

"MESS CALL"—
ready with tempting,
nourishing Certified foods

BOY Scouts are healthy, vigorous, and always hungry at "Mess Call." They appreciate the convenience and appetizingness of Wilson's Certified foods—such as Certified Vienna Sausage, Certified Corned Beef and Certified Rolled Ox Tongue.

Tender, luscious, builders of vim and vigor—they're always essential to the properly packed luncheon kit for hiking, camping and for outings afloat or ashore.

WILSON'S Certified canned foods are selected, handled and cooked as carefully and with the same *respect* you would insist on in your own kitchen. Expert chefs supervise their preparation to insure their delicious flavor and quality.

Ask your dealer for Wilson's Certified foods. Keep a row of them in the pantry. Their excellence, convenience and economy will please you and our "money back" guarantee protects you.

"This mark  your guarantee"

The Wilson label protects your table