

GENERAL OFFICERS

FRANK L. MCVEY,
CHAIRMAN
CHAS. MCCARTHY,
TREASURER
CHAS. W. HOLMAN,
SECRETARY

Committee on Organization and Federation

FRANK L. MCVEY,
GRAND FORKS, N. D.
FRANK P. HOLLAND,
DALLAS, TEXAS
HENRY WALLACE,
DES MOINES, IOWA
JOHN L. COULTER,
NASHVILLE, TENN.
CHARLES W. HOLMAN,
MADISON, WIS.
M. R. MYERS,
CHICAGO, ILL.
CHARLES S. BARRETT,
UNION CITY, GA.
GIFFORD PINCHOT,
PHILADELPHIA, PA.
L. D. H. WELD,
MINNEAPOLIS, MINN.
LOU D. SWEET,
DENVER, COL.
HERBERT QUICK,
BERKLEY SPRINGS, W. VA.
E. P. HARRIS,
MONTCLAIR, N. J.
E. M. TOUSLEY,
MINNEAPOLIS, MINN.
H. C. SAMPSON,
SPOKANE, WASH.
CHARLES MCCARTHY,
MADISON, WIS.
CLARENCE POE,
RALEIGH, N. C.
JAMES C. CALDWELL,
LAKEFIELD, MINN.

Committee on Delegates and Representation

JAMES C. CALDWELL, CH'N,
LAKEFIELD, MINN.
CHAS. S. BARRETT,
UNION CITY, GA.
W. L. AMES,
OREGON, WIS.
H. C. SAMPSON,
SPOKANE, WASH.
H. J. HUGHES,
MINNEAPOLIS, MINN.
M. R. MYERS,
CHICAGO, ILL.
H. J. WATERS,
MANHATTAN, KAS.

Committee on Program and Printing

H. QUICK, CH'N,
BERKLEY SPRINGS, W. VA.
HENRY WALLACE,
DES MOINES, IOWA
CLARENCE POE,
RALEIGH, N. C.
CLARENCE A. SHAMEL,
CHICAGO, ILL.
H. E. YOUNG,
CHICAGO, ILL.

Committee on Surveys and Publications

L. H. D. WELD, CH'N,
MINNEAPOLIS, MINN.
JOHN LEE COULTER,
NASHVILLE, TENN.
E. M. TOUSLEY,
MINNEAPOLIS, MINN.
LOU D. SWEET,
CARBONDALE, COL.
L. S. HERRON,
LINCOLN, NEB.

The National Conference on Marketing and Farm Credits

OFFICE OF SECRETARY

Tel. Wabash 1500

~~XXXXXXXXXXXX~~

Chicago, Illinois,
230 S. La Salle St.,
October 16, 1915.

Committee on Exhibit and Finance

(Committee Incomplete)

FRANK P. HOLLAND, CH'N,
DALLAS, TEXAS
GIFFORD PINCHOT,
PHILADELPHIA, PA.
CHARLES MCCARTHY,
MADISON, WIS.
FRANK E. LONG,
CHICAGO, ILL.
E. T. MEREDITH,
DES MOINES, IOWA
THOMAS COOPER,
FARGO, N. D.
FRED W. DELANO,
CHICAGO, ILL.
J. M. CAFFEY,
FRANKLIN, LA.
GEORGE W. SIMON,
CHICAGO, ILL.
HERMAN W. DANFORTH,
WASHINGTON, ILL.

Dear Friend:

No doubt you will be pleased to know that the General Committee charged by the delegates to the second National Conference on Marketing and Farm Credits, has called a THIRD NATIONAL CONFERENCE to be held in Chicago, November 29-30 and December 1 and 2, at the Hotel Sherman.

I have been directed to notify you of this meeting and to urge your attendance. The Committee is now engaged in a careful study of the field for the purpose of preparing a program that will be thorough in its character and directed towards the two great problems of how to standardize farm products and how to obtain cheaper money for farmers. In addition to this, definite plans for organizing agricultural cooperation will be presented to the gathering.

With some diffidence I now come to a matter of supreme importance. The Conference is supported entirely by voluntary contributions. The members of your Committee, including your Secretary, make no charge for any services rendered the movement. It will require between \$2,500 and \$3,000 to finance this gathering. Of that amount nearly \$900 has already been subscribed. These subscriptions have all come from a few individuals.

Will you not aid in the movement by sending your check for a subscription of whatever sum that you can afford?

I am enclosing you an application for membership card, and if you have not already filled out one, will you not fill this out and mail it with a cash contribution?

Yours very truly,

Chas. W. Holman
Secretary.

CONTRIBUTING MEMBER

NAME	Occupation	REMARKS

Date of Payment	1915	1916	1917	1918	1919	Grand Total
Total . .						

APPLICATION FOR MEMBERSHIP

_____ 19____

I hereby apply for membership in the *National Conference on Marketing and Farm Credits*, and agree to contribute **\$2** membership dues for the first year and **\$**_____ for the support of the educational work it is doing. I will pay this amount on or before_____.

NAME OF PERSON

FIRM ADDRESS

STREET ADDRESS

CITY AND STATE

PUT 2-CENT
STAMP
HERE

The National Conference on Marketing
and Farm Credits

230 SOUTH LA SALLE STREET

CHICAGO, ILLS.

CHARLES W. HOLMAN, Sec.

Gentlemen:

I { expect
do not expect } to be present at THE THIRD NATIONAL
CONFERENCE ON MARKETING AND FARM CREDITS, in Chicago, at the
Hotel Sherman, November 29th to November 30th and December 1st and 2nd.

NAME

P. O. ADDRESS

Please send invitations to the following, who are interested:

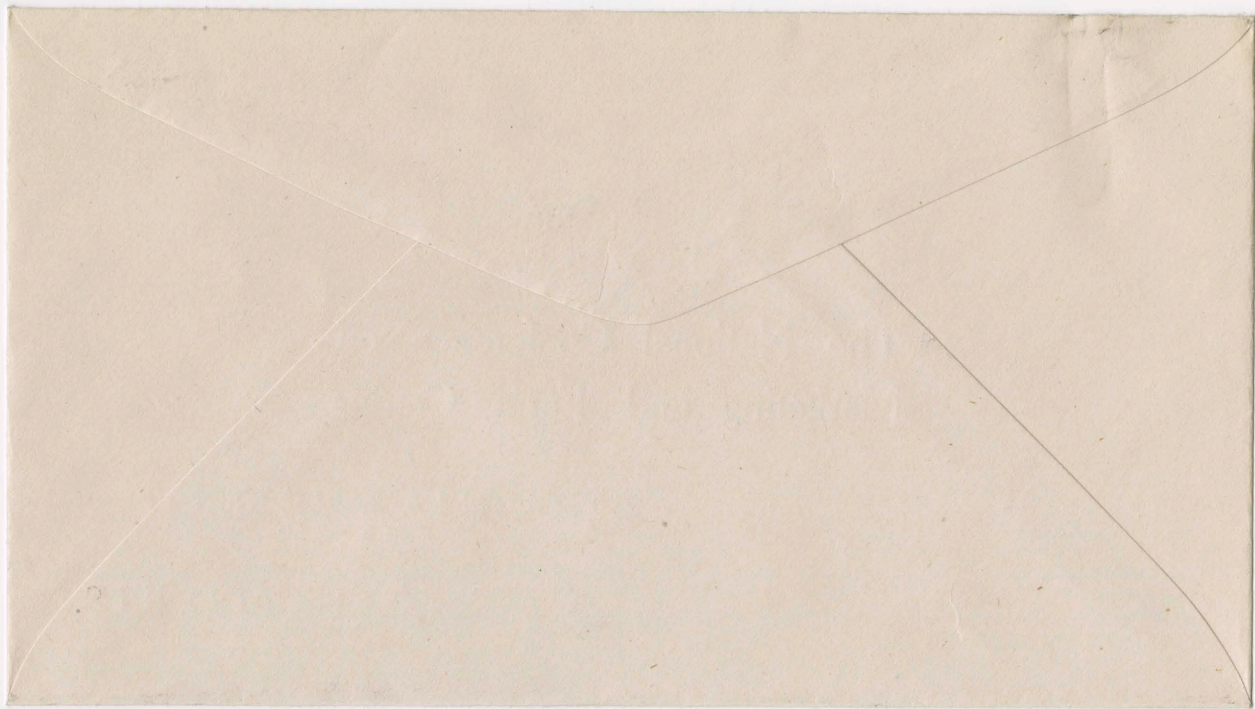
_____	_____	_____
_____	_____	_____
_____	_____	_____

The National Conference on
Marketing and Farm Credits

230 SOUTH LA SALLE STREET

CHICAGO, ILLS.

CHARLES W. HOLMAN, Sec.



The University of Chicago
The College of Commerce and Administration

October 20, 1915

President Harry Pratt Judson
Faculty Exchange

My dear Mr. Judson:

I return the circular letter from the National Conference on Marketing and Farm Credits. Upon the whole they are engaging in a good work, but the methods which they follow are little short of disgusting. Their secretary, Holman, is an advertising man who hails from Texas. Their idea is primarily that of securing their ends by publicity rather than by the inherent merit of their propositions.

If the question of making any subscription to their funds is at issue, my opinion is most strongly against such subscription.

Yours very sincerely,

LC Marshall

Dean.

LCM:IL
1 enclosure

The University of Chicago
The College of Commerce and Administration

October 20, 1915

President Harry Pratt Judson
Faculty Exchange

My dear Mr. Judson:

I return the circular letter from the National Conference on Marketing and Farm Credits. Upon the whole they are engaging in a good work, but the methods which they follow are little short of disgusting. Their secretary, Holman, is an advertising man who hails from Texas. Their idea is primarily that of securing their ends by publicity rather than by the inherent merit of their propositions.

If the question of making any subscription to their funds is at issue, my opinion is most strongly against such subscription.

Yours very sincerely,

L. C. Marshall

Dean

LCM:II
1 enclosure