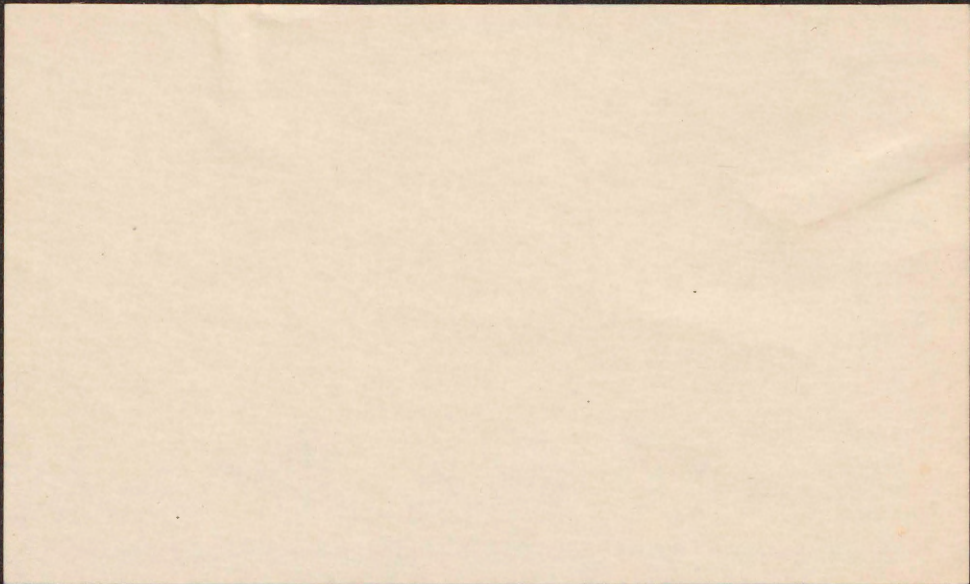


Lucy Page Gaston
Young Peoples Christian
Temperance Union
Crusade against Cigarette

Many letters similar to this one



EVA MARSHALL SHONTZ, President.
LUCY PAGE GASTON, Vice-President.

MATTIE L. GUILD, Secretary.
ADAM JENKS, Treasurer.

GEO. W. PETERS, Supt. Law Enforcement Dept.
SAMUEL H. BLOOM, { Supt. of Million Vote Dept.
WALTER J. MILLER, }



Chicago Young People's Christian Temperance Union.

"The Saloon Must Go,
Chicago Young People Say So."

1119 The Temple,
La Salle and Monroe Streets.

Chicago, Ill.,

189

Dear Dr. Harper:

The generosity of Chicago people toward great public enterprises has been proven too often to doubt the result of the present effort of the Young people for the Frances Willard Memorial.

We have reason to believe that many are ready to now that a definite and personal appeal is made to them. Is it too much to expect that Chicago, Miss Willard's own City, shall contribute a large amount of the money needed? If this is done a generous part of the income afforded will be available for local work to help make our city purer and safer.

Now that a campaign has been inaugurated looking to the entire ownership of the building and not one dollar is to be paid until the entire \$800000. needed has been subscribed by responsible parties there can be no reason for further delay. Will you not help make the campaign a short and cheerful one by promptly sending in your own pledge with that of others in your power to secure? 10,000 of the 80,000 ten dollar shares taken by February 17th., will give a tremendous impetus to the movement already under fine headway.

While the labor involved is largely one of love, the expense of the present effort is considerable, and the Young people who have dared champion what has seemed at times a hopeless undertaking, will greatly appreciate a free will offering for the incidental expenses.

All subscribers and other friends are invited to attend the all day reception at 1118 and 1119, the Temple, and the grand rally in the evening at Willard Hall, February 17th.

Should you desire a personal explanation of any points not covered by the printed statement, I shall esteem it a privilege to call upon you at any time or place you may designate.

Yours to serve,

Lucy Page Gaston.

P.S.

How can we reach the faculty of the University where Miss Willard made one of her very last addresses? There are doubtless many who will gladly aid in our great undertaking. Could the subscription blank be sent around through

your efforts or can you arrange for Eva
Shoutz, the Frances Willard of the young
people, to present the matter before students
and faculty. She is speaking with
fine results before Clubs, Colleges &c -

I know you will be specially sympha-
thetic in this effort

L.P. G.

EVA MARSHALL SHONTZ, President.
LUCY PAGE GASTON, Vice-President,

MATTIE L. GUILD, Secretary,
ADAH JENKS, Treasurer,

GEO. W. PETERS, Supt. Law Enforcement Dept.
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Chicago...
Young People's Christian Temperance Union.

"The Saloon Must Go,
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Chicago, Ill., 189.....

DEAR CHRISTIAN PATRIOT:

Believing you will rejoice to know that the crisis seems to be passed in the checkered history of the World's Temperance Temple, we hasten to send you the enclosed leaflet detailing the new plan which is rallying the forces from far and near. All past differences seem forgotten in the present enthusiastic effort for Miss Willard's memorial. This letter goes to many ministers and other leaders of public thought, as well as to the many other friends who have stood by the Temple in its darkest days.

Will you not head the enclosed subscription blank and circulate it at once among your friends, reaching as many people of means as possible. Find some way to have the matter brought before your church and *without fail* enlist the active interest of your local editors.

We are aiming to have a large number of the Ten Dollar shares subscribed by February 17, Miss Willard's heavenly birthday. Write or telegraph in every share secured by the above date, as the names and addresses of all subscribers will be plainly marked in the immense chart containing 80,000 squares (each representing a ten dollar share) on exhibition that day for the first time at the all day reception and the grand rally at Willard Hall in the evening. Emphasize the fact that no money is expected or accepted until the entire amount has been secured. Please do not relax your efforts until the last dollar is pledged. The interest is bound to increase mightily from month to month.

The young people who have come to the rescue are anxious to help Mrs. Carse lift the burden she has so valiantly borne for eleven long years and the present plan which has her most hearty support, evidently is destined to accomplish the desired end of making our "House Beautiful" a memorial to the peerless woman who for so many years led the temperance forces. Hear what Miss Willard said to her physician, as recorded by Anna Gordon, on that last Sunday afternoon, when the tide of life was sweeping her out towards the other shore: "Oh, if I only could be of help! Oh, that someone would help me in my extremity so that success might come to the Temple." Her pathetic appeal is being heard and each day brings in new responses from the hosts of her devoted followers.

Thanking you in advance for your part in this glorious work, we are

Yours for victory,

THE CHICAGO YOUNG PEOPLE'S CHRISTIAN TEMPERANCE UNION.

EVA M. SHONTZ, Pres.
MATTIE L. GUILD, Sec.
1119 The Temple.

P. S: Friends desiring to aid the young people in defraying the enormous expense attending the effort to reach the people of the world, can do so by sending free will offerings for this purpose.



DOCUMENT No. 1 of the Temple Department
of the Young People's Christian Temperance
Union.



....The Temperance Temple

ON TO VICTORY!

"Organize your defense and the kingly men of the country will come to your relief."—Rev. O. P. Gifford, D. D., at Buffalo Temple Rally, 1897

The Young People's Christian Temperance Union of the "I will" city stands for the ownership of the Temple. Its members believe it is none too great for the cause it represents or for the woman whose monument it is destined to be. While the direct cost of the liquor traffic to our nation is \$1,200,000,000 annually, these young people believe that \$1,000,000 is not too much to be invested in a building which means so much for the destruction of the saloon and kindred evils.

To give a reason for the faith that is in them and to satisfy the public that money is not asked for a hopeless cause the following concise financial statement and other facts concerning the enterprise have been prepared. The plan is also given by which the *entire indebtedness is to be raised*. This plan has been well considered and has the approval of the most conservative friends of the Temple.

Financial Statement Up to Date (Jan. 1899).

The Temple was completed May 1, 1892, from money raised by capitalizing it for \$600,000 and bonding it for an equal amount. The cost was \$1,265,000 which left a floating debt of \$65,000.

The financial difficulties of the Temple have been due to the panic which wrecked many better established institutions. The plan adopted by Mrs. Carse was most thoroughly endorsed by the best financiers of Chicago who have been the counsellors of the Board of Temple Trustees in their efforts. Gifts amounting to about \$200,000 have enabled the Trustees to carry the enterprise through these hard years and to secure the control of a majority of the stock. To secure this stock Temple trust bonds to the amount of \$300,000 were issued for which stock is held as collateral. These are the Temple trust bonds of which so much has been said.

Eight hundred thousand dollars will free the building. \$600,000 of this amount is in building bonds held at par and yielding \$30,000 a year, in interest, to the Field Museum. These can be purchased at any time. Of the \$290,000 outstanding in stock, \$110,000 has been subscribed. The remaining \$180,000 can be purchased for \$100,000 or less. Of the \$260,000 of the Temple trust bonds still unpaid \$160,000 has been subscribed, leaving a balance of \$100,000. Marshall Field stands pledged for the present floating indebtedness of \$50,000 and stock to the amount of \$50,000 on condition the Temple Trust Bonds are paid by January 1, 1900. These figures, which are official and authentic, have been submitted to some of the best financiers of Chicago who agree that the statement of the amount still to be raised is a most conservative one.

The ground lease runs for 198 years without revaluation at \$40,000 a year. These are most advantageous terms according to the Campbell Investment Co., Aldis, Aldis & Northcote and other real estate experts in this city. The property is bound to increase in value as it occupies one of the best locations in the very financial center of Chicago. Were it for sale, buyers could readily be found. A German banking firm recently offered \$1,200,000 for the ground and wished to secure the building on very favorable terms to the W. C. T. U. Mr. Field refused to sell the land at any price and will not part with it unless by some good fortune it can be owned by the temperance forces. Friends of the Temple owe much to Mr. Field, for without his large financial aid the Temple would probably not have been erected.

Plan for Raising the \$800,000.

Eighty thousand shares of \$10 each will raise the \$800,000 needed. The Young People's Union has

absolute confidence that there are enough friends of the cause who will come to the rescue by becoming responsible for one or more of these shares, to lift the burden now threatening the Temple. A large chart containing 80,000 squares will be on exhibition at 1119, The Temple. As the shares are taken they will be marked off. A duplicate chart will be used by Eva Marshall Shontz, president of the Union, at Temple rallies held in her visits to other cities.

Not a Dollar to be Paid Until All is Secured.

As not a dollar is to be paid till all has been secured it is believed that people of large means will take hundreds of shares while those of lesser financial ability will become responsible for at least one share. When all shares are taken, which it is hoped will be *inside of a year*, a call will be made from the Temple headquarters for the money. All cash is to be sent direct to the Temple to guard against imposters who might be attracted by this magnificent money raising scheme. Beautiful parchment certificates will be sent as receipts to all share holders on payment of their pledges. These will contain the picture of Miss Willard and the Temple and will be valued in years to come.

The incidental expenses of this great campaign will be met by free-will offerings taken at the rallies held. Names of all subscribers with shares taken will be entered upon books, open at all times to public inspection at 1119 The Temple.

How the General Public will be Reached.

The work involved in reaching the people of the world is a tremendous one and we urge the help of all interested in Miss Willard's Memorial. Readers of these words are asked immediately to write to Eva M. Shontz, 1119 The Temple, for a pledge form to be presented to their friends and with this request send their own pledge for shares desired. In this way the plan will at once be introduced in many places. Much will be accomplished through Young People's Temple Rallies, for which calls are coming from far and near. Large hearted pastors in gospel temperance meetings and friendly editors who have stood in the Temple's darkest days will gladly help bring this new and entirely practical plan favorably before the public. Luther Laffin Mills, Chicago's great orator and humanitarian, predicts that this will be one of the most popular causes ever presented to our people.

Both Mr. Mills and Rev. Dr. Hillis, who leaves Chicago to fill Henry Ward Beecher's old pulpit, are enthusiastic over the new plan, which, they feel, is sure to win. Even Dr. Hillis' little son and daughter have taken "shares." Dr. F. W. Gunsaulus has offered some of his popular lectures to Mrs. Carse for the benefit of the Temple fund, which is growing encouragingly through her efforts, and the "deserted" cause does not lack other friends who will help see that "success," instead of "failure," is stamped upon it. "Nothing succeeds like success," and success is already heaving into sight.

The Willard Memorial Temple appeals especially to public spirited citizens of Frances Willard's own city, on whose soil the Temple stands, and it is believed generous sums will be subscribed in this city on the conditions of the new plan.

How The Temple Came to Be.

Miss Willard says of its origin: "About the year 1883 Mrs. Carse began planning the erection of a building that should serve, not only as the headquarters of the National W. C. T. U., but should furnish, by means of rentals, a large sum with which to carry on our work. The procuring cause of this determination on her part was the fact that our good brothers of the Y. M. C. A., who had from the beginning up to that time given us the free use of Farwell Hall for a Gospel temperance meeting daily, decided that they could no longer harbor such a motley throng as gathered there, and so gave us notice to quit. Mrs. Carse then said, 'We will have a home of our own to which we can bring any who will come, and we will have some settled means of securing money for the work.'"

Responsibility on Board of Trustees.

Legally the W. C. T. U. was never responsible for the Temple. It was to have the income when one was afforded, and when free from debt, the building was to become the property of the national body. The Board of Trustees, of which Mrs. Carse is president, was never elected by the W. C. T. U., which simply gave its endorsement to the plans presented from year to year in national convention. This was withdrawn last November at St. Paul, but this action from a discouraged body in no way affects the management or the purpose of the Temple Trustees to persevere in their undertaking, in which they have the sympathy and help of thousands of white ribboners. "Every great deed has been thought impossible until it was done," and the Temple has proved no exception to the rule. The world has never known a victory but that history records a

struggle. Mrs. Carse, on whom the burden rests and who originated the Temple idea, has for eleven years given freely of her time, strength and means to bring to completion this colossal project, which is acknowledged to be one of the grandest philanthropic undertakings in the history of the world. The *Chicago Times-Herald* characterizes this as the greatest undertaking of women. The idea that she has received a salary is entirely erroneous. Less than \$200 a year covers what she has taken on traveling expenses in placing the \$600,000 of stock, soliciting subscriptions, etc. It is due the public and the young people who are undertaking this great work to make the above statement.

Income From the Building.

Now that the W. C. T. U. has dropped the Temple as an affiliated interest, the income from the building will not go entirely to this organization but will be divided pro rata among organizations raising \$1000 or more. This will give the Young People's Union the assurance of needed funds to push the great work before it, as the rent rolls are increasing from month to month. At the present time, if the building were fully paid for, the rentals would be yielding a handsome income, and prospects for future increase are encouraging.

Willard Hall.

Willard Hall, the soul of the building, is well called the Westminster Abbey of the Temperance Reform. Over its doorway are these words, so expressive of its purpose: "Not willing that any should perish." Here are held the wonderful noon-day meetings, prayed for the world over, where so many whose lives have been enslaved by drink have found freedom in Christ. Willard Hall is becoming the mecca of hundreds of Christian young people who have never before been aroused on the temperance question, but who are now determined to fight the saloon to a finish and are most heroically taking up the work Frances Willard's tired hands laid down. It is forever made sacred by being the place where the world's great temperance leader preached the greatest sermon of her life, as her body lay in state while twenty thousand people passed by with lingering look. In the vault at the right of the platform are the archives of the Temperance Reform, which contain priceless treasures collected mostly by Miss Willard. Surely no heroic soul ever had a more fitting monument.

What the Temple Stands For.

In the impressive ceremonies attending the laying of the corner-stone, Nov. 1, 1890 in her matchless address Miss Willard said:

"This Temple means the temperance question; it means the woman question; it means the labor question, for in the Temple that shall be reared on these foundations all great ideas embodying the fatherhood of God and the brotherhood of man shall have a home."

When the last dollar of indebtedness is lifted, thanksgiving services will be held all over the land in which jubilee, drunkards' wives and children will have a part.

What is Said of The Temple.

Rev. N. D. Hillis, D. D.: "Thus far America has produced at least three daughters worthy to rank with Florence Nightingale, Augusta Stanley and the greatest women of the old nations. These are Harriet Beecher Stowe, Mary Lyon and Frances Willard. The monument for the great novelist was long ago built. For Mary Lyon the women of the nation have built a memorial in Mount Holyoke College, but unfortunately the plan for a memorial for Frances Willard is now threatened with failure. The Woman's Temple is a unique building. In its own class it is one of our finest examples of architecture. What unity of design! What simplicity of lines! To it also belongs a certain noble dignity that befits a building associated with those ideals named, 'God and home and native land.' The building represents a movement for higher civilization. At the national convention at Buffalo, Frances Willard announced that henceforth, resigning every other task, she would consecrate her last days to raising the debt upon the building, that the Temple might be owned in perpetuity by the Christian women of America. The defeat of the movement to save the Woman's Temple as a memorial to Frances Willard would be the saddest defeat of our era, as its victory is to be the most signal in the annals of the temperance movement."

Extracts from a plea for the Temple to the National W. C. T. U., at St. Paul Convention, *Chicago Times-Herald*, Nov. 10, 1898.

"The white ribbon army has done more than any other to harm the liquor business and I have often stood and looked at the Temperance Temple in Chicago and thought it was a monument to the success of the W. C. T. U."—Kentucky distiller to Mrs. Wilbur F. Crafts, Washington, D. C.

"The Temple stands as a monument to the temperance sentiment of the age. I cannot see how Chicago,

after making a success of the greatest fair known to history, can possibly fail if it directs its energy to the purchase of this building."

COL. J. C. MERRIAM,
U. S. Pension Agent.

"A prominent journalist of Chicago told me that he always lifted his hat when he passed the Temple, because it made him think of his mothers and sisters who were devoted temperance women."

FRANCIS E. WILLARD.

"Francis Willard was a woman of affairs and no monument could be so appropriate as a building devoted to the interests of the busy world. I think the club women recognized her as a great woman among women, aside from her temperance work, and this will appeal to them as woman's monument to a woman. Very few monuments have any meaning outside of the artistic standpoint. The Temple is artistic from an architectural standpoint and it also has a great meaning in regard to the position women have come to occupy in the affairs of the world.

DR. SARAH HACKETT-STEVENSON,
Chicago.

"There seems to be but one side to this movement. Let the citizens of Chicago but realize that we are 'citizens of no mean city' and with old time characteristic Chicago zeal, intelligence, breadth and liberality save the Temple, with all that its historic associations imply, for the uplift of the present and future generations."

THOMAS C. McMILLAN,
Clerk of U. S. Dist. Court.

"I think a strong, persistent effort ought to be made to save the Temple as a testimonial to Frances Willard. Chicago spent \$30,000,000 on the World's Fair, and has only to say 'I will' to insure the success of this comparatively easy task."

C. C. BONNEY,
Pres. of the World's Fair Congresses.

"I believe the enterprise will succeed. I stand by the Temple whatever the result to me. I have nothing on this earth which shall not go into this building. Anybody that wants to follow, follow; anybody that must falter, falter."

FRANCES E. WILLARD,
At Buffalo Convention.

I should be very glad to see the Temple made a monument to Frances Willard. If there were a united and earnest effort made there would be no difficulty in raising the necessary money to pay off all the indebtedness and owning the building. Marshall Field is a generous public spirited citizen and not at all the sort of man to take snap judgment in a matter of this nature. I think he can be depended upon to grant every opportunity to save the Temple. I do not believe the effort should be given up, but I am certain that the payment of a single dollar should not be asked until the whole amount is pledged. My own judgment as to the value of the Temple to the Temperance Reform is based on the opinions of Frances Willard, who unreservedly dedicated the last year of her life to the effort to save the building.

DR. HENRY WADE ROGERS,
President Northwestern University, Evanston, Ill.

...Form of Subscription...

The \$800,000 necessary to free the Woman's Temple from debt has been divided into 80,000 shares of \$10 each.

I hereby become responsible for..... shares payable when all shares are taken by bona fide subscribers. All subscriptions are to be sent to Eva M. Shontz, Temple Dept., Young People's Christian Temperance Union, 1119, The Temple.

Name..... No. Shares..... Amt.....

Address.....

Send stamp for information regarding the Young People's Christian Temperance Union.

Address * * * EVA M. SHONTZ, President, 1119 The Temple.



Willard Memorial Temple



SUBSCRIPTION FORM

...OF THE...

...Young People's Christian Temperance Union...

The \$800,000 necessary to free The Temple from debt, has been divided into 80,000 shares of \$10 each. I hereby become responsible for.....shares, payable when all shares are taken by bona fide subscribers. All subscriptions are to be sent to EVA M. SHONTZ, Temple Dept., Young People's Christian Temperance Union, 1119 The Temple.

NAME AND ADDRESS (IN FULL)

NO. SHARES.

AMOUNT.

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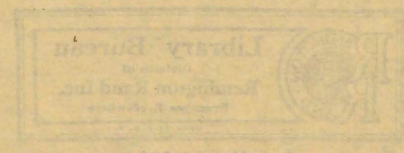
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