEB

Handwritten notes in the top left corner, including the word "Chicago" and other illegible scribbles.

Journal of the

Chicago, Illinois

Handwritten notes in the middle left section, including the word "Chicago" and other illegible scribbles.

Dr. Henry Lewis Jackson, President
University of Chicago
Chicago, Illinois

Dear Mr. Jackson:

I am enclosing a copy of the report of the
monthly meetings which was held at the University of Chicago
last night. The report is a copy of the minutes of the
meeting held on the 1st of the month. I have also enclosed
a copy of the report of the meeting held on the 1st of the month.

It is my hope that these reports will be of
interest to you and will also be of interest to the
University of Chicago.

The report is a copy of the minutes of the
meeting held on the 1st of the month. I have also enclosed
a copy of the report of the meeting held on the 1st of the month.

I am writing you these reports in the hope
that you will be able to read them and will be able to
view and would be pleased to read them as they are in my
hands.

Very truly yours,

Edward T. A. Smith

University of Chicago

Chicago

B. H. H. H. H.