



Wilson's Certified Brand Catsup and Chili Sauce watched from tomato seed to bottle

WE PLANNED these condiments for you. We studied how to prepare them so that they would enhance the goodness of hot and cold meats, soups, macaroni dishes, gravies and the other foods with which you use them.

To have that perfect quality which earns Wilson's Certified Brand label they are made of big, plump, ruddy tomatoes with firm, solid meat—grown from the seed of our own selection—grown in those sections of Indiana famous for superior tomatoes. You taste the rich, ripe tomato flavor, mingled with just the right amount of choice spices.

When you pour Wilson's Certified Brand Catsup or Chili Sauce onto your plate you realize that at last the skill of the chef has given you the best that nature can offer.

The exacting standards of excellence, the scrupulous care and cleanliness, the handling with *respect*, which govern the production of Majestic Ham and Bacon, of our Certified Brand canned fruits, vegetables and table delicacies, and of all Wilson food products—these show their value to you in our catsup and chili sauce.

Specify Wilson's Certified Brand when you buy catsup and chili sauce. We promise you a richness, a flavor, a quality you have never before known.



War-time Recipes—Write us a postal request for our book telling how to economize in using meats.

A partial list of Wilson's
Certified Brand Products
sold under our
"money back" guarantee

Sweet Corn	Raspberries
Green Peas	Strawberries
Tomatoes	Catsup
String Beans	Chili Sauce
Beets	Jellies
Pork and Beans	Jams
Pumpkin	Preserves
Leaf Spinach	Peanut Butter
Giant Asparagus	Mince Meat
Asparagus Tips	Olives
California Peaches	Sardines
Hawaiian Pineapple	Salmon
Cherries	Corned Beef Hash
Blackberries	Ox Tongue
Blueberries	Lunch Tongue
Loganberries	Veal Loaf



THE WILSON LABEL PROTECTS YOUR TABLE