

# Universal Pictures Corporation

CARL LAEMMLE

PRESIDENT

*Mr. Robertson has been  
handling letters from  
Mr. Laemmle.*

March 31, 1923.

Dr. H. P. Judson,  
University of Chicago,  
Chicago, Illinois.

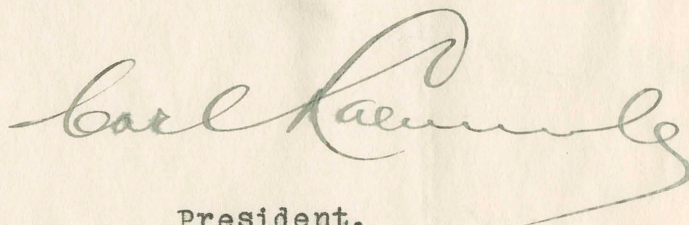
Dear Dr. Judson:

In reviewing the attached list indicating those colleges and universities participating in the Laemmle Scholarship Contest, announced in letter of February first, I find that the name of your college is missing.

There is to be a revised list prepared in a short time and upon advice from you, I shall be very glad to add the name of your college.

There is still time for you to make the announcement to your students as scenarios will be received until May fifteenth.

Yours very truly,



President.



# International Fraternity Corporation

CARL LAEMMLE

PRESIDENT

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handling letters from  
Mr. Laemle*

March 31, 1933.

Dr. H. P. Judson,  
University of Chicago,  
Chicago, Illinois.

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add the name of your college.

There is still time for you to make the announce-  
ment to your students as associates will be received  
until May fifteenth.

Yours very truly,



President.



April 16, 1923.

My dear Mr. Laemmle:-

I have your letter of March 3rd addressed to my predecessor in Office, President Harry Pratt Judson. In the accompanying list of colleges I note, however, that the University of Chicago is included. I do not think that the University ought to assume the responsibility which this involves, and in future issues of this list I should prefer that the University of Chicago be omitted.

Very sincerely yours,

President Carl Laemmle,  
1600 Broadway,  
New York City.

EDB:CB



April 16, 1933.

My dear Mr. Laemmle:-

I have your letter of March 3rd

addressed to my predecessor in Office.

President Harry Pratt Judson. In the ac-

companying list of colleges I note, however,

that the University of Chicago is included.

I do not think that the University ought to

assume the responsibility which this in-

volves, and in future issues of this list

I should prefer that the University of

Chicago be omitted.

Very sincerely yours,

President Carl Laemmle,  
1600 Broadway,  
New York City.

EDB:CB



\*COLLEGES AND UNIVERSITIES PARTICIPATING IN  
THE LAEMMLE SCHOLARSHIP CONTEST

Abilene Christian College,  
Albany College,  
University of Alberta,  
University of Arkansas,  
Beloit College,  
Birmingham-Southern College,  
Bradley Polytechnic Institute,  
Brown University,  
Butler College,  
University of California,  
Campion College,  
Carnegie Institute of Technology,  
Central College,  
Central College,  
Centre College,  
University of Chicago,  
Clarkson College of Technology,  
Clemson Agricultural College,  
University of Colorado,  
Colorado College,  
Colorado School of Mines,  
Colgate University,  
Columbia University,  
Dalhousie University,  
Dartmouth College,  
Defiance College,  
Des Moines University,  
Drexel Institute,  
Dropsie College,  
Earlham College,  
Elmira College,  
Fisk University,  
George Washington University,  
State College of Agriculture  
University of Georgia,  
Grand Island College,  
Grove City College,  
Hamilton College,  
Hebrew Union College,  
Hendrix College,  
Hobart College,

Abilene, Texas  
Albany, Oregon  
Edmonton, Canada  
Fayetteville, Arkansas  
Beloit, Wisconsin  
Birmingham, Alabama  
Peoria, Illinois  
Providence, Rhode Island  
Indianapolis, Indiana  
Berkeley, California  
Prairie Du Chien, Wisconsin  
Pittsburgh, Pennsylvania  
Conway, Arkansas  
Fayette, Missouri  
Danville, Kentucky  
Chicago, Illinois  
Potsdam, New York  
Clemson College, S. Carolina  
Boulder, Colorado  
Colorado Springs, Colorado  
Golden, Colorado  
Hamilton, New York  
New York City  
Halifax, N. S.  
Hanover, New Hampshire  
Defiance, Ohio  
Des Moines, Iowa  
Philadelphia, Pennsylvania  
Philadelphia, Pennsylvania  
Earlham, Indiana  
Elmira, New York  
Nashville, Tennessee  
Washington, D.C.

Athens, Georgia  
Grand Island, Nebraska  
Grove City, Pennsylvania  
Clinton, New York  
Cincinnati, Ohio  
Conway, Arkansas  
Geneva, New York







Hood College,  
Howard College,  
Howard University,  
Hunter College City of New York,  
Indiana University,  
State University of Iowa,  
Jewish Theological  
Seminary of America,  
Kansas State Agricultural College,  
Lawrence College,  
Lehigh University,  
Lincoln Memorial University,  
Lowell Textile School,  
MacDonald College,  
University of Maine,  
Marietta College,  
University of Maryland,  
McGill University,  
Meadville Theological School,  
Mississippi Agricultural and  
Mechanical School,  
Mississippi State College for Women,  
University of Missouri,  
University of Montana,  
Moravian Seminary and College,  
Mount Union College,  
University of Nevada,  
New Hampshire College,  
College of the City of N.Y.,  
New Jersey College for Women,  
University of North Carolina,  
North Carolina State College of  
Agriculture and Engineering  
Norwich University,  
University of Notre Dame,  
Ogden College,  
University of Oregon,  
Oberlin College,  
Oklahoma Baptist University,  
Park College,  
Penn State College,  
University of Pennsylvania,  
Pomona College,  
Purdue University,

Frederick, Maryland  
Birmingham, Alabama  
Washington, D.C.  
New York City  
Bloomington, Indiana  
Iowa City, Iowa

New York City  
Manhattan, Kansas  
Appleton, Wisconsin  
Bethlehem, Pennsylvania  
Horrogate, Tennessee  
Lowell, Massachusetts  
MacDonald, Quebec  
Orono, Maine  
Marietta, Ohio  
College Park, Maryland  
Montreal  
Meadville, Pennsylvania

Agricultural College, Miss.  
Columbus, Miss.  
Columbia, Missouri  
Missoula, Montana  
Bethlehem, Pennsylvania  
Alliance, Ohio  
Reno, Nevada  
Durham, New Hampshire  
New York City  
New Brunswick, New Jersey  
Chapel Hill, North Carolina

West Raleigh, N. Carolina  
Northfield, Vermont  
Notre Dame, Indiana  
Bowling Green, Kentucky  
Eugene, Oregon  
Oberlin, Ohio  
Shawnee, Oklahoma  
Parkville, Missouri  
State College, Penn.  
Philadelphia, Penn.  
Claremont, California  
LaFayette, Indiana



LaHayette, Indiana  
Claremont, California  
Philadelphia, Penn.  
State College, Penn.  
Parkville, Missouri  
Shawnee, Oklahoma  
Oberlin, Ohio  
Eugene, Oregon  
Bowling Green, Kentucky  
Notre Dame, Indiana  
Northfield, Vermont  
West Raleigh, N. Carolina  
Chapel Hill, North Carolina  
New Brunswick, New Jersey  
New York City  
Durham, New Hampshire  
Reno, Nevada  
Alliance, Ohio  
Bethlehem, Pennsylvania  
Missoula, Montana  
Columbia, Missouri  
Columbia, Miss.  
Agricultural College, Miss.  
Newville, Pennsylvania  
Montreal  
College Park, Maryland  
Marietta, Ohio  
Orono, Maine  
MacDonald, Quebec  
Lowell, Massachusetts  
Horseshoe, Tennessee  
Bethlehem, Pennsylvania  
Appleton, Wisconsin  
Manhattan, Kansas  
New York City  
Iowa City, Iowa  
Bloomington, Indiana  
New York City  
Washington, D.C.  
Birmingham, Alabama  
Frederick, Maryland

Purdue University,  
Pomona College,  
University of Pennsylvania,  
Penn State College,  
Park College,  
Oklahoma Baptist University,  
Oberlin College,  
University of Oregon,  
Oregon College,  
University of Notre Dame,  
Notrich University,  
Agriculture and Engineering  
North Carolina State College of  
University of North Carolina,  
New Jersey College for Women,  
College of the City of N.Y.,  
New Hampshire College,  
University of Nevada,  
Mount Union College,  
Moravian Seminary and College,  
University of Montana,  
University of Missouri,  
Mississippi State College for Women,  
Mechanical School,  
Mississippi Agricultural and  
Mechanical School,  
McGill University,  
University of Maryland,  
Marquette College,  
University of Maine,  
MacDonald College,  
Lowell Textile School,  
Lincoln Memorial University,  
Lehigh University,  
Lawrence College,  
Kansas State Agricultural College,  
Seminary of America,  
Jewish Theological  
State University of Iowa,  
Indiana University,  
Hunter College City of New York,  
Howard University,  
Howard College,  
Hood College,



University of Redlands,  
Regis College,  
Rensselaer Polytechnic Institute,  
Rhode Island State College,  
University of Richmond,  
University of Rochester,  
Rochester Athenaeum and Mechanics  
Institute,  
Stanford University,  
University of Santa Clara,  
St. Mary's College,  
State Agricultural College,  
State College,  
State College of Washington,  
H. Sophie Newcomb Memorial College  
Tulane University,  
Southwestern Presbyterian University,  
Sterling College,  
Stevens Institute of Technology,  
Syracuse University,  
Tennessee Agricultural and Industrial  
State Normal School,  
University of Texas,  
Texas Christian University,  
Trinity College,  
Trinity College,  
Trinity University,  
Tulane University,  
Tuskegee Institute,  
Union College,  
Utah Agricultural College,  
Vassar College,  
Virginia Polytechnic Institute,  
University of Washington,  
Wells College,  
Wesleyan University,  
Western College for Women,  
Whitman College,  
Williams College,  
University of Washington,  
Worcester Polytechnic Institute,  
Wittenberg College,  
College of Wooster,  
  
Yale University,

Redlands, California  
Denver, Colorado  
Troy, New York  
Kingston, Rhode Island  
Richmond, Virginia  
Rochester, New York

Rochester, New York  
Stanford University, Cal.  
Santa Clara, California  
St. Mary's, Kansas  
Ft. Collins, Colorado  
Orangeburg, South Carolina  
Pullman, Washington

New Orleans, Louisiana  
Clarksville, Tennessee  
Sterling, Kansas  
Castle Point, Hoboken, N.J.  
Syracuse, New York

Nashville, Tennessee  
Austin, Texas  
Fort Worth, Texas  
Hartford, Connecticut  
Durham, North Carolina  
Waxahachie, Texas  
New Orleans, Louisiana  
Tuskegee, Alabama  
Schenectady, New York  
Logan, Utah  
Poughkeepsie, New York  
Blacksburg, Virginia  
Seattle, Washington  
Aurora-on-Cayuga, New York  
Middletown, Connecticut  
Oxford, Ohio  
Walla Walla, Washington  
Williamstown, Massachusetts  
Seattle, Washington  
Worcester, Massachusetts  
Springfield, Ohio  
Wooster, Ohio

New Haven, Connecticut



Bedlands, California  
 Denver, Colorado  
 Troy, New York  
 Kingston, Rhode Island  
 Richmond, Virginia  
 Rochester, New York  
 Rochester, New York  
 Stanford University, Cal.  
 Santa Clara, California  
 St. Mary's, Kansas  
 Ft. Collins, Colorado  
 Orangeburg, South Carolina  
 Pullman, Washington  
 New Orleans, Louisiana  
 Clarksville, Tennessee  
 Sterling, Kansas  
 Castle Point, Hoboken, N.J.  
 Syracuse, New York  
 Nashville, Tennessee  
 Austin, Texas  
 Fort Worth, Texas  
 Hartford, Connecticut  
 Durham, North Carolina  
 Wexhachle, Texas  
 New Orleans, Louisiana  
 Tuskegee, Alabama  
 Schenectady, New York  
 Logan, Utah  
 Poughkeepsie, New York  
 Blacksburg, Virginia  
 Seattle, Washington  
 Arcata-on-Cayuga, New York  
 Middletown, Connecticut  
 Oxford, Ohio  
 Walla Walla, Washington  
 Williamstown, Massachusetts  
 Seattle, Washington  
 Worcester, Massachusetts  
 Springfield, Ohio  
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 New Haven, Connecticut

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 University of Texas,  
 Texas Christian University,  
 Trinity College,  
 Trinity College,  
 Trinity University,  
 Tulane University,  
 Tuskegee Institute,  
 Union College,  
 Utah Agricultural College,  
 Vassar College,  
 Virginia Polytechnic Institute,  
 University of Washington,  
 Wells College,  
 Wesleyan University,  
 Western College for Women,  
 Whitman College,  
 Williams College,  
 University of Washington,  
 Worcester Polytechnic Institute,  
 Wittenberg College,  
 College of Wooster,  
 Yale University,



# Universal Pictures Corporation

SIXTEEN HUNDRED BROADWAY

NEW YORK

February 1st, 1923

Last March when Mr. Will H. Hays entered the motion picture world as president of the Motion Picture Producers and Distributors of America, Inc., we adopted as our slogan "BETTER PICTURES". We have worked very steadily with that thought ever before us, but we realize that there is still room for much improvement. A great deal of that improvement can come and is coming from within the industry itself. More, however, can come from without, from sources which will bring fresh ideas and new thoughts to the screen.

As I reflect upon the upward trend of the past few months, it occurs to me that this process of improvement is not a matter of months but of years--perhaps, in fact, it will remain for the younger generation to bring about the more radical changes.

With this thought in mind, I naturally turn to the representative body of the youth of today--to the students of the various colleges and universities of the country.

In order to determine whether or not the students can be of assistance in this world wide campaign for better pictures, I am offering a scholarship of ONE THOUSAND DOLLARS to the one who submits the best scenario for a moving picture.

We would appreciate it if, after reading the rules of the contest, attached, you would give us your unbiased opinion. We would also appreciate it if you would make a suitable announcement to your students, provided, of course, the contest meets with your entire approval.

If this first attempt to secure aid from the students prove successful, there will be many LAEMMLE SCHOLARSHIPS in future years.

Yours most sincerely,



President.



# Shubert Picture Corporation

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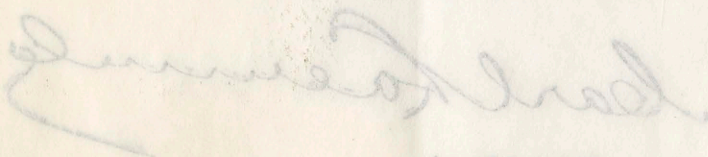
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Yours most sincerely,



President.



RULES FOR  
LAEMMLE SCHOLARSHIP CONTEST

1- Scholarship of one thousand dollars will be awarded the student submittig the best scenario from which a motion picture can be produced. This sum will be paid on or before October 1, 1923, to the treasurer or bursar of the college at which the prize winner is enrolled and shall be paid by the bursar to the student in equal yearly installments throughout the balance of his or her college course. (Example: If the winner be a Junior, \$500 will be turned over on October 1, 1923 and \$500 on October 1, 1924. If the winner be a Senior on October 1, 1923 the bursar or treasurer will turn over the entire \$1,000 on that date.)

2- In case the winner is a Senior at the time of the submission of the scenario and shall have graduated prior to the announcement of the award, the entire \$1,000 will be paid direct to the winner in gold.

3- In addition to the scholarship the scenario will be paid for at a rate to be determined by this company, said amount to be not less than \$500.

✓ 4- THE SUM OE ONE THOUSAND DOLLARS WILL ALSO BE PAID TO THE COLLEGE OR UNIVERSITY AT WHICH THE WINNER IS A STUDENT. THIS WILL BE IN ADDITION TO ALL MONIES PAID TO THE WINNER, AS OUTLINED IN PARAGRAPHS ONE, TWO AND THREE, AND MAY BE USED BY THE BOARD OF TRUSTEES OF THE COLLEGE OR UNIVERSITY FOR ANY PURPOSE WHATSOEVER IN THE INTEREST OF THE COLLEGE.

5- In the event that there are stories other than the prize winning story that we can use, we will purchase them at rates to be determined by this company, said rates to be not less than \$500 for each story.

6- All students now enrolled in colleges and universities which have approved of the LAEMMLE SCHOLARSHIP CONTEST are eligible.

✓ 7- Colleges desiring that their students participate in this contest should notify us to that effect as soon as possible.

8- Scenarios should be written in short story form. Students should be particularly requested to tell their stories in the simplest and briefest manner possible omitting all non-essential details. The process of arranging the continuities and working scripts will be taken care of by our Scenario Department at Universal City, Calif.

9- Scenarios must be typewritten. Title, full name of writer and name of college must appear in upper right hand corner of first page.

10- Students must state at the end of scenario that the idea used is, so far as they know, an original one.

11- Scenarios which can not be used by us will be returned by registered mail to the college or university from which submitted.



# LAHMME SCHOLARSHIP CONTEST RULES FOR

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- 2- In case the winner is a Senior at the time of the submission of the scenario and shall have graduated prior to the announcement of the award, the entire \$1,000 will be paid direct to the winner in gold.
- 3- In addition to the scholarship the scenario will be paid for at a rate to be determined by this company, said amount to be not less than \$500.
- 4- THE SUM OF ONE THOUSAND DOLLARS WILL ALSO BE PAID TO THE COLLEGE OR UNIVERSITY AT WHICH THE WINNER IS A STUDENT. THIS WILL BE IN ADDITION TO ALL MONIES PAID TO THE WINNER, AS OUTLINED IN PARAGRAPHS ONE, TWO AND THREE, AND MAY BE USED BY THE BOARD OF TRUSTEES OF THE COLLEGE OR UNIVERSITY FOR ANY PURPOSE WHATSOEVER IN THE INTEREST OF THE COLLEGE.
- 5- In the event that there are stories other than the prize winning story that we can use, we will purchase them at rates to be determined by this company, said rates to be not less than \$500 for each story.
- 6- All students now enrolled in colleges and universities which have approved of the LAHMME SCHOLARSHIP CONTEST are eligible.
- 7- Colleges desiring that their students participate in this contest should notify us to that effect as soon as possible.
- 8- Scenarios should be written in short story form. Students should be particularly requested to tell their stories in the simplest and briefest manner possible omitting all non-essential details. The process of arranging the continuities and working scripts will be taken care of by our Scenario Department at Universal City, Calif.
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- 11- Scenarios which can not be used by us will be returned by registered mail to the college or university from which submitted.



12- All Scenarios from your college or university should be forwarded not later than May 15, 1923, in one package by registered mail addressed as follows:

CARL LAEMMLE  
UNIVERSAL PICTURES CORPORATION  
Attention: SCHOLARSHIP CONTEST DEPT.  
1600 BROADWAY,  
NEW YORK CITY.

13- The package should contain a list showing the following:

- a. Titles of all scenarios therein.
- b. Name of writer of each scenario submitted.
- c. Name of college or university from which forwarded.
- d. Signature of person delegated by college to forward same.

14- Scenarios once submitted, may not be withdrawn until the end of the contest. All students who participate automatically agree that Universal Pictures Corporation has an option on the purchase of all stories submitted, said option not to expire until return of script. Students further agree to accept such amount as Universal may offer (which will not be less than \$500) in full for all rights of every name and nature.

15- This company reserves the right to make any changes considered necessary in title or story.

16- The judges will be chosen by the Universal Pictures Corporation and their decision shall be final.

17- The announcement of the winner of the contest will be made not later than September 15, 1923.

18- The name of the author and of the college or university will appear on the film when produced.



12- All Scenarios from your college or university should be forwarded not later than May 15, 1933, in one package by registered mail addressed as follows:

CARL LAEMMLE  
UNIVERSAL PICTURES CORPORATION  
Attention: SCHOLARSHIP CONTEST DEPT.  
1600 BROADWAY,  
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THE UNIVERSITY OF CHICAGO  
DEPARTMENT OF PHILOSOPHY

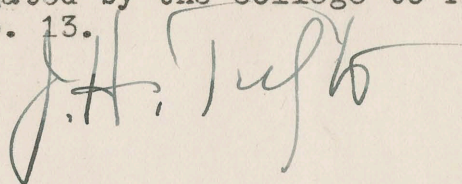
JAMES H. TUFTS

April 13, 1923

President Burton:

With reference to the Universal Films Corporation contest, although it may appear that the following objection comes from an over-scrupulous attitude, I should personally prefer not to identify the University with the enterprise, chiefly on the ground that although the University does not so far as I discover have any control over the scenarios submitted, nevertheless the name of the author and of the University will appear on the film when produced. I can easily imagine a type of scenario that would not reflect credit upon the institution.

I note, however, that the University of Chicago is already listed on the first page of the attached sheets as among the colleges and universities participating. This does not seem to be in accord with Mr. Laemmle's letter of March 31st. In reply to a question concerning this, Dean Robertson says that he thinks there has been no official authorization by the University for any such inclusion and no person delegated by the college to forward scenarios as provided in No. 13.

A handwritten signature in dark ink, appearing to read "J. H. Tufts", is written over the end of the second paragraph. The signature is fluid and cursive, with the first initials "J. H." being more distinct than the last name "Tufts".







The University of Chicago

The Colleges of Arts, Literature, and Science

OFFICE OF THE DEAN

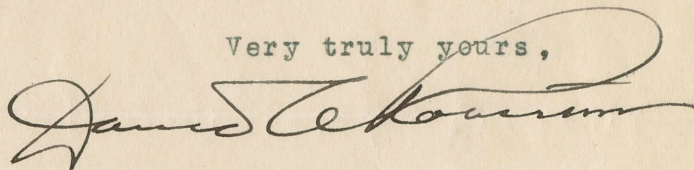
April 5, 1923

President E. D. Burton  
The University of Chicago  
Chicago, Illinois

My dear President Burton:

Publicity was given through the Maroon to the Universal Pictures Corporation contest. I did not, however, reply promising that the University of Chicago would engage in the enterprise. It seems to me that such a commitment ought to be considered by the President of the University because of certain matters affecting the financial and educational policy implied in the rules 4, 7, 12, 13, and 18, of the rules for Laemmle Scholarship Contest.

Very truly yours,



Dean.

*Mr. Tufts  
What is your judgment?  
Consult with R. H. I.  
rec. - G. B.*



The University of Chicago

The College of Arts, Literature, and Science

OFFICE OF THE DEAN

April 8, 1928

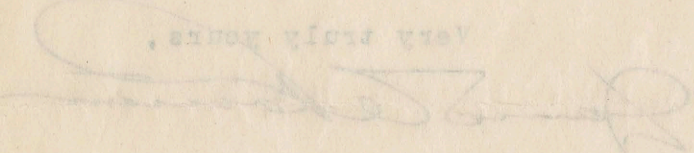
*Mr. Jaffe  
What is your  
answer to this  
etc. etc.*

President E. B. Burton  
The University of Chicago  
Chicago, Illinois

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considered by the President of the Univer-  
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the financial and educational policy im-  
plied in the rules 4, 7, 12, 13, and 18.  
of the rules for Lawrence's Scholarship Com-  
mittee.

Very truly yours,



Dean