

W I L S O N & C O .



The Pleasure in Good Meat . . . cannot be told in pictures, the new "Life" notwithstanding. For, matchless though the art of modern photography may be, no lens can capture and no human eye can see the amazing, butter-like tenderness and indescribable flavor of Wilson's new *Boneless Tender Made Ham*, *IN TINS*. Made tender by Wilson's own Secret Process; boned; then pressure-packed in special containers and cooked to the loftiest pinnacle of delicacy, in its own rich juices. Here is a *new type* of ham—an all American product—destined to be a pleasant and frequent interlude in the modern life of thousands of American families. Available in whole ham, half ham and quarter ham tins, or sliced by the pound, at Wilson dealers.



Smart RESTAURANTS and HOTELS serve Tender Made Ham in both of its popular forms—with the bone in, and boneless. Ask your favorite maitre d' about this unbelievably tender and tasty ham.

There is no substitute for WILSON'S New Secret Process

Tender Made Ham

Wilson & Co., Packers and Provisioners



"The ham you cut with a fork"



The original "bone-in" Tender Made Ham, served as steaks, whole ham, or delicious end-cut dishes—is as much a favorite in the American home as the new Boneless Tender Made in tins.

The Wilson label protects your table