

The main portion of these files covers President Harper's Administration and the earlier part of President Judson's, 1906-12.

This blue sheet indicates that the letter to which it is attached belongs in the period 1912-1923 of President Judson's Administration, or in President Burton's Administration, 1923-1925.

The first section of the report is devoted to a general  
description of the area and the various parts of the  
system. The second section contains the data for the  
different parts of the system. The third section contains  
the data for the different parts of the system. The fourth  
section contains the data for the different parts of the  
system.

University Coat of Arms

The University of Chicago

FOUNDED BY JOHN D. ROCKEFELLER

ROOM 1204, 134 SOUTH LA SALLE ST.  
TELEPHONE FRANKLIN 214

Office of the Counsel and Business Manager

July 11, 1911.

Mr. David A. Robertson,  
The University of Chicago,  
Chicago.

Dear Mr. Robertson:-

In regard to the publication of the Coat of Arms and Seal of the University in the July Magazine, I want to call your attention to the fact that it has been our wish to have this copyrighted before it goes out. That action has been postponed pending approval of both by Mr. Ryerson. I will speak to Mr. Ryerson in regard to the matter and ascertain if it is still his wish to take that course.

Very truly yours,

*Wm. H. Stevenson*

P.S.

Since writing the above, have seen Mr. Ryerson in regard to the seal. It is not yet quite perfected and Mr. Ryerson thinks it should, by no means, be published until copyrighted.

Mr. Stevens called to-day. He creates a good impression. It seems to me we are making progress in our investigation of that matter.

W.H.



July 11, 1911.

Mr. David A. Robertson,  
The University of Chicago,  
Chicago.

Dear Mr. Robertson:-

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Mr. Stevens called to-day. He creates a good impression. It  
seems to me we are making progress in our investigation of that  
matter.

W.H.

A history of the University emblem has been written up  
in full in the 1906 Cap and Gown *By Dr S. E. Raynolds*

The University Color- According to the University of  
Chicago Weekly the Trustees adopted orange as the University  
color at a meeting held soon after the opening of the  
University. Mr. Stagg's remembrance is that Mr. Hutchinson  
suggested the color because of the golden rod <sup>being</sup> so plentiful  
on the campus. Thus, orange with a wide variation of  
shade was used until the spring of 1894 when the students  
took up the matter and two meetings were held during the  
week previous to May 10 ( according to the Weekly).  
The Weekly of April 12, 1894 <sup>prints</sup> extracts from the Syracusan  
in which Syracuse protests against the use of their color.  
At the first meeting of the students, the scarlet won over  
and gray and red and " other combinations"  
green and red by a vote of 78 to 45. At a second meeting,  
maroon was selected as the University color. In the  
Weekly May 10, 1894, it ~~was~~ proposed that the students send  
their vote as to color to the Weekly and that the ~~se~~ be pub-  
lished in the following week or the second week after.  
May 17, 1894 it says that " the number of votes cast either  
for or against "maroon" was very small, so small indeed  
that it is not worth publishing."



A history of the University emblem has been written up

in 1906 in the 1906 Cap and Gown

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color at a meeting held soon after the opening of the  
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suggested the color because of the golden red <sup>being</sup> so plentiful

on the campus. Thus, orange with a wide variation of

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Weekly May 10, 1894, it was proposed that the students send

their vote also color to the Weekly and that the pub-

lished in the following week or the second week after.

May 17, 1894 it says that "the number of votes cast either

for or against maroon was very small, so small indeed

that it is not worth publishing."

The adjourned meeting of the Student body to consider the matter of a University "color" was held in the Chapel, Cobb Hall, at 1:30 P.M., May 2 '94, Mr. Raycroft presiding.

On motion the president appointed Mr. St. J. Mallory secretary. Mr. Rand, chairman of the committee appointed to recommend "colors", reported the selections: dark green and dark red, or dark red and silver gray. Report accepted. A motion by Mr. Rand to discard Etruscan Gold as the University "color" was carried by a rising vote, 66-15, Mr. Thatcher and Mr. Law acting as tellers.

Mr. Bowers moved the adoption of the following order of procedure

1. The nomination of "colors" shall be made after the manner of the nomination of officers.
2. Remarks on "colors" put in nomination shall be in order after the nominations are closed.
3. The colors nominated shall be voted for by rising vote. An expression shall be taken <sup>in favor of</sup> ~~for~~ each "color" and the one receiving the least number of votes shall be dropped. This method of elimination shall continue until two "colors" only remain. A majority vote shall then determine the selection.

This order of procedure was adopted by a vote of 46-15







The following "colors" were then put in nomination:

- ① Dark Red and Silver Gray by Mr. Wilson.
- ② Scarlet " Mr. Hawitt.
- ③ Dark Green and Dark Red " Mr. Abels.
- ④ Blue and Gray " Mr. Vaughn.

Mr. Caraway moved that the nominations be closed. *Carried.*  
 Remarks followed by Messrs. Atwood, Caraway, Rand, Wilson, Hawitt, Nichols, Lamay and Clarke. These for the most part favored the selection of scarlet, altho' red and gray showed itself a decided favorite. Especially pertinent and effective seemed to be the remarks of Mr. Clarke in favor of scarlet.

A motion to adjourn, ~~amend~~ until May 3<sup>d</sup> at the same time and place amended to read "to meet immediately" was carried. The body at once proceeded to vote on the colors nominated. The result of the ~~first~~ <sup>subsequent</sup> tests showed for, on

1 <sup>st</sup> test	Dark Red & Silver Gray	25;	Dark Green & Dark Red	15;	Scarlet	64;	Blue & Gray	14.
2 <sup>nd</sup>	" " " " " "	34;	" " " " " "	14;	"	67;		
3 <sup>rd</sup>	" " " " " "	45;			"	74;		

Scarlet was therefore declared to be the color of the University of Chicago and the meeting adjourned.

H. F. Mallory -  
 Secy.



*Color  
markings*



University Seal

Chicago, December 30, 1912.

Mr W.N.C. Carlton,  
The Newberry Library,  
Chicago.

Dear Mr Carlton,

Thank you very heartily for your prompt response with respect to the coat of arms. I felt helpless as I told you when I confronted the problem of expressing in English the heraldic character of our shield. Your expert statement makes me feel no less helpless. For your usual courtesy I thank you most heartily.

Sincerely yours

D. A. Robertson  
Secretary to the President

Secretary to the President.

DAR.C.



Chicago, January 20, 1891.

My dear Sir,  
The enclosed letter  
contains the  
report of the  
committee on the  
subject of the  
proposed amendment  
to the constitution  
of the State of  
Illinois.

Very respectfully,  
D. A. Robertson

Enclosed are two copies of the  
report of the committee on the  
subject of the proposed amendment  
to the constitution of the State  
of Illinois. I have also enclosed  
a copy of the report of the  
committee on the subject of the  
proposed amendment to the  
constitution of the State of  
Illinois. I have also enclosed  
a copy of the report of the  
committee on the subject of the  
proposed amendment to the  
constitution of the State of  
Illinois.

D. A. Robertson  
Secretary to the President  
of the State of Illinois



W.N.C. CARLTON,  
LIBRARIAN.

THE NEWBERRY LIBRARY,  
CHICAGO.

ADDRESS ALL CORRESPONDENCE  
TO THE LIBRARIAN.

1

December 28, 1912.

Prof. David A. Robertson  
The President's Office  
University of Chicago

Dear Prof. Robertson:

A verbal description of the University of Chicago Coat-of-arms necessitates the use of so many technical terms and is so involved that I dare not trust the telephone to transmit it to you without error. It is as follows:

Argent, a phoenix displayed  
gules, langued azure, in flames proper.  
On a chief gules, a book expanded proper, leaves and  
cover edged or.  
On dexter edge of cover, 2 round buckles for clasps,  
in pesse, or.  
On sinister edge of cover 2 straps in pesse or.  
On dexter page of book the words, "Crescat-scientia"  
inscribed, 3 lines in pesse, sable.  
On sinister page the words, "Vita ex colatur", inscribed,  
3 lines in pesse sable.

Trusting that this letter may not reach you too late  
to be of service, I am

Very truly yours,

W. N. C. Carlton

#720 P. S. I might add that although we have done  
our best to be accurate in the above description,  
we are not a trained and official "Heraldic College"  
and it might be well for you to check us  
up by consulting a "really truly" expert.  
Yr. hnce.

④

The Newberry Library  
Chicago

WILLIAMSON  
LIBRARY  
CHICAGO

October 28, 1913.

Prof. David A. Robertson  
The President's Office  
University of Chicago

Dear Prof. Robertson:

A verbal description of the University of  
Chicago Com-ol-ams necessitates the use of so many technical  
terms and is so involved that I dare not trust the telephone to  
transmit it to you without error. It is as follows:

At least, a phonetic dictionary  
rules, arranged above, in French proper.  
On a chief rule, a book expanded proper, leaves and  
cover edges of  
On dexter edge of cover, 2 round buckles for clasps;  
in passe, or  
On sinister edge of cover 2 strips in passe or  
On dexter page of book the words, "Crescat-scientia"  
inscribed, 3 lines in passe, sable.  
On sinister page the words, "Vita ex colat", inscribed,  
3 lines in passe sable.

Trusting that this letter may not reach you too late  
to be of service, I am

Very truly yours,

W. H. C. ...

4750 O.S. thought and this ...  
... to be accurate in the ...  
... as an ...  
... to ...  
... up ...  
...  
...  
...



*University Motto*

March 15, 1911

Dear Dr. Goodspeed:-

I am sending enclosed Professor Shorey's letter, with his suggestion for the University motto. This, you will note, is substantially the motto as accepted. This therefore is a historical document, and I think should be kept in your archives.

Very truly yours,

*H. P. Judson*

H. P. Judson

Dr. T. W. Goodspeed,  
The University of Chicago.

Dr. T. W. Goodspeed,  
The University of Chicago:

H. P. Judson

Very truly yours,

H. P. J.

archives.

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letter, with his suggestion for the University motto. This, you  
I am sending enclosed Professor Shorrey's

Dear Dr. Goodspeed:-

March 15, 1911

University of Chicago



(COPY)

The University of Chicago

November 17, 1910.

My dear Dr. Eliot:

I am wondering whether you could and would give a little of your time to render a service to the University of Chicago. We have never yet decided upon a motto. Our seal will contain on a shield argent a phoenix gules, and on its breast an open book of the first with edges gilded. We desire to place the motto on the pages of the book. It is to be in Latin, and should be brief. We have had many suggestions, most of them more or less hackneyed. A few of these I enclose, as illustrative. I confess that the only one that especially appeals to me is the last one. If you could make a suggestion, or possibly two or three suggestions, the Board of Trustees would highly appreciate the courtesy and kindness.

With sincere regards, I am

Very truly yours,

(Signed) Harry Pratt Judson

Dr. Charles W. Eliot,  
Cambridge, Mass.

(COPY)

The University of Chicago

November 17, 1910.

Dear Dr. Elliot:

I am wondering whether you could and would give

a little of your time to render a service to the University of

Chicago. We have never yet decided upon a motto. Our goal

will consist on a shield argent a phoenix gules, and on its

breast an open book of the first with edges gilded. We desire

to place the motto on the pages of the book. It is to be in

Latin, and should be brief. We have had many suggestions, most of

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three suggestions, the Board of Trustees would highly appreciate the

courtesy and kindness.

With sincere regards, I am

Very truly yours,

(Signed) Harry Pratt Judson

Dr. Charles F. Elliot,  
Cambridge, Mass.



*Univ  
Motto*

November 17, 1910

My dear Dr. Eliot:-

I am wondering whether you could and would give a little of your time to render a service to the University of Chicago. We have never yet decided upon a motto. Our seal will contain on a shield argent the phoenix gules, and on its breast an open book of the first with edges gilded. We desire to place the motto on the pages of the book. It is to be in Latin, and should be brief. We have had many suggestions, most of them more or less hackneyed. A few of these I enclose, as illustrative. I confess that the only one that especially appeals to me is the last one. If you could make a suggestion, or possibly two or three suggestions, the Board of Trustees would highly appreciate the courtesy and kindness.

With sincere regards, I am,

Very truly yours,

Dr. Charles W. Eliot,  
Cambridge, Mass.

*H. P. Judson*  
H. P. Judson

Manuscript

November 17, 1910

My dear Dr. Eliot:-

I am wondering whether you could and would give a little of your time to render a service to the University of Chicago. We have never yet decided upon a motto. Our seal will contain on a shield argent the phoenix gules, and on its breast an open book of the first with edges gilded. We desire to place the motto on the pages of the book. It is to be in Latin, and should be brief. We have had many suggestions, most of them more or less hackneyed. A few of these I enclose, as illustrative. I confess that the only one that especially appeals to me is the last one. If you could make a suggestion, or possibly two or three suggestions, the Board of Trustees would highly appreciate the courtesy and kindness.

With sincere regards, I am,

Very truly yours,

H. R. Hudson

Dr. Charles W. Eliot,  
Cambridge, Mass.



**The University of Chicago**

FOUNDED BY JOHN D. ROCKEFELLER

Office of the President

**COPY**

**Veritas, Libertas**

**Veritas, Libertas, Virtus**

**Veritati Servio, Veritate Servo**

**Veritatem Quaero, Veritate Servio**

**Veritatem Quaero, Veritatem Servo**

**Veritatem Quaerimus**

**Veritas Pro Vita**

**Sine Lege Nulla Libertas**

copy

Veritas, Libertas

Veritas, Libertas, Virtus

Veritas, Libertas, Virtus

Veritas, Libertas, Virtus

Veritas, Libertas, Virtus

Veritas, Libertas, Virtus

Veritas, Libertas, Virtus

Sine lege nulla libertas



COPY

Cambridge, Mass.

November 23, 1910.

Dear Dr. Judson:

Veritas, lux, and ecclesia seem to have been overworked in college mottos. "Sine lege nulla libertas" is a very just sentiment; but is it peculiarly applicable to a university? What should you think of "quaerite et invenietis", or "Qui quaerit invenit"? Either of these would be shorter than any one of five in your list of eight. Now seeking truth is the main business of a university; so that either of the two mottos I mention would be encouraging in the principal work of the University of Chicago.

Sincerely yours,

(Signed) Charles W. Eliot

President Judson.

COPY

Cambridge, Mass.  
November 22, 1910.

Dear Dr. Johnson:

Veritas, Lux, and ecclesia seem to have been overworked in college mottoes. "Sine lege nulla libertas" is a very just sentiment; but is it peculiarly applicable to a university? What should you think of "Quaerite et invenistis", or "Qui quaerit invenit"? Either of these would be shorter than any one of five in your list of eight. Now seeking truth is the main business of a university; so that either of the two mottoes I mention would be encouraging in the principal work of the University of Chicago.

Sincerely yours,

(Signed) Charles W. Eliot

President Johnson.



COPY

7  
Seal  
Cambridge Mass.

November 23, 1910.

Dear Dr. Judson:

Veritas, lux, and ecclesia seem to have been overworked in college mottos. "Sine lege nulla libertas" is a very just sentiment; but is it peculiarly applicable to a university? What should you think of "Quaerite et invenietis", or "Qui quaerit invenit"? Either of these would be shorter than any one of five in your list of eight. Now seeking truth is the main business of a university; so that either of the two mottos I mention would be encouraging in the principal work of the University of Chicago.

Sincerely yours,

(Signed) Charles W. Eliot

President Judson.

COPY

Cambridge Mass.

November 23, 1910.

Dear Mr. Johnson:

Veritas, Lux, and ecclesia seem to have been  
overworked in college notices. "Some lege nulla libertas" is a  
very just sentiment; but is it peculiarly applicable to a uni-  
versity? What should you think of "Quaerite et invenistis", or  
"Qui quaerit invenit"? Either of these would be shorter than  
any one of five in your list of eight. Now seeking truth is the  
main business of a university; so that either of the two notices  
I mention would be encountering in the principal work of the

University of Chicago.

Sincerely yours,

(Signed) Charles W. Eliot

President Johnson.



The University of Chicago

FOUNDED BY JOHN D. ROCKEFELLER

Office of the President

December 12, 1910

My dear Professor Hale:-

An important member of the Board of Trustees suggested the other day as a motto for the University, "The Increase of Knowledge". He asked me to put it into Latin. I did so in a rough-hewn fashion in this: "Pro Scientia Augienda". Now will you be good enough to put the thought into good Latin, and return it to me, so that I can add it to our list?

With sincere regards, I am,

Very truly yours,

*Harry Pratt Judson*

Mr. W. G. Hale,  
The University of Chicago.

The University of Chicago

Office of the President

Chicago, Illinois

December 12, 1910

My dear Professor Hale:

An important member of the Board of

Trustees suggested the other day as a motto for the University,

"The University of Knowledge". He asked me to put it into Latin.

I did so in a somewhat haphazard fashion in this: "Vita Scientia in Perpetuum".

Now what do you think of it? It is not very good, but I thought I would tell you.

and return it to me, so that I can add it to my list.

With sincere regards, I am,

Very truly yours,

Mr. W. C. Hale,  
The University of Chicago.



(COPY)

Veritas, Libertas

Veritas, Libertas, Virtus

Veritati Servio, Veritate Servo

Veritatem Quaero, Veritate Servio

Veritatem Quaero, Veritatem Servo

Veritatem Quaerimus

Veritas Pro Vita

Sine Lege Nulla Libertas





The University of Chicago

FOUNDED BY JOHN D. ROCKEFELLER

Office of the President

COPY

November 17, 1910.

My dear Dr. Eliot:-

*Hale 20 Sherry*

I am wondering whether you could and would give a little of your time to render a service to the University of Chicago. We have never yet decided upon a motto. Our seal will contain on a shield argent a phoenix gules, and on its breast an open book of the first with edges gilded. We desire to place the motto on the pages of the book. It is to be in Latin, and should be brief. We have had many suggestions, most of them more or less hackneyed. A few of these I enclose, as illustrative. I confess that the only one that especially appeals to me is the last one. If you could make a suggestion, or possibly two or three suggestions, the Board of Trustees would highly appreciate the courtesy and kindness.

With sincere regards, I am,

Very truly yours,

(Signed) Harry Pratt Judson

Dr. Charles W. Eliot,  
Cambridge, Massachusetts.

The University of Chicago

OFFICE OF THE PRESIDENT

CHICAGO, ILLINOIS

November 14, 1918.

COPY

My dear Dr. Elliot:-

I am wondering whether you could and  
would give a little of your time to render a service to  
the University of Chicago. We have never yet decided upon  
a motto. Our seal will contain on a shield eight a  
phoenix rising, and on its breast an open book of the lines  
with edges gilded. We desire to place the motto on the  
pages of the book. It is to be in Latin, and should be  
brief. We have had many suggestions, most of them more  
or less hackneyed. A few of these I enclose, as  
illustrative. I confess that the only one that especially  
appeals to me is the last one. If you could make a  
suggestion, or possibly two or three suggestions, the Board  
of Trustees would highly appreciate the courtesy and  
kindness.

With sincere regards, I am,

Very truly yours,

(Signed) Harry Pratt Johnson

Dr. Charles W. Elliot,  
Cambridge, Massachusetts.



ERNEST A. HAMIL, President  
CHARLES L. HUTCHINSON, Vice President  
CHAUNCEY J. BLAIR, Vice President

D. A. MOULTON, Vice President  
B. C. SAMPSON, Vice President  
JOHN C. NEELY, Secretary

FRANK W. SMITH, Cashier  
J. EDWARD MAASS, Asst. Cashier  
JAMES C. WADEFIELD, Asst. Cashier

NO. 5106

**THE CORN EXCHANGE NATIONAL BANK**  
OF CHICAGO

CAPITAL \$3,000,000.  
SURPLUS \$4,000,000.

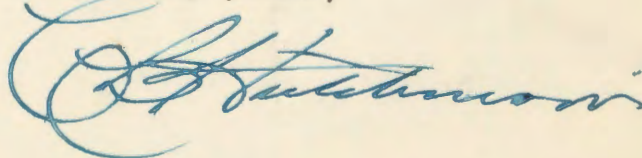
CHICAGO, January 20, 1911.

Mr. David A. Robertson,  
University of Chicago,  
C h i c a g o.

Dear Mr. Robertson:-

In answer to your letter of yesterday, I enclose the only paper that I have in my hands relating to the adoption of the Seal and Coat-of-arms of the University. The design for the Seal has not yet been accepted. I think it is now in the hands of Shepley, Rutan & Coolidge, Boston, for a final revision. I think Dr. Goodspeed has the letter you refer to, in which is enumerated certain principles of heraldry. I turned over all of the correspondence to him. I was about to write to him, asking for all the memoranda that he had, in connection with the Seal and Coat-of-arms, as I think it important that a record should be kept of the history of the adoption of the Coat-of-arms and the Seal.

Very truly yours,



E n c

RECEIVED  
JAN 20 1911

RECEIVED  
JAN 20 1911

RECEIVED  
JAN 20 1911

THE UNIVERSITY OF CHICAGO

DEPARTMENT OF CHEMISTRY  
CHICAGO, ILL.

January 20, 1911

Mr. David A. H. ...  
University of Chicago  
Chicago, Ill.

Dear Mr. H. ...

In answer to your letter of yesterday, I  
enclose the only paper that I have in my hands relating to  
the adoption of the Seal and Coat-of-arms of the University.  
The decision for the Seal has not yet been accepted.  
The only paper in the hands of the Faculty, Mr. A. C. ...  
I think Mr. Goodspeed has  
the letter you refer to, in which is enumerated certain  
principles of heraldry. I turned over all of the papers  
concerning to him. I was about to write to him, asking for  
all the documents that he had in connection with the Seal and  
Coat-of-arms, as I think it important that a record should be  
kept of the history of the adoption of the Coat-of-arms and

Yours truly,

Very truly yours,

Enc.



SUGGESTED MOTTOES

Dec 4, 1916

Veritas Libertas

Veritas Libertas Virtus

Veritati Servio Veritate Servo

Veritatem Quaero Veritate Servio

Veritatem Quaero Veritatem Servo

Veritatem Et Servo

Veritatem Quaerimus

Veritas Pro Vita

x *Ἀληθεία εἰς Ζωήν*  
x *Φῶς γίνεταί*  
Servio Et Servo

Servire Et Servare (mihi Universitati est)

Truth And Liberty (Latin or English)

Truth (Latin or English)

Truth The Supreme Thing (Latin or English)

The Truth Shall Make You Free (Latin or English i.e., Veritas Vos Liberabit)

Sine Lege Nulla Libertas

Magna Vis Veritatis (quae ... facile se per se ipsa defendat)

SUGGESTED REVISION

1944-1945

Veritas Libera

Veritas Libera

Veritas Libera

Veritas Libera

Veritas Libera

Veritas Libera

Veritas Libera

Veritas Libera

Veritas Libera

Veritas Libera (Latin Universalist and)

Truth and Liberty (Latin or English)

Truth (Latin or English)

Truth in Supreme Thing (Latin or English)

The Truth Shall Make You Free (Latin or English) i.e., Veritas Vos

(Liberty)

Give Love with Liberty

Make the Veritas (give ... Latin as per as per document)



January 19, 1911.

My dear Mr. Hutchinson:

We are planning to publish the coat of arms as a frontispiece in the University of Chicago Magazine as soon as the trustees have released the new device. This I hope will be soon after the securing of the copyright.

I hope that in addition to the frontispiece in the correct colors, we may be able to publish in black and white a representation of the seal. In preparation for the publication of this material, I hope to secure all of the material which will be of interest to members of the University. Especially I should like to have a copy of the letter which accompanied the three designs last submitted to the committee by the designer of the accepted coat of arms. In that letter were enunciated certain principles of heraldry of which the alumni and students should be made aware. Will you send me also any other information you think it desirable to publish

January 12, 1911.

My dear Mr. Hutchinson:

We are planning to publish the coat of arms as a frontispiece in the University of Chicago Magazine as soon as the trustees have released the new device. This I hope will be soon after the securing of the copyright. I hope that in addition to the frontispiece in the correct colors, we may be able to publish in black and white a representation of the seal. In preparation for the publication of this material, I hope to secure all of the material which will be of interest to members of the University. Especially I should like to have a copy of the letter which accompanied the three designs last submitted to the committee by the designer of the accepted coat of arms. In that letter were enumerated certain principles of heraldry of which the student and alumnus should be made aware. Will you send me also any other information you think it desirable to publish



- 2 -

concerning the design or the whole project of securing the seal. The editors of the University magazine will be very grateful for the information which you may transmit.

Yours very truly,



Secretary to the President.

D. A. Robertson  
Secretary to the President

Mr. Charles L. Hutchinson,  
Corn Exchange National Bank,  
Chicago.

concerning the design or the whole project of securing the seal. The editors of the University magazine will be very grateful for the information which you may transmit.

Yours very truly,

Wm. W. Hutchinson

We are planning to publish the seal of

Secretary to the President.

as soon as the trustees have reviewed the new design. This

D. A. Robertson  
Secretary to the President

I hope that in addition to the trustees in

the current reform, so may be able to publish in black and white

Mr. Charles L. Hutchinson,  
Corn Exchange National Bank,  
Chicago.

of the material, I hope to secure all of the material

which will be of interest to members of the University. He-

sequently I should like to have a copy of the letter which an-

nounced the three designs last submitted to the committee by

the designer of the accepted coat of arms. In that letter

was mentioned certain principles of heraldry of which the

seal and students should be made aware. Will you send me

also any other information you think it desirable to publish



January 18, 1911.

My dear Mr. Hutchinson:

As you are doubtless aware, the January number of the University of Chicago magazine will have for a frontispiece a photograph of the new bust of Mr. Rockefeller. The number will be a special number in connection with the last Convocation. The leading article of the number will be concerned with the gift of \$10,000,000. In connection with the photograph of the bust it is desirable to print some information concerning the gift of same. Will you tell me how you desire to have published the presentation of this work of art? Do you wish it explained that the bust is the gift of Chicago friends of Mr. Rockefeller, or do you wish to have the names of the donors printed? If you prefer the latter, will you provide me with a list of the givers. Most of the material is already

January 18, 1911.

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number of the University of Chicago magazine will have for a  
frontispiece a photograph of the new bust of Mr. Rockefeller.  
The number will be a special number in connection with the last  
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to have published the presentation of this work of art? Do  
you wish it explained that the bust is the gift of Chicago  
friends of Mr. Rockefeller, or do you wish to have the names of  
the donors printed? If you prefer the latter, will you provide  
me with a list of the givers. Most of the material is already



- 2 -

in type. The editors, therefore, will be glad to have very soon the material which I have mentioned.

Yours very truly,



Secretary to the President.

Mr. Charles L. Hutchinson,  
Corn Exchange National Bank,  
Chicago.

in type. The editors, therefore, will be glad to have very

soon the material which I have mentioned.

Yours very truly,

*Wood*

Secretary to the President.

My dear Mr. Hutchinson:

As you are doubtless aware, the January

number of the University of Chicago magazine will have for a

frontispiece a photograph of the new bust of Mr. Rockefeller.

The number will be a special number in connection with the last

Convention. The leading article of the number will be con-

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Corn Exchange National Bank,  
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you wish it explained that the bust is the gift of Chicago

friends of Mr. Rockefeller, or do you wish to have the names of

the donors printed? If you prefer the latter, will you provide

me with a list of the donors. Most of the material is already



January 19, 1911.

My dear Mr. Heckman:

I understand that you are proceeding at once to secure the copyright of the University coat of arms and the University seal. Mr. Newman Miller tells me that such copyright will not take very long. He has, by the way, the necessary forms for securing a copyright. This may save you the necessity of writing to Washington for the same. As soon as the copyright has been secured, we plan to publish the coat of arms in correct colors as a frontispiece of the University of Chicago Magazine. It is hoped in the same number to print in black and white the University seal. At the same time, an article concerning the seal should appear. The editors of the magazine have asked me to assemble material for that article. I am particularly interested in the letter ~~of~~ the designer of the accepted device ~~which~~ sent with his sketches. In that letter appeared certain principles of heraldry which ought to

January 19, 1911.

My dear Mr. Heckman:

I understand that you are proceeding at once to secure the copyright of the University coat of arms and the University seal. Mr. Newman Miller tells me that such copyright will not take very long. He has, by the way, the necessary forms for securing a copyright. This may save you the necessity of writing to Washington for the same. As soon as the copyright has been secured, we plan to publish the coat of arms in correct colors as a frontispiece of the University of Chicago Magazine. It is hoped in the same number to print in black and white the University seal. At the same time, an article concerning the seal should appear. The editors of the magazine have asked me to assemble material for that article. I am particularly interested in the letter of the designer of the accepted device ~~which~~ sent with his sketches. In that letter appeared certain principles of heraldry which ought to



- 2 -

be made clear to the University public. I have written Mr. Hutchinson for this letter. If you have any additional material which you think would be interesting in a statement concerning the University seal, I shall be very grateful to you for sending this to me.

Yours very truly,



Secretary to the President.

Mr. Wallace Heckman,  
208 La Salle Street,  
Chicago.

be made clear to the University public. I have written Mr. Hutchinson for this letter. If you have any additional material which you think would be interesting in a statement concerning the University seal, I shall be very grateful to you for sending this to me.

Yours very truly,

Mr. Wallace Heckman

I understand that you are

to secure the copyright of the University seal for the President.

University seal. Mr. Nelson Miller tells me that such copy-

right will not take very long. He has, by the way, the man-

agement form for securing a copyright. This may save you the

necessity of writing to Washington for the same. As soon as

the copyright has been secured, we plan to publish the cost of

the University of the University of

Chicago. It is hoped in the same number to print in

black and white the University seal. At the same time, an

article concerning the seal should appear. The editors of the

magazine have asked me to assemble material for that article.

I am particularly interested in the letter of the designer of

the accepted design which was sent with his sketches. In that

letter appeared certain principles of heraldry which ought to

Mr. Wallace Heckman,  
208 La Salle Street,  
Chicago.



Complying with your request the criticism of the lettering in the drawings of the Coat of Arms and the Seal of the University of Chicago was that the selection of the Gothic or Black letter hand for the outer circle and capitals (a modified Roman) for the matter inside of the Quatrefoils was good. The same may be said of the Black-letter or Book-hand chosen for the motto in the Coat of Arms. But that in execution it was poor, showing the designer had no clear conception of the correct forms of the letters he was using, or their lineage. Consequently he has gone badly astray as was pointed out to you, especially as to the structural proportion of some of the characters and the incorrect way in which he began and ended or finished them.

The lettering of the motto in the Coat of Arms is bad, so bad it would be difficult to know how or where to begin to criticize it. That you may have it in evidence the Arm is herewith returned.

It goes without saying that the lettering is a necessary and important feature in these drawings, the Arms and Seal of a great institution, and should be appropriate and correct in every respect and legible and beautiful.

I am

Yours sincerely,

C. L. Ricketts (Signed)

University  
Seal

A faint pencil sketch of a building with a gabled roof and a chimney, possibly a house or a small industrial structure. The drawing is simple and appears to be a preliminary sketch or a light drawing on a document.

[illegible]

It was a very interesting and beautiful  
and important feature in the history of the  
and of a great nation, and should be preserved and  
restored to its original and beautiful.

YOUNG & RUBICAM

1. *Alchornea* (Munro)



The University of Chicago

FOUNDED BY JOHN D. ROCKEFELLER

The University Press

OFFICE OF THE DIRECTOR

7  
April 15, 1912.

Dear President Judson:

I hand you herewith the original drawings of the Seal and Coat of Arms showing the revision of the lettering agreed upon last week. I shall endeavor to secure Mr. Ricketts' criticisms of the lettering on the Seal so that you will have it tomorrow morning.

Very truly yours,

*Norman Miller*

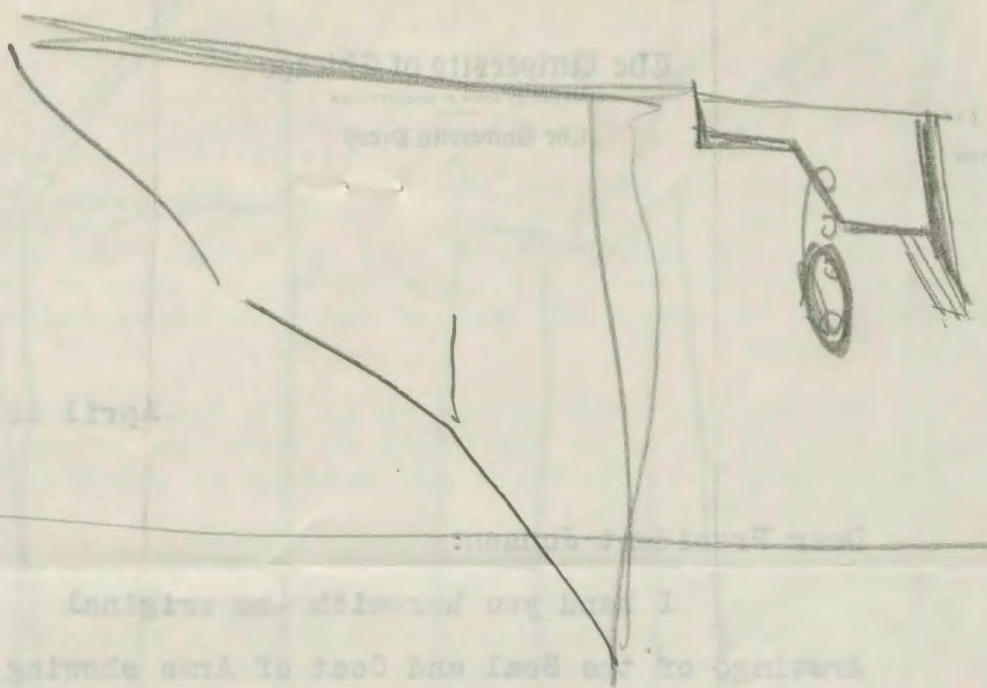
President H. P. Judson,

The University of Chicago.

NM-PHH

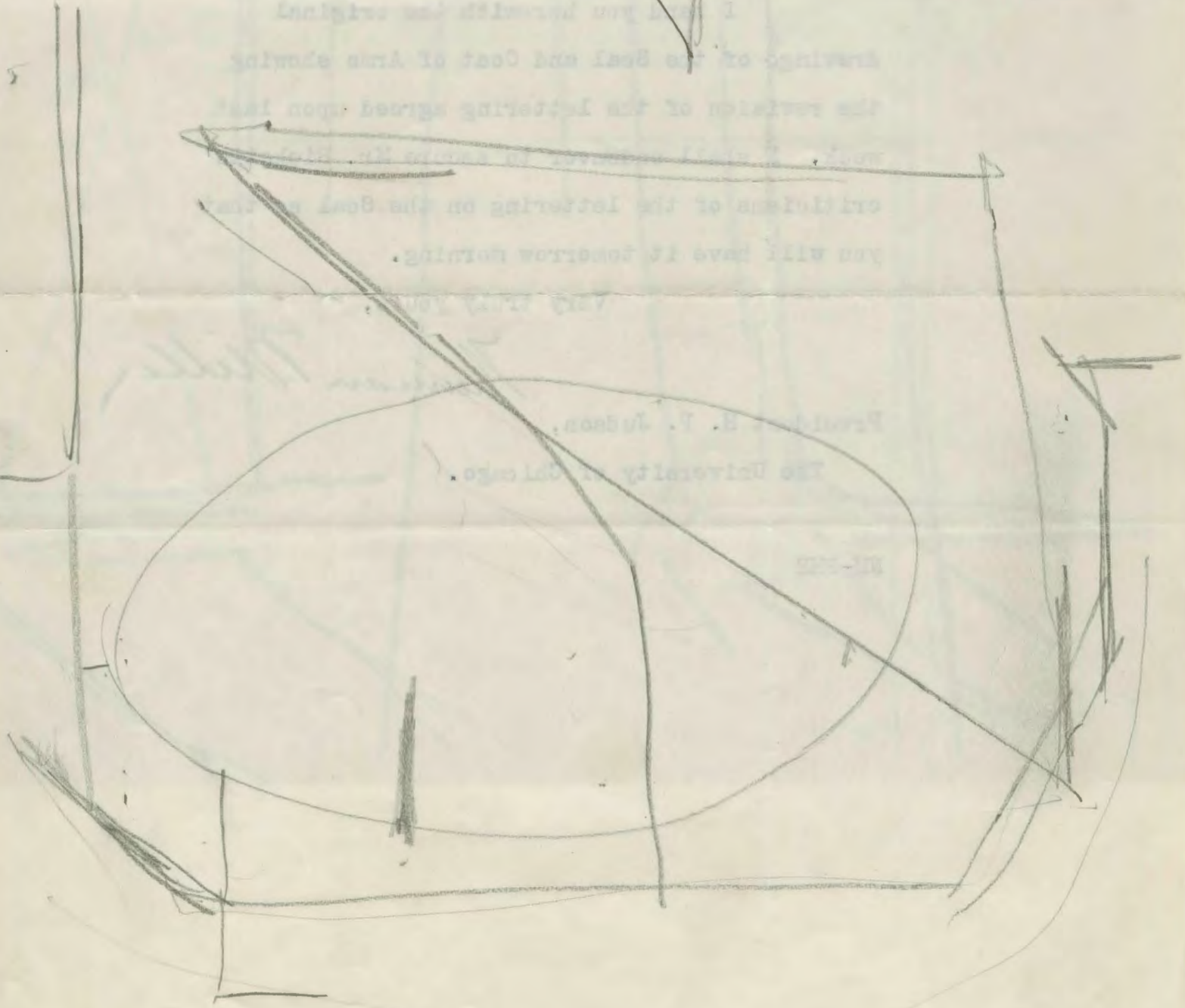
15-23-

April 12, 1913.



I have just received from original  
drawing of the Seal and Coat of Arms showing  
the position of the lettering agreed upon last  
week. I shall endeavor to secure Mr. Wilson  
originals of the lettering on the Seal and  
you will have it tomorrow morning.

Very truly yours,  
Frederick B. F. Johnson,  
The University of Chicago.





The University of Chicago

FOUNDED BY JOHN D. ROCKEFELLER

The University Press

OFFICE OF THE DIRECTOR

7

April 17, 1912.

Dear President Judson:

I beg to report that I have received through Dr. Goodspeed the designs of the Coat of Arms and Seal showing the revision of the lettering made by Mr. Ricketts, and that I am proceeding with the plan to publish these designs as authorized by recent action of the Committee on Expenditures. The work will be ready for the June number of the Magazine.

Very truly yours,

*Newman Miller*

President H. P. Judson,

The University of Chicago.

NM-PHH

The University of Chicago  
FOUNDED BY JOHN D. ROCKEFELLER  
The University Press

Office of the President

April 15, 1912.

Dear President Johnson:

I beg to report that I have received through Dr. Goodspeed the designs of the Coat of Arms and Seal showing the revision of the lettering made by Mr. Hichette, and that I am proceeding with the plan to publish these designs as authorized by recent action of the Committee on Expenditures. The work will be ready for the June number of the

Magazine.

Very truly yours,

Thurman Miller

President H. P. Johnson,

The University of Chicago.

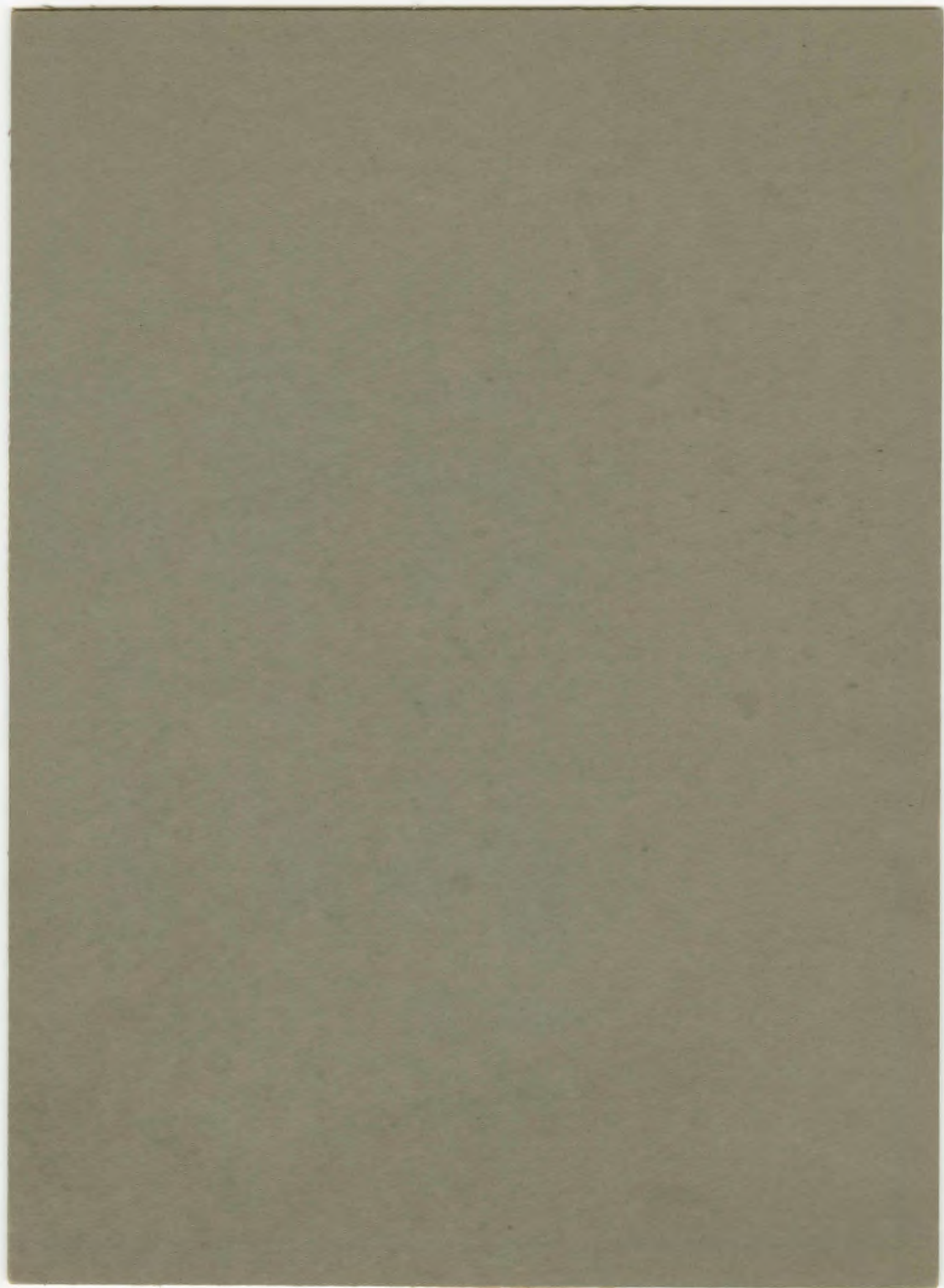
WR-121



II



Lat. dms.





Could send me a print of the seal.  
I am very truly yours.

Pierre de Craignon La Rose

University Seal (2)  
COLONIAL CLUB  
CAMBRIDGE

8 May, 1912.

The President of Chicago University.  
Dear Sir:

A year or more ago, at the request  
of Mr. Charles Coolidge, the Architect,  
I designed a heraldic seal for the Uni-  
versity of Chicago. As I am preparing  
a volume on Corporate Heraldry in  
America, I am curious to know whether  
or not the University ever adopted  
officially this arms. If so I  
should be very grateful if you





Chicago, May 31, 1912

My dear Mr. LaRose:

The University of Chicago seal has at last been adopted. The charges are those which you know, the Phoenix and book. A restudy of the design resulted in the shifting of the book to the position in chief. The seal will be published the 10th of June. At that time you will receive a copy of the magazine containing the final form. Your own share in proposing the design is mentioned in the article which accompanies the seal.

Sincerely yours,

D. A. Robertson  
Secretary to the President  
Secretary to the President.

D.A.R.-R.P.

Mr. Pierre de Chaignon La Rose,  
Colonial Club,  
Cambridge, Mass.

Chicago, May 31, 1912

My dear Mr. LaRoc:

The University of Chicago seal has at last been adopted. The changes are those which you know, the Phoenix and book. A restudy of the design resulted in the shifting of the book to the position in chief. The seal will be published the 10th of June. At that time you will receive a copy of the magazine containing the final form. Your own share in proposing the design is mentioned in the article which accompanies the seal.

Sincerely yours,

D. A. Robertson  
Secretary to the President  
Secretary to the President.

D.A.R.-R.P.

Mr. Pierre de Chaignon la Rose,  
Colonial Club,  
Cambridge, Mass.



*The National City Bank  
of New York*

OFFICE OF  
THE PRESIDENT

*New York*

September 30 1913.

Dr. Harry Pratt Judson,  
University of Chicago,  
Chicago, Illinois.

Dear Sir:-

Mr. Vanderlip has instructed me to write to ask if you will be good enough to send him a copy of your corporate seal. If it is possible to do so, he would prefer a drawing of it to a small cut.

The use to which he intends to put the seal is to have a copy of it carved in the ceiling of the living room at his country estate, which he is finishing in very fine wood work and paneling. There are to be a number of panels and in each of them is to be carved the seal of an educational institution with which he has been directly connected.

Mr. Vanderlip will greatly appreciate it if you can comply with his request.

Very truly yours,

*Errol O. Horner*

Secretary.

*University of Chicago  
Coat of Arms*

The National City Bank

of New York

September 30 1913

New York

OFFICE OF  
THE PRESIDENT

Mr. Harry Pratt Johnson,  
University of Chicago,  
Chicago, Illinois.

Dear Sir:-

Mr. Vanderbilt has instructed me to write  
to ask if you will be good enough to send him a copy  
of your corporate seal. It is impossible to do so  
he would prefer a drawing of it to a small cut.  
The use to which he intends to put the seal  
is to have a copy of it carved in the ceiling of the  
living room at his country estate, which he is finish-  
ing in very fine wood work and paneling. There are  
to be a number of panels and in each of these is to be  
carved the seal of an educational institution with

which he has been directly connected.

Mr. Vanderbilt will greatly appreciate it if

you can comply with his request.

Very truly yours,

Secretary.



Chicago, October 2, 1913

Dear Sir:-

I am sending you under another cover a copy of the University of Chicago Magazine containing the University coat of arms and the corporate seal of the institution. Like the great seal of the United States, the exact seal of the University of Chicago is used by the institution only for documents bearing the signature of the President, diplomas, official letters, etc. For the title pages of books, for stationery and for decorative purposes, the coat of arms is used. I think Mr Vanderlip will agree, moreover, that the coat of arms is much the more useful pattern for such a purpose as he intends to use it.

Sincerely yours,

Secretary to the President

DAR.- D.

Mr Errol O. Horner  
National City Bank of New York  
New York, N.Y.

Chicago, January 1, 1911

Dear Sirs:

I am writing you today to express my sincere

regret that I cannot accept your invitation

to visit you at your home in the city of

Chicago. I am very sorry that I cannot

do so, but I am unable to do so at this

time. I am, however, very glad to hear

that you are all well and hope to

hear from you again very soon. I am,

very truly yours,

Wm. L. G. Brown

Very truly yours,

10

Wm. L. G. Brown

Wm. L. G. Brown

10

Wm. L. G. Brown  
10  
Wm. L. G. Brown



Heckman

The University of Chicago

Office of the Counsel and Business Manager

ROOM 1204, 134 SOUTH LA SALLE ST.  
TELEPHONE FRANKLIN 214

University  
Seal

✓ August 11, 1914.

Mr. David A. Robertson,  
The University of Chicago.

Dear Mr. Robertson:

Referring to the use of the University seal, there is no question, I should think, but that the seal should be confined strictly to the instruments signed by the President personally. The attestation of the Secretary is the most solemn affirmation known to the law that the signature to the instrument is the veritable signature of the President of the University himself.

I should think the University recorder or Mr. Mallory would be competent to issue an official statement as to correspondence work. I should, by all means, prevent, unless authorized by the Board of Trustees of the University, the affixing of the University seal to any instrument not signed by the President of the University or by the Vice-President or Acting President, each in his own name and by his own hand, acting in his official capacity.

Yours very truly,

Walter D. Hechman

11. 253 Sept 1914

6 per minute = 1876 minutes = 31 hrs 16

August 11, 1914

taken up  
with unnecessary  
saying of  
these documents

Mr. David A. Robertson,  
The University of Chicago.

Dear Mr. Robertson:

Referring to the one of the University  
seal, there is no question, I should think, but that the seal  
should be contained strictly in the instrument signed by the  
President personally. The attestation of the Secretary is the  
most certain attestation known to the law that the signature  
to the instrument is the verified signature of the President  
of the University himself.  
I should think the University recorder or Mr. Malloy  
would be competent to issue an official statement as to cor-  
respondence with. I should, by all means, prevent, unless  
authorized by the Board of Trustees of the University, the  
affixing of the University seal to any instrument not signed  
by the President of the University or by the Vice-President  
or Acting President, each in his own name and by his own hand,  
acting in the official capacity.

Yours very truly,



31 hrs 10  
taken up  
minutes

Chicago, August 10, 1914

Dear Mr. Heckman:-

During the absence of Miss Lapham there was forcibly borne in upon me the need for revision of the University custom with regard to the use of the seal and the President's signature. Because you have recently had some correspondence with Mr. Angell concerning the Rush medical diplomas, I am wondering if you will not take up my statement at the same time.

The Great Seal of the United States is reserved for those documents bearing the signature of the President of the United States and the attesting signature of the Secretary of State. This, I understand is the general practice with regard to the use of great seals. This is the practice which the President's Office of the University of Chicago has been pursuing. The seal is placed on those letters of recommendation which have been furnished to instructors going abroad. These letters are signed by

the President  
of Trustees.

October 10, 1911

Dear Mr. [Name]

I have the honor to acknowledge the receipt of your letter of the 10th inst. in relation to the proposed extension of the term of office of the President of the Board of Trustees. I am sorry that I cannot give you a more definite answer at this time, but I am sure that the Board will be able to reach a decision on this matter in the near future.

The Board of Trustees is now in session and is considering the various matters which have been referred to it. I am sure that the Board will be able to reach a decision on this matter in the near future. I am sure that the Board will be able to reach a decision on this matter in the near future.



the President and by the Secretary of the Board of Trustees.

The Correspondence Study Department issues a certificate for each completed major done in that department. This, of course, is entirely proper. Is it necessary, however, that each certificate should bear the signature of the President of the University and the official seal of the University? We do not for resident students issue a certificate over the seal and the signature of the President. The University Recorder is competent to issue an official statement. Mr. Mallory is in a position to issue an official statement for the Correspondence Study Department. It seems to me to be a dire cheapening of the importance of the President's signature and of the official seal to append these to every statement as to a major's credit done by correspondence. Of course, the President never sees these certificates: the signature is put on by Miss Lapham or myself.

W.C. 2

61c

It seems to me that the whole system of the using of the seal and the President's signature

ON official document  
because of  
I have



-3-

on official documents should be re-considered.  
Because of the legal matters involved, the usage  
I have described certainly should be brought to  
your attention.

Sincerely yours,

Secretary to the President.

D.A.R.-D.

Mr. Wallace Heckman  
1204, 134 South La Salle Street  
Chicago

in official documents should be in accordance  
with the local customs and laws. For example,  
I have observed that in some cases the

local customs are

different from

those in the country.

It is

very important to know the local customs  
and laws in order to avoid any  
mistakes.

Therefore, it is necessary to study the local customs and laws before entering the country.



Mallory

Univ. Seal

Chicago, October 26, 1914

Dear Mr. Mallory:-

The custom of educational and other institutions with regard to the use of the President's signature and the seal of the institution was canvassed this summer as the result of some difficulty connected with our University diplomas.

The President directs me to say that hereafter the University Seal will be used only for documents bearing the President's own signature. This does not include the use of his signature even by those authorized to sign for him. You will see the necessity, therefore, of a new form of credential in the Correspondence Study Department. I call your attention to the custom of the Recorder's Office in certifying to credit. May I suggest that, as the Recorder is competent to sign for the University in all cases, you in your department are likewise competent? A new form, at any rate, seems to be necessary.

Sincerely yours,

D.A.R.-D.

Mr. H. F. Mallory  
The University of Chicago

Secretary to the President.

Chicago, October 20, 1914

Dear Mr. Sullivan:-

The system of educational and other institutions with regard to the use of the President's photograph and the seal of the institution was suggested this summer as the result of some discussion connected with the University diploma.

The President's office as to the use of the photograph and the University seal will be used only for

documents bearing the President's own signature. This

document will be used only for the President's own signature and not for any other purpose.

Very truly yours,  
The President's Office in carrying on its work.

Very truly yours,  
The President's Office in carrying on its work.

Very truly yours,  
The President's Office in carrying on its work.

Sincerely yours,

Very truly yours,

Very truly yours,  
The President's Office in carrying on its work.



Shorey?

Motto of The University of Chicago

In view of the apparent disagreement which appears in the correspondence files, as to who was the author of the motto of the University:

"Crescat scientia, vita excolatur - 'Let knowledge grow from more to more; And so be human life enriched.'"

I have made inquiry to determine the facts. In A History of The University of Chicago, by T. W. Goodspeed, on page 467, Dr. Goodspeed credits Professor Paul Shorey with the authorship of the motto. After reading the correspondence in the files I made inquiry of Professor Gordon Laing, who was closely associated with both Professor Hale and Professor Shorey at the time the motto was adopted. Professor Laing tells me that he was present on the train with Professor Hale and Professor Shorey the day the question of a suitable motto came up and that in his presence Professor Shorey offered the motto which was adopted by the University.

11/8/44

Shaw

Motto of The University of Chicago

In view of the apparent disagreement which appears  
in the correspondence files, as to who was the author

of the motto of the University:

"Grassat solentia, vita excolatur - 'Let know-  
ledge grow from more to more; And so be human  
life enriched.'"

I have made inquiry to determine the facts. In A  
History of The University of Chicago, by T. W. Goodspeed,  
on page 467, Dr. Goodspeed credits Professor Paul Shorcy  
with the authorship of the motto. After reading the  
correspondence in the files I made inquiry of Professor  
Gordon Loring, who was closely associated with both  
Professor Hale and Professor Shorcy at the time the  
motto was adopted. Professor Loring tells me that he  
was present on the train with Professor Hale and Professor  
Shorcy the day the question of a suitable motto came up  
and that in his presence Professor Shorcy offered the  
motto which was adopted by the University.

11/15/44



The University of Chicago

FOUNDED BY JOHN D. ROCKEFELLER

Office of the Counsel and Business Manager

ROOM 1204, 134 SOUTH LA SALLE ST.  
TELEPHONE FRANKLIN 214

February 8, 1912.

Mr. Horace S. Fiske,  
The University of Chicago,  
Chicago.

Dear Mr. Fiske:-

I am sending with this the seal and coat-of-arms of the University recently adopted by the Board. The seal is used to authenticate the solemn, formal action of the University, such as the conferring to degrees, the conveyance of land, the making of contracts. For symbolic devices, decorative purposes, or architectural uses, the coat-of-arms is used. The latter must consist of only half of the bird, issuing from flames. Where color is used, the flames must always be of the proper color. The phoenix, of course, is not a graceful, full length eagle, but a mythical bird supposed to be immune from fire. The seal will be about two inches in diameter. The President thinks the first use of it might well be its authorized publication in the University Magazine. The date of the adoption of the coat-of-arms was August 16, 1910. The date of the adoption of the seal was January 30, 1912.

Very truly yours,

2 Enclosures.

P.S.

The coat-of-arms was suggested by Pierre de Chaignon la Rose and finally designed by H. Farnham Burke of Herald's College, London.  
W.H.

*W. H. Farnham Burke*







The University of Chicago

FOUNDED BY JOHN D. ROCKEFELLER

Office of the Auditor

Chicago, March 1, 1912.

My dear Mr. Fiske:-

Enclosed please find copy of a letter concerning the Arms for the University of Chicago from Perre de Chignon la Rose, dated July 29, 1910. When this letter has served your purpose will you kindly return it to this office?

Yours truly,

*Irene Amett*

Mr. H. S. Fiske,

Enclosure.

The University of Chicago  
Office of the Registrar

Chicago, March 1, 1918.

My dear Mr. Wick:-

Enclosed please find copy of a  
letter concerning the Award for the University of  
Chicago from Pierre de Calkinon la Rose, dated  
July 29, 1910. When this letter has served your  
purpose will you kindly return it to this office?  
Yours truly,

Enclosure.



COPY

Arms for The University of Chicago.

In devising a seal for the University of Chicago, I am informed that it shall be heraldic, in accordance with ancient English, Continental, and American precedent. It will be necessary, then, before considering a seal as such, to establish heraldic bearings for the University, which will later be incorporated in the seal.

It is desired, I am told, to show on the Arms the "Founder's Tower". A tower is a recognized heraldic "charge". The heraldic tower, however, is always in its drawings based upon the form familiar to chess players. It should be clearly understood that the purpose of heraldry has never been to depict, by its charges, a specific object, but merely to typify, in the most conventional manner possible, a class of objects. If it is desired to indicate the Founder's Tower, the most scholarly way would be by means of the usual heraldic abstract convention- the chess form of tower. If, however, the authorities cannot bring themselves to this level of detachment, a kind of precedent for the Founder's Tower can be found in the seals of several English municipal corporations (See the Book of Public Arms, by A. C. Fox-Davies), where in some cases are shown representations of presumably actual mediaeval structures. An heraldic purist will explain these vagaries by showing that in most, probably in all cases, these exceptional seals were devised before the rise and spread of heraldry and ignorance of its rules; that later, the objects depicted were simply placed upon a shield as a background, and have since been made to serve as heraldry- like the illiterate "arms" of the See of Sodor and Man, etc. However, they help to establish a precedent



From the University of Chicago

In the following pages for the University of Chicago, I

am informed that it shall be possible, in accordance with

the following English, Continental, and American precedents.

will be necessary, then, to consider a case as such,

to establish the validity of the University, which

will have to be established in the case.

It is further, I am told, to show on the part of the

University's case. A case is a recognized judicial function.

The judicial power, however, is always in the judicial hands

upon the part of the judicial power. It should be clearly

understood that the purpose of judicial power has never been to

establish the law, a judicial power, but merely to

in the case of judicial power, to establish the law.

It is further to be understood that the judicial power, in the

case of judicial power, to be of the nature of judicial power

in the case of judicial power, to be of the nature of judicial power

in the case of judicial power, to be of the nature of judicial power

in the case of judicial power, to be of the nature of judicial power

in the case of judicial power, to be of the nature of judicial power

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in the case of judicial power, to be of the nature of judicial power

in the case of judicial power, to be of the nature of judicial power

in the case of judicial power, to be of the nature of judicial power



which many modern heralds would consider valid, and will serve as a sufficient apology for the University arms if the Founder's Tower is retained.

A book, is of course, a very frequent charge on academic arms: it appears on the shield of the oldest English foundations- Oxford, and the oldest American- Harvard .

The heraldic charge, however, which in my opinion, will most clearly identify the arms of the University of Chicago, is the "phoenix"- an eagle shaped bird rising from flames. And as the fundamental purpose of a coat of arms is simply to identify its owner ("Arma sunt distinguendi Causa"), and not, as is vulgarly supposed, to symbolize his origin, history, achievements, aspirations etc., any charge that can be regarded as peculiarly appropriate from this point of view, has the highest value.

Finally, in regard to the "tinctures", or heraldic colours of the shield, we have as a guide the established athletic colours of the University: maroon and white- of which the heraldic equivalents are "gules" and "argent". These colours should obviously preponderate, and it should be remembered that the oldest and best shields rarely display more than two tinctures.

In my first sketch (argent on a phoenix gules an open book on the first, edged and bound or), I have represented the "University of Chicago in the simplest possible form, and therefore- to the herald- the best. This is the design which, from every point of view I should most strongly recommend. It is heraldry pure and simple, and free from any architectural

which many people believe would consider valid, and will serve as a sufficient apology for the University since it is the University's duty to maintain.

A book, in of course, a very frequent charge on someone's name: it appears on the shield of the oldest English University - Oxford, and the oldest American - Harvard.

The heraldic charge, however, which in my opinion, will most clearly identify the name of the University of Chicago, is the "phoenix" - an eagle which died twice from flames. And as the fundamental purpose of a coat of arms is simply to identify the owner ("Arm non distinguend Gens"), and not, as is vulgarly supposed, to symbolize his origin, history, nobility, aspirations, etc., any charge that can be recognized as representing the University from this point of view, has the right to be considered as the "phoenix", or heraldic emblem of the University.

At the shield, we have as a guide the established heraldic emblem of the University: mason and wife - of which the heraldic equivalent are "loose" and "loose". These colors would naturally preponderate, and it should be remembered that the shield and back shields rarely display more than two colors.

In my first sketch (insert on a Phoenix shield as seen back of the first, edged and bound or), I have represented the "University of Chicago" in the simplest heraldic form, and therefore - in the heraldic - the best. This is the design which I now submit to you I should most strongly recommend. It is heraldic pure and simple, and free from any artificiality.



sentimentalities. The seal will in another way record the University's gratitude, by the legend "Founded by John D. Rockefeller." The open book calls for a brief inscription, such as "Dominus illuminatio Mea" of Oxford, the "Veritas" of Harvard, the "Lux et veritas" of Yale, etc.

In my second sketch (Argent, on phoenix gules as inescutcheon of the field, thereon the Founder's Tower of the U. of C. of the second), the design sufficiently explains itself: it is simple and perspicuous heraldry, and has the merit of reducing the somewhat unheraldic feature of the Founder's Tower to a minimum. The tower here is in its drawings brought down to the simplest possible terms and is more heraldic in its effect than upon a larger scale. For the use of an "inescutcheon" we have as precedent the arms of Lincoln College, Oxford. Messrs. Shepley, Rutan and Coolidge will probably feel that much of the charm of the building has been sacrificed, such as subtle and valuable variations of alignment of openings, etc. But as so many sacrifices have to be made to the exigencies of conventional heraldry, I cannot help feeling that they will feel better satisfied if they themselves draw this very abstract reduction of their distinguished architectural design, and will gladly, so far as I can, reproduce their details.

In my third sketch (Argent, the Founder's Tower of the U. of C.; an inescutcheon:- or a phoenix gules an open book argent, the edges and binding of the field), I have emphasised the tower and reduced the "Chicago" details. An amateur herald may object that where the gold field of the inescutcheon impinges

mountain-dweller. The goal will in another way record the  
... of the ... by John ...  
... The open book calls for a brief inscription,  
... of Oxford, the "Veritas" of  
... of Yale, etc.  
... on the ... as in-  
... the ... of the  
... the ... explains  
... and ...  
... of the  
... in the ...  
... and is ...  
... for the ...  
... of the ...  
... with  
... of the ...  
... of ...  
... I can't help  
... to ...  
... will ...  
... will ...  
... as I ...  
...  
... the ...  
... of ...  
... I have ...  
... the ...  
... the ...



upon the main silver field, the heraldic law forbidding the placing of "metal upon metal" is violated. But as a matter of fact, an inescutcheon is invariably exempted from this rule,- and furthermore, the major part of the inescutcheon reposes on the gules of the tower. Here, because of the reduced size of the book, an inscription on it would be undesirable.

In determining the merits of these designs, they should be studied at a distance, and their relative effectiveness thus determined. The shield which at a distance is the simplest and most perspicuous- has the most "carrying power"- is always the best heraldry- My own judgement places them in the order named.

In some of the sketches submitted to me, four books have appeared. I am unwilling to follow this suggestion, as, in conjunction with any larger charge, such as the tower, they make the shield look unpleasantly "spotty", - an effect which the early heralds vigorously avoided.

(Signed) Perre de Chignon la Rose.

Cambridge, 29 July 1910.





COPY OF  
ORIGINAL COAT OF ARMS OF  
THE UNIVERSITY OF CHICAGO,  
DESIGNED BY MR BURKE,  
OF LONDON, ENGLAND.

SHEPLEY RUTAN & COOLIDGE,  
CHICAGO.

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